

Shigeru Miyamoto (The game developer)



Thirty-eight year-old Shigeru is the father of two children. He lives in a suburban home with his family. During his spare time he enjoys to play video games but he often is preoccupied with other matters such as work and family. Because of this he is often picky about what games he wants to play. He enjoys sharing his passion with likeminded people on the internet. His favorite food is Boston cream donuts. People find him to be a funny and charming individual.

He enjoys a coffee in the morning but because he is often working long overtimes, he does not follow a strict everyday schedule. He would like to spend more time with his family but when his work gets busy it sometimes forbids it.

Shigeru is a game developer, and therefore is very tech savvy. He takes pride in his work and loves to show gamers and non-gamers his games. He finds it important to take critique in his work and strive to give the best product possible. Therefore he enjoys reading reviews and comments about the games he creates.

George Daniel



George is a 22-year-old undergraduate Computer science student at the University of Toronto. He is currently in his 4th year and is expected to graduate by the end of the following semester. He has a 15-year-old brother and enjoys playing various kinds of video games with him for long hours on different consoles that their parents bought for them.

George is lazy as whenever he is not playing video games he is constantly browsing the Internet for news about his favourite games new releases or updates. He also enjoys watching YouTube videos of gamers playing his favourite games, which sometimes causes him to lack behind on his assignment work. He does not have many friends, as he is either busy working on his university assignments or playing video games alone or with his brother.

George wishes that he could communicate his interest about his favourite video games with other people who share interest in the same video games as him. He is planning to attend the coming Electronic Entertainment Exposition (E3) for the first time, and is excited to learn about the upcoming game releases. He hopes to connect with a community of gamers similar to him at the exposition but he is worried that once the exposition is over, he will not be able to share his interest of his favourite video games with others.

