PCA for the uninitiated

Ben Mabey

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Intuitive motivation via maximum variance interpretation

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For online viewers...

- Pressing 'p' toggles speaker notes (when available)
- Pressing 'f' toggles fullscreen viewing
- Pressing 'w' toggles widescreen
- Pressing 'o' toggles overview mode

N.B.: The deck isn't completely standalone since I don't explain every step made as I did when actually presenting it. That said I think the deck should be useful for anyone who wants to get a quick idea of what PCA is and the math behind it (I only take into account conventional PCA, not probabilistic interpretations). I am inconsistent with some of my equations to make some of the algebra easier (all legal though!) which I explained during the actual presentation. For people who want to go deeper and follow the math more closely I highly recommend the tutorial by Jonathan Shlens which is where I got most of my derivations.

See the last slide of the deck for additional resources.

- &twocol

The ubiquitous & versatile PCA

*** left * Dimensionality Reduction * Data Visualization * Learn faster * Lossy Data Compression * Noise Reduction * Exploration * Feature Extraction * Regression (Orthogonal)

*** right

• Unsupervised Learning Algorithm

- Anomaly Detection (not the best)
- Matching/Distance (e.g. Eigenfaces, LSI)
- K-Means
- Computer Graphics (e.g. Bounded Volumes)
- and many more across various domains...

Majority of PCA tutorials...

- 1. Organize dataset as matrix.
- 2. Subtract off the mean for each measurement.
- 3. Calculate the covariance matrix and perform eigendecomposition.
- 4. Profit!

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Majority of PCA tutorials...

- 1. Organize dataset as matrix.
- 2. Subtract off the mean for each measurement.
- 3. Calculate the covariance correlation matrix and perform eigendecomposition.
- 4. Perform SVD.
- 5. Profit!



— &vcenter

The intuitive Magic Math behind PCA

- Maximize the variance.
- Minimize the projection error.
- -- & vcenter

 $\label{eq:continuous} $$ (P_{m\times m}X_{m\times n} = Y_{m\times n}) $$$

*** pnotes - N.B.: The X here is the tranpose of a typical design matrix.. - See the Shlens paper for more info. - Its goal is to extract the important information from the data and to express this information as a set of new orthogonal variables called principal components. - A linear transformation! This is a big assumption. - Is there another basis, which is a linear combination of the original basis, that best re-expresses our data set? - This transformation will become the principal components of X. - What does the transformation boil down to? - Rotation and scale.. so how does that help us? - What should our P be doing? - What do we want our Y do look like?

— &full_image local:signal_noise.png source:http://www.squidoo.com/noise-sources-signal-noise-ratio-snr-and-a-look-at-them-in-the-frequency-domain text_class:white

*** pnotes

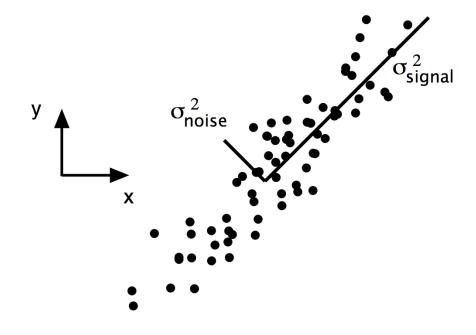
- Every dataset has noise and signal... How can we bring out the signal?
- &vcenter

```
\(SNR = \frac{2_{signal}}{\sigma^2_{signal}})
```

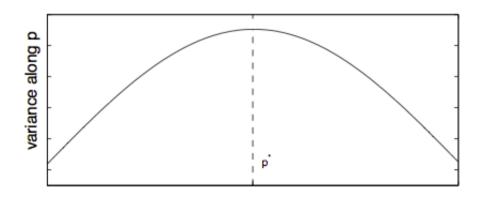
- &full_image local:svn.png
- &twocol

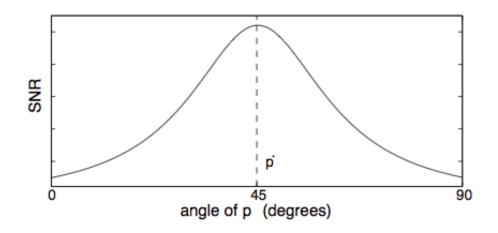
Rotate to maximize variance

*** left

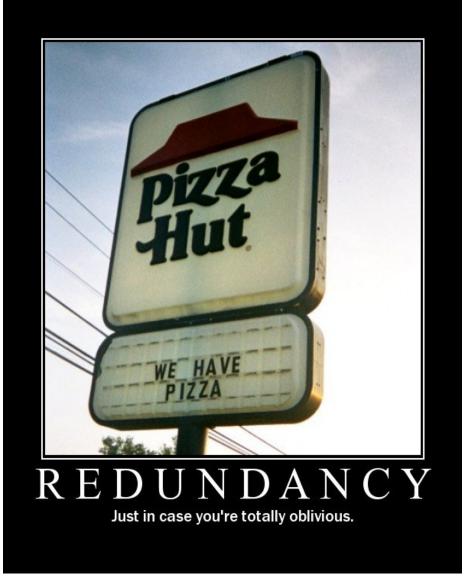


*** right





— &vcenter



*** pnotes - The logo dimension and the text dimension are redunant and we can reduce it down to a single dimension. :) - "In the real world" you are given datasets with redundanat data all the time... - Different kinds of measurements of same event (i.e. different types of brain scans) - Even duplicated features with transform + noise. - We want a set of features, principal components, that are not redundant. That way we can select the most "principal" ones and throw away the rest. - Another name for redundancy is correlation. - We want to decorrelate the variables.

library(PerformanceAnalytics)
chart.Correlation(iris[-5], bg=iris\$Species, pch=21)

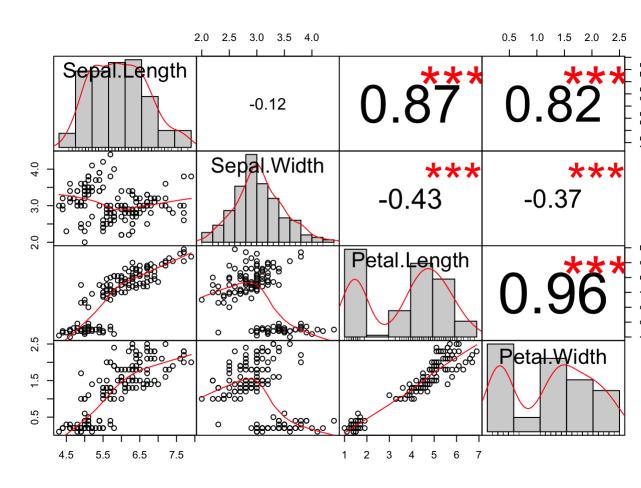
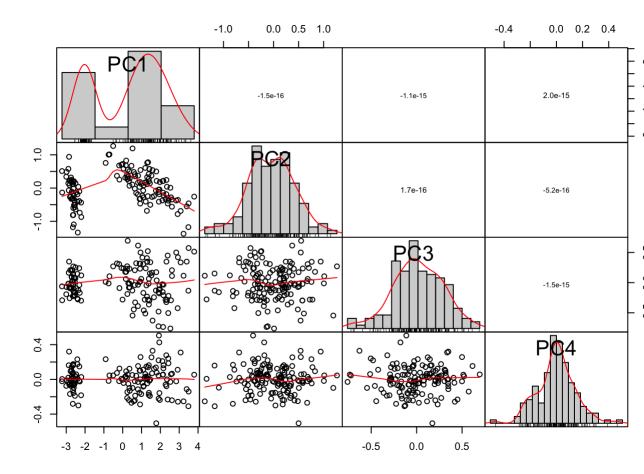


chart.Correlation(decorrelated.iris, bg=iris\$Species, pch=21)



*** pnotes

- Of course PCA doesn't work by looking at scatter plot pairs.
- it needs to optimize against the quantified version of this... Covariance/Correlation.

— &vcenter ## Variance and Covariance \(\DeclareMathOperator{\stddev}{stddev} \DeclareMathOperator{\var}{var} \DeclareMathOperator{\cov}{cov} \DeclareMathOperator{\corr}{\corr}\)

Mathematically Useful

Intuitive

Dispersion

```
\[ \simeq A = \c (A) = \c (A) = \c (A) \]
Relationship
[ \left[ \left( A_{B} \right) \right] = \left( A_{B} \right) = \left( A_{B} \right) = E[(A - \mu_{A})(B - \mu_{B})]
\begin{tabular}{ll} $$ \mathbf{B} \rightarrow \frac{1}{n} \sum_{i=1}^n (a_i - \mu_A)(b_i - \mu_B) \\
\end{eqnarray}
[\rho_{AB} = \frac{AB}{\sigma_{AB}}] \simeq B = \frac{C(AB)}{stddev(A)}
\t (-1.0.1.0)
(\operatorname{Vov}(A,A) = \operatorname{Var}(A))
\(\sum_{AB}\) or \(\rho_{AB}\) is \(0\) if and only if \(A\) and \(B\) are
uncorrelated.
— $vcenter
Covariance Matrix
\[ \simeq \] = \left[ \sum_{1,1} & \simeq_{1,2} & \ldots \\ \]
Preprocess (X) so that it has zero mean. Now (\simeq AB) = \frac{1}{2}
\sum_{i=1}^n a_i b_i
\[ Sigma_X = \frac{1}{n}X^TX \]
center <- function(x) x - mean(x)</pre>
iris.centered <- apply(as.matrix(iris[-5]), 2, center)</pre>
(t(iris.centered) %*% iris.centered) / (nrow(iris) - 1)
               Sepal.Length Sepal.Width Petal.Length Petal.Width
## Sepal.Length
                  0.6856935 -0.0424340
                                          1.2743154
                                                      0.5162707
## Sepal.Width
                 -0.0424340
                              0.1899794
                                          -0.3296564
                                                     -0.1216394
## Petal.Length
                  1.2743154 -0.3296564
                                           3.1162779
                                                      1.2956094
## Petal.Width
                  0.5162707 -0.1216394
                                           1.2956094
                                                      0.5810063
center <- function(x) x - mean(x)</pre>
m.centered <- apply(as.matrix(iris[-5]), 2, center)</pre>
(t(m.centered) %*% m.centered) / (nrow(iris) - 1)
               Sepal.Length Sepal.Width Petal.Length Petal.Width
## Sepal.Length
                  0.6856935 -0.0424340
                                          1.2743154
                                                      0.5162707
## Sepal.Width
                 -0.0424340
                                          -0.3296564 -0.1216394
                             0.1899794
## Petal.Length
                  1.2743154 -0.3296564
                                          3.1162779
                                                      1.2956094
```

```
## Petal.Width
                    0.5162707 -0.1216394
                                             1.2956094
                                                          0.5810063
cov(iris[-5])
##
                Sepal.Length Sepal.Width Petal.Length Petal.Width
## Sepal.Length
                   0.6856935
                              -0.0424340
                                             1.2743154
                                                          0.5162707
## Sepal.Width
                  -0.0424340
                                            -0.3296564
                                0.1899794
                                                         -0.1216394
## Petal.Length
                    1.2743154
                              -0.3296564
                                             3.1162779
                                                          1.2956094
## Petal.Width
                    0.5162707
                              -0.1216394
                                             1.2956094
                                                          0.5810063
— $vcenter
```

What would our ideal $\(\Sigma_Y\)$ look like?

```
[PX = Y]
```

— &vcenter

Our goal...

Find some orthonormal matrix $\(P\)$ in $\(PX = Y\)$ such that $\(\Sigma_Y = YY^T\)$ is a diagonal matrix. The rows $\(Y_n\)$ of $\(P\)$ are the **principal** components of $\(X\)$.

Note, that I transposed the design matrix (the data) so that covariance calculation is also reversed. This will make our life easier...

Turn the Algebra crank...

 $$$ \left[\left[\exp \left(\operatorname{eqnarray}^* \right) \right] Y \&=& P \left(\operatorname{eqnarray}^* \right) P^T \\ \&=& P(P^T \subset P) V \&=& (PP^T) \subset P^T \\ \&=& I \subset P^T \\ &=& I^T \\ &=& I^T \end{aligned} $$ \left[\operatorname{eqnarray}^* \right] $$$

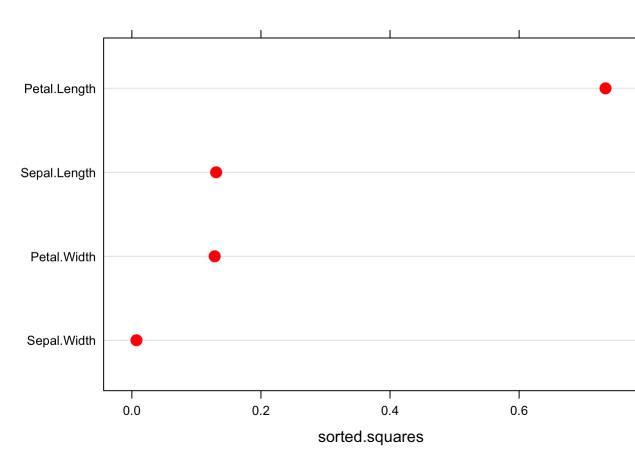
- The principal components are linear combinations of original features of \((X\)).
- The principal components of $\(X\)$ are the eigenvectors of $\(\Sigma_X\)$.
- The corresponding eigenvaules lie in $\(\Sigma_Y \)$ and represent the variance.

Make the contributions intuitive...

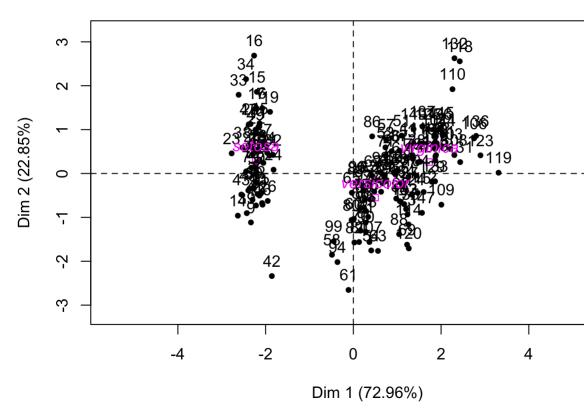
```
iris.eigen$vectors^2
## PC1 PC2 PC3 PC4
## Sepal.Length 0.130600269 0.431108815 0.338758748 0.09953217
## Sepal.Width 0.007144055 0.533135721 0.357497361 0.10222286
## Petal.Length 0.733884527 0.030058080 0.005811939 0.23024545
## Petal.Width 0.128371149 0.005697384 0.297931952 0.56799951

squared <- iris.eigen$vectors^2
sorted.squares <- squared[order(squared[,1]),1]
dotplot(sorted.squares,main="Variable Contributions to PC1",cex=1.5,col="red")</pre>
```

Variable Contributions to PC1



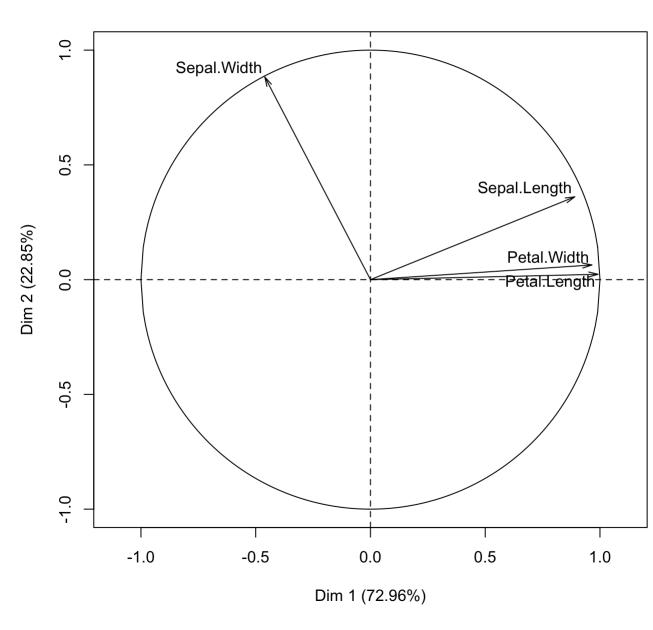
Individuals factor map (PCA)



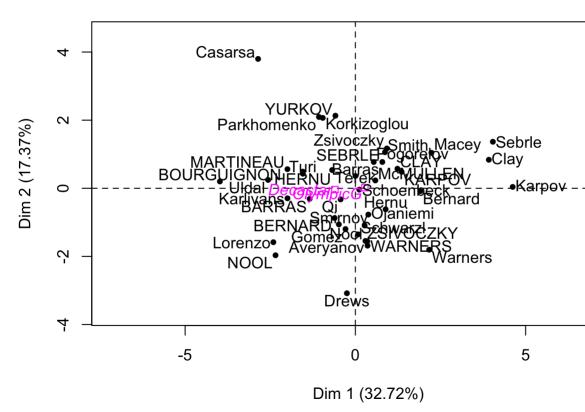
 $-\!\!-\!\!\&\mathrm{vcenter}$

library(FactoMineR); iris.pca <- PCA(iris, quali.sup=5)
plot(iris.pca, choix = "var", title="Correlation Circle")</pre>

Correlation Circle



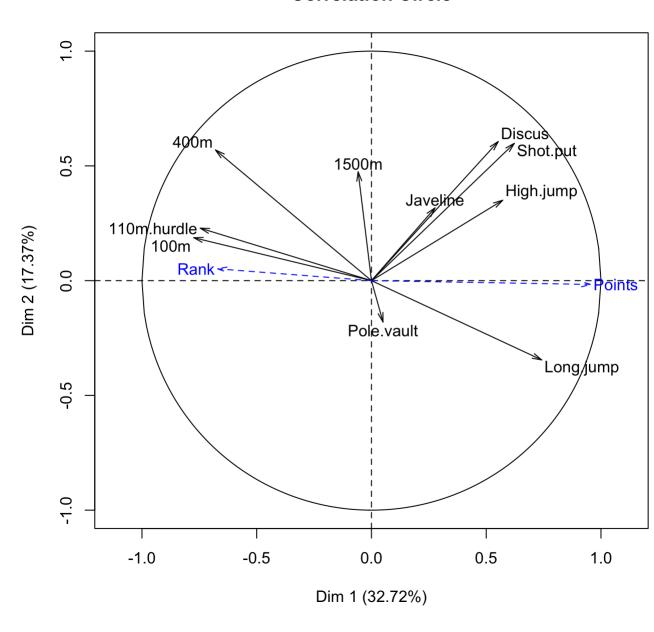
Individuals factor map (PCA)



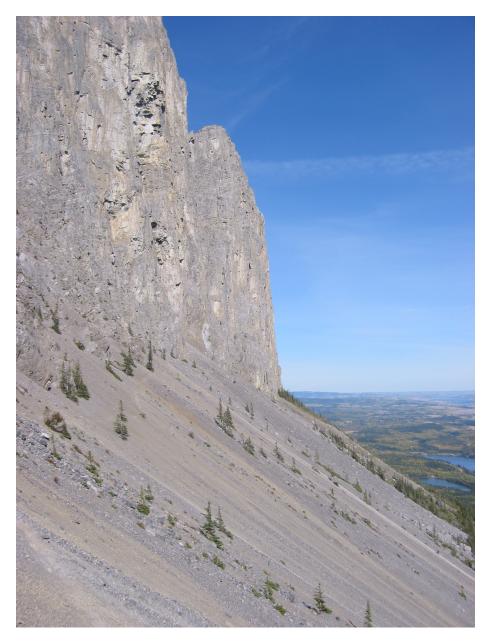
— &vcenter

```
# res.pca <- PCA(decathlon, quanti.sup=11:12, quali.sup = 13)
plot(res.pca, choix = "var", title="Correlation Circle")</pre>
```

Correlation Circle

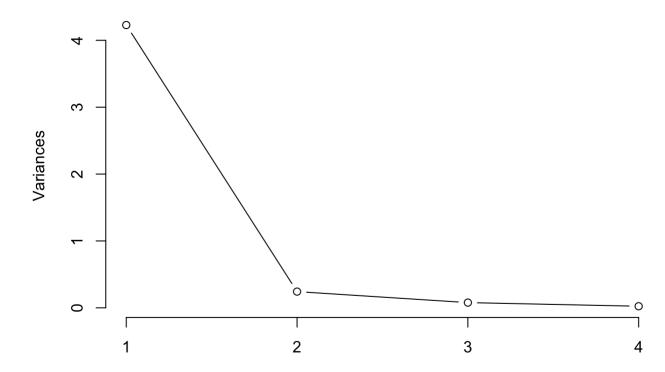


How many components should you keep?



iris.prcomp <- prcomp(iris[-5], center=TRUE, scale = FALSE)
screeplot(iris.prcomp,type="line",main="Scree Plot")</pre>

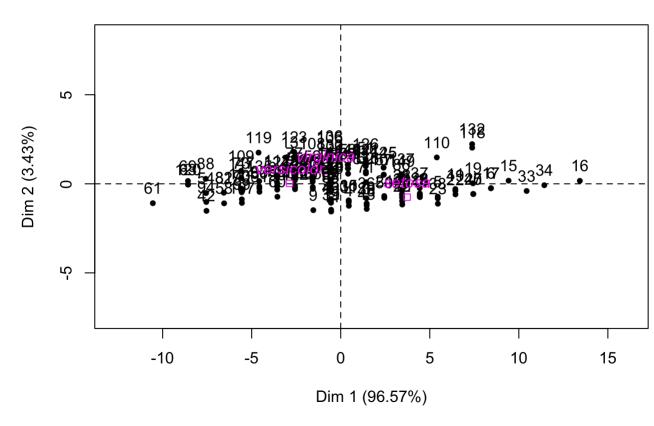
Scree Plot



How will PCA perform?

```
scaled.iris <- iris
scaled.iris$Petal.Length <- iris$Petal.Length / 1000
scaled.iris$Petal.Width <- iris$Petal.Width / 1000
scaled.iris$Sepal.Width <- iris$Sepal.Width * 10</pre>
```

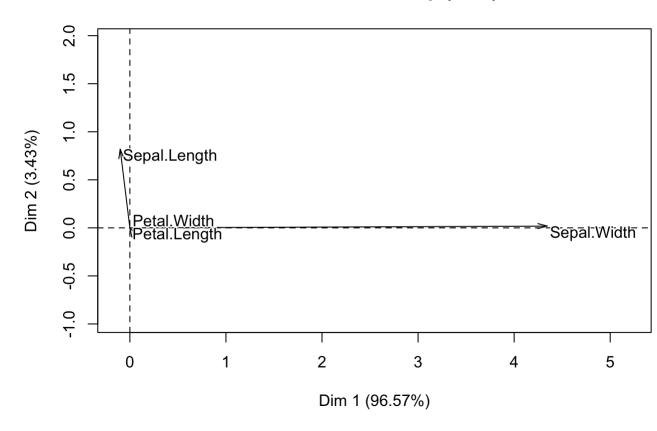
Individuals factor map (PCA)



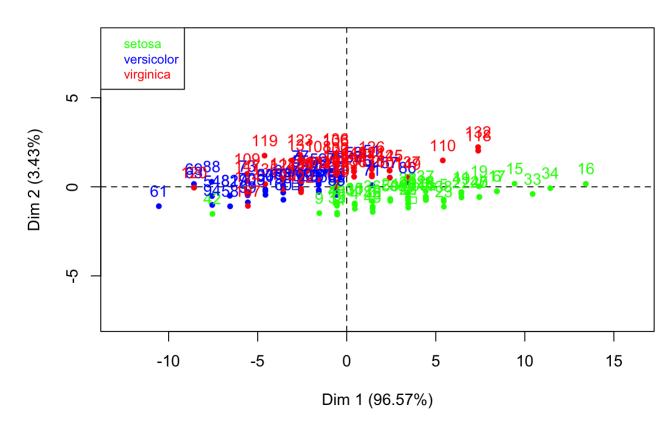
^{##} Warning in arrows(0, 0, coord.var[v, 1], coord.var[v, 2], length = 0.1, :

^{##} zero-length arrow is of indeterminate angle and so skipped

Variables factor map (PCA)



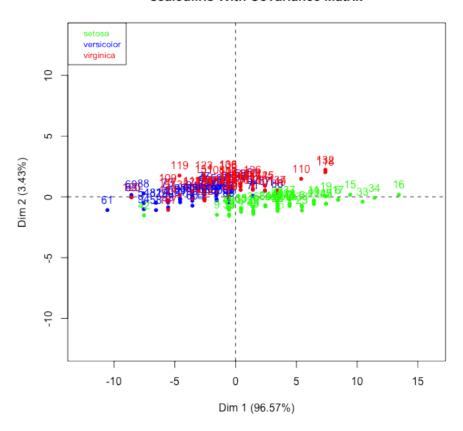
scaled.iris With Covariance Matrix



^{— &}amp;twocol ## Scale Matters

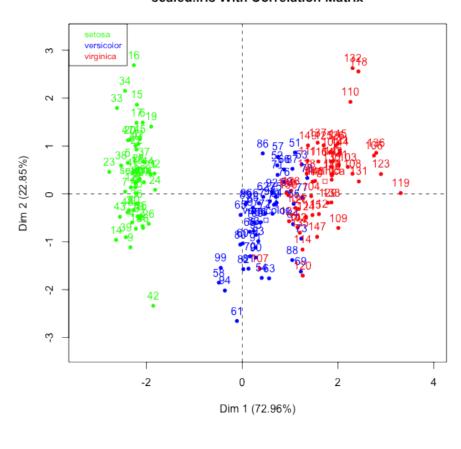
^{***} left

scaled.iris With Covariance Matrix



*** right

scaled.iris With Correlation Matrix



Correlation Matrix - Standardize the data

```
# (In practice just use the built-in cor function)
standardize <- function(x) {centered <- x - mean(x); centered / sd(centered)}</pre>
scaled.iris.standardized <- apply(as.matrix(scaled.iris[-5]), 2, standardize)
(t(scaled.iris.standardized) %*% scaled.iris.standardized) / (nrow(iris) - 1)
##
                Sepal.Length Sepal.Width Petal.Length Petal.Width
## Sepal.Length
                   1.0000000 -0.1175698
                                             0.8717538
                                                         0.8179411
## Sepal.Width
                  -0.1175698
                                1.0000000
                                            -0.4284401
                                                        -0.3661259
## Petal.Length
                   0.8717538
                              -0.4284401
                                             1.0000000
                                                         0.9628654
                              -0.3661259
                                             0.9628654
                                                         1.0000000
## Petal.Width
                   0.8179411
```

*** pnotes - Mention Kernel PCA.. you can apply non-linear transforms to the

data before as well.

Hey, $\backslash (AA^T \backslash)$ and $\backslash (A^TA \backslash)$ look familar...

\[\begin{eqnarray*} A &=& U DV^T \\ AA^T &=& UDV^T(UDV^T)^T \\ &=& UDV^TVD^T U^T \\ &=& UDD^TU^T \\ (V^TV = I\ \mbox{since \$V\$, and \$U\$, are orthonormal}) \\ AA^T &=& U D^2 U^T \\ (\mbox{since \$D\$ is a diagnol matrix}) \\ \end{eqnarray*} \] Recall that eigendecomposition for an orthonormal matrix is \(A = Q \setminus A^T \).

Therefore $\langle (U \rangle)$ are the eigenvectors of $\langle (AA^T \rangle)$ and $\langle (D^2 \rangle)$ are the eigenvalues.

Likewise $\(V\)$ are the eigenvectors of $\(A^TA\)$ and $\(D^2\)$ are the eigenvalues.

Tada!

```
y <- iris.centered / sqrt(nrow(iris) - 1)
y.svd <- svd(y)
pcs <- y.svd$v
rownames(pcs)=colnames(iris.centered)
colnames(pcs)=c("PC1","PC2","PC3","PC4")
pcs
                        PC1
                                    PC2
                                                PC3
                                                           PC4
## Sepal.Length 0.36138659 -0.65658877
                                        0.58202985 0.3154872
## Sepal.Width -0.08452251 -0.73016143 -0.59791083 -0.3197231
## Petal.Length 0.85667061 0.17337266 -0.07623608 -0.4798390
## Petal.Width
                 0.35828920 0.07548102 -0.54583143 0.7536574
y.svd$d^2 # variances
## [1] 4.22824171 0.24267075 0.07820950 0.02383509
```

— &full_image local:Gandalf_the_White_returns.png #references ## References and Resources 1. Jon Shlens (versions 2.0 and 3.1), Tutorial on Principal Component Analysis 1. H Abdi and L J Williams (2010), Principal component analysis 1. Andrew Ng (2009), cs229 Lecture Notes 10 1. Andrew Ng (2009), cs229 Lectures 14 & 15 1. Christopher Bishop (2006), Pattern Recognition and Machine Learning, section 12.1 1. Steve Pittard (2012), Principal Components Analysis Using R 1. Quick-R, Principal Components and Factor Analysis (good pointers to additional R packages) 1. C Ding, X He (2004), K-means Clustering via Principal Component Analysis