

# Natalie Famula

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Developer with 10 years of experience. I enjoy sharing my knowledge through lunch-and-learn sessions and volunteering as a code mentor. DevOps Certification in progress.

## Business & Technical Skills

Cross-Functional Collaboration | Workflow Optimization | AB Testing | Stakeholder Communication | Website Localization | Digital Marketing & Analytics Integration | Accessibility & User Experience | Privacy & Compliance Integration | Scrum / Agile

**Front-End & Web:** JavaScript, TypeScript | React.js, Gatsby.js, Next.js | PHP, HTML5, CSS3

**CMS & Platforms:** Webflow | WordPress (PHP) | WooCommerce | Shopify | Prismic CMS

**DevOps & Infrastructure:** Git, GitHub | Docker | Kubernetes | YAML | Istio | AWS

**Analytics, Monitoring & Marketing Tech:** Segment | Datadog | Sentry | Technical SEO | A/B testing tools | BigQuery, Google Data Studio | Google Tag Manager (GTM) | Google Analytics 4

**E-commerce & Integrations:** Payment & checkout integrations | Shopify | Lead-generation applications | Enterprise microsites | Accessibility & Quality | WCAG standards | Web accessibility testing | Salesforce Integration | One Trust Integration

## Experience

### Developer II — Prodigy Education, remote (Toronto)

December 2020 - January 2026

- Primary Web Developer for [prodigygame.com](https://prodigygame.com) using [Gatsby.js](#) (React.js), Prismic (CMS), git/github deployed on AWS. Later migrated to Webflow (CMS).
- Assigned as the primary Developer for [Shopify](#) website.
- Built self-serve tools to reduce bottlenecks in the marketing team's workflow.
- Collaborated with infrastructure and data teams to support the website with GTM, Segment, Datadog, Sentry, docker, YAML, istio, kubernetes.

### WordPress Developer — BlackMarket Meal Prep, remote (California)

May 2020 - September 2020, August 2017 - October 2017

- Built a custom [WooCommerce shop](#) from end-to-end based on Photoshop designs, which **doubled the company's revenue**.
- Hired originally in 2017 and again in 2020 to implement a rebrand.

### Developer — FinanceIt, Toronto

November 2018 - April 2020

- Trusted as the sole Web Developer for [financeit.io](#) using WordPress (PHP), HTML, CSS, JS.
- Developed static micro-sites for enterprise partnerships using React.js.
- Contributed to building a lead generator app using Ember.js.

### Front-End Developer — Invivo, Toronto (contract)

November 2017 - August 2018

### Front-End Developer — Alchemy Systems, Toronto (contract)

May 2017 - August 2017

## **Junior Developer — Giants & Gentlemen, Toronto (contract)**

January 2017 - May 2017

## **Junior Developer — Nuclear Media Inc, Toronto (freelance)**

April 2016 - October 2016

## **Certifications**

### **Web Accessibility — W3Cx**

April 2025

- Certificate in Web Accessibility, W3C Standards, Web Accessibility Testing, and Web Content Accessibility Guidelines (WCAG).

### **Mini-Degree in Technical Marketing — CXL**

February 2022 - December 2022

- Certifications include A/B Testing Mastery, Google Analytics 4, Apps Script, Big Query, Google Data Studio, Data Visualization, Optimizing Martech Stack, and Technical SEO.

### **Leadership skills for developers — Pluralsight**

July 2021

- Foundational leadership skills, techniques, and strategies.

### **Web Developer Bootcamp — Lighthouse Labs, Toronto**

January 2016 - March 2016

- Graduated from an 8-week full-time in-person full-stack web developer bootcamp.
- Deployed 2 full-stack applications and presented live demos.
- Successfully passed all weekly examinations.

## **Education**

### **Certificate in DevOps — University of Toronto, School of Continuing Studies**

- Currently enrolled in a part-time evening program, working towards a certificate.
- DevOps tools covered in labs: Git, Maven, Junit, Jenkins, Ansible, Terraform, Docker, Kubernetes (K8), Nagios.
- Cloud platforms explored: Azure, AWS, and GCP.

### **Honours Bachelor of Arts in Linguistics — York University Glendon**

- Awarded the William Westfall Canadian Studies Award for published undergraduate research upon graduation.
- Vice President of the Glendon Linguistics Club.
- Courses included: Symbolic Logic, Research Statistics, Syntax, Morphology, Systemic Functional Linguistics.