## Project Description / Purpose

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| **Project Name:** | *Tobacco-Free Future* |
| **Clinic:** | *Southwest Behavioral and Health Services Kingman Outpatient and Bullhead City Opiate Replacement Services* |
| **Process:** | *Implementation of Tobacco cessation program* |
| **TIP 2.0 Process Milestone:** | *At least 85% of identified tobacco users expressing interest in*  *tobacco cessation programming will be referred to tobacco*  *cessation support services* |
| **Project Description / Purpose** | |
| *The "Tobacco-Free Future" project aims to reduce smoking rates within a target community through a combination of education, support, and policy initiatives. The project will be implemented over the duration of the TIP 2.0 and will involve collaboration with local healthcare providers, community organizations, and policymakers.* | |

## Project Overview

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| **Problem Summary:** | The target community has a high prevalence of tobacco use, which contributes to substantial health, social, and economic burdens. The community lacks sufficient resources and support systems to help individuals quit tobacco, and there are inadequate policies in place to discourage tobacco use and protect non-tobacco users. This project aims to address these issues by implementing a comprehensive tobacco cessation program that includes education, support, and policy advocacy. |
| **Desired Outcome(s):** | *Reduce the tobacco use rate in the target Community by 20% within one year. Increase awareness about health risks of tobacco use, benefits of quitting, and the resources available to assist with quitting smoking to include Support groups, Nicotine Replacement Therapy, and Mobile Apps available (quitSTART, Smokefree.gov, as well as other apps that meet the member's needs).* |
| **Benefits:** | Enhance public understanding of the health risks associated with tobacco use and the benefits of quitting through targeted education campaigns and reduce tobacco use in the community by adults and youth. |

## Timeline

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|  | **Description of Task and Completion Dates** |
| **Task 1** | *Review HRSN for potential referrals to tobaccos use cessation program and invite to Tobacco Cessation Orientation to go over identified supports available* |
| **Task 2** | *Start referral process for all members of the target population that meets criteria for tobaccos use cessation program* |
| **Task 3** | *Build tracking process to monitor member success and project success* |
| **Task 4** | *Continue to monitor referral and tracking process for success and update as needed to capture additional information* |
| **Task 5** | *Ensure target goal of 85% of members that are enrolled with Southwest Behavioral and Health Services and report tobacco use are offered resources and support to stop tobacco use.* |

\* Add new rows as needed.

## Project Scope

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| **In Scope Project Objectives** |
|  **Reduce the smoking rate** in the target community by 20% within one year.   **Increase awareness** about the health risks of smoking and benefits of quitting.   **Provide support** for individuals trying to quit smoking.   **Implement policies** that discourage smoking and protect non-smokers from secondhand smoke. |
| **Out of Scope Project Objectives or Activities** |
| *We are not addressing other substances in this program, we will not be introducing any new measurements or creating any new apps to assist with the Tobacco free future.* |

## Project Team

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| **Team Lead:** | April Thornton | **Project Champion:** | April Thornton |
| **Process Owner:** | Tonya Warner | **Process Manager:** | Tonya Warner |

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| **Stakeholders** | | | |
| **Stakeholder** | **Title** | **Department** | **Organization** |
| *Mohave County Sheriff’s Office* | *Capt. Don Bischoff* | *Sheriff Office* | *Law Enforcement* |
| *Mohave County Probation Department* | *Ronnie Walker* | *Adult Probation* | *Law Enforcement* |
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| **Project Team Members** | |
| **Name** | **Team Role** |
| *Tonya Warner* | *Subject Matter Expert* |
| *April Thornton* | *Subject Matter Expert* |
| Sandra Beckham | Tobacco Cessation Champion |
| Sahra Chavez | Tobacco Cessation Champion |
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## Signatures

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| **Process Owner** | Tonya Warner |
| **Project Champion** | April Thornton |
| **Team Leader** | April Thornton |