

# NG-EUROPE 2014 SPONSORSHIP PROSPECTUS

21st, 22nd, 23rd of October



NG-EUROPE which is taking place in beautiful Paris, France is the largest AngularJS gathering of the year in Europe where 600 to 900 people are expected. It will be attended by top AngularJS talent including the official AngularJS team, companies and project representatives from all over the world. NG-EUROPE is the place for product launches, project announcements and good old-fashioned networking: whether you're looking to recruit, to promote your product or just to soak in the content, you need to be at NG-EUROPE.

Paris has a vibrant community of AngularJS passionates and the ngParis meetup already has more than 1100 members and is the biggest AngularJS meetup in Europe. The conference will be organized by the people behind the ngParis meetup.

## **Your benefits as a sponsor**

- Socialising: Make new contacts and network.
- Targeting: Reach out directly to people with a real interest in the conference topic and run a targeted marketing.
- Image cultivation: Present yourself as an AngularJS open source company.
- Sponsoring: Support a great open source community.
- Know-how transfer: Educate your own employees and benefit from the knowledge of the community.
- Head hunting: Take advantage of the conference for recruitment.
- New business: Use the conference to attract new projects.

## **SCHEDULE**

### **TUESDAY OCTOBER 21ST**

Pre-conference registration & training

Speaker/staff dinner

### **WEDNESDAY OCTOBER 22nd**

Breakfast

Conference Welcome

Premier sponsor session

Keynote

Sessions

Lunch

Sessions

Dinner/Party

### **THURSDAY OCTOBER 23rd**

Breakfast

Second Day Welcome

Keynote

Sessions

Lunch

Sessions

Free Time

## **SPONSOR LEVELS**

**Premier:** 15,000 euros (limited quantity)

**Platinum:** 10,000 euros (limited quantity)

**Gold:** 7,000 euros

**Silver:** 5,000 euros

**Bronze:** 3,000 euros

**Basic:** 1,500 euros

If you have ideas for a sponsorship not outlined here, or want to discuss alternative benefits, please feel free to contact our sponsorship coordinator, Patrick Aljord at [patcito@gmail.com](mailto:patcito@gmail.com).

## SPONSOR LEVEL BENEFITS

	Premier	Platinum	Gold	Silver	Bronze	Basic
Linked Logo on conference website	X	X	X	X	X	X
Logo & 300 words in conference guide	X	X	X	X	X	X
Logo & 300 words on conference website	X	X	X	X	X	X
Logo on sponsor slide in between presentations	X	X	X	X	X	
Logo on conference tshirt	X	X	X	X	X	
Banner in conference room	X	X	X	X	X	
Post on website job board	X	X	X	X	X	
Printed material in attendee packet	X	X	X	X	X	
Exhibit table at conference	X	X	X			
Official sponsor of one meal/activity						
2 minutes to present to all conference attendees			X			
4 minutes to present to all conference attendees		X				
8 minute sponsor session	X					
Official sponsor of hack room/party/attendee gift	X	X				
Preferential table/logo/banner placement	X					
Primary placement of logo/banner	X					
"sponsored by" text on most digital/printed materials	X					
Primary logo placement on conference tshirt	X					
Discounted Attendee Ticket	8	6	4	2	1	1
Discount per ticket	80%	60%	50%	30%	25%	20%

