

NICOLE GARCIA

CONTACT

GARCIATH@BC.EDU

347-551-3484

[HTTPS://NGARCIAN.GITHUB.IO](https://ngarcian.github.io)

EDUCATION

BOSTON COLLEGE

DECEMBER 2022

BACHELOR OF ARTS, FILM STUDIES

MINOR IN MARKETING

CONVENT OF THE SACRED HEART

JUNE 2018

PREP FOR PREP

JUNE 2012-PRESENT

SKILLS

- HTML/CSS
- Adobe Premiere Pro
- Adobe After Effects
- Adobe Photoshop
- Final Cut Pro X
- Twitter
 - @LouiesforLouis 27k Followers
 - @NiallTourNews 13k Followers
- Instagram
- Fluent in Spanish

MEDIA EXPERIENCE

AMC NETWORKS, NEW YORK, NY

DIGITAL CONTENT INTERN | JUNE 2019 - AUGUST 2019

- Collaborated in startup project focusing on qualitative content, audience, and revenue
- Formalized Digital Content Team meeting notes
- Multi-tasked design of group project including logo and minimum viable product

WNYC, NEW YORK, NY

INTERN | JUNE 2018 - AUGUST 2018

- Collected data on analytics using Google Tag Manager
- Updated websites using CMS Admin
- Attended weekly meetings to hear from prominent figures such as radio hosts and content managers

OATH (VERIZON MEDIA), NEW YORK, NY

PARTICIPANT | JUNE 2017 - AUGUST 2017

- Selected to participate in month-long program about the media technology industry
- Maximized networking from industry leaders in Advertising, Technology and Media (HuffPost, Verizon, AOL, RYOT, Yahoo, Tumblr etc.)
- Partnered with professionals in Optimization Strategy

OTHER

STARBUCKS, BOSTON, MA

BARISTA | FEB 2020 - PRESENT

- Prepared multiple café beverages in a fast-paced environment with speed and consistency
- Efficiently catered to customer needs
- Maintained cleanliness, punctuality and operated espresso machines

SAFETY NET PROJECT, NEW YORK, NY

COMMUNICATIONS INTERN | JUNE 2020-AUGUST 2020

- Activated social media accounts on Hootsuite
- Supported suggestions for the non profit's website and social media accounts

GIRLS WHO CODE, NEW YORK, NY

PARTICIPANT | JUNE 2016-AUGUST 2016

- Learned and grasped the basics of multiple computer programming languages
- Participated in group work to create a final project and presentation