

NICHOLAS RUFFOLO

Studio Technician/Multimedia Specialist

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FIND ME ONLINE

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WHAT TO EXPECT

Jack-of-all-trades studio technician/media specialist with a university, professional sports and news background. Produced well-received content for Point Park University, the Indianapolis Colts and WEVV-TV. Skilled in video production, editing, writing and storytelling. Well-known for problem-solving and versatility.

EXPERIENCE

Sr. Studio Technician

Point Park University - Center for Media Innovation

📅 09/2019 - Present 📍 Pittsburgh, PA

- Lead and delegate daily IT/multimedia tasks with the CMI studio technician team for internal and external clients
- Point of contact for setup and troubleshooting of video production equipment
- Help support and run in-studio shows and productions

Sports Reporter/Anchor

WEVV-TV

📅 03/2017 - 01/2019 📍 Evansville, IN

- Produce, film and edit engaging content for an audience of 250,000+ homes while problem-solving as a one-man-band reporter/anchor
- Runner-up - "Best Sports Reporting" - Indiana SPJ Awards
- Finalist - "Best Sportscast" - IBA Spectrum Awards

Video Producer

Indianapolis Colts

📅 06/2016 - 03/2017 📍 Indianapolis, IN

- Produce content for Twitter that helped engagement rise by 51%
- Film and produce videos for team website
- Archive and log hundreds of NFL Films clips

SKILLS

Troubleshooting



Video Production



Editing



Filming



STRENGTHS

Problem-solving

Proficient in wearing multiple hats to troubleshoot a wide variety of issues. Most recently served as the lead technician at Point Park University's Center for Media Innovation.

Professionalism

Superb interpersonal skills allow for happy clients and strong relationships. Most recently provided technical support in a university environment.

Attention to Detail

Boasts a Type A personality with an insatiable need for perfection. Can deliver projects with consistent quality, regardless of time frame.

Versatility

Background in editing, filming, writing and design for professional sports, academic and news organizations. No software/hardware is too unfamiliar to master.

Video Production

Able to edit, film and write high-performing content on a daily basis. Produced more than 1,000 news and creative pieces.

STRONG KNOWLEDGE OF:

Windows

Office 365

Adobe CC

EDUCATION

BA in Journalism

Eastern Illinois University

📅 2012 - 2016 📍 Charleston, IL