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## NICOLE GATMAITAN

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### Professional Experience

**Associate Web Designer, Yardi Systems; Dallas, TX — October 2016 - Present**

- Lead on-boarding of new team members by providing quick and efficient knowledge transfer of best practices at Yardi
- Serve as front end technologies subject matter expert to internal team and trusted advisor for all things Creative Services to adjacent teams
- Independently develops responsive web-based marketing platforms in collaboration with clients, designers, and senior managers
- Specialize in creating modern, modular, and user friendly website themes
- Migrate legacy design on behalf of new Yardi customers
- Primary Languages Used: Bootstrap, LESS, jQuery, and HTML5

### Technical Expertise

HTML, CSS, JavaScript, Bootstrap, Angular, Git, Photoshop, Illustrator, InDesign, Python, MySQL, Ruby, Microsoft Suite, Excel, Powerpoint

### Additional Experience

**Student Assistant, SMU Meadows School of the Arts; Dallas, TX — February 2013 - May 2016**

- Prepared learning material in support of professor lesson plans
- Completed ad-hoc special projects for admissions, alumni, and professors
- Managed interoffice documents and answered inquiries

**Digital Designer/Web Designer Intern, Skystream Digital Technology; Dallas, TX — June 2015 - August 2015**

- Built personal, modern websites utilizing digital content management system technologies (Wordpress)
- Authored copyrighted content for the Skystream Digital Technology Website
- Analyzed search engine optimization data to gather insight and provide recommendations to streamline business processes

### Volunteer Work

**Freelance Graphic Designer, SMU Office of Multicultural Student Affairs (OMSA); Dallas, TX — September 2013 - April 2015**

- Worked with 5 student organizations to design custom advertisements
- Created physical and digital posters for 2 events per year for 3 student organizations
- Designed the East Asian Student Association and Asian Council t-shirts using Illustrator

### Education

**Southern Methodist University, Dallas, TX — May 2016**

Bachelor of Science in Computer Science, 3.17 GPA

Awarded SMU Memorial Scholarship, Multicultural Academic Achievement

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