NICHOLAS RUFFOLO

Production Specialist

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FIND ME ONLINE



LinkedIn

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WHAT TO EXPECT

Accomplished media specialist with a professional sports and news background. Able to lead a team or work alone to produce successful broadcasts. Skilled in writing, editing, storytelling and video production. Well-known for hard work, compatibility and adaptability.

EXPERIENCE

Sr. Studio Technician

Point Park University - Center for Media Innovation

- · Lead and delegate daily tasks with the CMI studio technician team
- · Point of contact for setup and troubleshooting video production equipment
- Help support and run in-studio shows and productions

Sports Reporter/Anchor

WEVV-TV

- Produce, film and edit engaging content for an audience of 250,000+ homes
- Runner-up "Best Sports Reporting" Indiana SPJ Awards
- Finalist "Best Sportscast" IBA Spectrum Awards

Video Producer

Indianapolis Colts

- Create content for Twitter that helped engagement rise by 51%
- Film and edit videos for team website
- · Help write, edit and film weekly sports shows
- Archive and log hundreds of NFL Films clips

SKILLS

Production Storytelling	

STRENGTHS



Versatility

Background in both professional sports and news.



Video Production

Able to write, film and edit highperforming content on a daily basis. Produced more than 1,000 news and creative pieces.



Leadership

Innovator with an eye for detail. Able to lead a team in day-to-day operations while also making strides toward future improvement.



Professionalism

Can handle sensitive information and conduct oneself around high-profile athletes in a respectable manner.



Storytelling

Proficient in turning ideas into content and video. Nominated for statewide awards based on storytelling.

SOFTWARE/HARDWARE

Adobe Creative Suite TriCaster

EDIUS Pro Google Analytics

Streamlabs OBS Sony FS7 LiveU

FileZilla Avid NewsCutter

HTML

EDUCATION

BA in Journalism

Eastern Illinois University