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## NICOLE GATMAITAN

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### Professional Experience

**Salesforce CloudCraze Front End Developer, Bluewolf, an IBM Company; Dallas, TX — September 2019 - Present**

- Develop web-based responsive and scalable products leveraging front-end technologies
- Collaborate with clients, designers, tech leads and other stakeholders to build rich user interfaces and optimize applications for maximum speed and scalability
- Example of project work includes updating the user experience for a B2B Commerce site for a global company in an agile environment
- Primary Technologies Used: Salesforce, Bootstrap

**Associate Web Designer, Yardi Systems; Dallas, TX — October 2016 - September 2019**

- Led on-boarding of new team members by providing quick and efficient knowledge transfer of best practices at Yardi
- Served as front-end technologies subject matter expert to internal team and trusted advisor for all things Creative Services to adjacent teams
- Independently developed responsive web-based marketing platforms in collaboration with clients, designers, and senior managers
- Specialized in creating modern, modular, and user friendly website themes
- Migrated legacy design on behalf of new Yardi customers
- Primary Languages Used: Bootstrap, LESS, jQuery, and HTML5

### Technical Expertise

HTML, CSS, JavaScript, Salesforce, Bootstrap, Angular, Git, Photoshop, Sketch, Illustrator, InDesign, Python, MySQL, Ruby, Microsoft Suite, Excel, Powerpoint

### Certifications

SAFe 5 Practitioner  
Salesforce Certified Administrator

### Additional Experience

**Digital Designer/Web Designer Intern, Skystream Digital Technology; Dallas, TX — June 2015 - August 2015**

- Built personal, modern websites utilizing digital content management system technologies (Wordpress)
- Authored copyrighted content for the Skystream Digital Technology Website
- Analyzed search engine optimization data to gather insight and provide recommendations to streamline business processes

### Education

**Southern Methodist University, Dallas, TX — May 2016**

Bachelor of Science in Computer Science, 3.17 GPA

Awarded SMU Memorial Scholarship, Multicultural Academic Achievement

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