

Option 01 (current)

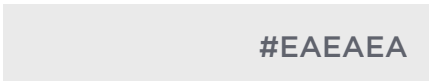
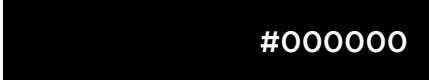
The logo consists of the word "HOSTWAY" in a bold, blue, sans-serif font. The letter "A" is stylized with a small orange triangle pointing to the right. A registered trademark symbol (®) is located to the right of the word.

full color (primary)

Palette:

The logo "HOSTWAY" rendered in black on a white background. The stylized "A" with the orange triangle is rendered in grey. A registered trademark symbol (®) is to the right.

greyscale

The logo "HOSTWAY" rendered in white on a solid black background. The stylized "A" with the orange triangle is rendered in white. A registered trademark symbol (®) is to the right.

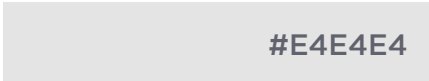
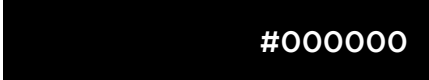
knockout

Option 02 (bright)

The logo consists of the word "HOSTWAY" in a bold, sans-serif font. The letter "A" is stylized with a light blue triangle pointing to the right. A registered trademark symbol (®) is located at the end of the word.

full color (primary)

Palette:



The logo "HOSTWAY" in a bold, sans-serif font, rendered in black. The stylized "A" with a light blue triangle is rendered in a light grey tone. A registered trademark symbol (®) is at the end.

greyscale

The logo "HOSTWAY" in a bold, sans-serif font, rendered in white. The stylized "A" with a light blue triangle is rendered in white. A registered trademark symbol (®) is at the end. The logo is set against a solid black background.

knockout

Option 03 (modern)

HOSTWAY®

full color (primary)

Palette:

#0D4AA3

#3EA3FF

#000000

#FFFFFF

#8FA9BC

#CEE0EA

#EBF0F2

#FF915A

HOSTWAY®

greyscale

HOSTWAY®

knockout

FONT Option 01: *Lato Bold + Lato Light*

Lato Bold

A B C D E F G H I J K L M N O P Q R S T U V W X Y Z

a b c d e f g h i j k l m n o p q r s t u v w x y z

1 2 3 4 5 6 7 8 9 0

Lato Light

A B C D E F G H I J K L M N O P Q R S T U V W X Y Z

a b c d e f g h i j k l m n o p q r s t u v w x y z

1 2 3 4 5 6 7 8 9 0

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Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed diam nonummy nibh euismod tincidunt ut laoreet dolore magna aliquam erat volutpat. Ut wisi enim ad minim veniam, quis nostrud exercitation ullamcorper suscipit lobortis nisl ut aliquip ex ea commodo consequat. Duis autem vel eum iriure dolor in hendrerit in vulputate velit esse molestie consequat, vel illum dolore eu feugiat nulla facilisis at vero eros et accumsan et iusto odio dignissim qui blandit praesent luptatum zzril delenit augue dui dolore te feugait nulla facilisi. Nam liber tempor cum soluta nobis eleifend option congue nihil imperdiet doming id quod mazim placerat facer possim assum. Typi non habent claritatem insitam; est usus legentis in iis qui facit eorum claritatem. Investigationes demonstraverunt lectores legere me lius quod ii legunt saepius. Claritas est etiam processus dynamicus, qui sequitur mutationem consuetudinum lectorum. Mirum est notare quam littera gothica, quam nunc putamus parum claram, anteposuerit litterarum formas humanitatis per seacula quarta decima et quinta decima. Eodem modo typi, qui nunc nobis videntur parum clari, fiant sollemnes in futurum.

FONT Option 02: *PT Sans Bold + PT Sans Narrow*

PT Sans Bold

A B C D E F G H I J K L M N O P Q R S T U V W X Y Z

a b c d e f g h i j k l m n o p q r s t u v w x y z

1 2 3 4 5 6 7 8 9 0

PT Sans Narrow

A B C D E F G H I J K L M N O P Q R S T U V W X Y Z

a b c d e f g h i j k l m n o p q r s t u v w x y z

1 2 3 4 5 6 7 8 9 0

Lorem ipsum dolor sit amet

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed diam nonummy nibh euismod tincidunt ut laoreet dolore magna aliquam erat volutpat. Ut wisi enim ad minim veniam, quis nostrud exercitation ullamcorper suscipit lobortis nisl ut aliquip ex ea commodo consequat. Duis autem vel eum iriure dolor in hendrerit in vulputate velit esse molestie consequat, vel illum dolore eu feugiat nulla facilisis at vero eros et accumsan et iusto odio dignissim qui blandit praesent luptatum zzril delenit augue duis dolore te feugait nulla facilisi. Nam liber tempor cum soluta nobis eleifend option congue nihil imperdiet doming id quod mazim placerat facer possim assum. Typi non habent claritatem insitam; est usus legentis in iis qui facit eorum claritatem. Investigationes demonstraverunt lectores legere me lius quod ii legunt saepius. Claritas est etiam processus dynamicus, qui sequitur mutationem consuetudinum lectorum. Mirum est notare quam littera gothica, quam nunc putamus parum claram, anteposuerit litterarum formas humanitatis per seacula quarta decima et quinta decima. Eodem modo typi, qui nunc nobis videntur parum clari, fiant sollemnes in futurum.

FONT Option 03: *Open Sans Bold + Open Sans Light*

Open Sans Bold

A B C D E F G H I J K L M N O P Q R S T U V W X Y Z

a b c d e f g h i j k l m n o p q r s t u v w x y z

1 2 3 4 5 6 7 8 9 0

Open Sans Light

A B C D E F G H I J K L M N O P Q R S T U V W X Y Z

a b c d e f g h i j k l m n o p q r s t u v w x y z

1 2 3 4 5 6 7 8 9 0

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Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed diam nonummy nibh euismod tincidunt ut laoreet dolore magna aliquam erat volutpat. Ut wisi enim ad minim veniam, quis nostrud exercitation ullamcorper suscipit lobortis nisl ut aliquip ex ea commodo consequat. Duis autem vel eum iriure dolor in hendrerit in vulputate velit esse molestie consequat, vel illum dolore eu feugiat nulla facilisis at vero eros et accumsan et iusto odio dignissim qui blandit praesent luptatum zzril delenit augue duis dolore te feugait nulla facilisi. Nam liber tempor cum soluta nobis eleifend option congue nihil imperdiet doming id quod mazim placerat facer possim assum. Typi non habent claritatem insitam; est usus legentis in iis qui facit eorum claritatem. Investigationes demonstraverunt lectores legere me lius quod ii legunt saepius. Claritas est etiam processus dynamicus, qui sequitur mutationem consuetudinum lectorum. Mirum est notare quam littera gothica, quam nunc putamus parum claram, anteposuerit litterarum formas humanitatis per seacula quarta decima et quinta decima. Eodem modo typi, qui nunc nobis videntur parum clari, fiant sollemnes in futurum.

Additional Logo Option *Thin*

HOSTWAY

full color (primary)

HOSTWAY

greyscale

HOSTWAY

knockout

Additional Logo Option *Medium*

HOSTWAY

full color (primary)

HOSTWAY

greyscale

HOSTWAY

knockout

Additional Logo Option *Thick*

HOSTWAY

full color (primary)

HOSTWAY

greyscale

HOSTWAY

knockout