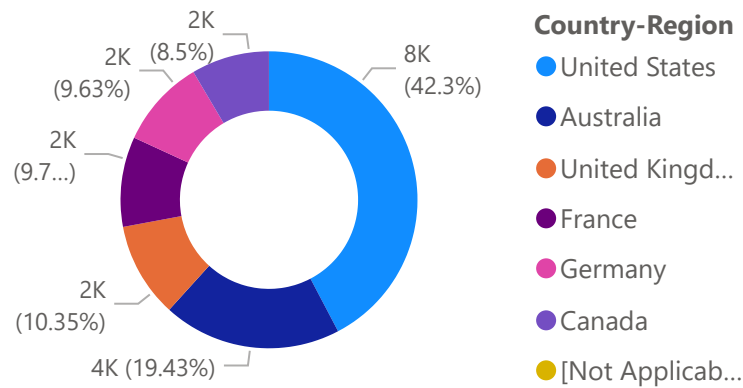


- Year
- 2017
 - 2018
 - 2019
 - 2020
 - 2021

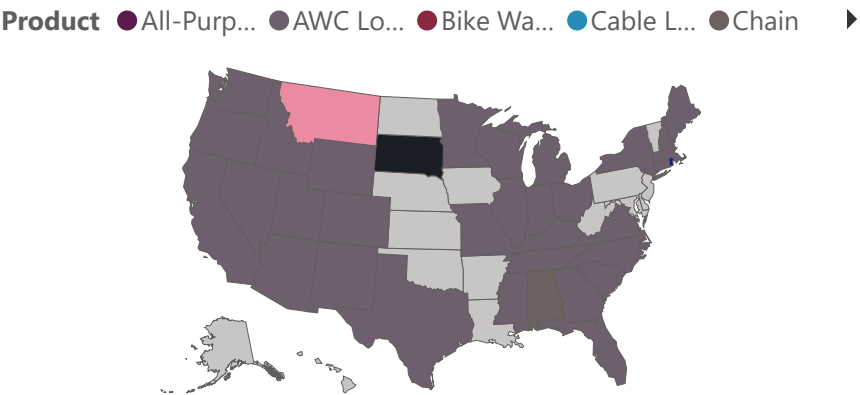
110.0M
11.4%
Doanh so Card

12.55M
Sum profit LY

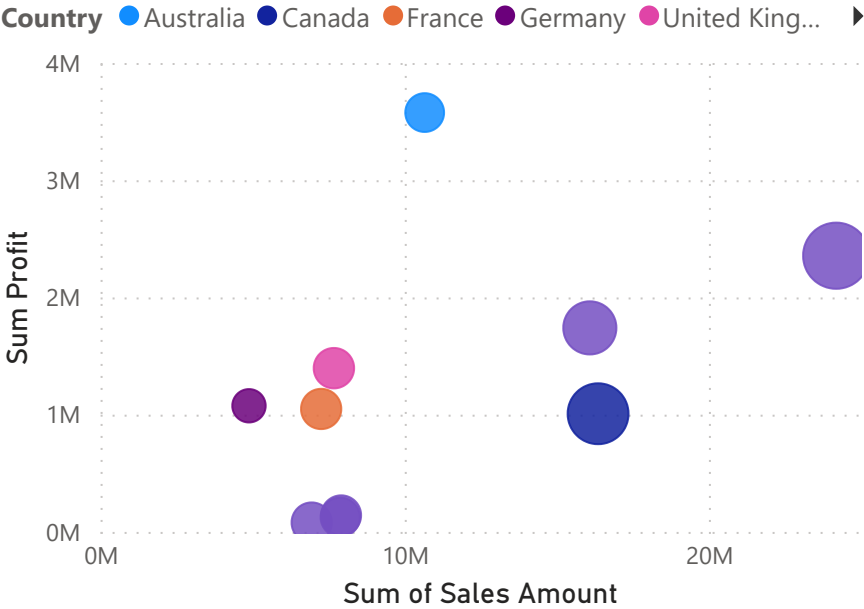
Tong so KH by Country-Region



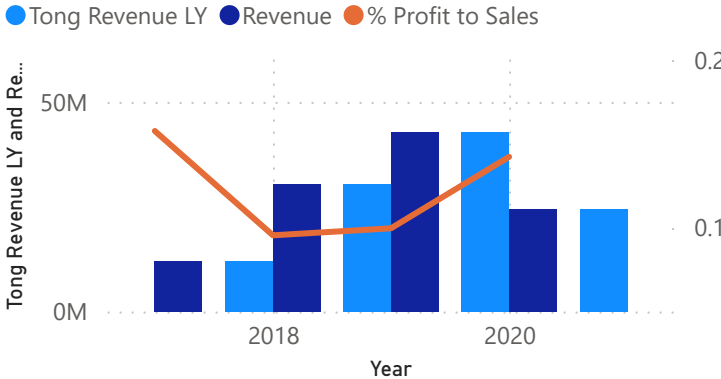
Revenue by State-Province and Product



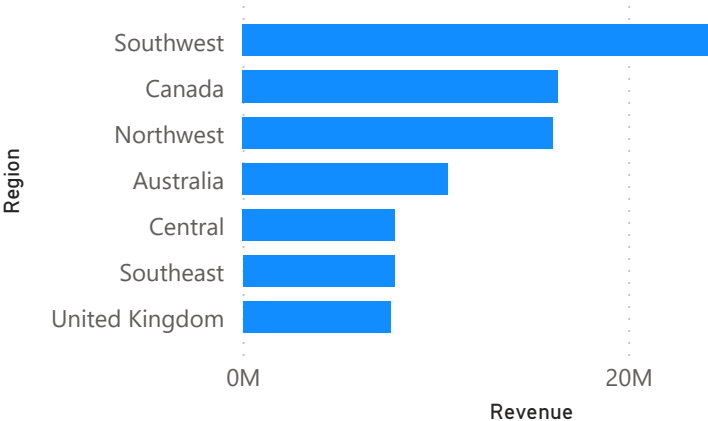
Sum of Sales Amount, Sum Profit and Sum of Order Quantity by Region and Country



Tong Revenue LY, Revenue and % Profit to Sales by Year



Revenue by Region



Top 4 sản phẩm chi phí cao nhất trong năm

Year	Product	Cost
2018	Mountain-200 Black, 38	782,913.48
2018	Mountain-200 Black, 42	806,135.49
2018	Mountain-200 Silver, 38	660,652.84
2018	Mountain-200 Silver, 42	737,784.89
2019	Mountain-200 Black, 38	1,797,107.35
2019	Mountain-200 Black, 42	1,539,542.47
2019	Mountain-200 Silver, 38	1,417,943.07
2019	Mountain-200 Silver, 42	1,233,676.64
2020	Mountain-200 Black, 38	947,749.84
2020	Mountain-200 Black, 42	800,016.05
2020	Mountain-200 Silver, 38	785,949.71
2020	Mountain-200 Silver, 42	691,028.25
Total		12,200,500.08

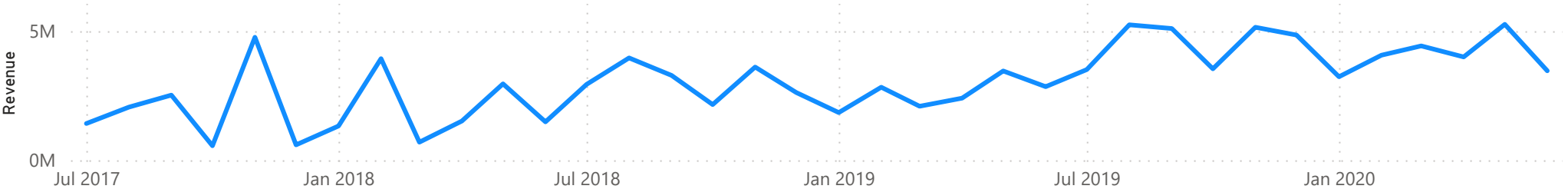


BÁO CÁO DOANH THU THEO KHÁCH HÀNG

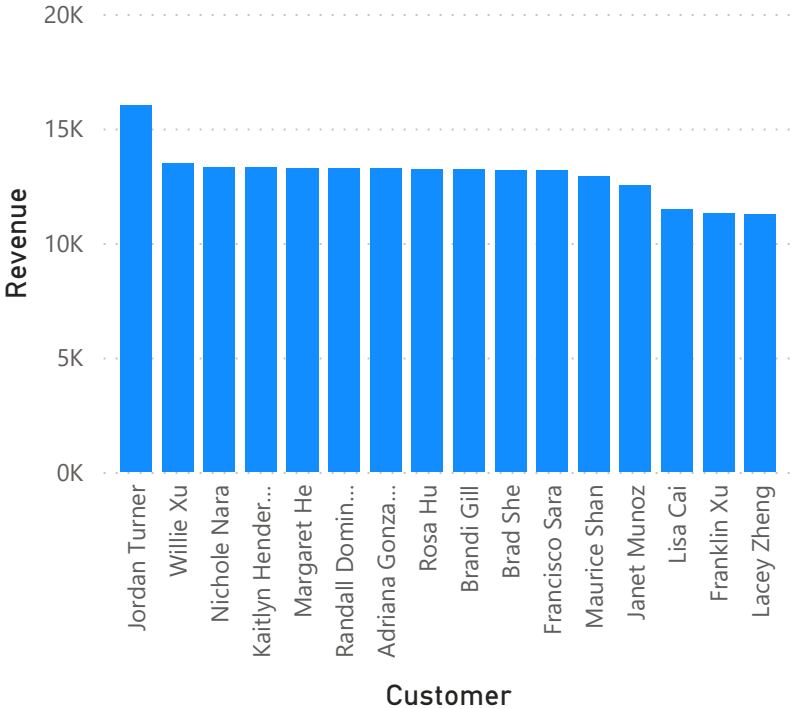
109.81M

Revenue

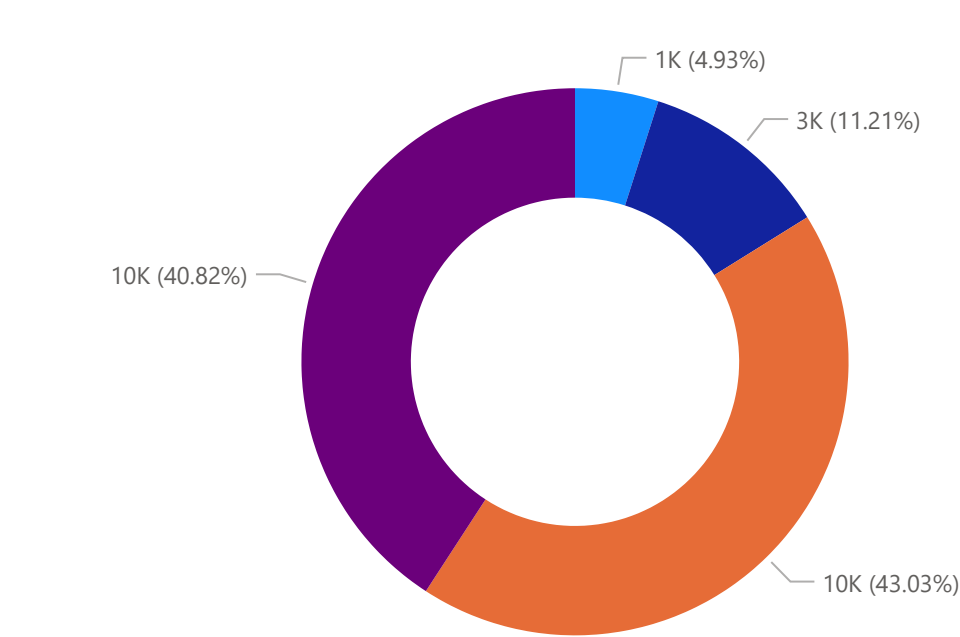
Revenue by Year and Month



Revenue by Customer



Tong so KH by Year



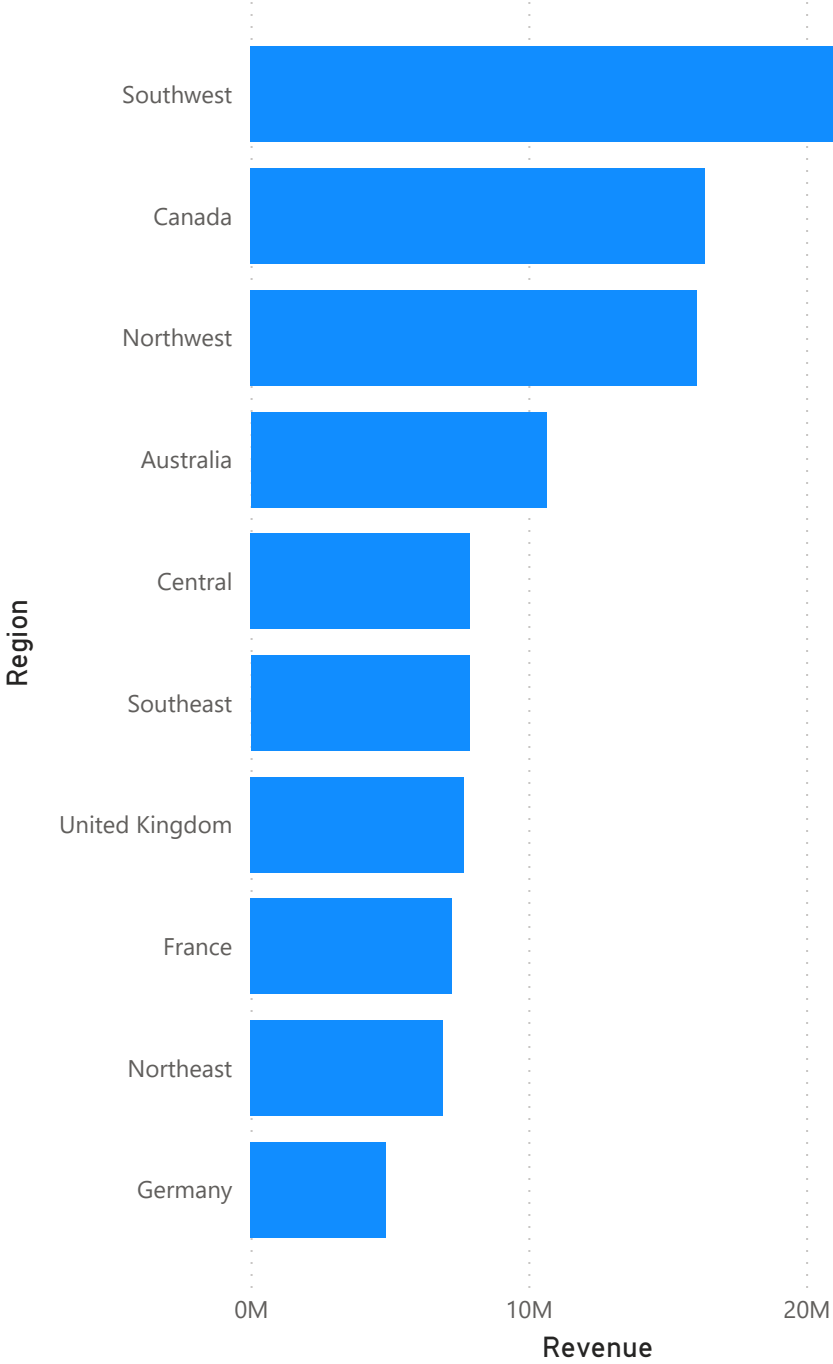
Date Year

- 2017
- 2018
- 2019
- 2020

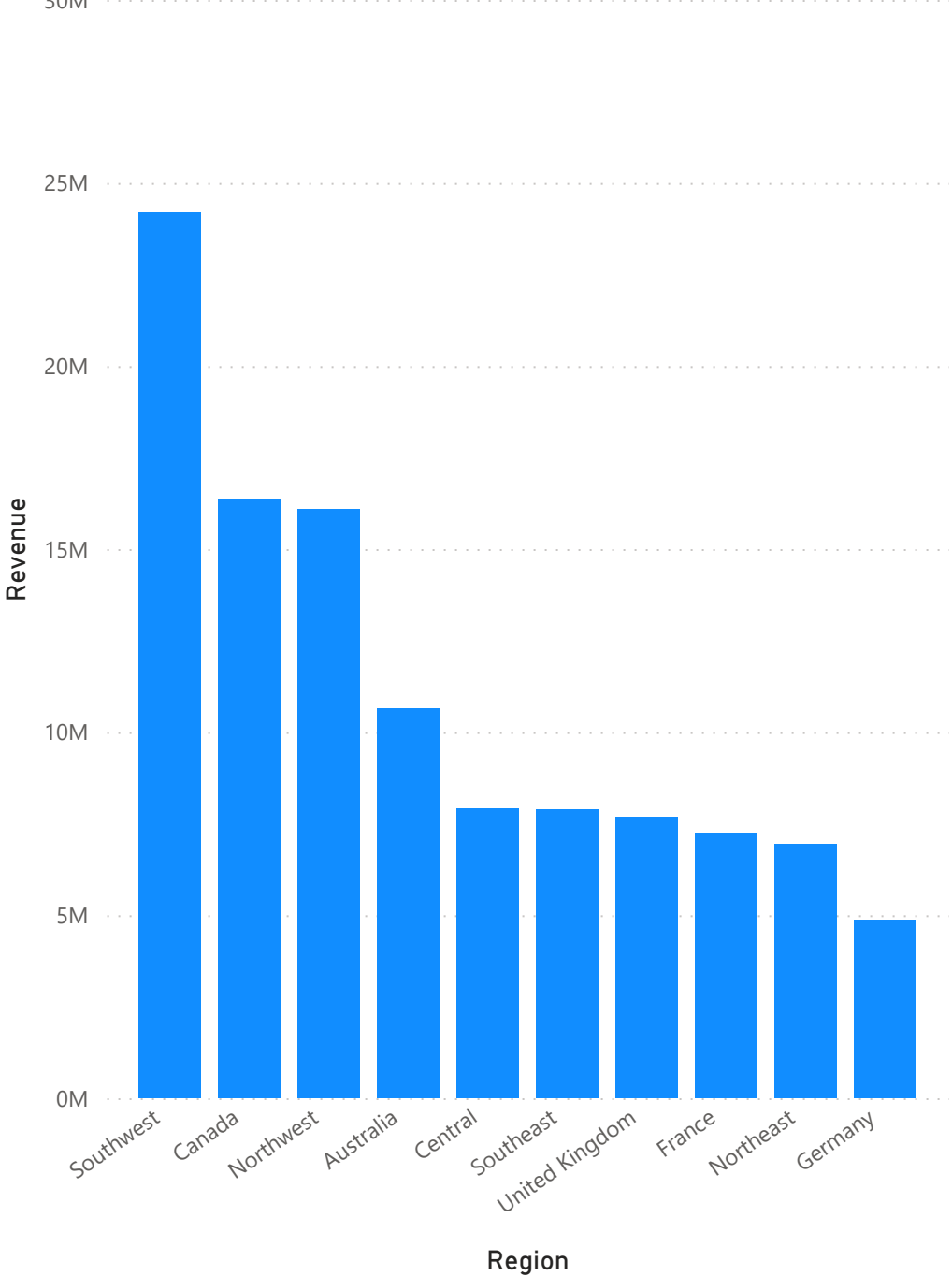
Customer

- [Not Applicable]
- Adriana Gonzalez
- Brandi Gill
- Jordan Turner
- Kaitlyn Henderson
- Margaret He
- Nichole Nara
- Randall Dominguez
- Rosa Hu
- Willie Xu

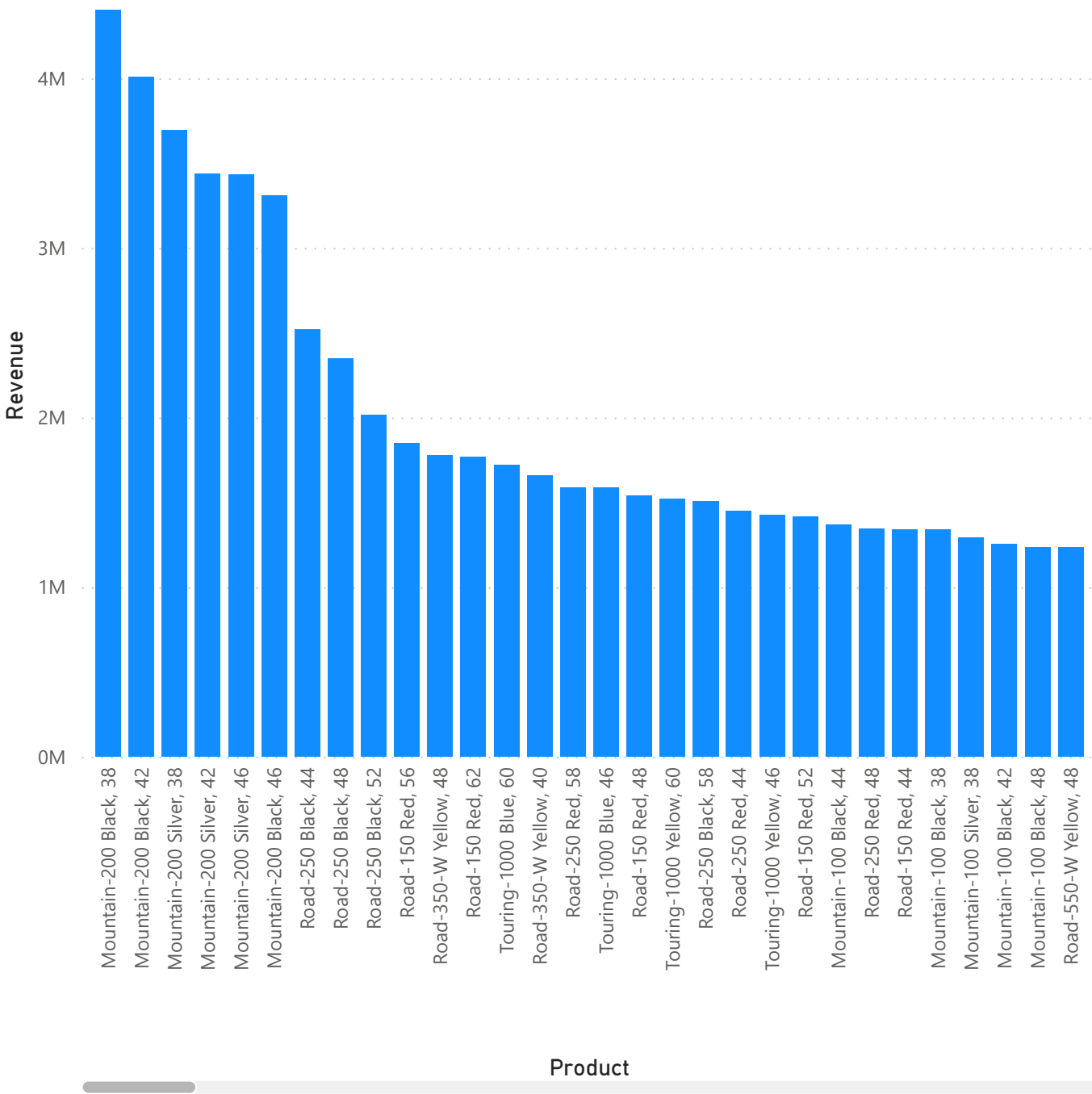
Revenue by Region



Revenue by Region



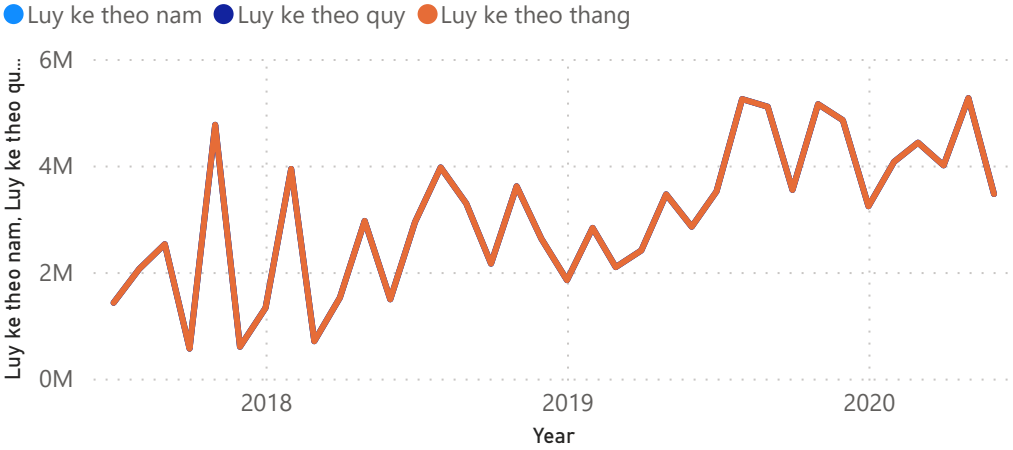
Revenue by Product



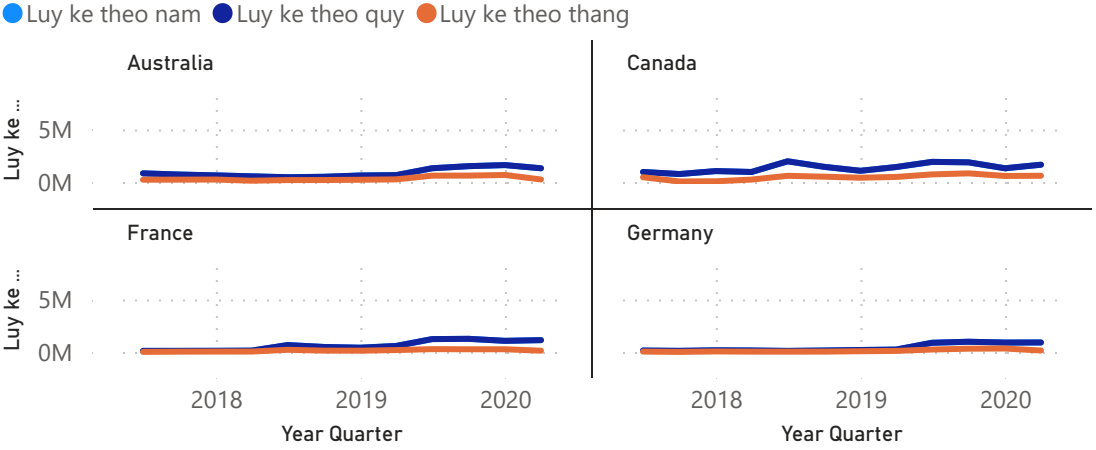
Product

- Touring-3000 Yellow, 58
- Touring-3000 Yellow, 62
- Touring-Panniers, Large
- Water Bottle - 30 oz.
- Women's Mountain Shorts, L
- Women's Mountain Shorts, M
- Women's Mountain Shorts, S
- Women's Tights, L
- Women's Tights, M
- Women's Tights, S

Luy ke theo nam, Luy ke theo quy and Luy ke theo thang by Year, Quarter and Month

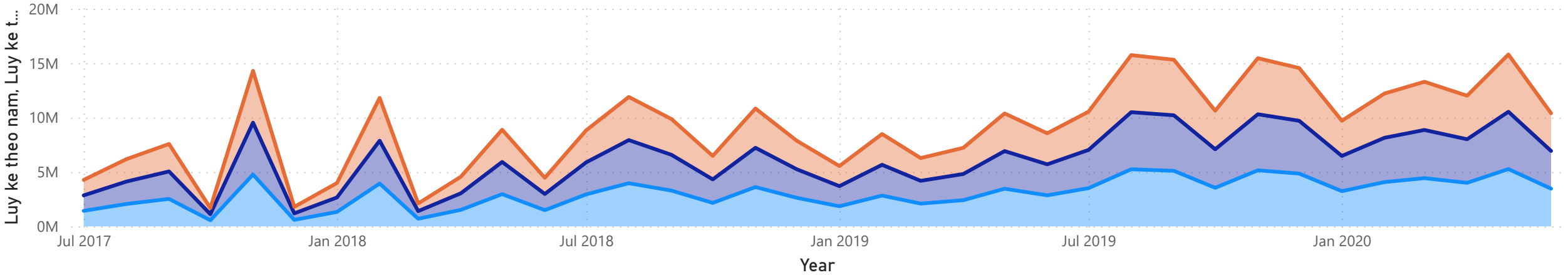


Luy ke theo nam, Luy ke theo quy and Luy ke theo thang by Year, Quarter and Country



Luy ke theo nam, Luy ke theo quy and Luy ke theo thang by Year, Quarter and Month

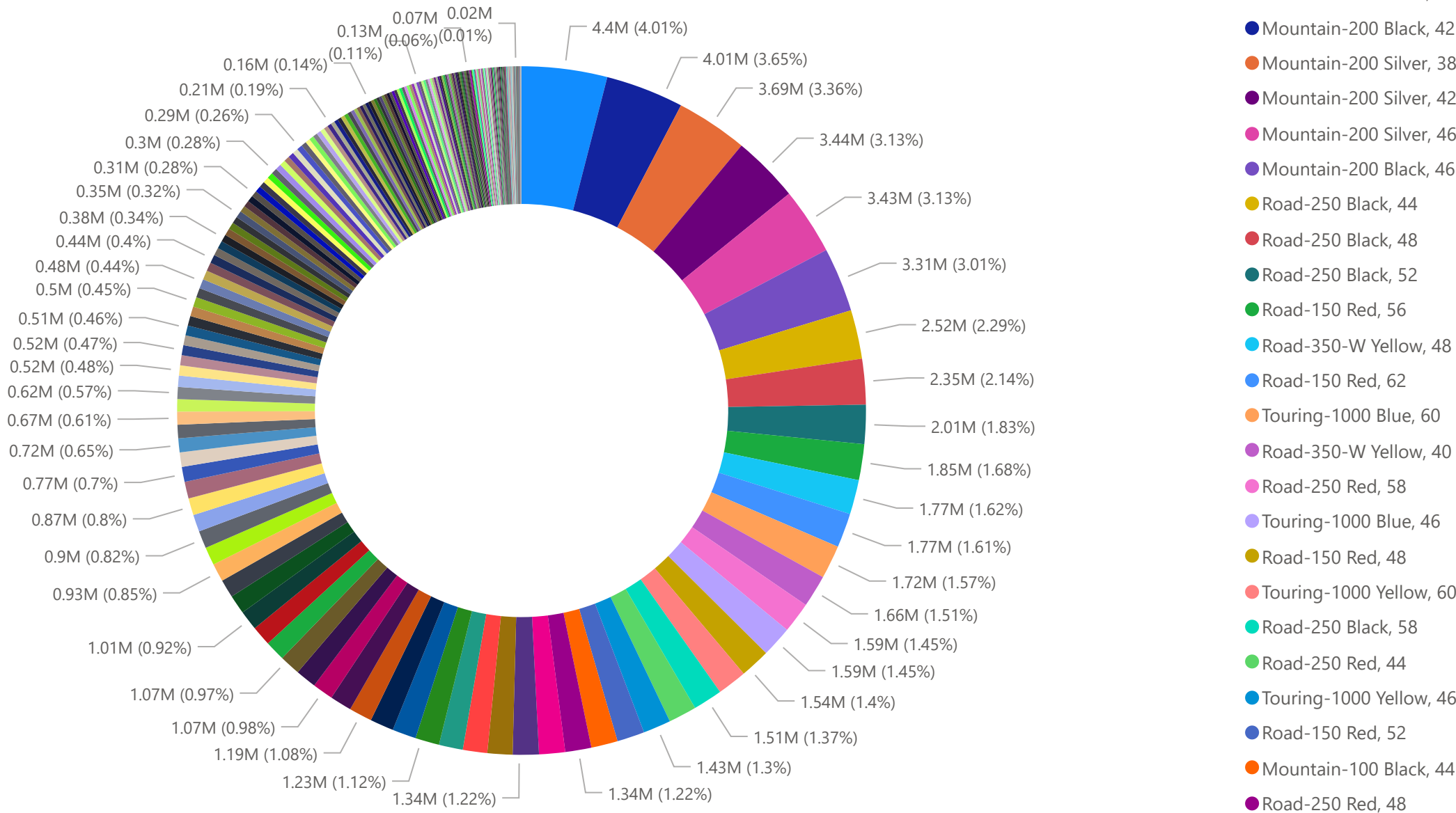
Luy ke theo nam Luy ke theo quy Luy ke theo thang



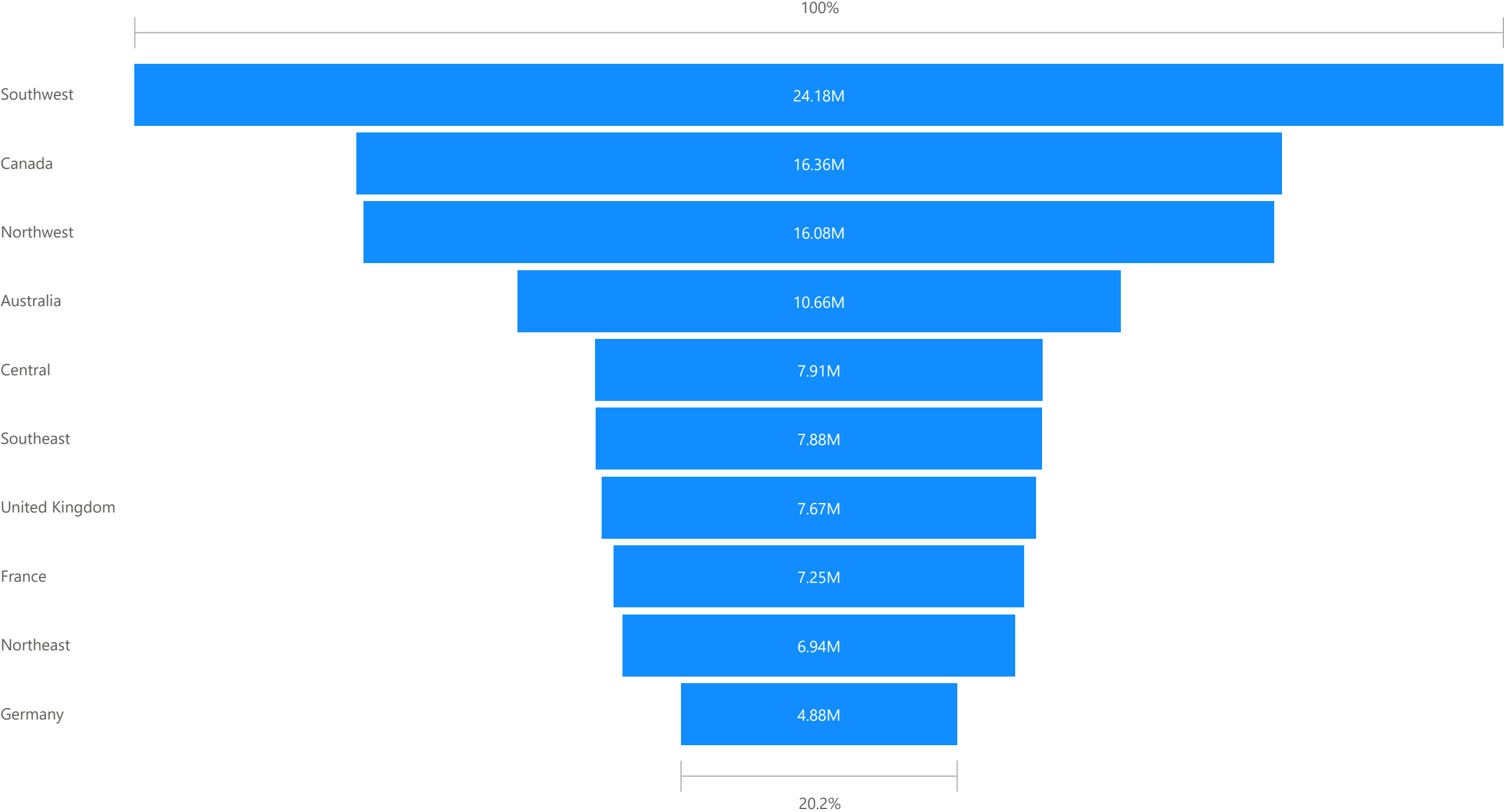
Sum Profit by Region



Revenue by Product

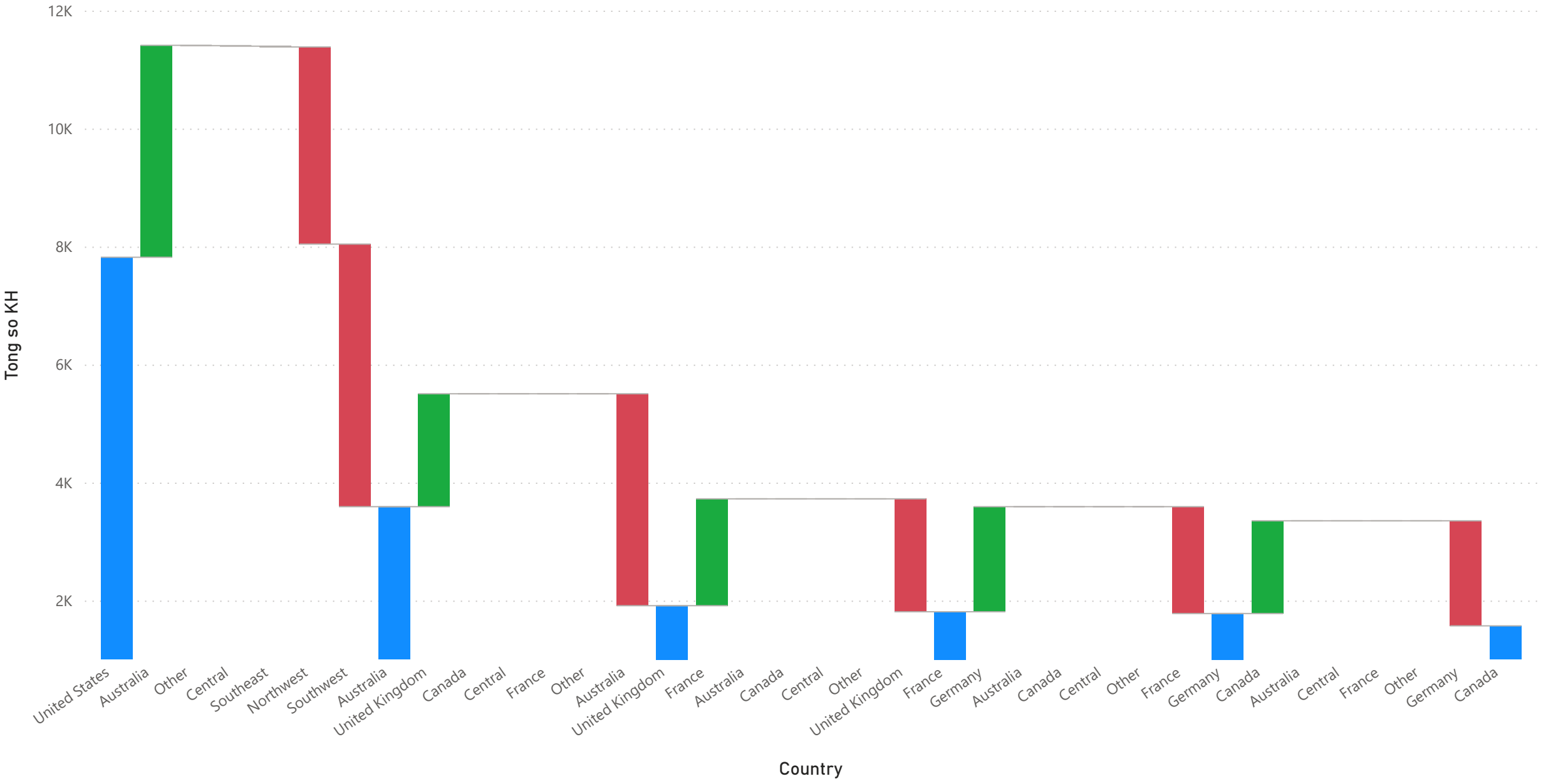


Revenue by Region

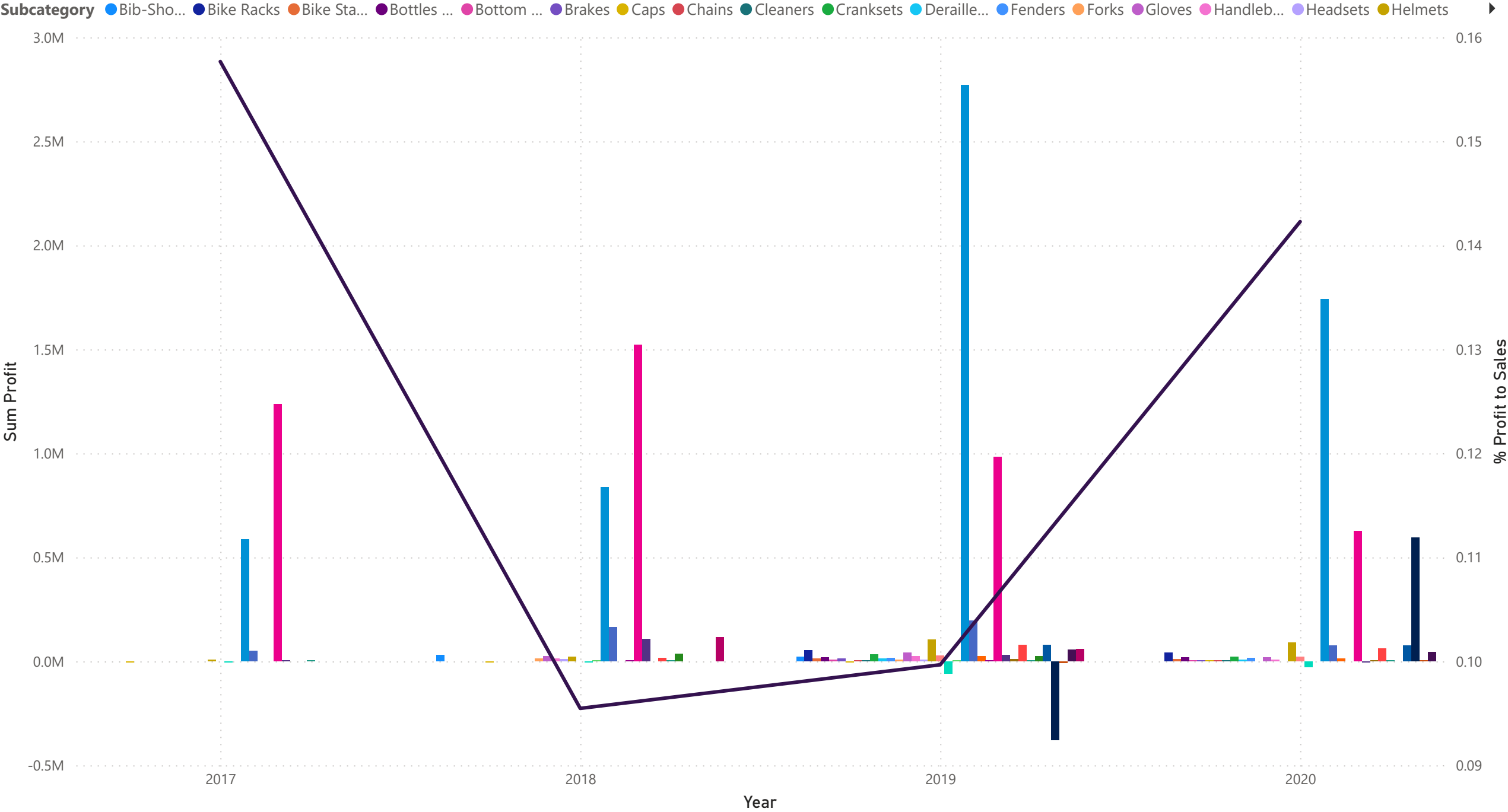


Tong so KH by Country and Region

● Increase ● Decrease ● Total ● Other



Sum Profit and % Profit to Sales by Year and Subcategory



DASHBOARD OVERVIEW



Sum of Taget

302.2...

Tong so KH

18K

Count of Product

397

Count of Sales Order

121.2...

Sum of Order Quantity

275K

Sum Profit

12.5...

Sum profit LY

12.5...

Tong Revenue

109.81M

Tong Revenue LY

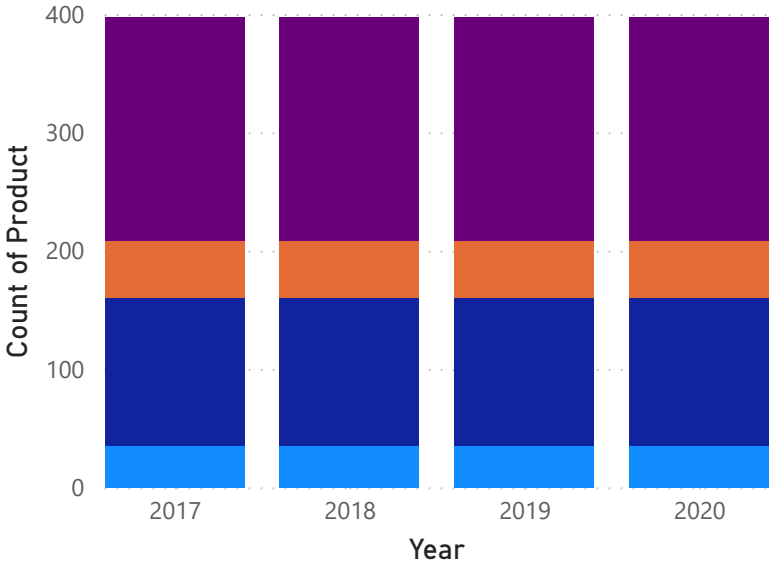
109.81M

Tăng trưởng DT

0%

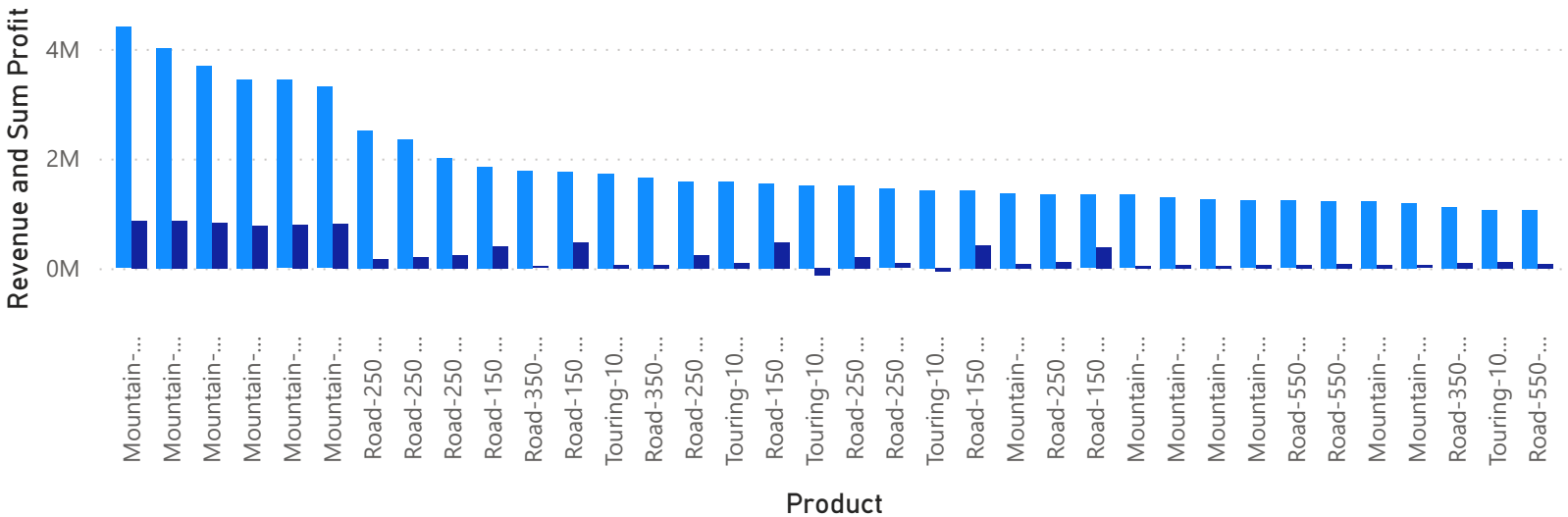
Count of Product by Year and Category

Category Accessories Bikes Clothing Components



Revenue and Sum Profit by Product

Revenue Sum Profit



DASHBOARD REVENUE

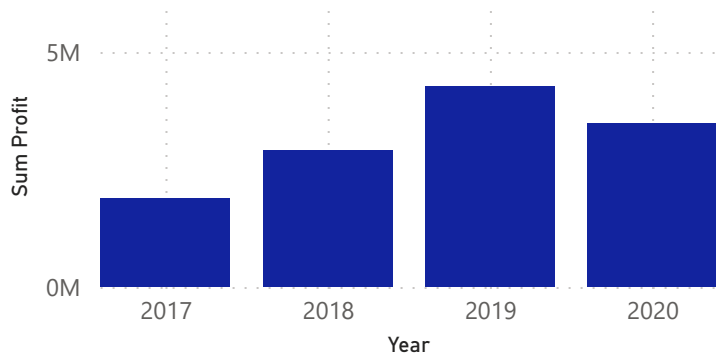
Year: All

- ☐ 2017
- ☐ 2018
- ☐ 2019
- ☐ 2020

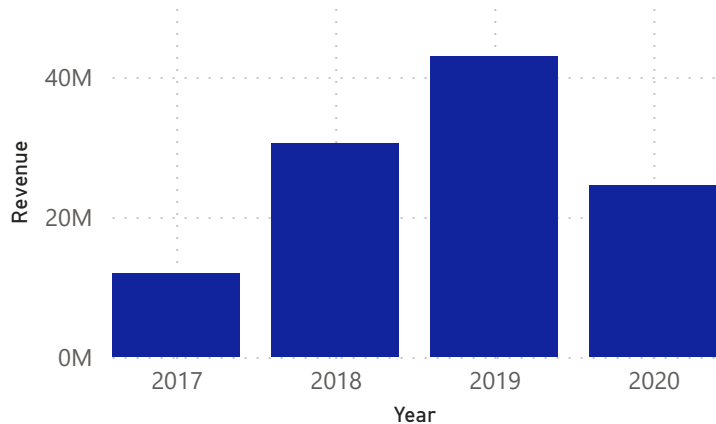
Product: All

- ☐ All-Purpose Bike Stand
- ☐ AWC Logo Cap
- ☐ Bike Wash - Dissolver
- ☐ Cable Lock

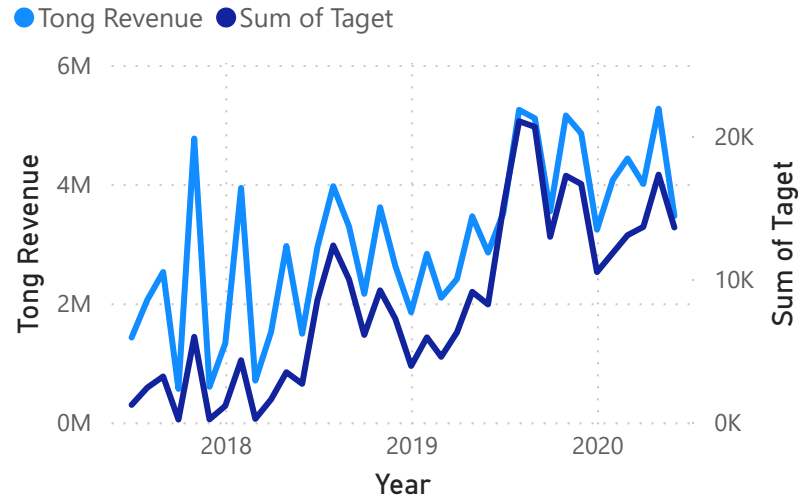
Sum Profit by Year



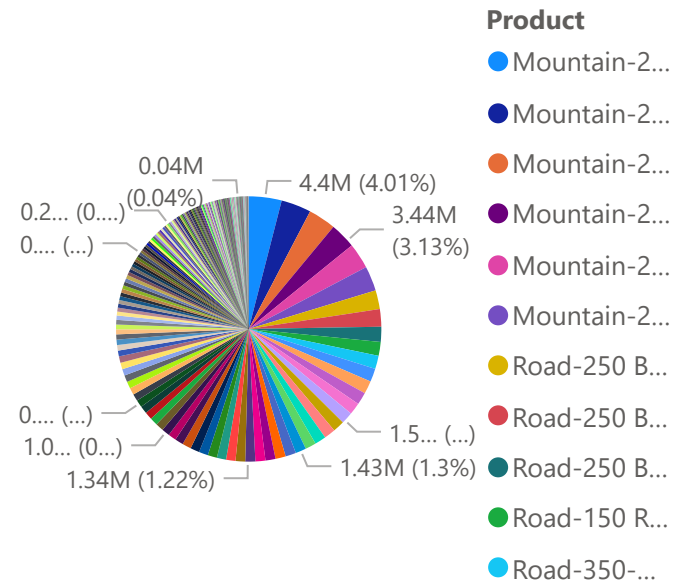
Revenue by Year



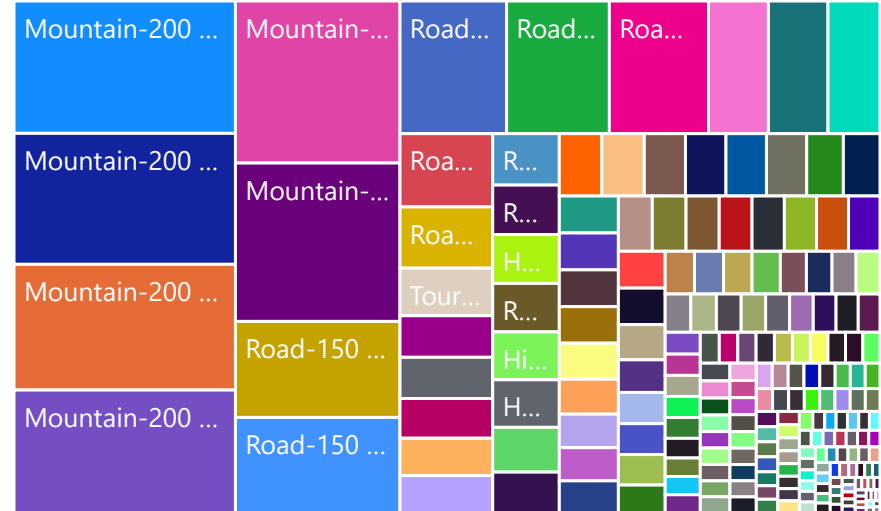
Tong Revenue and Sum of Taget by Year and Month



Tong Revenue by Product



Sum Profit by Product



Top 10 san pham co tong doanh thu cao nhất

Product	Tong Revenue
Mountain-200 Black, 38	4,400,592.80
Mountain-200 Black, 42	4,009,494.76
Mountain-200 Black, 46	3,309,673.22
Mountain-200 Silver, 38	3,693,678.03
Mountain-200 Silver, 42	3,438,478.86
Mountain-200 Silver, 46	3,434,256.94
Road-150 Red, 56	1,847,818.63
Road-250 Black, 44	2,516,857.31
Road-250 Black, 48	2,347,655.95
Road-250 Black, 52	2,012,447.78
Total	31,010,954.28

Top 10 san pham co tong loi nhuan cao nhất

Product	Sum Profit
Mountain-200 Black, 38	872,822.12
Mountain-200 Black, 42	863,800.75
Mountain-200 Black, 46	808,088.34
Mountain-200 Silver, 38	829,132.41
Mountain-200 Silver, 42	775,989.08
Mountain-200 Silver, 46	793,957.25
Road-150 Red, 48	470,355.02
Road-150 Red, 52	421,110.87
Road-150 Red, 56	406,079.28
Road-150 Red, 62	466,320.17
Total	6,707,655.29

DASHBOARD KPI

Date

7/1/2017



6/30/2021



Tong Revenue and Tong Revenue LY by Date

373.02K✓

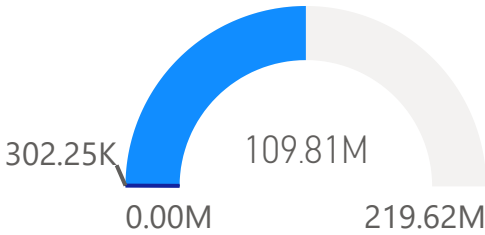
Goal: 25.42K (+1367.52%)

Revenue and Sum of Taget by Year

24.47M✓

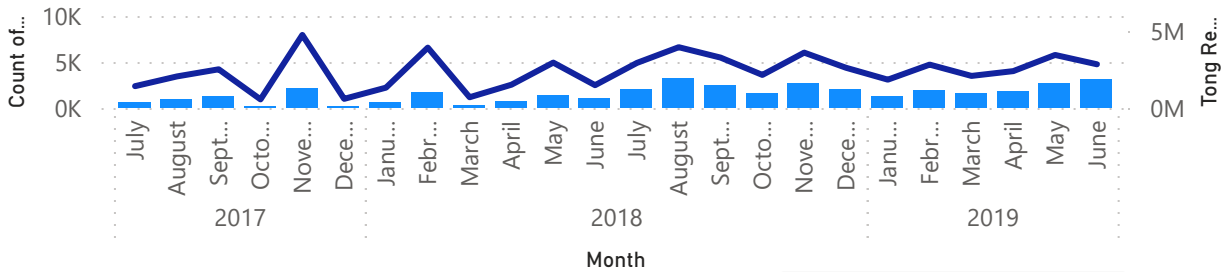
Goal: 80.09K (+30451.14%)

Tong Revenue and Sum of Taget



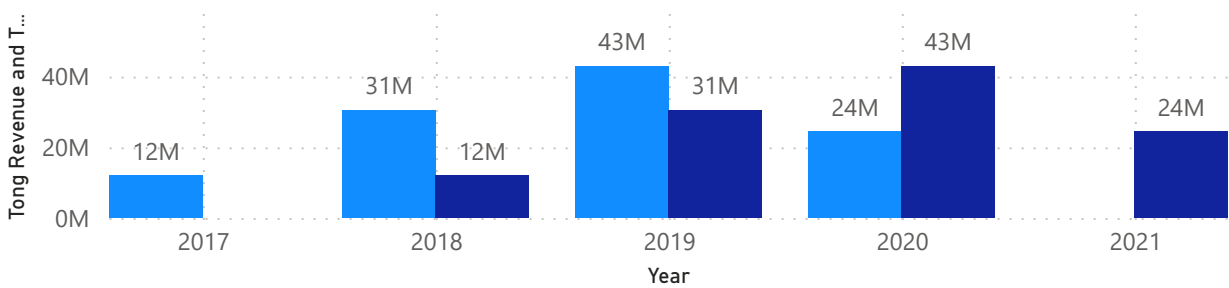
Count of Sales Order and Tong Revenue by Year and Month

Count of Sales Order Tong Revenue



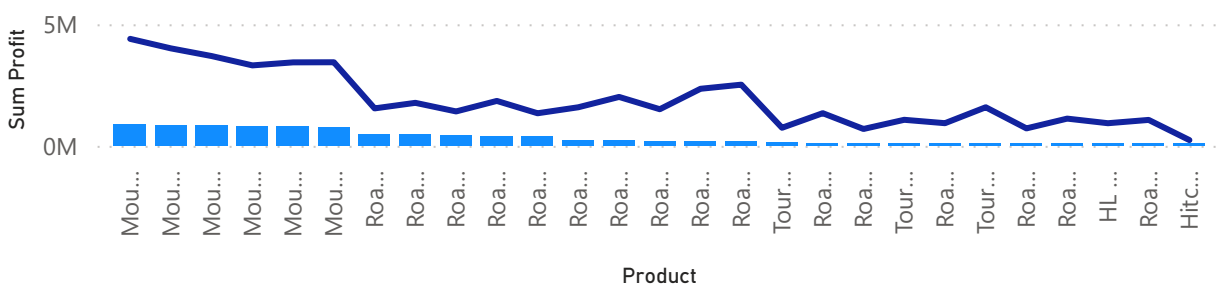
Tong Revenue and Tong Revenue LY by Year

Tong Revenue Tong Revenue LY



Sum Profit and Tong Revenue by Product

Sum Profit Tong Revenue



Sum Profit and Sum profit LY by Year

Sum Profit Sum profit LY

