Berryline

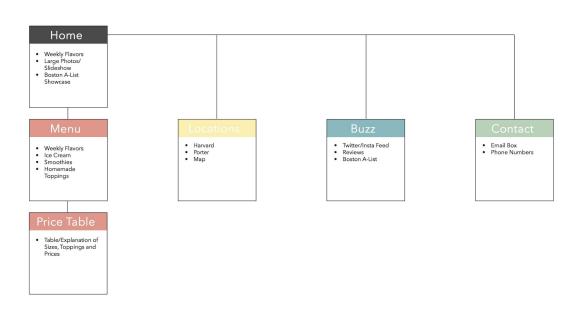
Nicole Footer

Needs Assessment

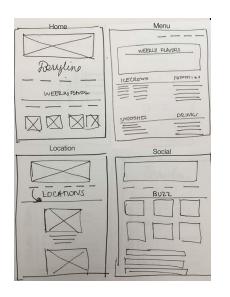
- Frozen Yogurt Shop in Cambridge with two locations
- Popular rotating flavors and smoothies
- Has an existing website, looking for a re-design
 - Structure, available content and accessible social media connections

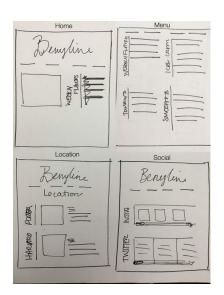
Architecture Diagram

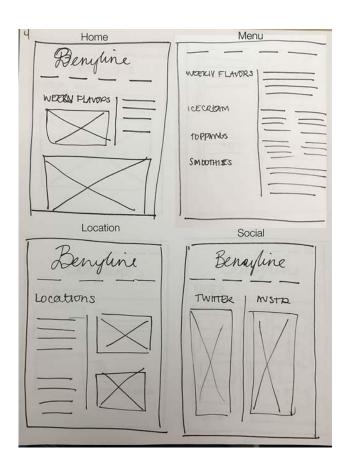
Berryline.com Site Map



Sketches







Wireframe



Home Menu Locations Social Contact

Weekly Flavors Original

Black Raspberry

Oreo

Salted Caramel

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Home	Menu	Locations	Social	(Contact
Menu					
Weekly Flavors	Original Black Raspberry Oreo Salted Caramel		othies	Redline	Lavender Honey Mango Pineappie Green Tea
Ice Cream	Cookies and Pumpkin Piter Cookies and Character Models Head Walter Walter State Cookies Dough Mud Pie	⊪ Hom	nemade pings	Honey Nut	

Wireframe (contin.)



Prototype



HOME

MENU

LOCATION

SOCIAL

CONTACT

HOME

Weekly Flavors

Original
Salted Caramel
Black Raspberry
Malted Chocolate

Our rich and creamy frozen yogurt is crafted with natural ingredients using high quality milk. The result is a wide array of the purest, most indulgent flavors you'll find anywhere. To date, we've featured well over 150 different flavors.



Prototype (contin.)



HOME MENU LOCATION SOCIAL CONTACT

MENU

Weekly Flavors

Original

Salted Caramel Black Raspberry

Malted Chocolate

Ice Cream

Cookles & Cream OMG Chocolate Pumpkin Cookle Dough Mocha Heath

Coconut Malted Vanilla Salted Caramel Strawberry Raspberry Sorbet Vanilla Fudge Swirl Mango Sorbet

Homemade **Toppings**

Oreo Cheesecake Honey Nut Granola

Cinnamon Granola

Mochi

Brownie Bites

Smoothies

Mango Pneapple Green Tea Pina Colada Cookles & Cream

Lavender Honey Taza Chocolate Banana Graham

Strawberry

Redline

Porter 1668 Massachusetts Ave. Cambridge (617) 492-3555 Harvard 3 Arrow Street Cambridge (617) 868-3500

Production

https://nfooter.github.io/index.html