



# GALANTIS

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1915

# Goudy Old Style

Goudy Old Style was designed by Fredric W. Goudy. It was originally created for the American Type Founders. This font was extremely popular because of its easy readability and clarity. Today we see Goudy used for elegant forms in novels, higher end magazines, posters, programs, business cards, stationary, and any medium with a focus on beauty and sophistication. Goudy is mostly used for large text and displays, but the font is not so great for screen display or smaller point sizes and large bodies of very small text.

Certain strokes make Goudy Old Style unique from others. Most notably, this typeface uses diamond shaped dots on the i, j, and punctuation marks. It has an upturned ear on the g, and a stunted tail on the y. Goudy also has an upward slant of the base of the uppercase E and L and it is very well known for its calligraphic tail on the uppercase Q. This type emphasizes the contrast between thick and thin strokes and really mimics the handwriting of old scholars and scribes.

Created by Fredric W. Goudy





Bob Ross