CRUST

COMPANY PROFILE

WHO ARE WE?

CRUST EVENTS is a private company limited by shares incorporated in Rwanda, with a trading and commercial license issued by the Rwanda Development board.

For a couple of the past years, Crust Events has consistently delivered impeccable work to a variety of clients.

Crust Events' success over the years is due to its dedication to excellent work, customer service that exceeds expectations, blended with innovative and unconventional approaches while working on clients' events projects.

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Who we are
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Our Team

We set, **create**, **design** and **plan**, **coordinate** and **evaluate** events remarkably.

occasioning unforgettable moments for companies and individuals around the world

OUR VISION

A world where no one worries about or takes much time in having a memorable event.

OUR MISSION

Establishing seamless processes and top tier fully fledged event management services using the state of the art resources.

At Crust Events, we combined our knowledge, experience, and deep domain expertise to become the connoisseur of events thus establishing your crème de la crème event management company.

We phenomenally serve clients of any scale around Rwanda and the globe at large. From growing startups, SMEs, NGOs, individuals, celebrities, high level people to well-known corporate companies.

EVENTS

CORPORATE EVENT

Are you a corporate?Crust Events exceptionally helps you organize your event such as seminars, conferences for your staff, clients and partners whether big or small.

PRIVATE EVENT

From birthdays, anniversaries, fundraising events, family gatherings... we undoubtedly ensure your private event becomes splendid and unforgeattable.

CAREER RETREATS

We impeccably facilitate individuals, groups of people exploring careers in new ways, transitioning or in renewal processes for ultra growth and super productivity.

WORKSHOPS

We expedite workshops and training sessions, making them interactive, motivating and fun, leaving indescribable and memorable

WELLNESS RETREATS

In today's rapid growth of stress environments, we curate events that help you, your staff or family restore their bodies and minds in rejuvenating ways with stress free mindsets.

OUR WORK PROCESSES

Having an event of whatever sort become colorful beyond reasonable understanding at the end of the day, is why CRUST EVENTS exist. Our processes are crystal clear and concise and whatever we do prior to post events must be in our clients' best interests.

Here is what offer in events:

Setting up with clear goals, objectives and expectations for your events.

Creating a vivid picture like a budget and checklists of activities for your event.

Designing and Planning all prerequisites for an unforgettable event ever.

Coordinating all events activities on the calendar to happen smoothly and punctually.

Evaluating if all expectations are met post the event and all goals achieved.

OUR CORE VALUES

QUALITY

What we do, we do it impeccably well without compromise.

PASSION

Committed wholeheartedly both in mind and heart.

CREATIVITY

Bringing unimaginable ideas into your eyes.

OUR PORTFOLIO

DERIV RETREAT

Deriv Yearly retreat, crust events planned, organized, and managed the entire event, from hotel reservations to activity planning, photography and videography to uphold memories for the company, transportation, and so on.

IZUBA SPA LAUNCH

We planned the launch of the Radisson Blu Rwanda spa, including design, decorations, vendor liaison, (MC, Entertainment, etc.), media coverage, and platforms.

Tuba Wellness
Spa

Spa
sson Blu Kigali

Tuba Wellness
Spa
By Radisson Blu Kigali

TECHAFFINITY GRAND OPENING

It was a pleasure to work with TechAffinity Rwanda on their official launch in Rwanda. We ensured that TechAffinity had the best grand opening ever by assisting them with everything from setups to guest invitations, guest giveaways coordination, and event after party planning.

techaffinity
GRAND OPENING
KIGALI, RWANDA
MARCH 14, 2022

ROHDE & SCHWARZ

Organized and managed the event from set ups to photography and videography of the event, vendor coordination, and additional activities (tours, exhibits, etc.) for Rohde & Schwarz's Grand Opening in Rwanda.

OUR TEAM

MOREEN MUTONI
Founder and CEO

MBABAZI PATRICIA
Logistics and Operations

ASHLEY UMUHOZA
Finance and Administration

HUBERT TUYISENGE
Digital and Tech Lead

BAMURANGE FRANCINE
Communications and Marketing

ARSENE KARAMBIZI
Visual Designer

CONTACT US

Have an event in the near future? You have CRUST EVENTS. We make it memorable beyond reasonable understanding.

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MURAKOZE