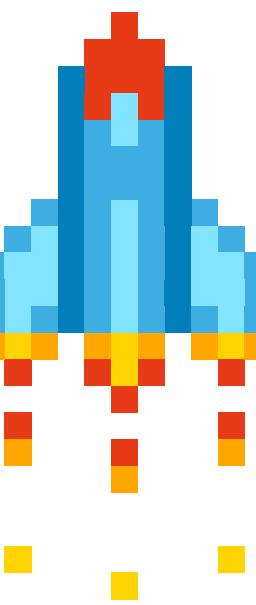




# Promote-To-Earn Platform

Pitch Deck



## OUR MISSION

**Unlocking Performance Marketing  
for the 1 trillion \$ web3 industry**

# WHO WE ARE



**10 years** in the affiliate marketing space.



**4 years** managing an affiliate network for financial offers.  
**\$140m** in revenues.

# WHY NFTIZ?



## 1. As an affiliate network, we faced these challenges:

- Trust & payment issues between advertisers and publishers.

## 2. Starting Web3 Projects, we had issues with marketing:

- Low ROI when working with influencers.
- No tools to track performance. Cannot use performance marketing.

## That leads us to establish NFTIZ:

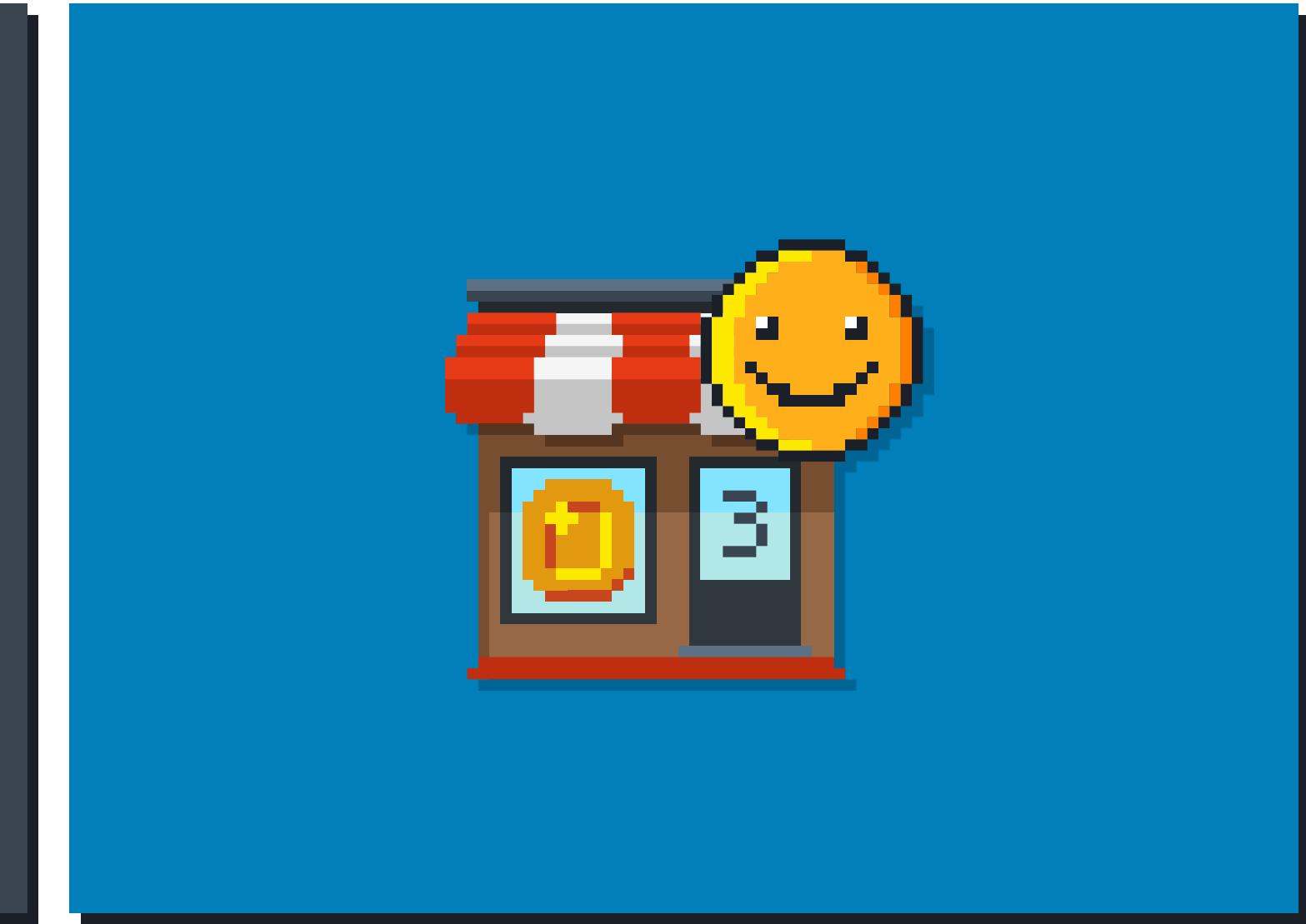
- A next-generation affiliate network that leverages blockchain for trust, transparency & payments.
- An Affiliate network for web3, a growing and yet unserved industry.

# COMPETITION

Category	NFTIZ	Other Affiliate Networks
Web3 Offers	Yes. Tokens & NFTs sales	No
Commissions	10% - Full Transparency.	10% - 30% - No Transparency
Bookkeeping	On-chain data. Transparent & Verifiable.	Not transparent. Data can not be trusted. Advertisers can remove commissions.
Payments	Instant payment	7-30 Days
Payment Threshold	0\$	>100\$ + Terms & condition
Security	Funds are secured on a smart contract	Funds are not secured. Advertiser Can Elect Not To Pay. Publishers Can Collect Payment & Dissapear
Funds Custody	Blockchain Smart Contract.	Company Or Third Party Payment Processing (PayPal) MED-HIGH risk

# COMPETITIVE ADVANTAGE

*Strategic advantages if other competitors come to market*



**Four years in, we are already in a very competitive landscape & we are thriving.**

- We are a strong & experienced team.
- With existing relationships & resources to leverage.

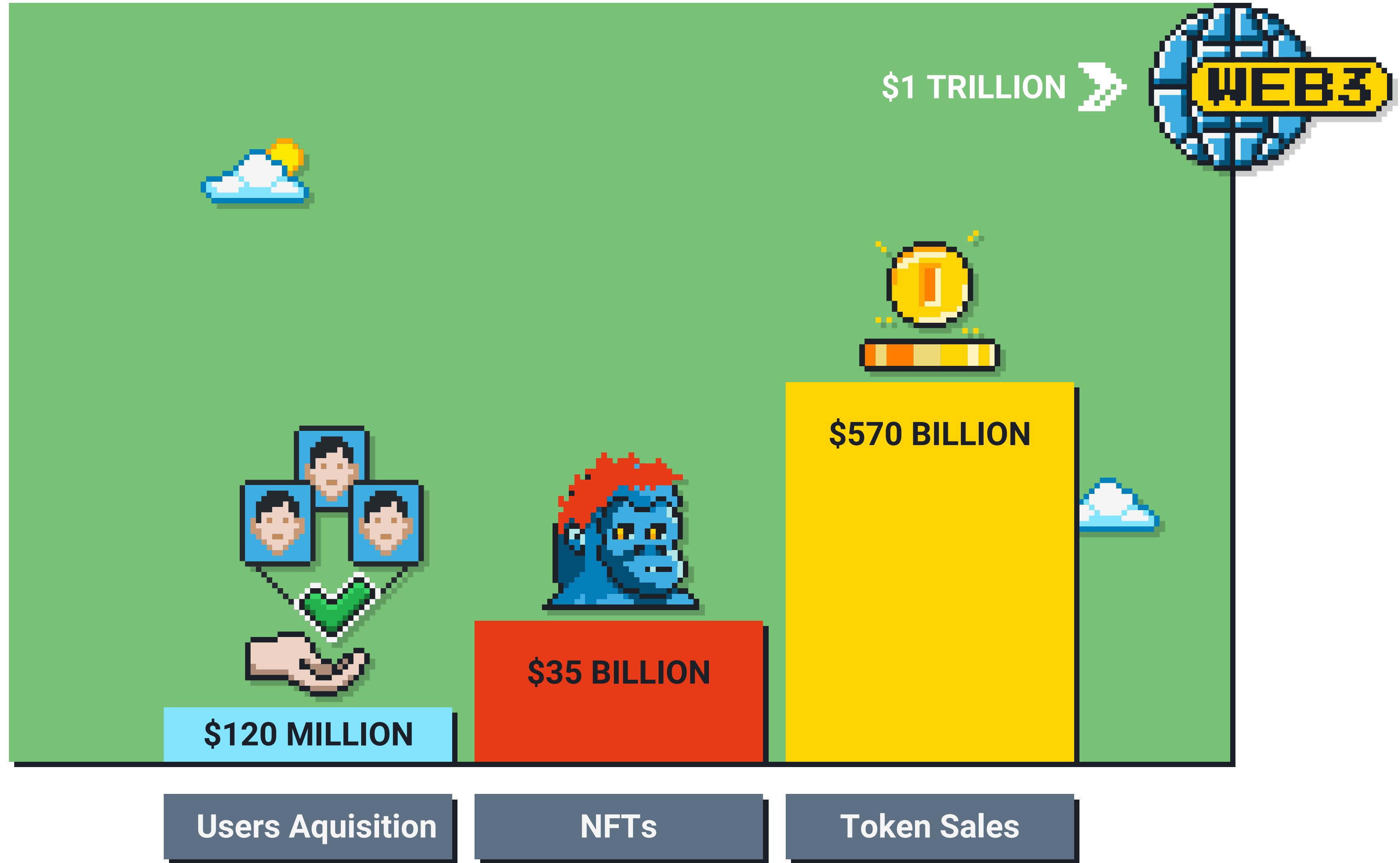
**NFTIZ is a pioneer in blockchain technology & we are the first affiliate network to cross into the Web3 Industry.**

- Smart contract
- Launchpad & Tracking system

**We are leading. We already have traction :**

- We launched our beta app in mid-October & already onboarded over 25 projects. **Santa Browser, Tdefi, and Capx**, to name a few.

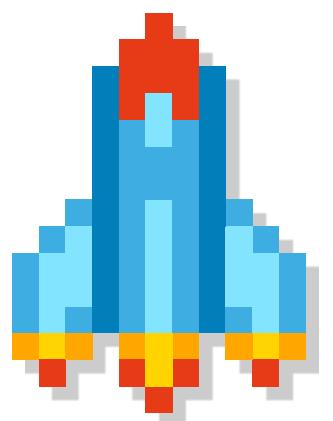
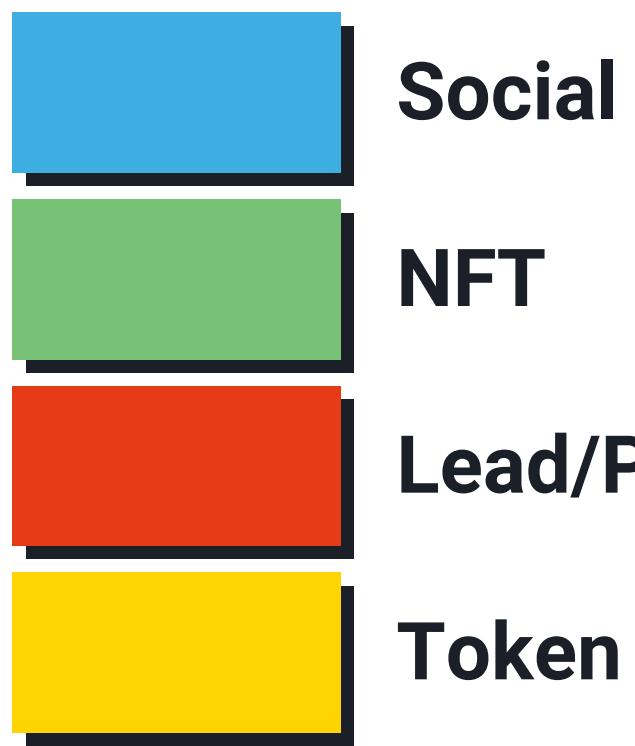
# TOTAL ADDRESSABLE MARKET (TAM) - 2022



<https://coinmarketcap.com/charts/>

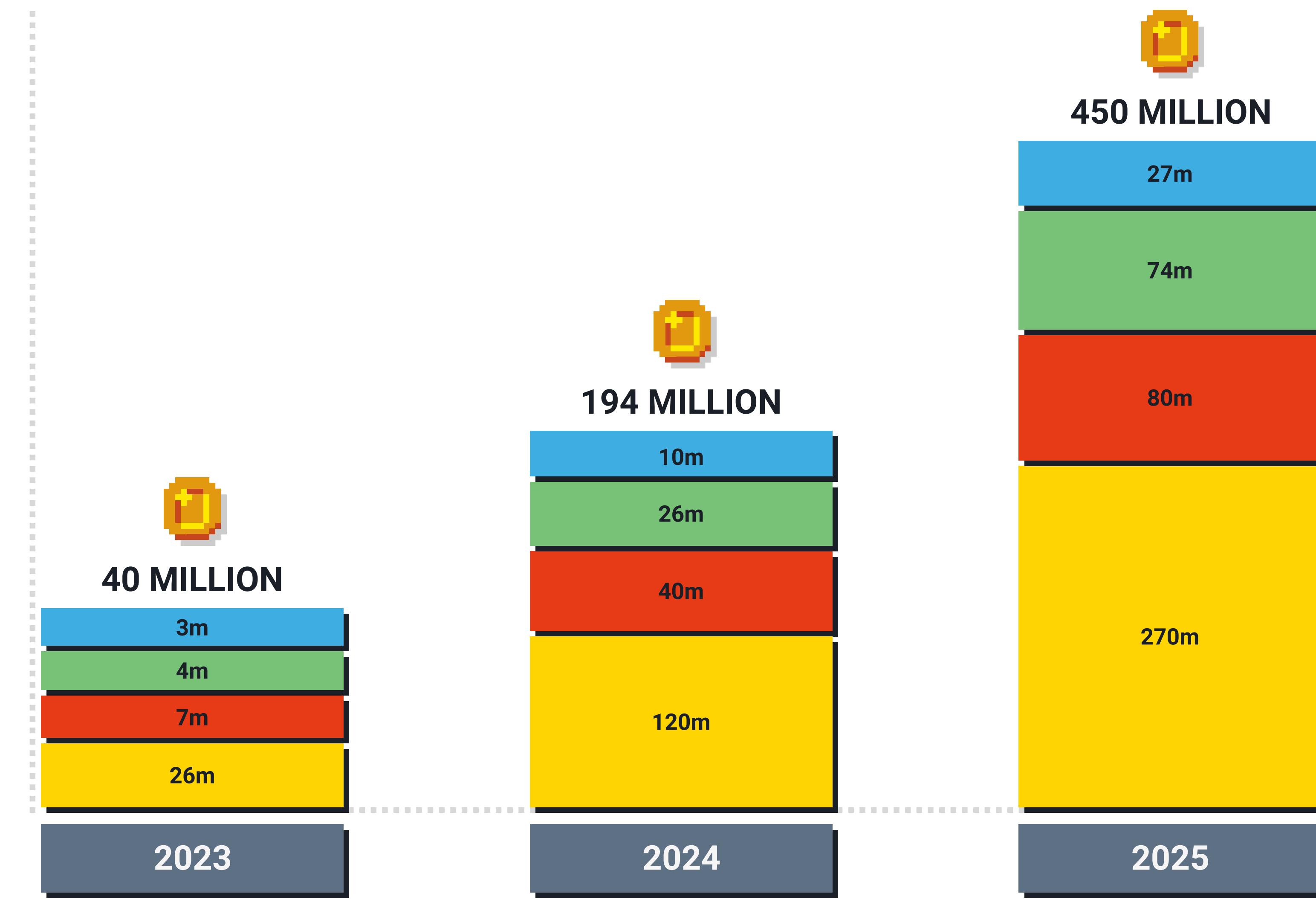
<https://martech.org/ad-spend-for-cryptocurrencies-increases-as-advertisers-educate-consumers/>

# SERVICEABLE OBTAINABLE MARKET - SOM



Projected Commission Volume,  
per year, per product.

Based on existing client bases &  
current growth.



# BUSINESS MODEL - PRICING

*NFTIZ is a middleman. We take 10% off every commission earned by the affiliate.*



# TOKENOMIC - 1.1

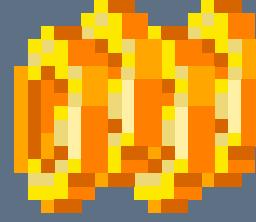
**Blockchain - ETH**



**Ticket \$NFTIZ**



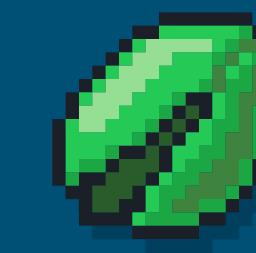
**Tokenomic**



**Total Supply - 1,000,000,000**

**Initial Circulating Supply (%) - 9.53%**

**Seed Round**



**Allocation: 10.00%**

**Price: \$0.015**

**Amount: \$1,500,00**

**Valuation: \$15,000,000**

**Vesting: 6 months cliff - 24 months vesting**

See Full Tokenomic

<https://cdn.nftiz.com/tokenomic.pdf>



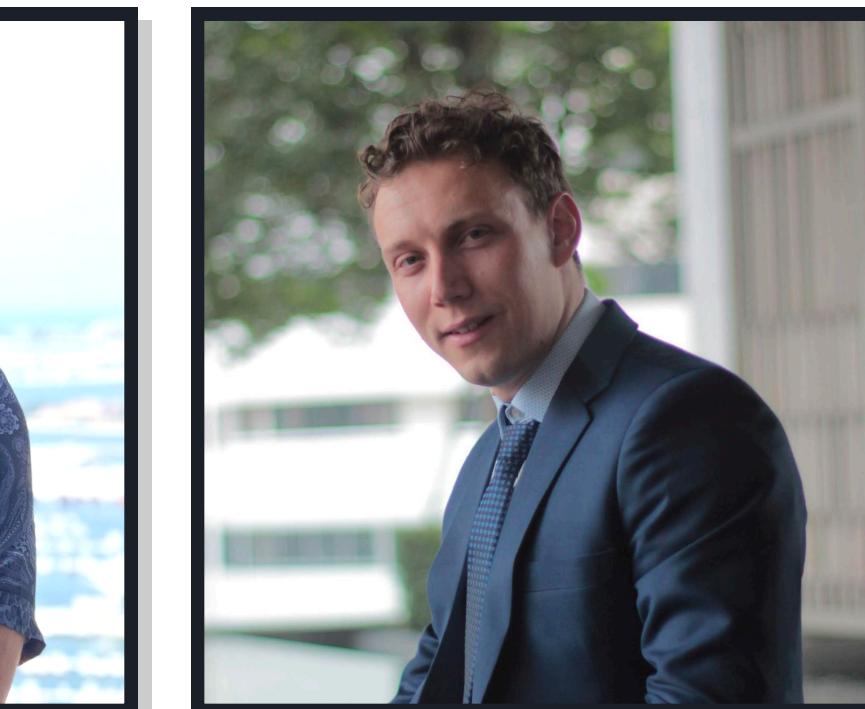
# TEAM



**Guillaume Meex**

Co-Founder

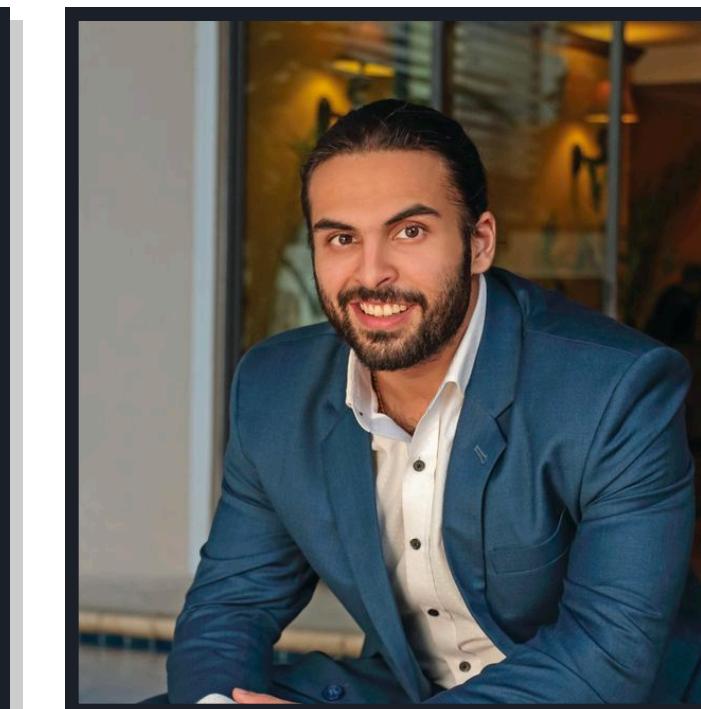
**CEO**



**Yoann Defay**

Co-Founder

**CTO**



**Niran Khanijou**

Co-Founder

**COO**



**Devesh Sreenivasan**

Equity Partner

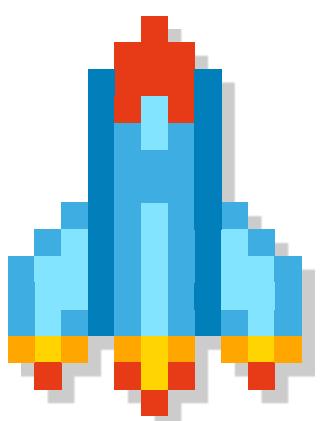
**Advisor**



**Philipp Schoeffmann**

Equity Partner

**Chief Evangelist**



Founder of a leading affiliate network for multiple industry verticals. 9 figures revenues for the last 4 years. Well connected in the affiliate marketing industry.

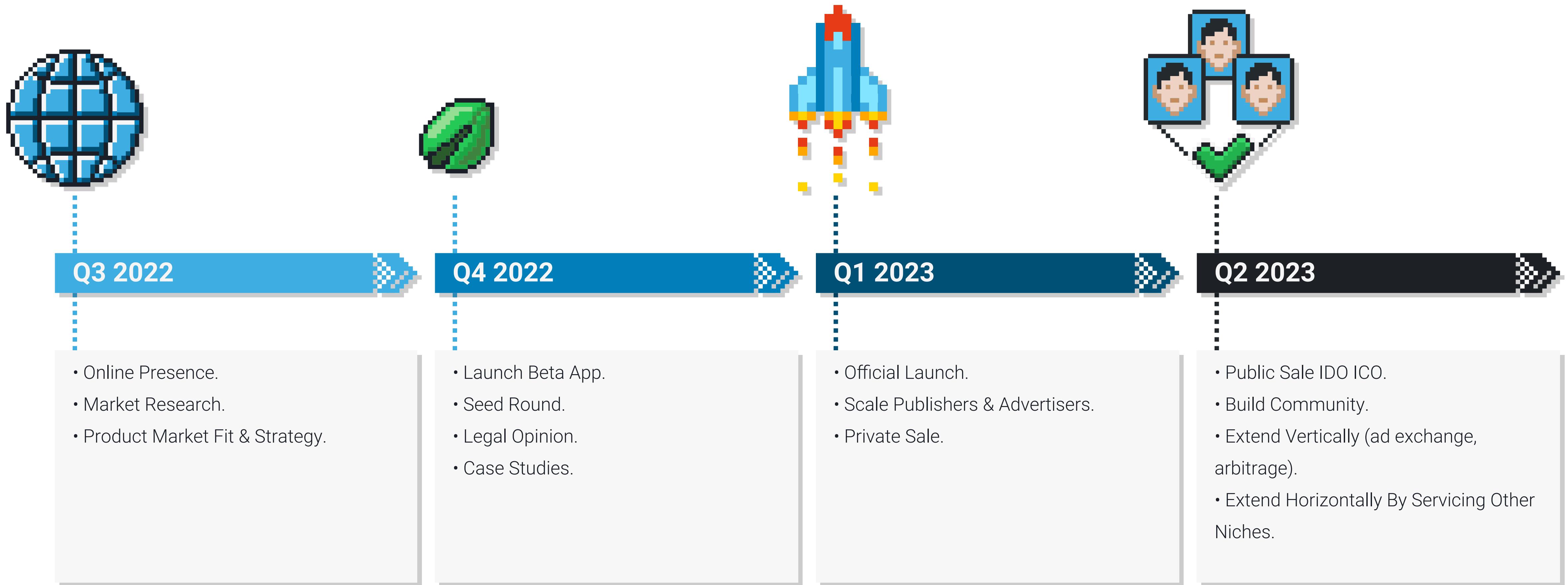
Experienced (6y) marketer. Built 4 SAAS about tracking affiliate solutions & fraud protection. Expert in blockchain technology.

Experienced leader including scaling teams. Has led web3 projects from inception and go to market (GuildFi).

Experienced (10y) marketer. Co-founder of Santa with polygon, Bitfinex & Tether. Massively connected in the web3 industry.

A 20 year Digital Marketing Veteran building brands and impact, Philipp has extensive experience in the affiliate marketing industry and currently is the host of Ad World and Affiliate World.

# ROADMAP



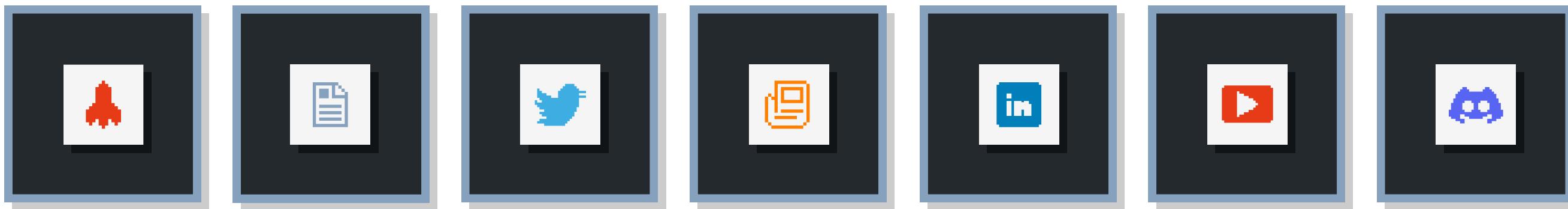
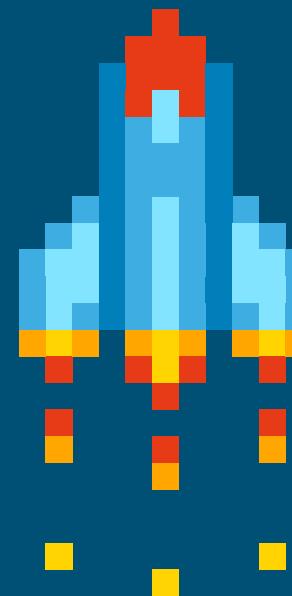
NFTULOAN



## Thank You

We look forward to hearing from you!

Want to be part of our success? **Reach us at [partners@nftiz.com](mailto:partners@nftiz.com)**



WEBSITE

WHITEPAPER

TWITTER

BLOG

LINKEDIN

YOUTUBE

DISCORD