## Guidelines for Oral Presentation at the NFES/NORCE Geosteering and Formation Evaluation Workshop

**PRESENTATION:** The presentations are limited to 25 minutes, including 7-8 minutes of questions. The format can be PowerPoint® or PDF. A simple white background PowerPoint® form will be provided and recommended; other neutral templates are allowed.

**EQUIPMENT:** All presentations will be made from a computer projector using Office 365 windows. The screen format is 16x9.

**TEXT MUST BE LEGIBLE:** Please make every effort to style your figures legible from the back of a relatively large room.

**LOGS MUST BE LEGIBLE:** The presentation of logs has attracted much criticism, as attendees cannot see the information well. If you must show logs, please make every effort to make them clear and legible, supported with visible headers.

AVOID COMMERCIALISM: You should avoid commercialism in your talk. The objective is to inform the audience, not to promote a specific service. Therefore, please avoid excessive use of trademarks, commercial service names and names of employers. Generally, company logos may appear on the title or the authors' affiliation slide but should not appear in the presentation. If you prefer using your company or another conference template as a starting point, please remove the logos and trademarks by editing the master slide(s). Required copyright notices or unique slide ID numbers may be placed in a small typeface in the lower corner of each slide but should not include repetitive logos.