

# NIKI FEREIDOONI

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Portfolio: [nfereidooni.github.io/nf-react-portfolio/](https://nfereidooni.github.io/nf-react-portfolio/)

## SUMMARY

Full Stack Web Developer leveraging graphic arts & technical background to build beautifully designed websites. Recently earned a certificate in full stack web development from the University of Toronto, with newly developed skills in Javascript, CSS, Node.js, React.js and MySQL. Also earned a BTech in Graphic Communications Management in 2014. Motivated to find ways to make things BETTER - more efficient, responsive, engaging, and beautiful. I am highly organized and eager to learn, given my 6 years in project management roles in both agency and corporate settings. In addition, I have 10 years experience as a freelance web and print designer. I'm eager to leverage my experience and new skills as a part of a team or project to build amazing websites and applications.

## TECHNICAL SKILLS

**Languages:** APIs, Bootstrap, Express.JS, HTML/CSS, Javascript, JSON, MongoDB, MySQL, NoSQL, Python, React, Sequelize.js

**Applications:** Adobe AI/PS/ID/Acrobat, Basecamp, BLUE, Esko, Filemaker Pro, Google Apps, Heroku, Office365, Repl.it, VS Code,

## RELEVANT EXPERIENCE

### Graphic Designer/Web Designer

2011-2021

#### Freelance

Toronto, ON

Creating brands for people and businesses including services such as brand development, print design, ebook design, web design, and social media management.

### Assistant Packaging Manager, PLM UX Team

2019-2020

#### Loblaw Brands, Loblaw Companies Limited

Toronto, ON

Coordinating user experience sessions with internal and external users (both in person and via Webex) for development of new Project Lifecycle Management (PLM) system for Loblaw Brands. Also working on user acceptance testing managed with JIRA (responsible for testing and updating tickets), and managing development of packaging portal, providing documentation and testing to ensure requirements have been met.

#### Key Accomplishments:

- 100% completion of user experience sessions
- Praised for positive attitude, organization skills and packaging expertise
- Presented project update and Loblaw Brands Operations quarterly meeting

### Assistant Packaging Manager, Technical Packaging

2017-2019

#### Loblaw Brands, Loblaw Companies Limited

Toronto, ON

Supporting the technical packaging needs of Loblaw Brands by managing and growing the Loblaw Brand Printer Program, collecting and analyzing packaging data and sustainability data, and supporting the product teams and business units with their packaging and printer related needs.

### *Key Accomplishments:*

- Achieved 100% packaging specification compliance for all new Loblaw Brands products
- Achieved 99% compliance of the responsible paper sourcing policy
- Moved to special project team to support the development of a new system to manage the product lifecycle

### **ADDITIONAL EXPERIENCE**

**Client Coordinator**  
**Schawk!, SGK**  
ON

**2014-2017**  
Toronto,

**Project Coordinator & Administrative Assistant**  
**Jar Creative**  
ON

**2013**  
Toronto,

### **PROJECTS**

**Get Growing | Github: <https://github.com/ryanbrowne360/GardenAppProject> | Deployed: <https://murmuring-dawn-18632.herokuapp.com/>**

- Get Growing is an online platform that can be used to track your garden. It allows you, the mighty home gardener, to create a new post for every plant in your garden, make field notes and track your progress.
- My core responsibilities included project management, design & front-end development
- Tools/Languages: HTML5, CSS, React, React-Bootstrap, Bootstrap, Adobe Fonts, Font Awesome, Mongoose, Node.js, Express, Heroku & Github Projects

**Flame Game | Github: <https://github.com/SSamoridny/Project-2-Flame-Game> | Deployed: <https://tranquil-temple-78360.herokuapp.com/>**

- Flame Game (an Apothecary of Hilarity), is an ecommerce website that includes a product page, cart and checkout.
- My core responsibilities included design & front-end development
- Tools/Languages: HTML5, CSS, Javascript Bootstrap, Adobe Fonts, Express, Heroku & MySQL

**What's for Dinner? | Github: <https://github.com/ryanbrowne360/Project1> | Deployed: <https://ryanbrowne360.github.io/Project1/>**

- What's for Dinner? is a web application that helps answer one of life's most important questions. It is a recipe and restaurant finder that uses two different APIs.
- My core responsibilities included design & front-end development
- Tools/Languages: HTML5, CSS, Bootstrap & APIs (Edamam and Yelp)

### **EDUCATION**

**Full Stack Web Development Bootcamp Certificate: University of Toronto, Toronto, ON**

**Python 101: Hackbright Academy, Online**

**Bachelor of Technology, Graphic Communications Management: Ryerson University, Toronto, ON**