

Welcome, we are

# nfiny

*Web 2.0 & 3.0*

*Web Apps | Cloud Infrastructure | Integrations*

*Based in Australia, our mission is to help businesses create incredible digital products. We focus on making your next project a reality.*



# Meet the TEAM



## Senior Software Engineers

Our Software Engineers have commercial experience building large scale applications.



## Senior Cloud Architects

Our DevOps Engineers come fully equipped with AWS Certification to ensure the most robust cloud infrastructure possible.



## Marketing & Branding Specialists

Experienced in leading campaigns for tier 1 firms, and starting/helping startups scale and grow.



## Pon Yuntawai

### Co-Founder & Lead Cloud Architect

Senior DevOps Engineer with experience in scaling, maintaining, and implementing AWS Infrastructure



## Jae Nam

### Co-Founder & Lead Software Engineer

Senior Software Engineer with experience in building large scale commercial software applications.



## Allen Jr Jones

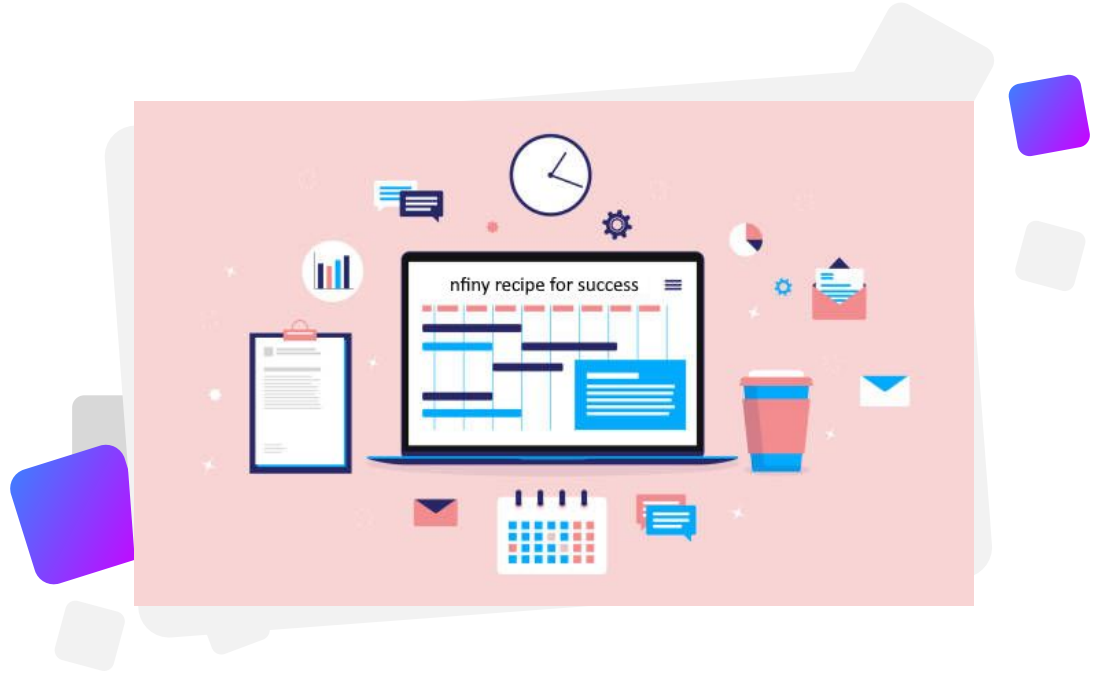
### Relationships & Business Development

Relationship Manager with experience in B2C retail & service.

# FRICTIONLESS DEVELOPMENT

Abandon timezone and communication constraints and deliver your projects on time. We will be there from planning, implementation, and User Acceptance Testing.

Documentation, training, and technical consulting will be provided to ensure the project's successful delivery.



# OUR SERVICES

Our team specializes in Web Applications, AWS Infrastructure, and Systems Integrations.



## Web 2.0 & 3.0

Our team has extensive experience in Application Development. We choose the language, frameworks, and tools most suitable for your project.

Whether it be standard or decentralised - we have you covered.

DEVELOPMENT



## Cloud Infrastructure

Every cloud based business requires solid infrastructure to handle scale and mitigate risk. With our AWS Certified Cloud Architects, we can help bolster your existing infrastructure, migrate on-prem to cloud, implement that CICD everyone has been asking for, and more.

CLOUD



## Marketing, Brand & Customer Acquisition

Our team will assist in brand development, lead generation, content & marketing strategy to help you acquire market share and a competitive edge versus your competitors.

MARKETING



## API Integrations

API Integrations are a requirement of almost all Cloud based applications. Our team comes with the know-how to integrate several systems. Improve your workflows with API Integrations.

INTEGRATIONS

## Development

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Robust, maintainable, secure.

.Net Framework

.Net 6

NodeJS

ReactJS

Angular

## Marketing & Sales

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Experience working with startups and scaleups, branding, and marketing.

Got to Market Strategy  
Branding & Positioning  
Social Media & Content  
Strategy

## Cloud Infrastructure

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Certified AWS Cloud Architects  
in-house

On-premise migration to the cloud  
Improving Network speed,  
efficiency and costs

Cloud Architecture & Naming  
Convention Design Services

Future-proofing scale by  
Auto-Scaling all areas

Security: Web Application Firewall  
(WAF) & Trusted Advisor  
DevOps: CICD Pipelines, Git &  
Infrastructure-as-Code (IaC)

Database Design  
SQL Server, and/or no-SQL

## Consulting

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Get the input you need from  
us

Free Consultation  
Technical Advisory Services

## Support

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Range of post-release  
support options available

Short to Long Term  
Post-Launch Support  
Bug fixes, Scope Creep, and  
Variability  
Ongoing Code & Server  
Maintenance  
Scheduled tasks (i.e APIs)  
Ad Hoc Stack Upgrades

## Design

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Bring your own designer, or  
we can find one for you.

Wireframes  
UI/UX  
Colour Palettes



# OUR PROCESS

Each stage of the project is delivered with continuous communication and feedback



## 1

### Scope & Plan

Gather requirements, collect all the required resources, and scope out any gotchas.

## 2

### Marketing, Branding & GTM Planning

Work with our marketing & branding specialist to position the project effectively

## 3

### Design

We will source, or work with your design team to produce stunning UI/UX

## 4

### Development

Maintainable and reliable code, with unit tests & security-first approach. AWS Certified Architects will ensure the infrastructure is scalable and secure.

## 5

### UAT & Delivery

Deployed, monitored, and tested. Documentation, change requests, and support structures are established.

## 6

### Support

Post-release support & maintenance is offered.

## Example - An end-to-end Web Application





[SUMLOOKUP]



## OUR PARTNERS

**nfiny** values long term partnerships. We take great care and pride in the products we build, and services we deliver.

We firmly believe the success of nfiny is predicated on the success of our clients.

Here are some of our partners.



# CLIENT TESTIMONIALS

What our valued partners have to say



**Nick**  
Sumlookup, Director & Founder

“

After losing a major prospect to offshoring, I found these guys. Their attention to detail, customer-first approach, and ease to speak and deal with has made them a long term partner.



**Harry**  
Watchcrow, CEO & Founder

“

nfiny went out of their way to understand my project to effectively apply their skill set. The relationship I have with these guys isn't just transactional - they're part of my team.



**Brett**  
CryptoCrew, CEO & Founder

“

The nfiny team are outstanding. They are brilliant young guys who know their craft, work hard and fast, and most importantly, they take great care in their work. Highly recommend!

# OUR PROJECTS

Established in May 2022, **nfny** is proud of the quality of projects and consulting services we have provided to date.

The quality of care we provide will exceed all expectations - as this has been the case with all our deliverables.

3

Web  
Applications

2

Cloud  
Infrastructure

3

Technical  
Advisory

5

API  
Integrations



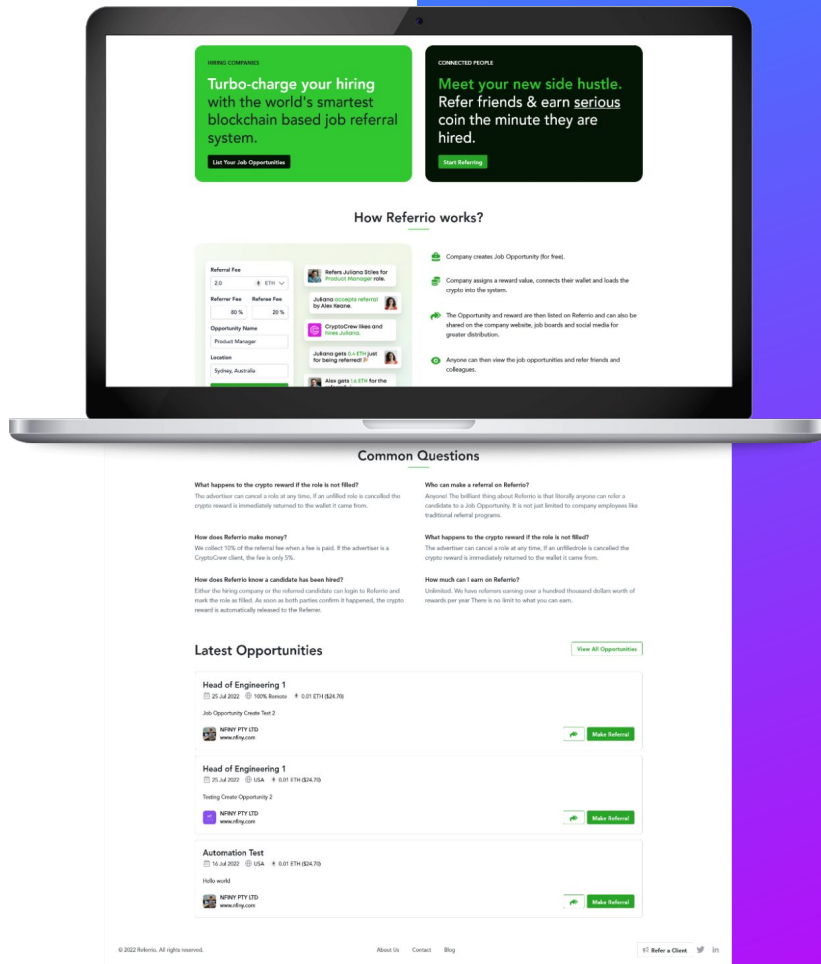
Referrio fixes job referrals for good. Refer someone to a job and get paid in crypto the minute they are hired. Anyone with a network can now refer people to any job opportunity and get paid serious amounts of money. All open, transparent and automated.

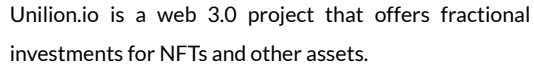
### Scope of Work

Web 3.0 dApp feature & scope consulting  
dApp development & deployment  
Smart Contract development & deployment on ETH chain

### Tech Stack

ReactJS  
NodeJS  
Solidity  
Docker  
AWS w/ Microservices  
ECS  
API Gateway  
DynamoDB





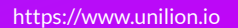
## Scope of Work

## Deployment and LTS

dApp consulting & design

## ReactJS

## Solidity





We are partnered with firms to provide AWS Consulting services.

The projects involve major infrastructure changes, scaling, and various other implementations.

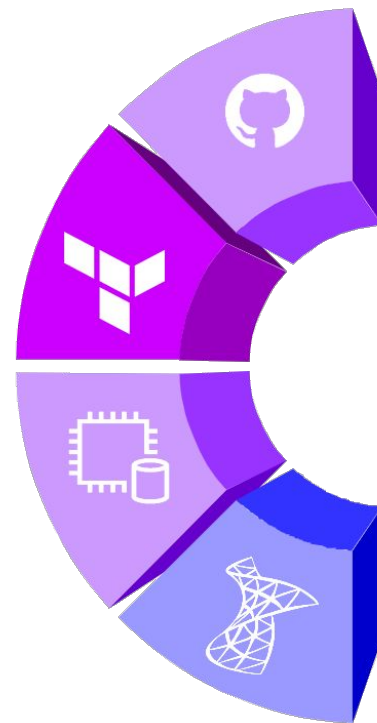
All our Cloud Architects are AWS Certified.

## Scope of Work

Plan & Design Infrastructure  
Architecture  
Network / Traffic Optimisation  
Cost Optimisation  
Micro-service Designs &  
Implementations  
CICD  
Security Enhancements  
On-going Support

## Tech Stack

GitHub Actions  
SQL Server  
AWS  
Terraform  
Application Load  
Balancer  
EC2  
RDS



# API Integrations

Just a few of the systems we have integrated



Anaplan logo featuring a stylized 'A' icon followed by the word 'anaplan' in a sans-serif font.

## Anaplan

Acts as the source system for many API integrations.



Employment Hero logo featuring a circular icon with a stylized 'H' followed by the text 'employmenthero'.

## Employment Hero

Web Scraping with Selenium & API Integration



## Salesforce

Heavy load API Integration



Power BI logo featuring a yellow bar chart icon followed by the text 'Power BI' in a sans-serif font.

## Power BI

Data manipulation and Integration



## Dynamics

Large source data API Integration

# THANK YOU

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