



Marketing/Advertising Software Mission Statements

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View advertisement related and marketing software missions here. The most cost-effective way of reaching out to your target market (B2C and B2B) clients and stakeholders is through a well-crafted mission statement. Online, engage your target clients and other stakeholders with cloud-based, digital software technologies. From social media (SMM) to search engine (SEM) marketing, to email marketing to podcasts, and more to offline print and broadcast, billboards, in-store merchandising software and layout design- the list is endless.

AirMedia Group Inc

15/F, Sky Plaza, No.46 of Dongzhimenwai Street Dongcheng District Beijing 100027, China,

Description

AirMedia Group Inc is an advertising company targeting consumers in airports in China.

Mission Statement

To develop and operate outdoor advertising platforms at Sinopec's service stations located throughout China.

comScore, Inc.

11950 Democracy Drive Suite 600 Reston, VA 20190

Slogan / Motto

Aanalytics for a Digital World

Description

comScore is an IT company that makes sense of the publics' surfing habits on behalf of their clients.

Mission Statement

comScore provides a leading digital marketing intelligence platform that helps our customers make better-informed business decisions and implement more effective digital business strategies.

Axiom Corporation

601 E. Third Street Little Rock, AR 72201

Description

Axiom Corporation is an enterprise data company that analyses data and makes it easy for marketers to better understand their target market and create products that are suitable for them.

Mission Statement

Our partnership enables marketers to utilize the new AOS platform to create targeted audience segments and then reach those audiences across the MediaMath ecosystem, achieving true cross-channel execution in a seamless way

Rentrak Corporation

7700 NE Ambassador Place, 3rd Floor Portland, OR 97220-1393

Slogan / Motto

Precisely Measuring Movies & TV Everywhere

Description

Rentrak, incorporated in 1977, is a measuring technology company that tracks and analyzes consumer usage of cable, movie content for the entertainment and advertising industry in the USA and 35 other countries.

Mission Statement

Rentrak's mission is to become the leading provider of consumer entertainment behavior and segmentation databases across all digital media distribution platforms ...

SPAR Group, Inc.

333 Westchester Avenue Suite 204 White Plains, NY 10604 United States

Description

SPAR Group, Inc. was founded in 1967 and is a company that helps retail stores, supermarkets in the USA and global clients market their products and keep consumers updated on any changes.

Mission Statement

To utilize our people and innovative technology to provide our clients with field marketing services to drive sales and profits

TubeMogul, Inc.

1250 53rd Street, Suite 1 Emeryville, CA 94608

Description

TubeMogul was established in 2006 and has its headquarters located in Emeryville, CA, United States. The company holds several offices/locations around the world, their main products include enterprise software platform for digital video advertising and TubeMogul's programmatic software platform leverages real-time bidding (RTB) technology, which they develop for various major brands, trading desks, advertising agencies and publishers advertises to audiences around the world watching online videos by using multiple devices.

Mission Statement

Scaling a digital video campaign is too complex today - there's a jumble of middlemen and a lack of transparency and accountability. So we've set out to reinvent how video advertising works and make it simple, effective and safe.

Park City Group, Inc.

299 South Main Street Ste #2370 Salt Lake City, UT 84111 USA

Description

The Park City Group was founded in 1990, The are a US based company with their headquarters in Salt Lake City, UT. They collect information from the market (retailers and suppliers) and their focus is filling up departmental/food stores, warehouses and shelves with consumers products.

Mission Statement

The mission of ROFDA is to promote and support the retailer-owned distribution segment of the food industry with value added programs and services, all in furtherance of servicing independent retail grocers located throughout America.

Perion Network Ltd

San Francisco 555 Mission St. San Francisco, CA 94105

Slogan / Motto

Live Your Vision

