

NICHOLAS RUFFOLO

New Media Video Producer

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🔗 nfruffolo.github.io/home

FIND ME ONLINE

 **LinkedIn**
nickruffolo

 **Twitter**
@ruffolovideo

WHAT TO EXPECT

Accomplished media specialist with a professional sports and news background. Skilled in writing, editing, storytelling and video production. Ability to understand audience needs across multiple digital platforms, including social media. Well-known for hard work, compatibility and adaptability.

EXPERIENCE

Sports Reporter/Anchor

WEVV-TV

📅 03/2017 - 01/2019 📍 Evansville, IN

- Produce, film and edit engaging content for an audience of 250,000+ homes
- Runner-up - "Best Sports Reporting" - Indiana SPJ Awards
- Finalist - "Best Sportscast" - IBA Spectrum Awards

Video Producer

Indianapolis Colts

📅 06/2016 - 03/2017 📍 Indianapolis, IN

- Create content for Twitter that helped engagement rise by 51%
- Film and edit videos for team website
- Archive and log hundreds of NFL Films clips
- Help write, edit and film weekly sports shows

SKILLS

Writing



Filming



Storytelling



Editing



Social Listening



Graphic Design



STRENGTHS



Social Listening

Ability to cater content to specific digital platforms and adjust final product based on social feedback and insights.



Storytelling

Proficient in turning ideas into content and video. Nominated for state-wide awards based on storytelling.



Versatility

Background in both professional sports and news.



Video Production

Able to write, film and edit high-performing content on a daily basis. Produced more than 1,000 news and creative pieces.



Professionalism

Can handle sensitive information and conduct oneself around high-profile athletes in a respectable manner.

SOFTWARE/HARDWARE

Adobe Premiere Pro

Avid NewsCutter

EDIUS Pro

Adobe After Effects

Google Analytics

Streamlabs OBS

Sony FS7

LiveU

FileZilla

HTML

EDUCATION

BA in Journalism

Eastern Illinois University

📅 2012 - 2016 📍 Charleston, IL