

NICHOLAS RUFFOLO

Multimedia Specialist

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📍 Pittsburgh, PA

FIND ME ONLINE

 **LinkedIn**
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WHAT TO EXPECT

Jack-of-all-trades media specialist with a professional sports, news and university background. Produced well-received content for the Indianapolis Colts, WEVV-TV and Point Park University. Skilled in editing, writing, storytelling and video production. Well-known for hard work, compatibility and adaptability.

EXPERIENCE

Sr. Studio Technician

Point Park University - Center for Media Innovation

📅 09/2019 - Present 📍 Pittsburgh, PA

- Lead and delegate daily multimedia editing projects with the CMI team
- Help support and run in-studio shows and productions
- Point of contact for setup and troubleshooting video production equipment

Sports Reporter/Anchor

WEVV-TV

📅 03/2017 - 01/2019 📍 Evansville, IN

- Produce, film and edit engaging content for an audience of 250,000+ homes
- Runner-up - "Best Sports Reporting" - Indiana SPJ Awards
- Finalist - "Best Sportscast" - IBA Spectrum Awards

Video Producer

Indianapolis Colts

📅 06/2016 - 03/2017 📍 Indianapolis, IN

- Create content for Twitter that helped engagement rise by 51%
- Film and edit videos for team website
- Help write, edit and film weekly sports shows
- Archive and log hundreds of NFL Films clips

SKILLS

Editing



Storytelling



Filming



Writing



STRENGTHS



Video Production

Able to edit, film and write high-performing content on a daily basis. Produced more than 1,000 news and creative pieces.



Storytelling

Proficient in turning ideas into content. Nominated for statewide awards based on storytelling.



Attention to Detail

Boasts a Type-A personality with an insatiable need for perfection. Can deliver projects with consistent quality, regardless of time frame.



Versatility

Background in editing, filming, writing and design for professional sports, academic and news organizations. No project is too big or small.



Professionalism

Can handle sensitive information, be relied upon and conduct oneself autonomously in a high-stakes environment.

EDITING EXPERIENCE WITH:

Adobe CC

Avid NewsCutter

EDIUS Pro

Avid Media Composer

EDUCATION

BA in Journalism

Eastern Illinois University

📅 2012 - 2016 📍 Charleston, IL