I Am Spartacus And I Own A Company

I AM Spartacus And I Own My Company

Scene setting 2…. The Work Life Balance.

I Am Spartacus And I Own A Company

About the Author:

- Allen Woods, retired several years ago….
- Ex British Army (1971 – 1995) Taught Arctic Warfare, Several Years On Operations, Funded Himself through College to Study IT
- Chartered Member of the British Computer Society for 20 years
- Member of the Chartered Status Interview Panel for BCS
- In 2010, Finalist of UK "Developer Of The Year" Competition for MOD HSIS
- Primarily Employed in UK Defence Supply Chain and Logistics IT since 1995 until 2019
- Credits: MoD Health and Safety Information System, Various Internal to Defence P&G Portals, CATMIS, IQB Oversight to Defence Voyager Programme IM Transformation and more…

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Introduction

This is the second in a series of decks that will seek to illustrate, albeit in overview, the nature of information connectivity in the world we live in now. The series is designed to be used as a briefing pack for folk who are not technologically aware or expert.

The series is based on a fictitious later ego of mine who is a keen young thruster going places in the world of IT. The last slide deck took a peek into his house, this one focusing on his work as a web developer… And his wife, who has had some success in the textile industry making high end fashionable T Shirts

In terms of time to view, minutes few, but running it as a presentation, it would take about an hour, but on a conversational basis, hopefully.   The aim? To make people think about the architectural complexity they are using in their day to day lives///

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Caveats.

No real end users or their names are
used in this deck.

Its wasn't me Guv, Honest

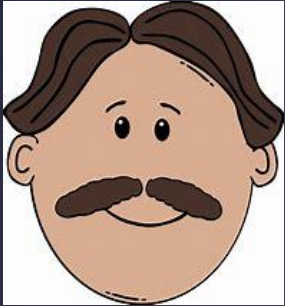# I Am Spartacus And I Own A Company

Just a quick refresher

The previous deck in the series, describing in overview
the technical complexity of my alter egos domestic IT can
be viewed by clicking [here](#).

My alter ego is a man with a young family, they all are
tech aware, or so they think…

Press on….

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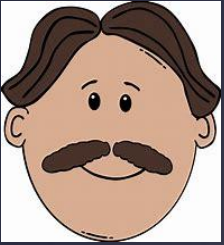
My Home Town: Bimbleborough

I Live here

I AM ALLEN WOODS…

Allen Woods Geekery PLC
(find us on Bimble and Faceache)

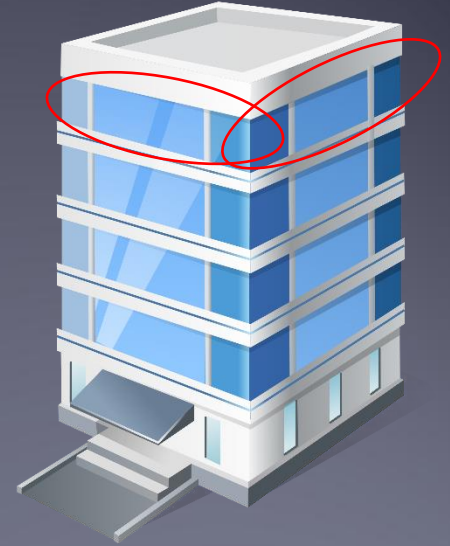# I Am Spartacus And I Own A Company

Allen Woods Geekery PLC

I AM ALLEN WOODS…

I started my web development company a few years ago now. Initially, it was just me, garage stuff, siting with a PC at a 6ft table, you will know what I mean….

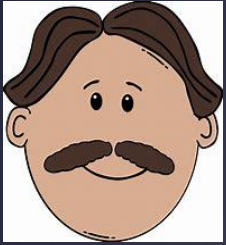We are now a team of 15 people and we rent office space in one of the newer buildings in the town.

Its great, they look after things like security, facilities and so on. They provide reception services, issue building passes so we don't have to worry about that kind of thing.

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Allen Woods Geekery PLC

I AM ALLEN WOODS...

Gemma, my wife

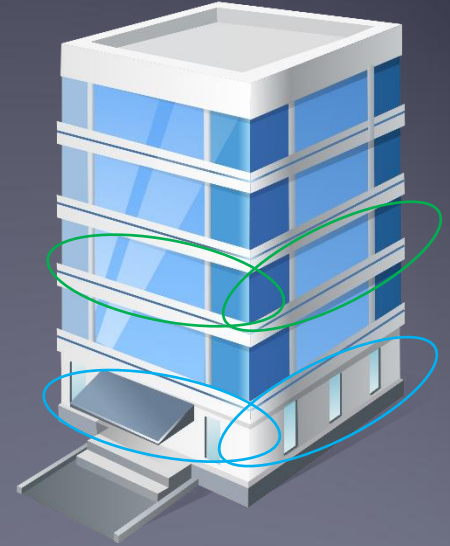Two floors down, my wife has her own business too..

She runs a textile firm making T Shirts and so on using top end Egyptian cotton to produce a high-quality product.

She employs a dozen or so people and has bought in some automation. She is doing well, even if I say so myself.

This building is buzzing.. On the ground floor there is a boutique food outlet, that sells all sorts of fine food, it comes in handy for us on our way home
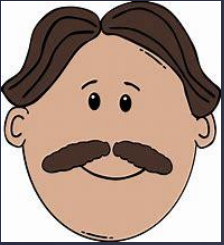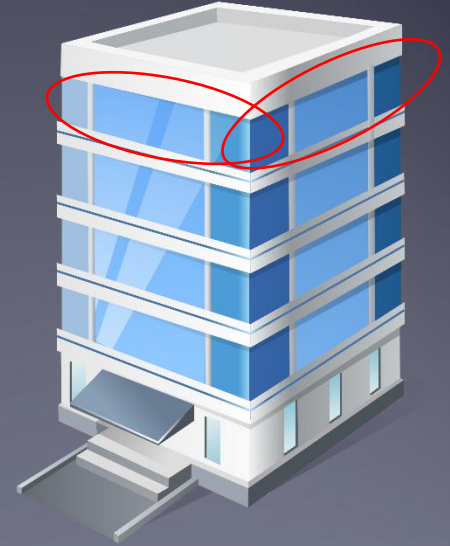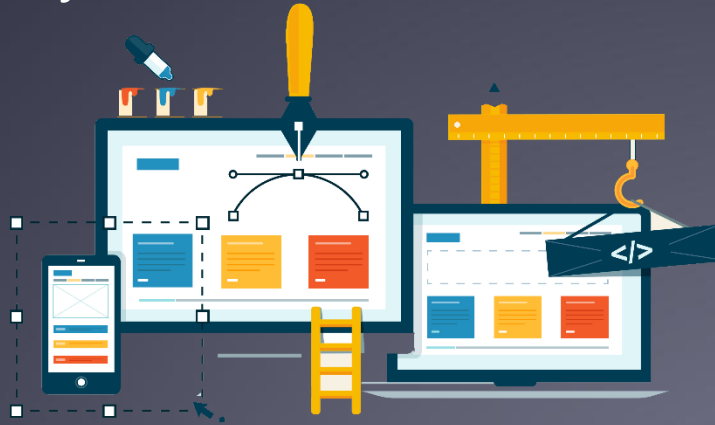
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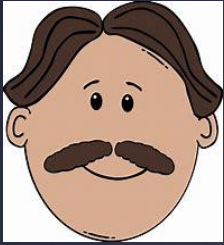## Allen Woods Geekery PLC

I AM ALLEN WOODS…

We build web sites mostly, corporate stuff, that kind of thing. Increasingly we are asked to develop and deploy "apps" for mobile phones. Business is booming.

We make use of "open source" frameworks where we can, low cost and all that, our favourite being something called "wordspace" which has thousands of plug ins we can use.
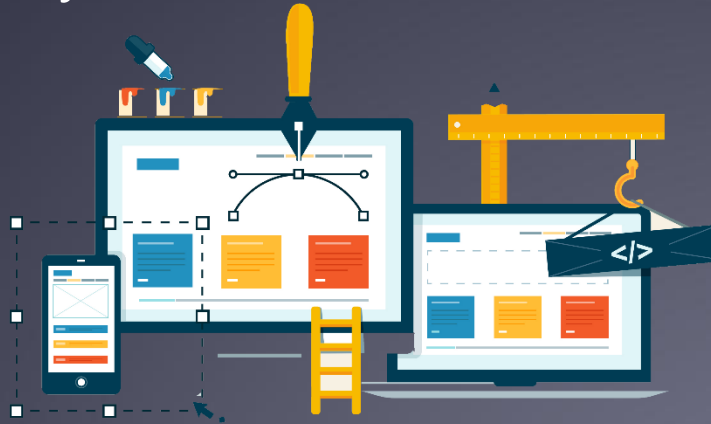
We built my wife's site and around our town and local area we are THE market leaders….

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Allen Woods Geekery PLC

I AM ALLEN WOODS…

We also let our people work from home. It's the modern way of working. Through our web host, a reliable company in the US, we can give our people remote access to our site library and they can send completed pages in from their own homes with no problem.

Great!

We recently signed the biggest deal to date with one of our towns biggest employers..

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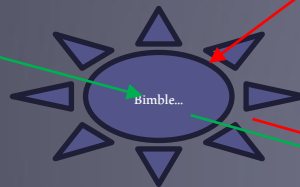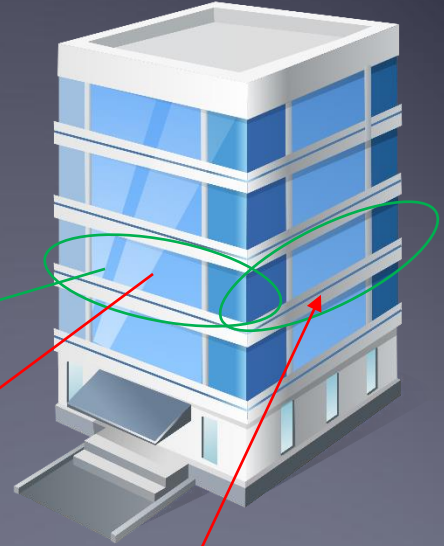## Gemma is doing well too..

Gemma, my wife

Hiya..

My company is going from strength to strength too. We import cotton from our agent in Dublin who gets it from Egypt.

We order our raw material through our online marketplace, "Bimble" who deliver it straight to our door.

We then make our best selling garments through Bimble, world wide. So easy..

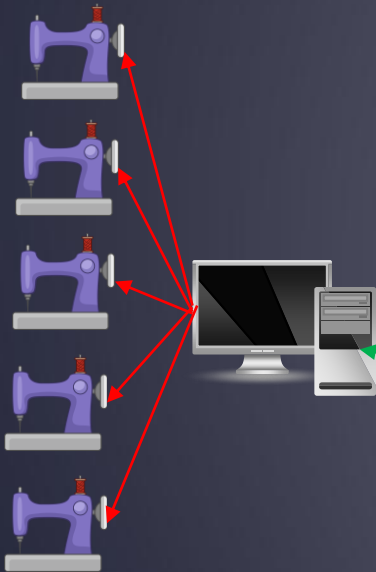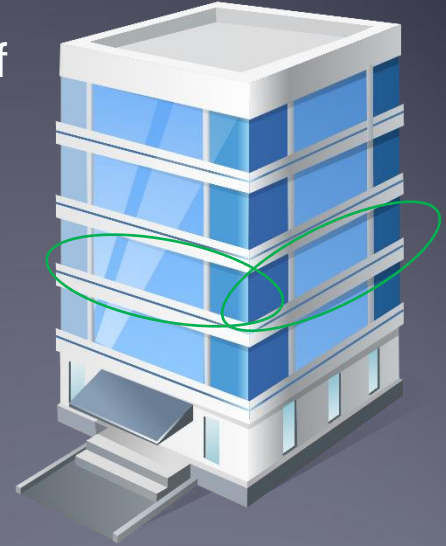Bimble...

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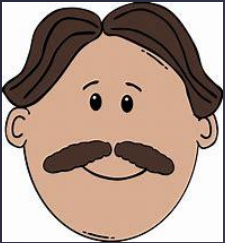## How the T Shirts are made

Gemma, my wife

Inside the floor space we have a bunch of "smart" sewing machines we got from a company near Southampton. They get them from China

So clever, basically, we just load the cloth and let the sewing machines do the hard bit for us. They are all connected to a computer and, if we want to create new design, we draw our idea on the computer, click a button on screen and then the computer draws the new design for the sewing machines for us…

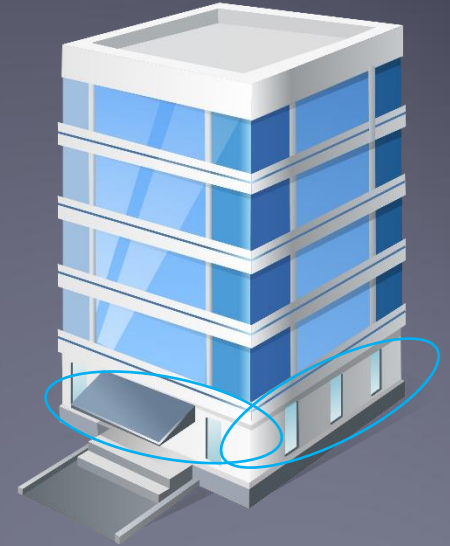# I Am Spartacus And I Own A Company

On the ground floor….

I AM ALLEN WOODS…

We don't know much about how they do what they do, but their food is super…..

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Unbeknownst to them upstairs.....

We at Luigi's Deli (part of a national chain), make extensive use of IT.

We are currently experimenting with blue tooth beacons, placed throughout our store so we can find out what attracts our customers attention

Our "in house" IT is complemented by some tools we use "in the cloud" to analyse how people move around the store, we regularly change out store layout on the basis of the excellent analysis we get from our cloud provider

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Unbeknownst to them all….

Bimble...

Welcome to Bimble! Join us!.. Your family is our family, your business is our business..

Our Founder: Brian Lee Zeebub

Bimble was founded in the mid 90's in the US by our founder whose insight into the use of computers to help out with supply chain automation brought us to the company we are today.

We are now one of the leading competitors in our field and we expanding our interests into other areas like electric vehicles and more.

We have had a plan, we have stuck to it…
It has paid off…

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Bimble has been in supply for decades

Bimble…

Welcome!
We are
"Team
Bimble"

Bimble With Us

Worldwide, we employ a million people! More than 70k in the UK alone

We operate one of the largest vehicle fleets in the UK to make sure your goods are delivered on time

Our data centre in the midlands is one of the most sophisticated in the UK

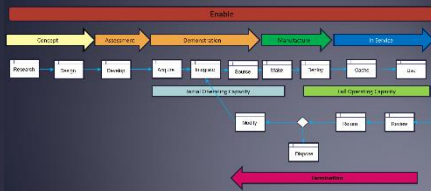With our major logistics hubs all over the country, one near you to meet your local needs…
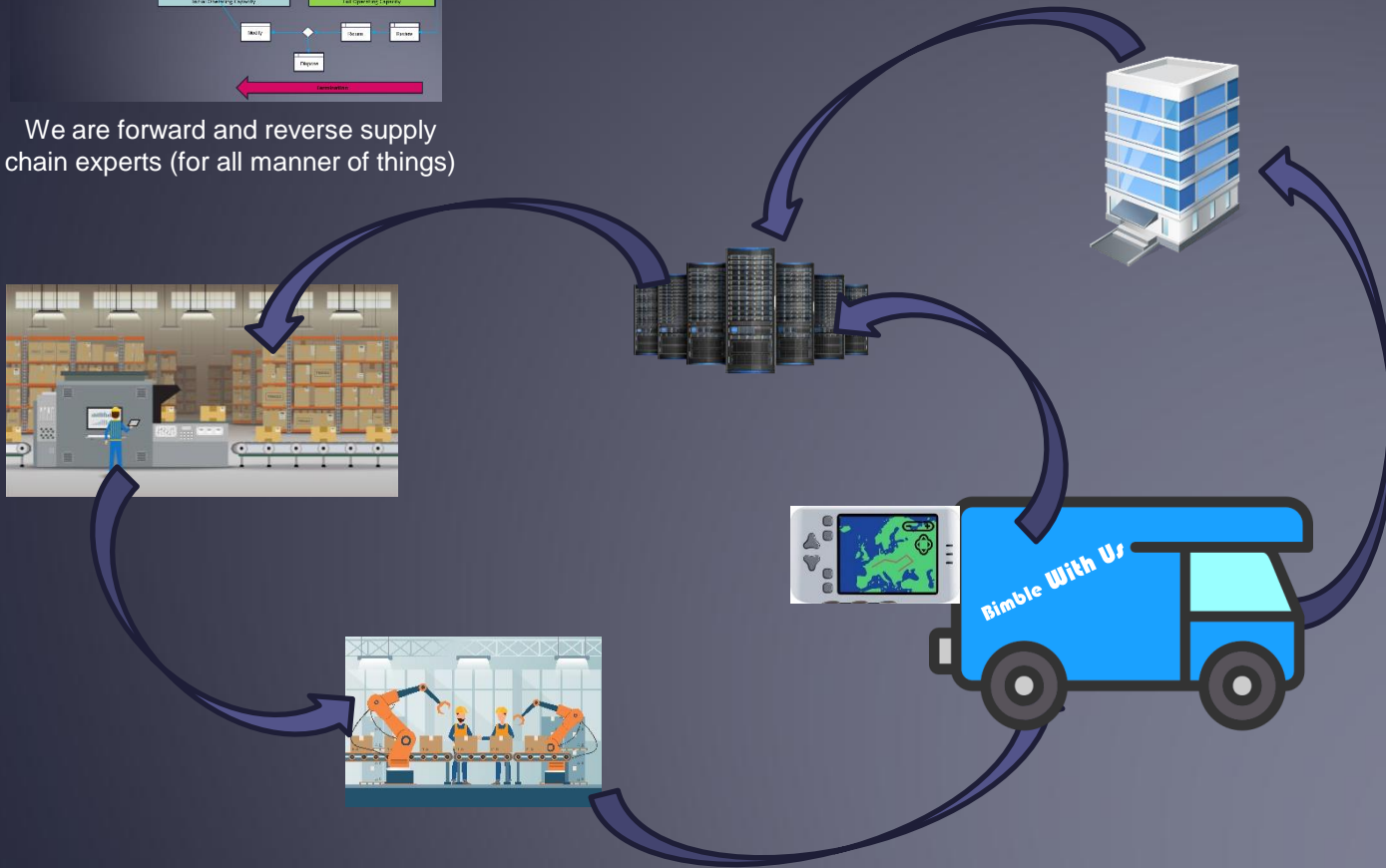
Let Us Be YOUR Logistics Partner

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Bimble is automated…

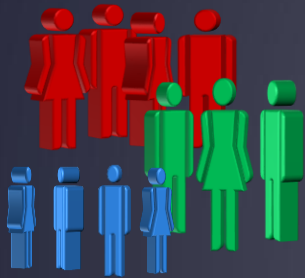We are forward and reverse supply chain experts (for all manner of things)

Bimble With Us

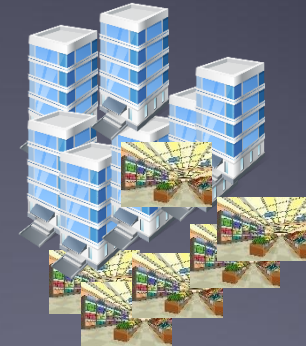We can guarantee 72 hour delivery to our subscribers, world wide..
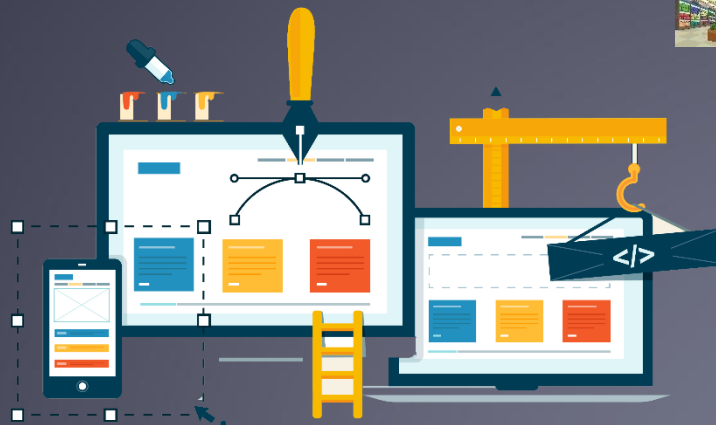
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Bimble...

Our market place is on line

Connecting suppliers

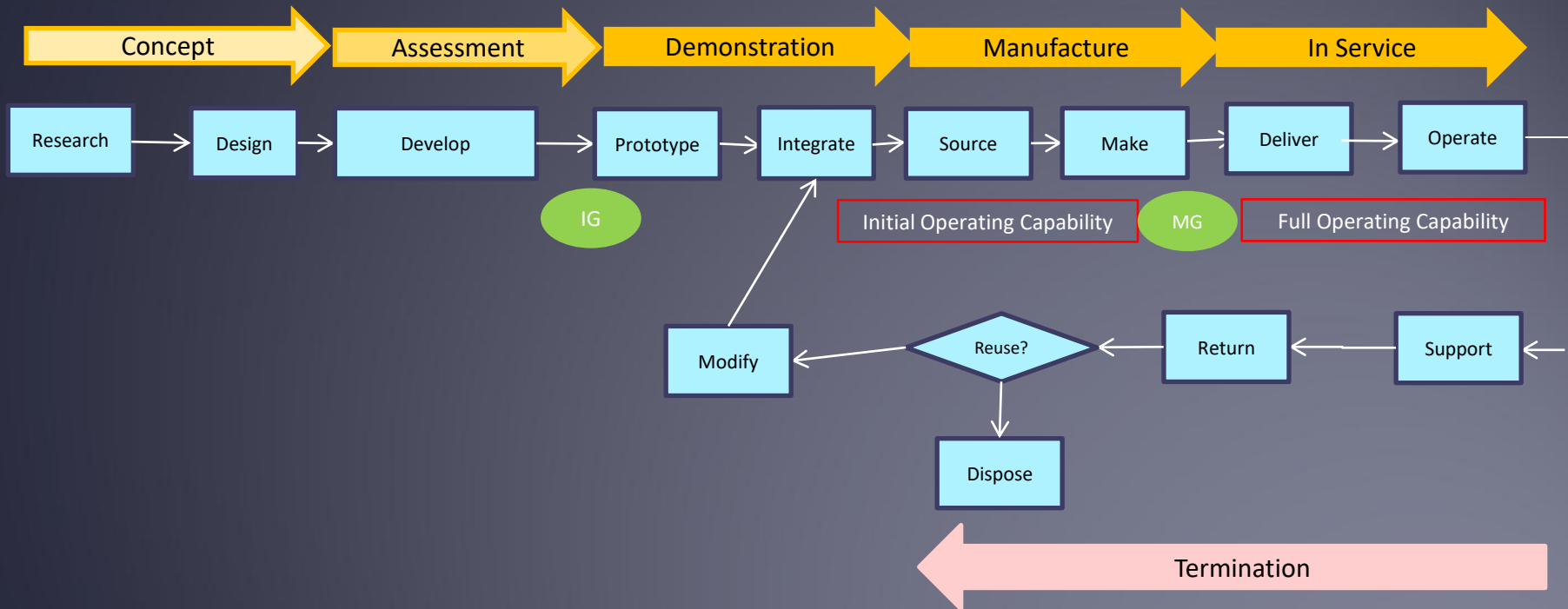To their customers

through our data centres

All over the world!

Some 35 market sectors, 500k suppliers and millions of customers

I Am Spartacus And I Own A Company

Bimble knows where your stuff is… You can rely on us!!

Bimble…

The Bimble Campaign Plan

Concept → Assessment → Demonstration → Manufacture → In Service

Research → Design → Develop → Prototype → Integrate → Source → Make → Deliver → Operate

IG

Initial Operating Capability   MG   Full Operating Capability

Modify ← Reuse? ← Return ← Support

Dispose

Termination

Decisive Points: IG Initial MG Main Gate. Both of a "Go/No Go" kind.

Through Life, Forward and Reverse Supply - Enablement

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Scene Setting Almost Done

Each of the organisations described in this deck is a business that depends on data to help ensure they meet their customers needs.

In the most part, individual customers are not that important, unless someone buys loads of stuff of course. But they all are interested in what customers buy…

Just that some are more market aware than others

Next deck? My alter ego's web sites… Frameworks, "open source" and freebies…

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