



Natalie Gindraux

Senior Product Manager

Experienced data-driven product manager with a proven track record of successfully launching new products and features. Passionate for developing product strategy across a variety of product scopes. Strong leadership skills with a focus on building and managing high-performing teams.

Contact Information
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Nationality
American, Swiss

Experience

Minneapolis, MN May 2023 - Present	<ul style="list-style-type: none">Sr Product Manager - Inventory Accuracy Target<ul style="list-style-type: none">Manage the strategy, product vision, and intention map of an AI / ML integrated portfolio that drove +\$1.5B in incremental sales value last yearOptimized functionality across two products, reducing Audit workload by 20% and increasing Audit value by \$1 per auditExpanded product scope to incorporate 4 new capabilities within the past year, which improved tech stability and data governance while maximizing revenue outputsDeveloped standardized valuation metrics across the portfolio to ensure profitability and accurate performance measuresAlign cross-functional working teams to enterprise level OKRs and developed KPIs for product iterationsCollaborate across UX Design, engineering, analytics, data sciences, and the business to develop product features from ideation through release & iterationUse VoC toolsets to inform and prioritize product iterations
Oct 2018 - May 2023	<ul style="list-style-type: none">Sr Product Manager - Procurement Support Target<ul style="list-style-type: none">Built & led global cross-functional teams to successfully launch 2 new chatbot products in the procurement space.Improved Same Day Response rate from 9% to 95% in under two years through successful product iterations; automated 42% of total responses for real time responseIntegrated stores chatbot and Ariba B&I ordering platforms to provide a comprehensive E2E buying support experienceKey member of the Ariba B&I new product release project, responsible for the change management of 25K+ users, risk analysis and mitigation recommendations, and user insights data evaluationOptimized procurement processes to increase efficiency and streamline operations.
Bloomington, MN Oct 2017 - Oct 2018	<ul style="list-style-type: none">Purchasing Manager Precision Lens<ul style="list-style-type: none">Develop the company purchasing program best practices and inventory management strategyPartner with data analytics to develop improved demand forecast reportingStreamline buying operations and provide best-in-class client support to vendors, clients, and internal stakeholders
Minneapolis, MN Oct 2014 - Mar 2017	<ul style="list-style-type: none">Foreign Language Educator Minneapolis Public Schools<ul style="list-style-type: none">Developed the Italian language curriculum and program for Minneapolis Adult EducationDeveloped materials and tailored education to individual student needs

Education

Oct 2022 - Feb 2024	<ul style="list-style-type: none">M.S. Project Management & Operations Southern New Hampshire University
Sep 2013 - May 2017	<ul style="list-style-type: none">B.A. French & Italian Studies University of Minnesota - Twin Cities

Skills

- Full-Stack coding: HTML, CSS, JS
- Project & Product Management frameworks
- A/B testing & data-driven decisions
- Ability to lead without authority
- Communication & interpersonal skills
- Presentation skills & adaptability
- Data analytics & data in storytelling
- Microsoft, Atlassian, Figma, Domo, Salesforce
- Lean Six Sigma operations strategies

Languages

- English**
Native
- French**
Advanced. B.A. in French
- Italian**
Advanced. B.A. in Italian

Certifications & Courses

- Full-Stack Coding bootcamp (in progress)
- IC Agile Certification
- Silicon Valley Product Master Class
- Six Sigma Blackbelt & PMP Cert Ready
- TEFL Certification

References

- Dan Musser - Sr Product Manager - GSCL IA
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- Amber Walz - Sr Project Manager Cat Ops
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- Evan Chasan - Principal Product Manager
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