

Competition Rules

Introduction:

SUPERDESIGN FOR SUPERFURNITURE calls for proposals from students in all fields of design, architecture, illustration and arts for appliques that will wrap monolithic steel masses that function as “super furniture” at POST Houston, the OMA designed redevelopment of Houston’s downtown post office headquarters. The design proposal is for a surface treatment or graphic element that will be applied to the steel furniture pieces. The form of the furniture is fixed and serves as the canvas for your creativity. A jury panel will select the top three designs of which one shall be designated as the winner of the competition (see “Awards” below).

Brief: *Super Design for Super Furniture*

POST Houston, the adaptive reuse of downtown Houston’s former Barbara Jordan Post Office, is proud to launch *SUPERDESIGN FOR SUPERFURNITURE*, a nation-wide furniture design competition open to all students of art, graphic design, industrial design or interior architecture and architecture.

OMA, in collaboration with Gin Design Group, has created 8 monolithic steel masses that serve as “super furniture” on the outdoor terraces that once functioned as the Post Office’s loading docks. These pieces of super furniture have been designed to be a steel canvas for graphic art; they are intended to imbue the formerly industrial loading docks with a welcoming playfulness. There are no limitations as to the theme, but participants should develop a design narrative in keeping with the design philosophy of the project. The winner’s work will be considered for fabrication and be featured in the 550,000-square-foot mixed-use commercial hub, expected to open its doors at the beginning of 2021.

Located in Houston’s Theater District, POST Houston, designed by OMA’s New York office, aims to establish a new cultural and commercial hub in downtown Houston by transforming an industrial post office building with world class design. The winner’s creation will be part of the first functional art installation at this renovated civic landmark.

Participation Guidelines:

- 1) All submissions must include the following:
 - a. Renderings of each the 8 masses, both individually and together in a single rendering
 - b. A textual narrative of no more than 1,000 words explaining the design narrative. All narratives must be in English.
 - c. Additional visual materials including diagrams, plans and elevations, photography and other such materials to supplement the submission’s design narrative.
- 2) All submissions must be submitted digitally at www.posthtx.com/superdesignsuperfurniture/register.html before the deadline of May 28, 2020
- 3) Failure to complete one of the mandatory fields indicated above will invalidate participation in the Competition.
- 4) Participation in the Contest is free of charge.

Technical requirements:

Files must comply with the following requirements (under penalty of exclusion from the Contest):

- 1) All submission materials must be laid out on a single A0 (33.1 x 46.8 in) poster. Posters shall be designed to be ready for exhibition
- 2) Resolution: 350 dpi with a size of max size of 20 MB.
- 3) PDF format
- 4) Color profile: CMYK.
- 5) Up to two files per applicant.
- 6) All text must be in English

Restrictions:

Competition is open for students in any field of design, architecture and art in the United States. Entrants shall be required to upload current student IDs for all team members. There are no restrictions concerning age, nationality or degree.

Judging Criteria:

The projects will be evaluated by a panel of qualified national and international experts in the fields of art, architecture and design.

Entries will be judged on originality, design clarity (including the relevance of the design narrative to POST Houston), graphic impact, presentation and fabrication feasibility.

Any changes to the panel members will be notified online.

Schedule:

Registration Deadline: May 25, 2020 - Free

Submission Deadline: May 28, 2020

Winner announcement: June 5, 2020

Prizes:

First Prize: \$4,000 + publication + design implementation

Second prize: \$1,000 + publication + exhibition

Third prize: Publication + exhibition

Each of the three winning creators will have their work displayed in a dedicated exhibition set up at the inauguration of the building and its opening to the public and will be published on www.posthtx.com.

Copyright

Submissions may only be submitted by their authors. Candidates are responsible for the originality of their entries and declare to be holders of all moral and patrimonial copyrights related to their entries. In the event of disputes, authors will hold the Organizers and Juries harmless from any liability, costs and charges of any nature that may be incurred as a result of work contents.

The participants grant the Organizers an irrevocable, perpetual, non-exclusive, transferable and royalty-free license, valid internationally to use and publicly display their works, citing the authors and the competition (*Super Design for Super Furniture*) in exhibitions, catalogs, and visual paper and any digital supports.