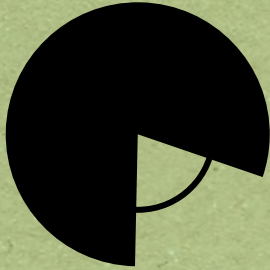


**EARTH IS
NON
FUNGIBLE**

01

IMPACTS OF CLIMATE CHANGE

78%



Wildlife

78% of marine mammals are at risk of choking on plastic

10%



Deforestation

At the current rate of deforestation, 5-10% of tropical forest species will become extinct every decade.

13%



Melting ice

We lose Arctic sea ice at a rate of almost 13% per decade

BIOME : A CONCEPT

02

BECOME A STAKEHOLDER OF THE EARTH

Biome aim to help worldwide organizations raise funds by creating enthusiasm in environmental projects and give them visibility.



Everyone can become a stakeholder in a cause one can be proud to be a part of. Project stakeholders appreciate feeling recognised for their involvement.

03

MARKETING STRATEGY

HOW DOES IT WORK

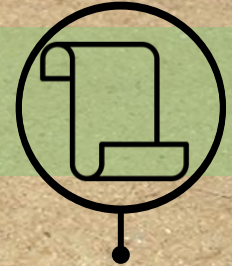
A future shareholder chooses a project on the web site



The money goes to the association



According to the money he paid for, he receives an NFT



The name appears in the project page along with all the other stakeholders.
The amount is anonymous

NFT DESIGN AND CHOICE

The aspiration of Biome is to highlight and remunerate talented artists that would cooperate with us to create designs for the associations we are working with. We thought about Carles DALMAU for his style colorful style



NFT VALUE SEGMENTATIONC

According to the amount given, the owner access to a certain category of token. Each category is recognizable by a different design



Above 500 euros



Between 100 and 500 euros



Between 50 and 100 euros



Below 50 euros

STRATEGY about psychology

A LONG SHOT



Enter in the NFT market
and make a challenge
on the futur value of
BIOME and your token

RECOGNITION



The NFT's value
can be
recongized by its
design

VISIBILITY



The NFT shared on
social media can
highlight comitment to
environmental values

THANK YOU

