SEYED SADIO NEZHADI

Second Year Student

CONTACT Email: nezhadiseyedsadig@gmail.com

Phone: +1 905-758-2645

EXPERIENCE

Co-Founder | SEP 2025 - PRESENT

Noor Apparel | noor-apparel.com

- Co-founded a clothing brand with two friends, building the complete digital presence from the ground up.
- Designed and developed the e-commerce website at noor-apparel.com.
- Manage brand strategy, product development, and online customer experience.

Generative Al Visual Design Intern | APR 2025 - AUG 2025

Meshkat Partners Ltd.

- Explored creative applications of generative AI by training LoRAs with Stable Diffusion and using them to design interactive 3D characters, visual books, and immersive digital experiences.
- worked with tools like ComfyUI and applied UX principles to blend art and Al in building next-gen digital experiences.

EDUCATION

UNIVERSITY OF TORONTO | 2024 - 2028

Honours Bachelor of Arts - H.B.A, Cognitive Science with minor in Computer Science

CERTIFICATES

GOOGLE UX DESIGN PROFESSIONAL CERTIFICATE | 2025

GOOGLE

TECHNICAL SKILLS

COMFYUI UX UI DESIGN PYTHON FIGMA SQL PHOTOSHOP ILLUSTRATOR AUTOCAD SKETCHUP

PROJECTS

Noor Apparel Website & Brand Design

• Co-developed the brand identity, website layout, and digital marketing strategy for an Islamic-inspired streetwear brand.

Generative Character Creation (Stable Diffusion)

• Built custom LoRA models and ComfyUI workflows to produce consistent 3D characters and visual styles.

Residential Interior Redesign

 Collaborated on a full home renovation concept, creating spatial plans and visual designs later used by builders.

Logo Design Portfolio

• Designed logos for community organizations, small businesses, charities, and Noor Apparel, adapting visual style to each client's brand identity.