

COMP1002 – Web and Internet Fundamentals



PROJECT 1 Product, Service or CV Micro-site

DESCRIPTION

Design and develop a small micro site based upon one of the following themes:

- promoting a small business you wish to open or have opened.
- a personal portfolio that could be used in your job search.
- a general topic you are interested in.

Project Guidelines

- 1 All copy must be original – DO NOT copy content from the internet, you must write your own – plagiarized will result in a zero on the project.
- 2 All images must be original or copyright free.
- 3 The end product must look professional – an unprofessional or “thrown together” project will result in a zero grade.
- 4 Be sure to read the rubric carefully to maximize your score on this project.
- 5 All CSS and HTML code must be original – evidence of copied code will result in a zero grade.
- 6 Along with your computer files you are also required to submit a completed Rubric in which you will score your own project based upon the supplied rubric.
- 7 All submissions are to be sent by email in a zip folder to wayne.brown@georgian.college.ca
- 8 DUE DATE: Wednesday December 14th 11:59pm. 20% will be deducted for each day late.**

Scoring Rubric

Project Component	0 Points	2 Points	4 Points	8 Points
Number of web pages	Less than 5 web pages			5 or more web pages ✓
Page content	Less than 250 words per page		✓	Each page contains a minimum of 250 words
Feedback form	No feedback form present		Feedback form present capturing 7 pieces of information	✓
Images	Less than 7 images used		7 or more images used	✓
Images	Images not optimized		Images optimized for quick download times ✓	✓
Global Navigation	No global navigation		Global navigation present with a minimum of 5 navigation options	✓
Content Spelling/Grammar	More than 5 spelling or grammatical errors present			No spelling or grammatical errors ✓
Beautiful code	Code is not structured and indented per the beautiful code image on blackboard		Code is structured and indented per the beautiful code image on blackboard	✓
External CSS File	No external CSS file used	External CSS file used to style pages		✓
HTML Comments	Less than 25 appropriate comments are present		A minimum of 25 appropriate comments are present	✓
CSS Comments	Less than 30 appropriate comments are present		A minimum of 30 appropriate comments are present	✓

Semantics	No semantic tags are used		Less than 50 semantic tags are used	A minimum of 100 semantic tags are used
HTML code validation	1 or more validation errors are present.			No validation errors are present
CSS code validation	1 or more validation errors are present.			No validation errors are present
Folders	Folder structure is incorrect	Images, CSS, HTML and javascript are placed in an appropriate folder		
Semantics	Page content is not divided into logical parts using semantic sectioning elements		Page content divided into logical parts using semantic sectioning elements	
Professionalism	Site does not have a good fit and finish and the final product is not polished and professional in its' presentation			Site has a good fit and finish and the final product is polished and professional in its' presentation (16 Points)
CSS file control of typography, layout, colors and background images etc.	No CSS controls are implemented	Less than 10 CSS controls are implemented	Less than 25 CSS controls are implemented.	A minimum of 50 CSS controls are implemented. (16 Points)
javascript	No java script functionality is present.	One element of java script functionality is present.	Two elements of java script functionality are present.	
Rubric	No self evaluation submitted		Self evaluation (completed rubric) submitted along with the necessary computer files.	