To: Professor Block

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## **Data questions:**

- 1. What are the best tech companies for women?
  - a. What are characteristics of the company that attract women (pay, location, culture, leadership, etc.)?
- 2. Number of women in tech field across countries?
- 3. Gender pay-gap for women in tech across countries?
  - a. Average wages for each gender
- 4. Proportion of women with tech degrees vs. men with tech degrees?
- 5. Percentage of women in tech vs men in tech?
- 6. Percentage of women in leadership position in tech vs men?
- 7. Number of female-run tech companies?
  - a. Profitability of female run vs male run
  - b. Employee satisfaction ratings
  - c. Pay disparities
- 8. Demographics of women in tech?
  - a. Single parent, Parent, Single, Married, etc.
  - b. Compared to demographics of men

## Data sources:

- 1. Glass door reviews of tech companies
- 2. https://betterprogramming.pub/the-gender-gap-in-data-science-what-the-data-says-2a74892655f1
- 3. <a href="https://genderdata.worldbank.org/topics/technology/">https://genderdata.worldbank.org/topics/technology/</a>
- 4. https://honeypotio.github.io/women-in-tech/
- 5. https://genderdata.worldbank.org/

## Methods of analysis:

- Pandas data frame (Dictionaries, tuples, lists)
- Text analysis (Text tokenization)
- Distribution (Box plots, Normalization, etc)
- Linear regression
- Prediction for upcoming years
- Descriptive statistics
- Categorical explanatory variables

## Scope:

- Multiple sources
- Multiple methods
- Multiple data questions
- Multiple deliverable formats (data frames, graphics, statistical analysis, etc)
- To be able to analyze datasets to determine if the women workforce in technology is actually growing globally.
- Go beyond simple data exploration and generic python scripting, and be able to analyze data and understand how women have been acquiring dominance in technology

