

Grain: Monthly rating scaling at Disneyland or Universal Studios for a given branch.

Date Dimension
Date Key (PK): integer; minimum = 1, Sample value: 1001
Month: integer; minimum = 1 and maximum = 12; Sample value: 11
Quarter: integer, minimum = 1 and maximum = 4, Sample value: 3
Year: integer; minimum = 2002; Sample value: 2019

Branch Attendance Outrigger Dimension
Branch Attendance Key (PK): integer; minimum = 1, Sample value: 1001
Attendance 2006 (millions): integer; minimum = 1, Sample value: 21821
Attendance 2007 (millions): integer; minimum = 1, Sample value: 21821
Attendance 2008 (millions): integer; minimum = 1, Sample value: 21821
Attendance 2009 (millions): integer; minimum = 1, Sample value: 21821
Attendance 2010 (millions): integer; minimum = 1, Sample value: 21821
Attendance 2011 (millions): integer; minimum = 1, Sample value: 21821
Attendance 2012 (millions): integer; minimum = 1, Sample value: 21821
Attendance 2013 (millions): integer; minimum = 1, Sample value: 21821
Attendance 2014 (millions): integer; minimum = 1, Sample value: 21821
Attendance 2015 (millions): integer; minimum = 1, Sample value: 21821
Attendance 2016 (millions): integer; minimum = 1, Sample value: 21821
Attendance 2017 (millions): integer; minimum = 1, Sample value: 21821
Attendance 2018 (millions): integer; minimum = 1, Sample value: 21821
Attendance 2019 (millions): integer; minimum = 1, Sample value: 21821
Attendance 2020 (millions): integer; minimum = 1, Sample value: 21821
Attendance 2021 (millions): integer; minimum = 1, Sample value: 21821

Review Fact Table
Date Key (PFK)
Branch Key (PFK)
Review Text Key (PFK)
Monthly % of Positive Reviews: double; minimum = 0.0 and maximum = 100.0; Sample value = 8.8
Monthly % of Mixed Reviews: double; minimum = 0.0 and maximum = 100.0; Sample value = 8.8
Monthly % of Negative Reviews: double; minimum = 0.0 and maximum = 100.0; Sample value = 8.8

Review Text Dimension
Review Text Key (PK): integer; minimum = 1, Sample value: 1001
Review Text: string; Sample value: Universal Adventure Park was the best out of two we went to. Both were impressively clean, not too crowded & everyone enjoyed themselves. Wait times were a bit long but we expected that.
Rating: integer; minimum = 1 and maximum = 5; Sample value: 4

Branch Dimension
Branch Key (PK): integer; minimum = 1, Sample value: 1001
Branch Name: string; Possible values: Disneyland California, Disneyland Hong Kong, Disneyland Paris, Universal Studios Florida, Universal Studios Japan, Universal Studios Singapore; Sample value: Disneyland Paris
Branch Attendance Key (FK): integer; minimum = 1, Sample value: 1001