

I am Spartacus...

The problems first person singular causes
us geeks

A Little Scene Setting.

I am Spartacus...

About the Author:

- Allen Woods, retired several years ago....
- Ex British Army (1971 – 1995) Taught Arctic Warfare, Several Years On Operations, Funded Himself through College to Study IT
- Chartered Member of the British Computer Society for 20 years
- Member of the Chartered Status Interview Panel for BCS
- In 2010, Finalist of UK “Developer Of The Year” Competition for HSIS
- Primarily Employed in UK Defence Supply Chain and Logistics IT since 1995 until 2019
- Credits: MoD Health and Safety Information System, Various Internal to Defence P&G Portals, CATMIS, IQB Oversight to Defence Voyager Programme IM Transformation

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Introduction

A little scene setting in respect of the nature of the scope of the data gathering effort happening now to all of us and its sophistication. The first of a series focusing on two of the many anomalies of current data protection law:

1. Personal Information Identifiers (PII) and their significance
2. The right of the individual to be “forgotten”.

The basic premiss of this set of decks being that by and large, the majors are not really interested in first person singular but instead are interested in establishing the patterns of behaviour of many, many “first person’s singular” of a similar nature.

It is the commercial advantage of behaviour pattern recognition that brings the majors their vast wealth....

This deck, a little scene setting

I am Spartacus...

Caveats.

No real end users or their names are
used in this deck.

Its wasn't me Guv, Honest

I am Spartacus...

Lets just leave this here..

“Terminal equipment of users of electronic communications networks and any information stored on such equipment are part of the **private sphere of the users requiring protection under the European Convention for the Protection of Human Rights and Fundamental Freedoms**. So-called spyware, web bugs, hidden identifiers and other similar devices can enter the user’s terminal without their knowledge in order to gain access to information, to store hidden information or to trace the activities of the user and may seriously intrude upon the privacy of these users. The use of such devices should be allowed only for legitimate purposes, with the knowledge of the users concerned.”

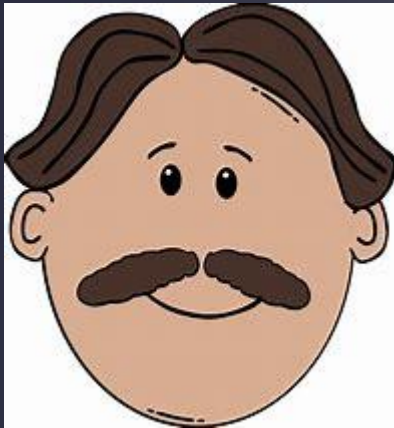
Now read the rest..... [E Privacy Directive](#)

Keeping this “private sphere” in mind... Onwards brave Lercio

I am Spartacus...

My Name is Mine!

I AM ALLEN WOODS...



NO! I AM ALLEN WOODS

Allen Woods • You How the hell did that happen? Brampton	
ALAN WOODS • 3rd+ United Kingdom	Connect
Alan Woods • 3rd+ Hamilton	Message
Alan Woods • 2nd Greater Edinburgh Area	Connect
Allen Woods • 3rd+ Glasgow	Message
Alan Woods OBE • 3rd+ Manchester	Message
Alan Woods • 2nd Greater Dublin	Connect
Alan Woods • 3rd+ Knutsford	Message
Alan Woods • 3rd+ Project Lead	Message

NO! I AM ALLEN WOODS

Wikipedia
https://en.wikipedia.org/wiki/Allen_W_Wood

Allen W. Wood - Wikipedia

Overview Life and career Philosophical work Selected writings

Allen William Wood (born October 26, 1942) is an American philosopher specializing in the work of Immanuel Kant and German Idealism, with particular interests in ethics and social philosophy. One of the world's foremost Kant scholars, he is the Ruth Norman Halls professor of philosophy at Indiana University, Ward W. and Priscilla B. Woods Professor, emeritus, at Stanford University, and has held professorships and visiting appointments at numerous universities in the United States ...

Wikipedia: Text under CC-BY-SA licence

Era: Contemporary philosophy Region: Western philosophy
School: Kantian ethics

LinkedIn
<https://uk.linkedin.com/in/allen-woods-19280428>

Allen Woods - University of Strathclyde | LinkedIn

View Allen Woods' profile on LinkedIn, a professional community of 1 billion members. Experience: University of Strathclyde Education: Kilmanning Academy Location: Glasgow, ...

Connections: 246 Works For: University of Strathclyde Followers: 250 Connections: 250

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Staff | University of Strathclyde strath.ac.uk
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Wikipedia
[https://en.wikipedia.org/wiki/Alan_Woods_\(gambler\)](https://en.wikipedia.org/wiki/Alan_Woods_(gambler))

Alan Woods (gambler) - Wikipedia

Alan Woods (1945 – 26 January 2008) was an Australian and Hong Kong professional gambler and mathematician considered among the biggest gamblers in the world. Woods focused on ...

Tags: Children:2 26 January 2008 (aged 62), Hong Kong Meredith Woods

Allen Woods Group
<https://allenwoodsagroup.com/en/none-making-inks>

MacDermid Enthone Finishing – Allen Woods Group

MacDermid Enthone SO-Series Cat-L-Ink, SO-Series Cat-L-Ink are permanent, two component, epoxy-based, screen printing inks. They may be used with a selection of catalysts, which cure ...

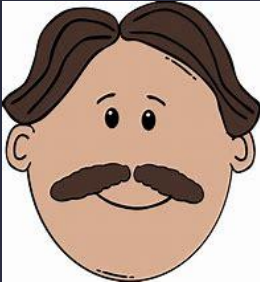
Tags: Allen Woods Group Enthone Ink Distributors

Lots of us. Lots of lists... All Different

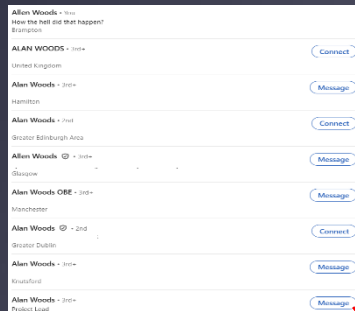
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Us Allen Woods' do all manner of things

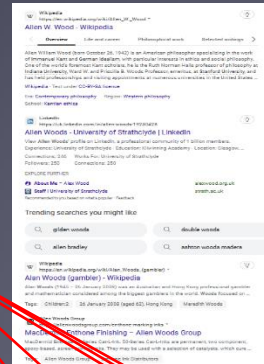
I AM ALLEN WOODS...



NO! I AM ALLEN WOODS



NO! I AM ALLEN WOODS



Living

On business

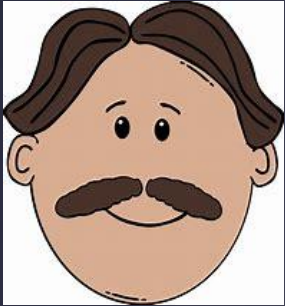
In all manner of places....



A Name Is Unlikely to be Unique to “a” single person

I am Spartacus...

My Home Town: Bimbleborough



I AM ALLEN WOODS..

I Live here



Allen Woods Geekery PLC

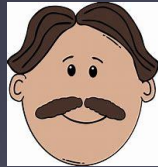
(find us on Bimble and Faceache)

I am Spartacus...

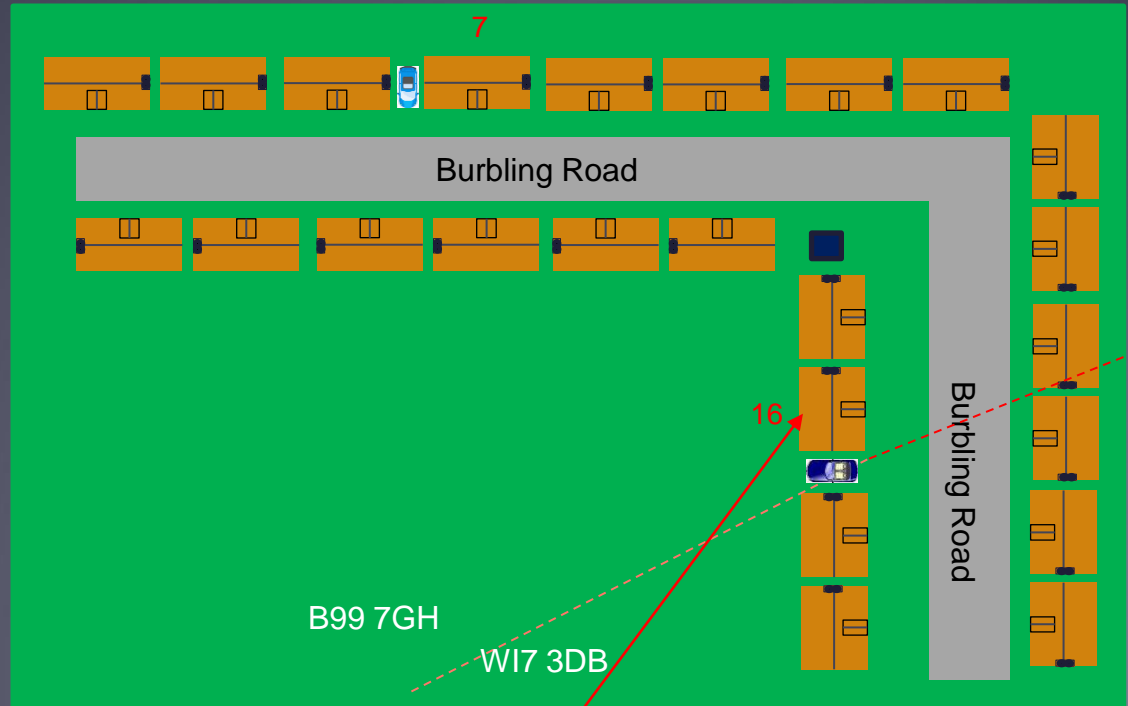
Our House, In The Middle Of Our Street



7 Burbling Road



16 Burbling Road



Hmm.. There is another Allen Woods on our street...
Same Post Code too

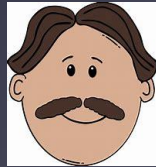
A Fickle Finger of Fate Thing... There are two of us on our street...

I am Spartacus...

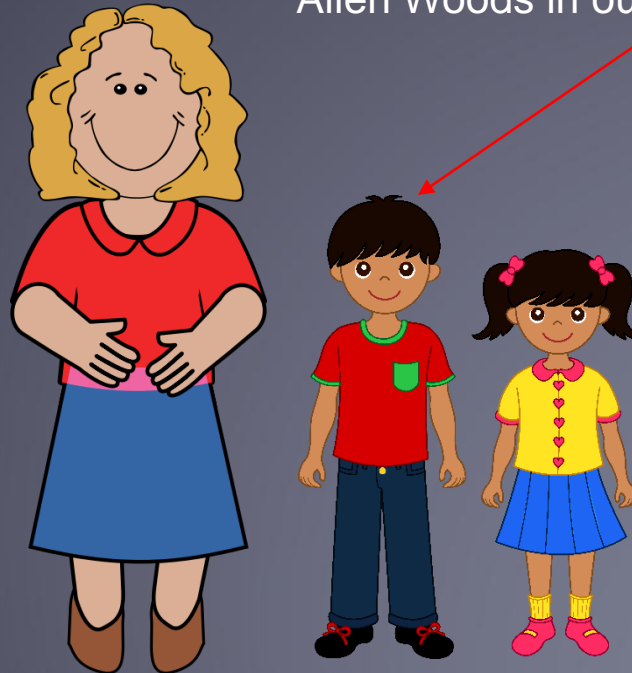
I have a family....



7 Burbling Road



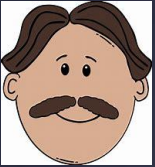
It's a tradition in my family to name our first born son after the Dad. Which means there are at least three Allen Woods in our road



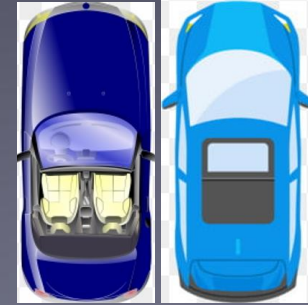
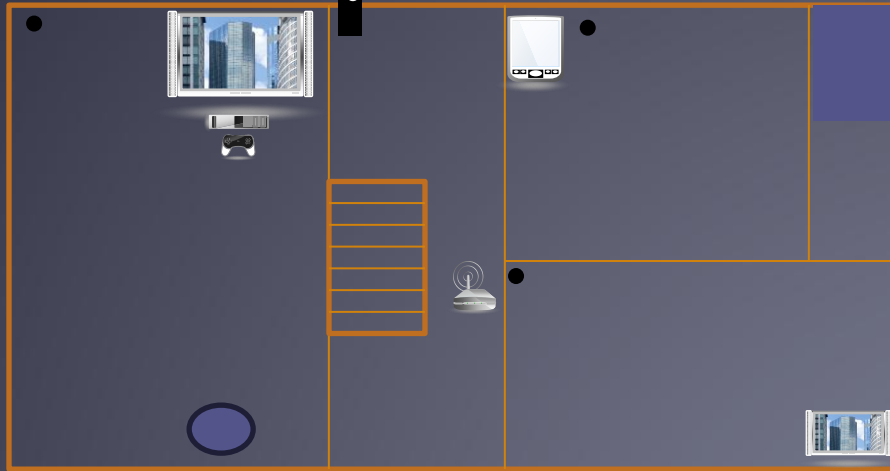
But I know who's boss....

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We have our own tech...



Ground Floor



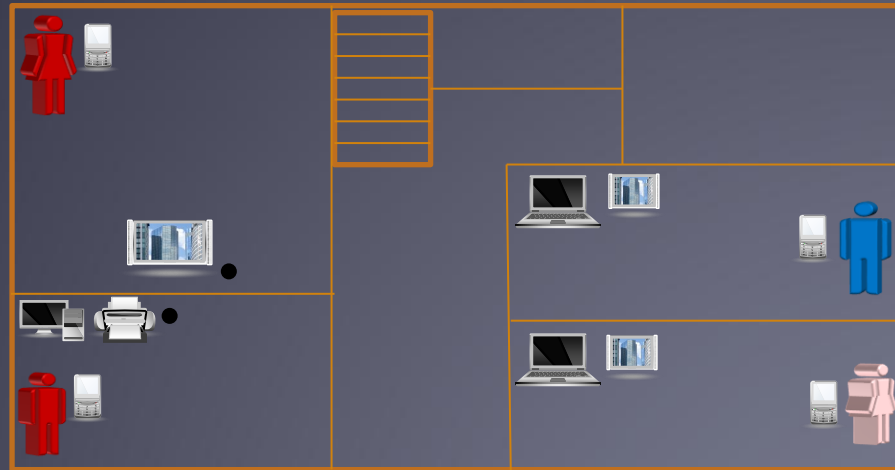
Lots of it. We have a wireless router, a robovac, a tablet in the kitchen, SatNav in the car, a new fangled “smart fridge” and of course “smart” TV’s

I am Spartacus...

Upstairs...



1st Floor



The kids have their own phones, as does my wife and I. I have a work PC in my Den, my wife has an apple mac. The kids have their own computers too... And the voice assistants? Amazing... How do they know?

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Scene Setting Complete

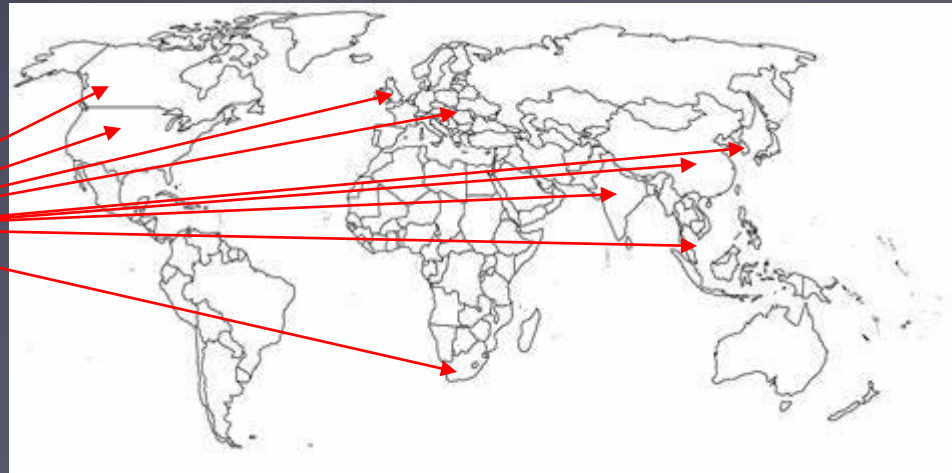


We look after ourselves online and we watch
out for our kids especially.....

We make sure our IT is registered properly

I am Spartacus...

All Properly Registered....



The privacy, data protection and commercial risks start at the point of first use, device and software registration and the T&C that nobody reads....

I am Spartacus...

And so it begins...

In her book “Surveillance Capitalism”, Shoshana Zuboff makes mention of an experiment involving her students tracking data transmitted from a single industrial thermostat device. There were more than 1000 connections from that one device.

The profiling opportunity starts in your kitchen, bedroom or wherever in your home before you get to send your first email or make your first telephone call at the point of device registration.....

In my house there are more than 20 separate and distinct pieces of tech. All from a number of manufacturers. Each manufacturer has an initial registration requirement involving them directly, in their countries. On top of that, there is guarantee arrangement with local suppliers and vendors.

In my little house, that suggests more than 20 jurisdictions my family and I need to be aware of..... We all need to be international lawyers now it seems.....

I am Spartacus...

Consider...

Slide 5 makes mention of the “private sphere” of the end user. Unfortunately, end users are not aware of the private sphere themselves more often than not....

I am Spartacus...

Next Deck...

I own my own company.....

I am Spartacus...

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