BRIAN NG

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EDUCATION

University of California, Los Angeles   Sept. 2019 to Current
Cognitive Science (B.S.) 2023
Relevant Coursework Taken: Introductory Computer Science I/II, Introductory Cognitive Science

SKILLS

TECHNICAL SKILLS: Python, C++, JavaScript, Node.js, React.js, HTML, CSS, Git

EMPLOYMENT

Front-end Designer Intern
EUCALYPTECH LLC   Gainesville, FL
Aug. 2020 to Current
- Designed client's branding and logo through Figma
- Designed main website's wire-frame and user-experience through Figma
- Implemented responsive landing and login page using React

English Tutor
PRIVATE TUTOR   Hong Kong
July 2019 to Aug. 2019
- Designed tailormade study programs for tutees that adapted to their needs or level of English proficiency
- Improved tutees' grasp on English, reflected by 20% increase in test and exam scores
- Developed effective communication, negotiation and conflict-management skills through tutoring

Digital Marketing Intern
RED FUSE COMMUNICATION   Hong Kong
July 2018 to Aug. 2018
- Designed digital advertisements and advertising campaigns for upcoming body care products for Colgate-Palmolive
- Provided insight and input towards creating digital media campaigns specifically for a younger audience
- Learned marketing, teamwork and communication skills under intensive internship

In-store Bookkeeper
CONFIDENCE BOOK CLUB   Hong Kong
July 2017 to Aug. 2017
- Developed customer relationship management skills in assisting HK Book Fair customers

ACTIVITIES

BRUIN ADVERTISING AND MARKETING TEAM · Media Strategist   Sept. 2019 to Current
- Cooperate with 30+ members to create advertising campaigns for corporate clients through the National Student Advertising Competition (NSAC)
- Responsible for researching, planning and enacting digital media strategies for the NSAC campaign
- Gained experience in data analysis, marketing strategies, teamwork and communication skills

UCLA ACM DESIGN · UX Design Officer   Sept. 2019 to Current
- Cooperate with 10+ members in coordinating ACM's design and branding, and creating materials for marketing purposes
- Conduct research into design to create lessons for UCLA students on UI/UX design, design principles, etc.
- Gained experience in graphic design, UI/UX design, marketing and design software usage

PROJECTS

ACM DESIGN REBRANDING   Sept. 2019 to Current
- Developed updated color schemes for each individual committee
- Designed new branding motifs for individual committees
- Developed new wire-frames for individual committees' websites
- Collaborated with team to enforce new design principles for ACM marketing materials

BUILDING PERSONAL WEBSITE FOR PROFESSOR   Sept. 2020 to Current
- Designed static personal webpage for Dr. Edward Minchin using Jekyll
- Created interactive elements through JavaScript and HTML

VOLUNTEERING

CHICKENSOUP FOUNDATION   Hong Kong
Volunteer Student Tutor   Sept. 2016 to June 2019
- Tutored classes of 20 grade school children, some with learning disabilities and all with no access to paid tutor services
- Learned how to mentor and relate to disabled children and to help them feel comfortable with their disabilities

THE HUB HONG KONG   Hong Kong
Volunteer Student Tutor   Sept. 2016 to June 2019
- Tutored class of 12 underprivileged children to learn Scratch programming and basic video game design
- Children were able to design simple games similar to "Snake" or "Pong" at the end of month-long course