

NICOLE GARCIA

CONTACT

GARCIATH@BC.EDU

347-551-3484

[HTTPS://NGARCIA.N.GITHUB.IO](https://ngarcian.github.io)

EDUCATION

BOSTON COLLEGE

DECEMBER 2022

BACHELOR OF ARTS, FILM STUDIES
MINOR IN MARKETING

CONVENT OF THE SACRED HEART

JUNE 2018

PREP FOR PREP

JUNE 2012-PRESENT

SKILLS

- HTML/CSS
- Adobe Premiere Pro
- Adobe After Effects
- Adobe Photoshop
- Final Cut Pro X
- Social Media
- News Marketing
- Entertainment Marketing
- Powerpoint
- Instagram
- Fluent in Spanish

MEDIA EXPERIENCE

WARNER BROS. DISCOVERY, REMOTE POSITION

NEWS MARKETING SOLUTIONS INTERN | JUNE 2022 - PRESENT

- Assist in the implementation of integrated marketing programs to create meaningful revenue for CNN
- Collaborate on pitches, one-sheets, and trade marketing materials
- Support the development of custom marketing ideas in response to RFPs

NBCUNIVERSAL, REMOTE POSITION

DIGITAL MEDIA OPS INTERN | JUNE 2021 - PRESENT

- Corrected metadata for content in Bravo, Oxygen, and UniKids Media through Airtable
- Customized summer editorial for UniKids mobile app through ViewLift
- Edited and added captions to videos published on UniKids YouTube channel reaching a million subscribers

KUNHARDT FILMS, REMOTE POSITION

INTERN | FEB 2021 - JUNE 2021

- Transcribed recorded interviews and video footage
- Time-coded videos downloaded from Frame.io
- Researched talent and music sources
- Corrected written transcriptions

AMC NETWORKS, NEW YORK, NY

DIGITAL CONTENT INTERN | JUNE 2019 - AUG 2019

- Collaborated in startup project focusing on qualitative content, audience, and revenue
- Formalized Digital Content Team meeting notes
- Multi-tasked design of group project including logo and minimum viable product

WNYC, NEW YORK, NY

WEB INTERN | JUNE 2018 - AUG 2018

- Collected data on analytics using Google Tag Manager
- Updated websites using CMS Admin
- Attended weekly meetings to hear from prominent figures such as radio hosts and content managers

OTHER

STARBUCKS, BOSTON, MA

BARISTA | FEB 2020 - FEB 2021

- Prepared multiple café beverages in a fast-paced environment with speed and consistency
- Efficiently catered to customer needs
- Maintained cleanliness, punctuality and operated espresso machines