

# Leuven FLYERS

Trackable offline  
marketing SOLUTION

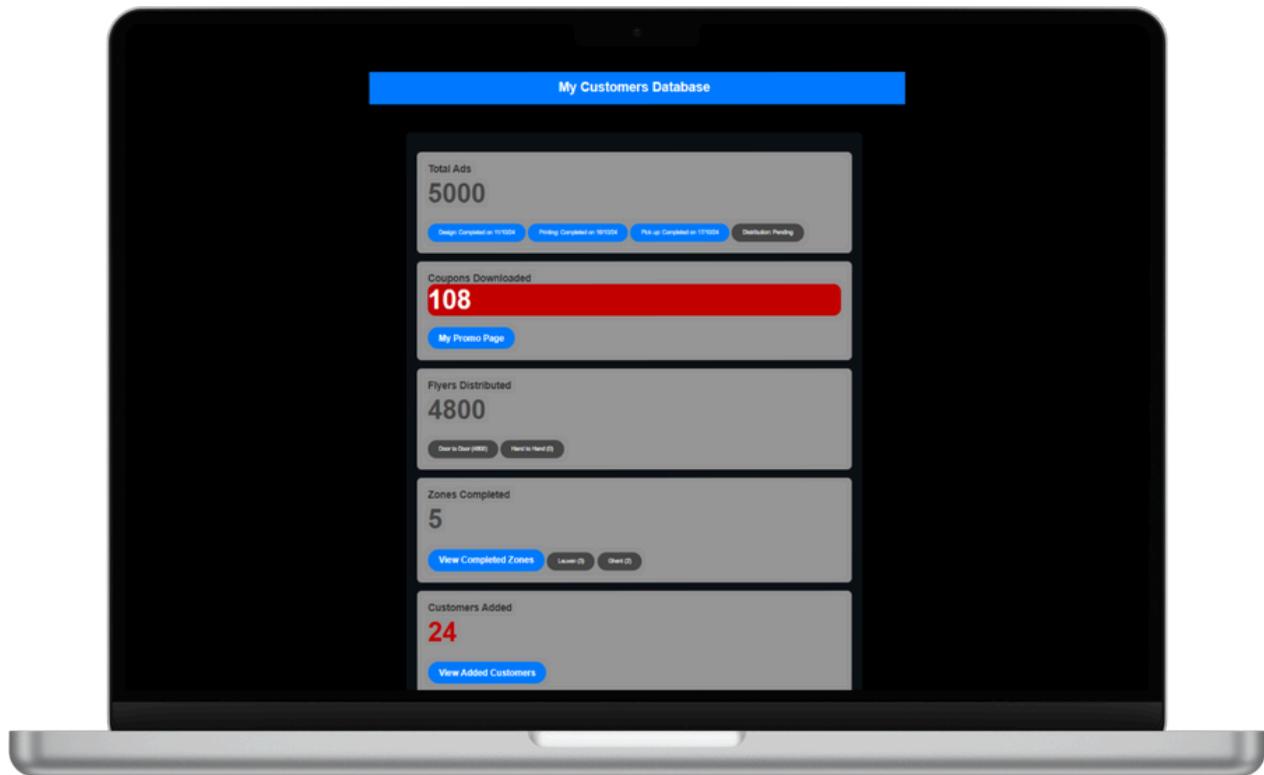


LeuvenFlyers helps businesses to acquire new customers through offline marketing channels i.e. Door to Door flyer distribution.

We provide customer acquisitions with tracking, means you can view online:

- How many flyers are distributed?
- In which areas the flyers are being distributed?
- How many customers have signed up after viewing your flyer?

**Online dashboard to view progress**

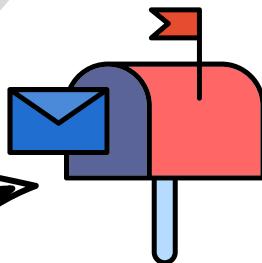


# How it works?

First impression is important!

## Design a perfect flyer:

Design a beautiful flyer with an attractive offer!



FRONT SIDE  
YOUR AD.

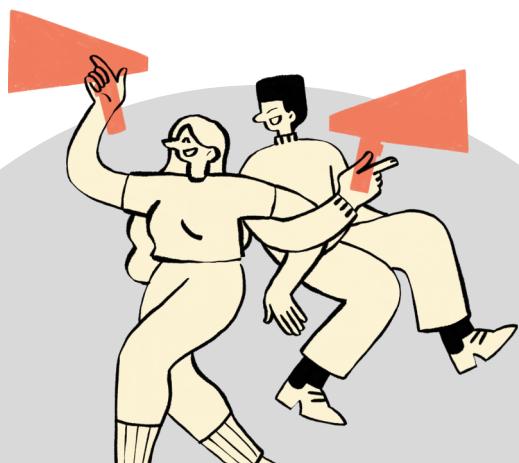
10% OFF



BACK SIDE  
YOUR AD.



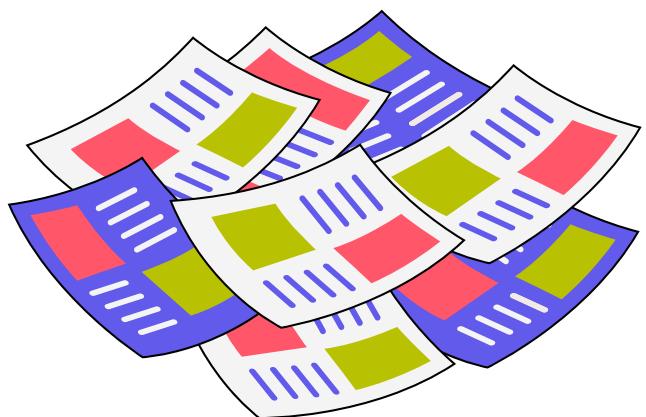
Add a QR code & Promo code on the flyer.



# Print:

While printing your flyers keep following points in mind:

- Use High quality paper i.e. 250gsm
- Material: Glossy
- Print on Both sides.



# Pick up:

We will pick up your flyers at your address or drop your flyers at our address for distribution.

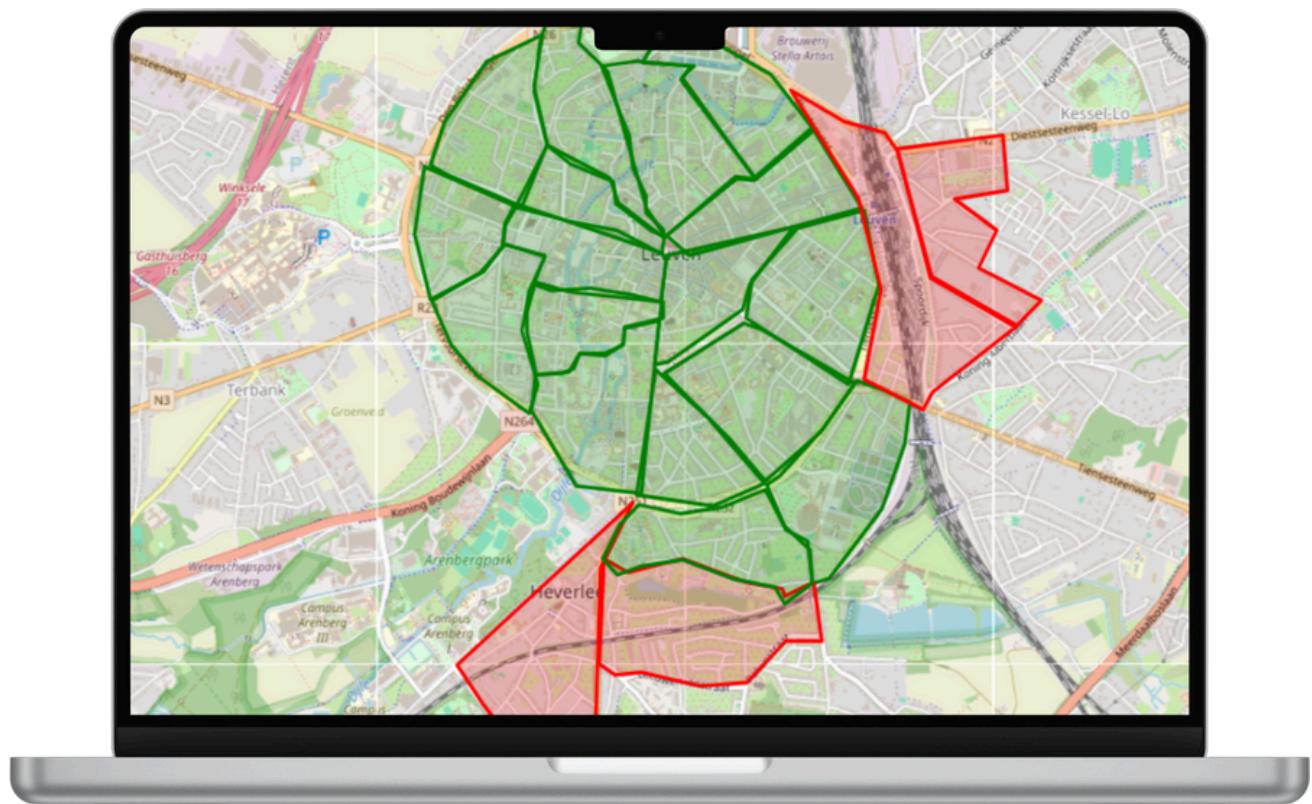


# Distribution Zones

We divide distribution areas in small zones for most precise targeting of customers.



**View targeted zones in your dashboard, target any city in Belgium.**



You need more or less 1000 flyers to cover one zone, a zone can be created anywhere throughout Belgium



## Promo page:

We will create a custom promo page for your offer, when any customer scans your QR Code and enter your promo code a discount coupon will be downloaded.

## Promo page Example

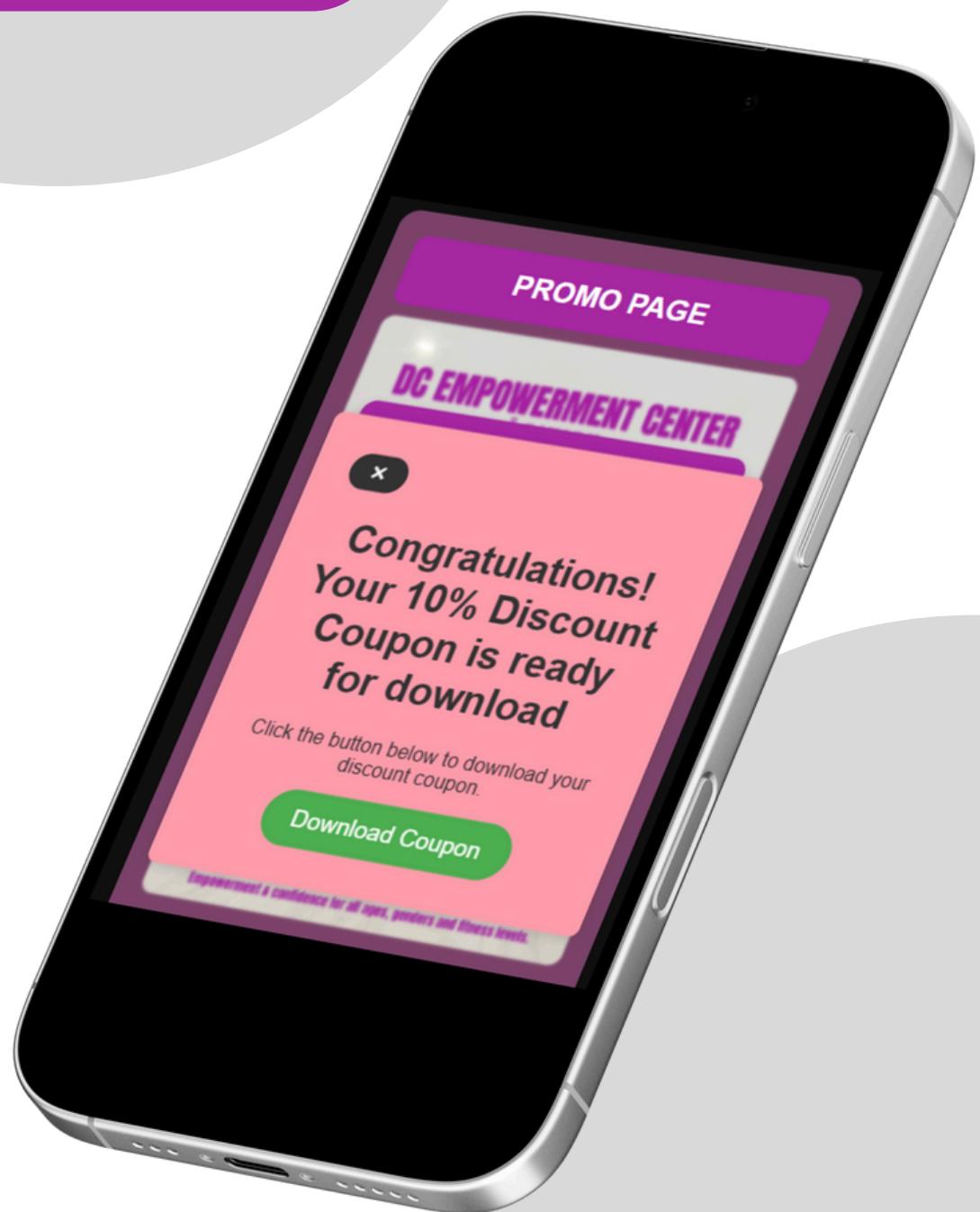
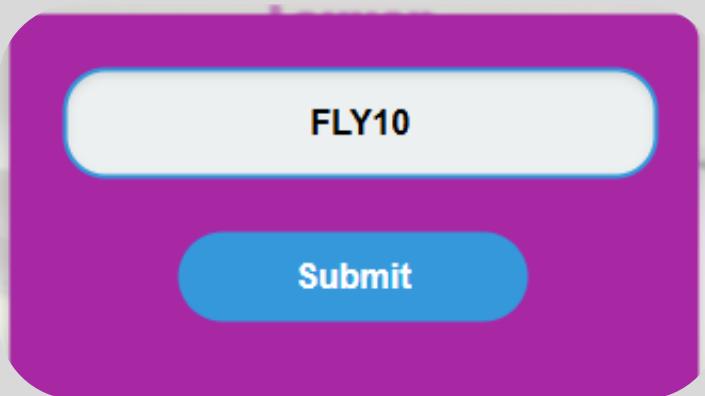
**SPECIAL  
OFFER**



When user scans the QR code on your flyer this promo page will open.  
Here user can enter the promo code mentioned on the flyer.  
In the result a discount coupon can be downloaded.

## Tracking Customers

As soon as any customer downloads your discount coupon, you will see this in your online dashboard



## Discount Coupon Example



You can modify your coupon design and offer. Every time a new coupon is generated with unique code. The customers should bring this coupon at your business counter to claim the discount.

## Adding New Customers

When customers reach at your business counter you just need to scan the QR code on the discount coupon, new customer will be added to the list.



The screenshot shows a mobile application interface. At the top left is a blue button labeled "Add Customer" with a person icon. Below it are two input fields: one with "XX" and another with "XXXXXX". The main area is a table with three columns: "Added On", "Customer Code", and "Tag". The data in the table is as follows:

Added On	Customer Code	Tag
2024-12-09T17:08:52.812Z	N/A-N/A	fly10
2024-12-09T12:48:27.656Z	N/A-N/A	fly10
2024-12-09T14:11:50.670Z	09-123522	fly10
2024-12-09T12:27:26.226Z	N/A-N/A	fly10
2024-12-09T17:08:18.967Z	N/A-N/A	fly10



# Summary

LeuvenFlyers has developed a platform which can be used to promote your business offline with precision and accuracy.

You can easily view in your dashboard the results of your offline marketing campaigns.



## Price

We charge **31.60 euros** per zone.

Excludind VAT & Printing cost

Minimun Order : 10 Zones

