

# DashBoard\_OverView

Year, Month

▼ ☐ 2012

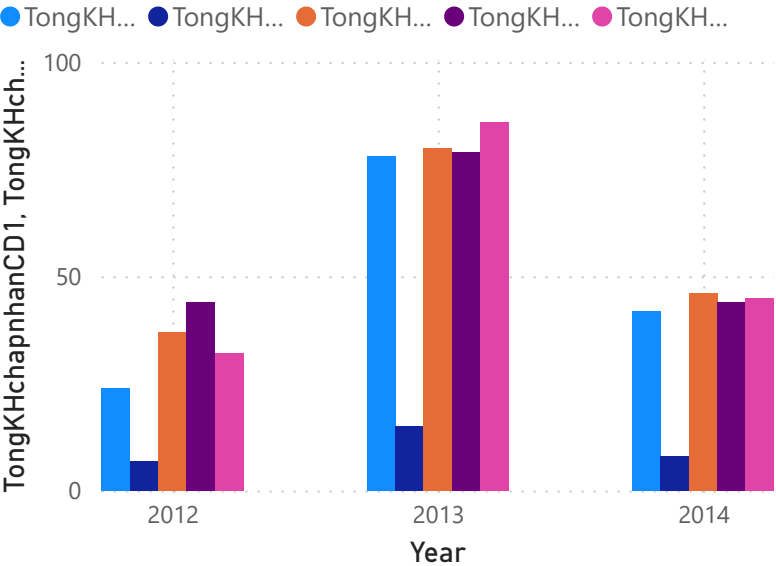
▼ ☐ 2013

▼ ☐ 2014

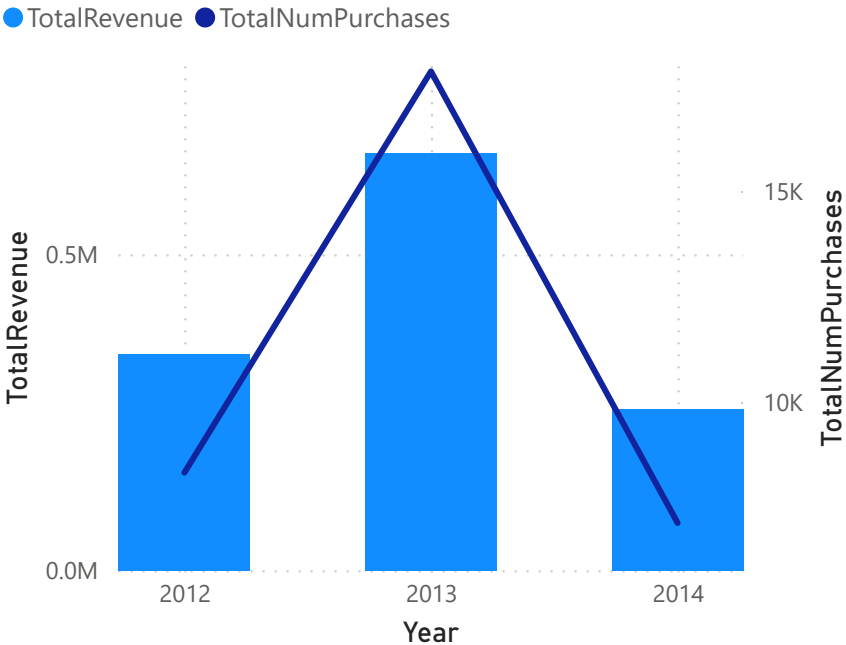
TONG SO KHACH HANG	TONG SO DON HANG	TONG LUOT TRUY CAP...	TONG KHACH HANG...	TONG KHACH HANG...
2K	33K	12K	334	21

ID	Country	Recency	Response	Complain	Sum of AcceptedCmp1	Sum of AcceptedCmp2	Sum of AcceptedCmp3	Sum of AcceptedCmp4	Sum of AcceptedCmp5
0	Saudi Arabia	66	0	0	0	0	0	0	0
1	Canada	0	1	0	0	1	0	0	0
9	Canada	86	0	0	0	0	0	0	0
Total					144	30	163	167	163

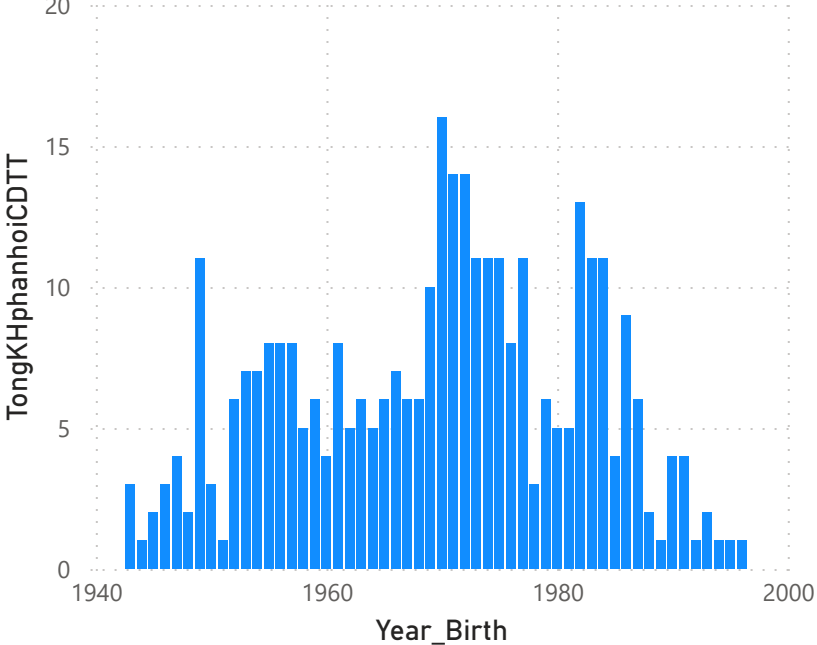
TongKHchapnhanCD1, TongKHchapnhanCD2, TongKHchapnhanCD3, TongKHchapnhanCD4 and TongKHchapnhanCD5 by Year



TotalRevenue and TotalNumPurchases by Year



TongKHphanhoiCDTT by Year\_Birth



# DashBoard\_Revenue

Year, Month

▼

2012

2013

2014

Country

▼

Australia

Canada

Germany

India

Mexico

Saudi Arabia

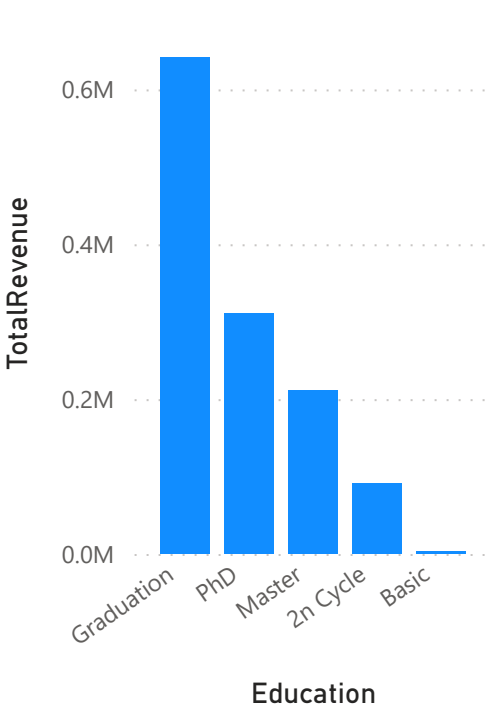
Spain

2240	33291	1258379
CustomerCount	TotalNumPurch...	TotalRevenue
6.68	54.10	29.72
%doanhthuca	%doanhthuruo...	%doanhthuthit
4.68	7.84	4.82
%doanhthutraic...	%doanhthuvang	%doanhthdongot

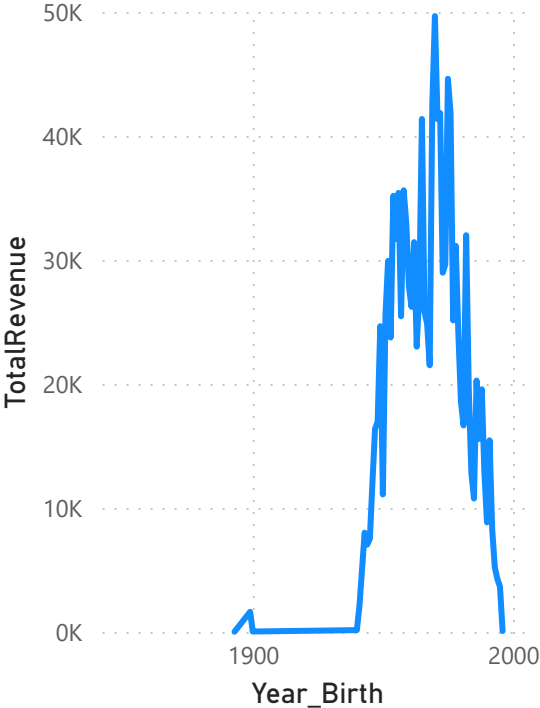
TotalRevenue and TotalRevenueLastYear by Year

255729✓  
Goal: (Blank) (+Infinity%)

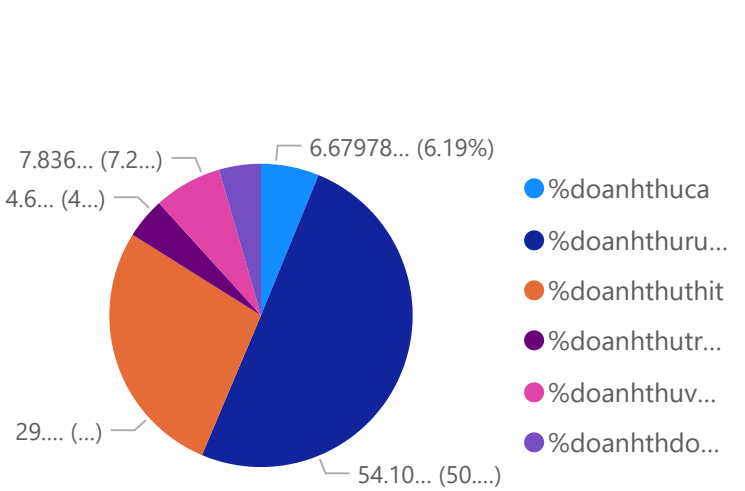
TotalRevenue by Education



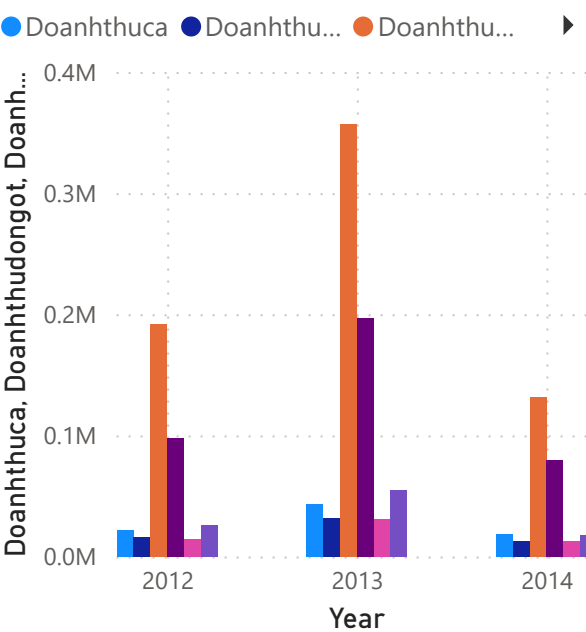
TotalRevenue by Year\_Birth



%doanhthuca, %doanhthuruouvang, %doanhthuthit, %doanhthutraicay, %doanhthuvang, %doanhthdongot and TotalReve...



Doanhthuca, Doanhthudongot, Doanhthuruouvang, Doanhthuthit, Doanhthutraicay, Doanhthuvang and T...



# DashBoard\_Purchase

Year, Month

2012

7

8

9

TONG SO DH MUA VOI UU DAI

5K

TONG SO DH MUA VOI HD

6K

TONG SO DH MUA QUA WEB

9K

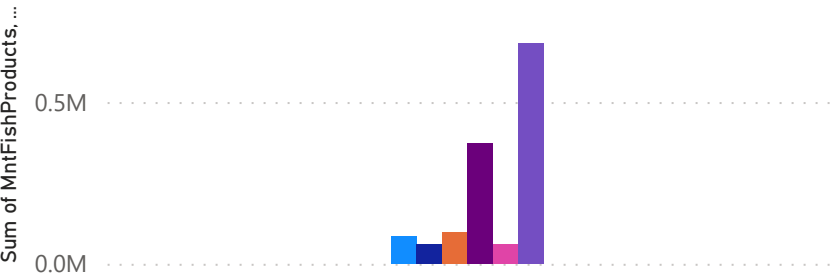
TONG SO DH MUA TAI CUA HANG

13K

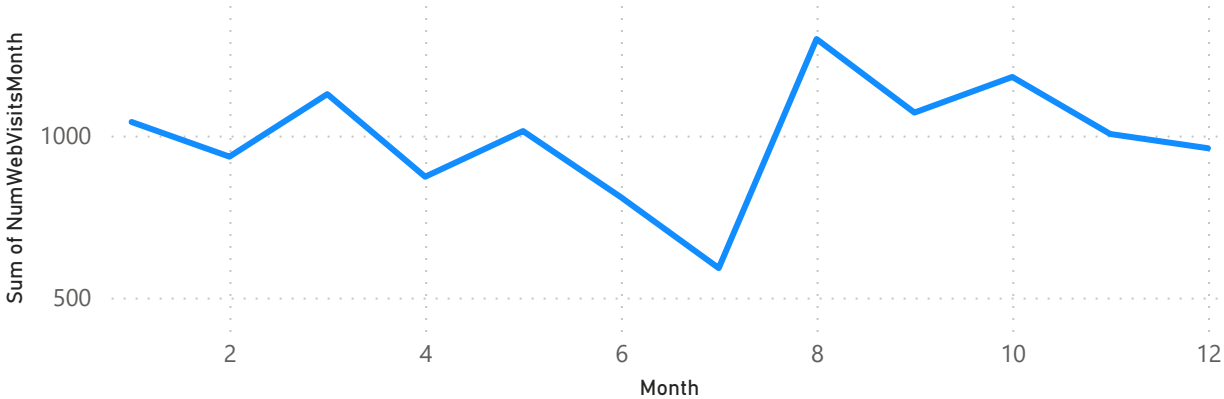
ID	Country	Sum of NumWebVisitsMonth	Complain
0	Saudi Arabia	1	0
1	Canada	5	0
9	Canada	8	0
13	Saudi Arabia	6	0
17	Spain	5	0
20	Germany	4	0
22	Spain	8	0
24	Saudi Arabia	7	0
Total		11909	

Sum of MntFishProducts, Sum of MntFruits, Sum of MntGoldProds, Sum of MntMeatProducts, Sum of MntSweetProducts and Sum of MntWines

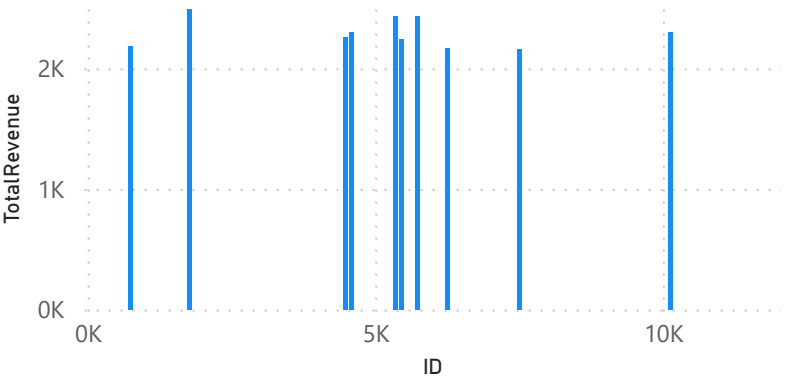
Sum of ... Sum of ... Sum of ... Sum of ... Sum of ... Sum of ...



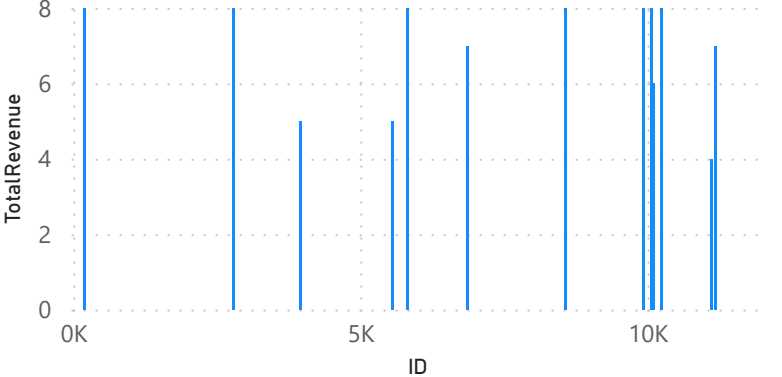
Sum of NumWebVisitsMonth by Month



TOP 10 KHACH HANG MUA HANG MANG LAI DOANH THU CAO NHAT



TOP 10 KHACH HANG MUA HANG MANG LAI DOANH THU THAP NHAT



# DashBoard\_Customer

ID

0

1

9

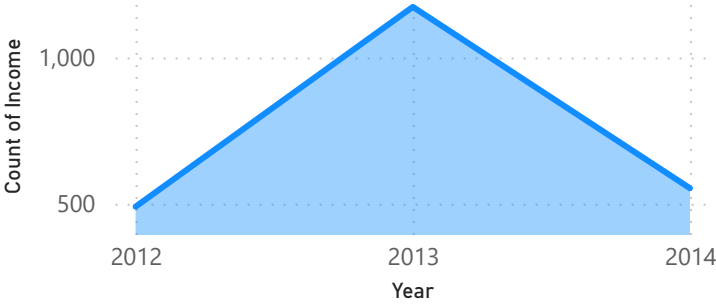
13

17

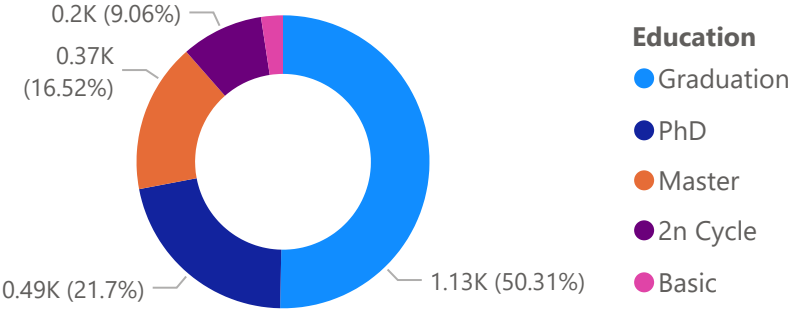
20

ID	Year_Birth	Education	Marital_Status	Country	Sum of Income	Sum of Kidhome	Sum of Teenhome
0	1985	Graduation	Married	Saudi Arabia	70951	0	0
1	1961	Graduation	Single	Canada	57091	0	0
9	1975	Master	Single	Canada	46098	1	1
13	1947	PhD	Widow	Saudi Arabia	25358	0	1
17	1971	PhD	Married	Spain	60491	0	1
20	1965	2n Cycle	Married	Germany	46891	0	1
Total					115779909	995	1134

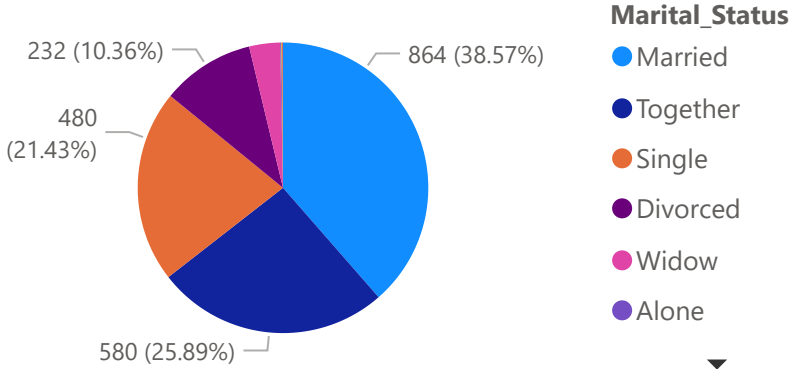
THU NHAP



TRINH DO HOC VAN



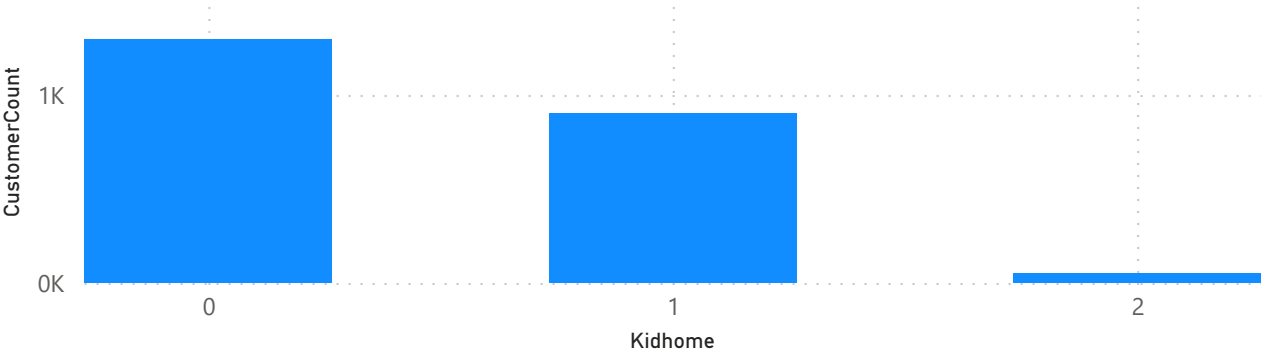
TINH TRANG HON



CustomerCount by Country



CustomerCount by Kidhome



CustomerCount by Teenhome

