Welcome, we are

nfiny

Web 2.0 & 3.0 Web Apps | Cloud Infrastructure | Integrations

Based in Australia, our mission is to help businesses create incredible digital products. We focus on making your next project a reality.



Meet the **TEAM**

- Senior Software Engineers
 Our Software Engineers have commercial
 experience building large scale applications.
- Senior Cloud Architects
 Our DevOps Engineers come fully equipped
 with AWS Certification to ensure the most
 robust cloud infrastructure possible.
- Marketing & Branding Specialists
 Experienced in leading campaigns for tier 1
 firms, and starting/helping startups scale and grow.



Pon Yuntawai Co-Founder & Lead Cloud Architect

Senior DevOps Engineer with experience in scaling, maintaining, and implementing AWS Infrastructure



Jae Nam Co-Founder & Lead Software Engineer

Senior Software Engineer with experience in building large scale commercial software applications.



Franz Phillip Siasat Head of Strategy & Growth

B&T 30 under 30, ex-Optus Marketing Professional and Founder of a VC-backed tech sustainability startup



Allen Jr Jones Relationships & Business Development

Relationship Manager with experience in B2C retail & service.

FRICTIONLESS DEVELOPMENT

Abandon timezone and communication constraints and deliver your projects on time. We will be there from planning, implementation, and User Acceptance Testing.

Documentation, training, and technical consulting will be provided to ensure the project's successful delivery.



OUR SERVICES

Our team specializes in Web Applications, AWS Infrastructure, and Systems Integrations.



Web 2.0 & 3.0

Our team has extensive experience in Application Development. We choose the language, frameworks, and tools most suitable for your project.

Whether it be standard or decentralised - we have you covered.



Cloud Infrastructure

Every cloud based business requires solid infrastructure to handle scale and mitigate risk. With our AWS Certified Cloud Architects, we can help bolster your existing infrastructure, migrate on-prem to cloud, implement that CICD everyone has been asking for, and more.



Marketing, Brand & Customer Acquisition

Our team will assist in brand development, lead generation, content & marketing strategy to help you acquire market share and a competitive edge versus your competitors.



API Integrations

API Integrations are a requirement of almost all Cloud based applications. Our team comes with the know-how to integrate several systems.

Improve your workflows with

API Integrations.

DEVELOPMENT

CLOUD

MARKETING

INTEGRATIONS

Development

Robust, maintainable, secure.

.Net Framework

.Net 6

NodeJS

ReactJS

Angular

Marketing & Sales

Experience working with startups and scaleups, branding, and marketing.

Got to Market Strategy Branding & Positioning Social Media & Content Strategy

Cloud Infrastructure

Certified AWS Cloud Architects in-house

On-premise migration to the cloud
Improving Network speed,
efficiency and costs
Cloud Architecture & Naming
Convention Design Services
Future-proofing scale by
Auto-Scaling all areas
Security: Web Application Firewall
(WAF) & Trusted Advisor
DevOps: CICD Pipelines, Git &
Infrastructure-as-Code (IaC)
Database Design
SQL Server, and/or no-SQL

Consulting

Get the input you need from us

Free Consultation
Technical Advisory Services

Support

Range of post-release support options available

Short to Long Term
Post-Launch Support
Bug fixes, Scope Creep, and
Variability
Ongoing Code & Server
Maintenance
Scheduled tasks (i.e APIs)
Ad Hoc Stack Upgrades

Design

Bring your own designer, or we can find one for you.

Wireframes
UI/UX
Colour Palettes





OUR PROCESS







Gather requirements, collect all the required resources, and scope out any gotchas.

Marketing, Branding & GTM Planning

Work with our marketing & branding specialist to position the project effectively

Design

We will source, or work with your design team to produce stunning UI/UX



Development

Maintainable and reliable code, with unit tests & security-first approach.

AWS Certified Architects will ensure the infrastructure is scalable and secure.

5

UAT & Delivery

Deployed, monitored, and tested.

Documentation, change requests, and support structures are established.

5

Support

Post-release support & maintenance is offered.

Example - An end-to-end Web Application

Scoping

An verbal agreement is entered. Scope of Work & deliverables defined.

Branding & Marketing

Begin Go to Market plan, and advertising & branding strategy.

Development

Begin development.



Free Consultation

The client approaches **nfiny**.
We offer ways to improve
DevOps Infrastructure, consult
on Web Applications, and more.



Contract Signed

The Scope of Work & Contract is signed by both parties.



Designs

Begin the iterative process of mockups, wireframes, and client sign-off



Release & Delivery

UAT performed. Once complete, the GTM plan is executed.

Project is closed.





[SUMLOOKUP]



OUR PARTNERS

nfiny values long term partnerships. We take great care and pride in the products we build, and services we deliver.

We firmly believe the success of nfiny is predicated on the success of our clients.

Here are some of our partners.

CLIENT TESTIMONIALS

What our valued partners have to say



Nick Sumlookup, Director & Founder

After losing a major prospect to offshoring, I found these guys. Their attention to detail, customer-first approach, and ease to speak and deal with has made them a long term partner.



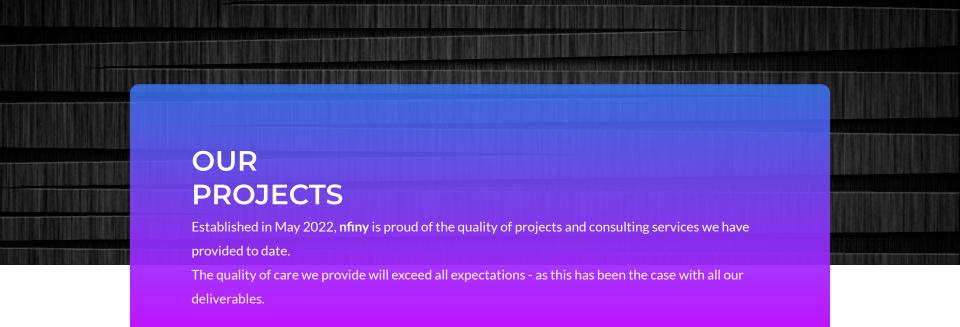
Harry Watchcrow, CEO & Founder

nfiny went out of their way to understand my project to effectively apply their skill set. The relationship I have with these guys isn't just transactional - they're part of my team.



BrettCryptoCrew, CEO & Founder

The nfiny team are outstanding. They are brilliant young guys who know their craft, work hard and fast, and most importantly, they take great care in their work. Highly recommend!



3 Web Applications 2 Cloud Infrastructure 3 Technical Advisory 5 API Integrations

referrio

Referrio fixes job referrals for good. Refer someone to a job and get paid in crypto the minute they are hired. Anyone with a network can now refer people to any job opportunity and get paid serious amounts of money. All open, transparent and automated.

Scope of Work

Web 3.0 dApp feature & scope consulting dApp development & deployment

Smart Contract development & deployment on ETH chain

Tech Stack

ReactJS

NodeJS

Solidity

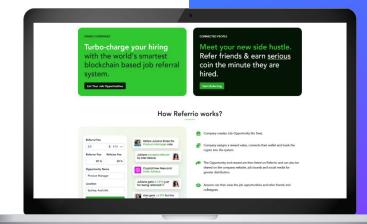
Docker

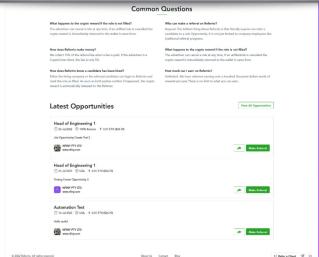
AWS w Microservices

ECS

API Gateway

DynamoDB







Unilion.io is a web 3.0 project that offers fractional investments for NFTs and other assets.

The project aims to lower the barrier of entry for assets typically out of reach to retail investors. Fractions of the asset can be purchased using \$LION, the native token on the Binance Smart Chain (BSC).

Scope of Work

Website design & development

Deployment and LTS

Tokenised Smart Contract development & deployment

on BSC

dApp consulting & design

Tech Stack

ReactJS

Solidity





UniLion Ecosystem

Unition is built on an ecosystem where holders can participate collectively. The DAO will be used to govern this ecosystem, in order to maximise utility & usability.

Unition will be built by the community; for the community.



We are partnered with firms to provide AWS Consulting services.

The projects involve major infrastructure changes, scaling, and various other implementations.

All our Cloud Architects are AWS Certified.

Scope of Work

Plan & Design Infrastructure
 Architecture

Network / Traffic Optimisation
 Cost Optimisation
 Micro-service Designs &
 Implementations
 CICD
 Security Enhancements
 On-going Support

Tech Stack

GitHub Actions
SQL Server
AWS
Terraform
Application Load
Balancer
EC2

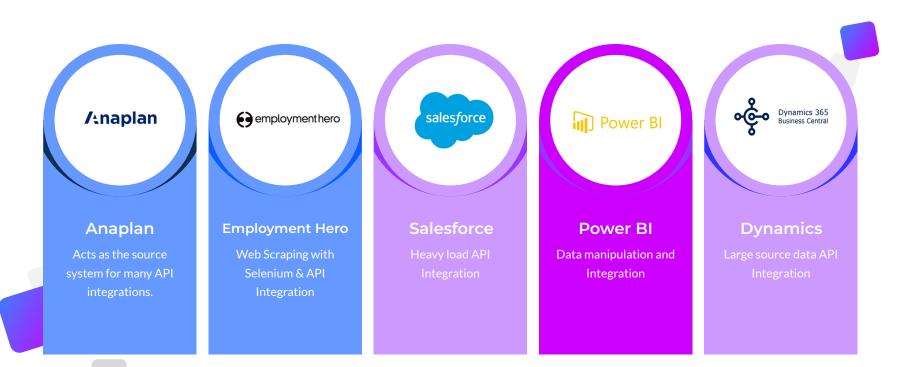
RDS





API Integrations

Just a few of the systems we have integrated



THANK YOU

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