

NICHOLAS RUFFOLO

Multimedia Specialist

📞 (630) 664-1614

@ ruffolovideo@gmail.com

📍 Pittsburgh, PA

🔗 nfruffolo.github.io/home

FIND ME ONLINE

 **LinkedIn**
nicholasruffolo

 **Twitter**
@ruffolovideo

WHAT TO EXPECT

Accomplished media specialist with a professional sports, university and news background. Produced well-received content for the Indianapolis Colts, WEVV-TV and Point Park University. Skilled in writing, editing, storytelling and video production. Well-known for hard work, compatibility and adaptability.

EXPERIENCE

Sr. Studio Technician

Point Park University - Center for Media Innovation

📅 09/2019 - Present 📍 Pittsburgh, PA

- Lead and delegate daily multimedia tasks/projects with the CMI team
- Help support and run in-studio shows and productions
- Point of contact for setup and troubleshooting video production equipment

Sports Reporter/Anchor

WEVV-TV

📅 03/2017 - 01/2019 📍 Evansville, IN

- Produce, film and edit engaging content for an audience of 250,000+ homes
- Runner-up - "Best Sports Reporting" - Indiana SPJ Awards
- Finalist - "Best Sportscastr" - IBA Spectrum Awards

Video Producer

Indianapolis Colts

📅 06/2016 - 03/2017 📍 Indianapolis, IN

- Create content for Twitter that helped engagement rise by 51%
- Film and edit videos for team website
- Help write, edit and film weekly sports shows
- Archive and log hundreds of NFL Films clips

SKILLS

Writing



Storytelling



Filming



Editing



Production



STRENGTHS



Versatility

Background in writing, filming, editing and design for professional sports, academic and news organizations. Several connections in all fields.



Storytelling

Proficient in turning ideas into content and video. Nominated for statewide awards based on storytelling.



Video Production

Able to write, film and edit high-performing content on a daily basis. Produced more than 1,000 news and creative pieces.



Leadership

Innovator with an eye for detail. Able to lead a team in day-to-day operations while also making strides toward future improvement.



Professionalism

Can handle sensitive information and conduct oneself in a high-stakes environment.

SOFTWARE/HARDWARE

Adobe Creative Suite

TriCaster

EDIUS Pro

Google Analytics

Microsoft Office

Sony FS7

LiveU

FileZilla

Avid NewsCutter

HTML

EDUCATION

BA in Journalism

Eastern Illinois University

📅 2012 - 2016 📍 Charleston, IL