

Predicting the Outcome of an NBA Game using the Star Players from Each Team

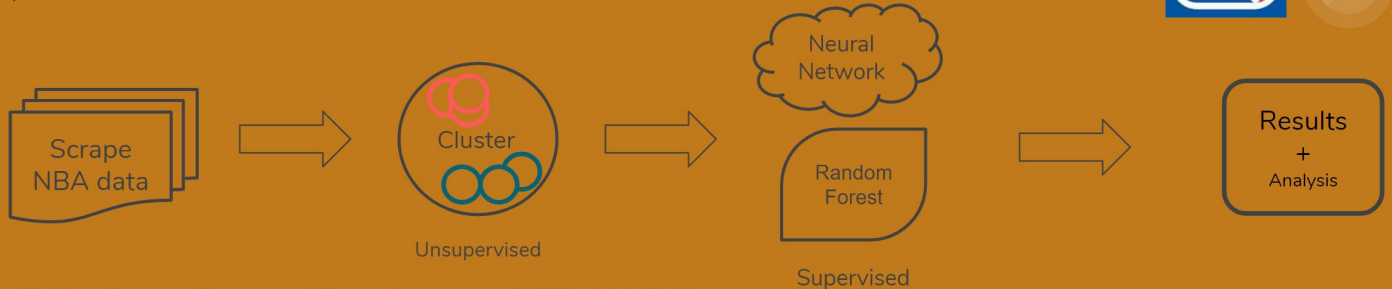
Using data from the 2018, 2019, and 2020 NBA Regular season stats from specific players to predict matches.

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Predicting NBA Results Through Star Player Stats

Use NBA player stats to predict the outcome of games
Allows teams and players to know where to improve and strategize for future games
Previous work with team data as a whole using linear SVM and logistic regression models
Available data through NBA
Approach:



Useful to players, fans, and investors: any NBA stakeholders
Gives insight into which statistics are most important to inform strategy and technique
Information can be useful towards monetary (betting and investment) purposes as well as team improvement

Introduction

Background

Basketball has become one of the most popular sports worldwide. While there are leagues across the world, many athletes train to play in the NBA, where the most elite players compete for a

chance at a championship. The success of each team is typically seen to rest on the performance of each team's star players, taking into account their abilities to score, create plays, and defend.

The Problem

While some players are seen better than others and some teams are considered favorites in their games, the outcomes of games are never certain. There are numerous characteristics that determine a team and player's performance and the winner of each game.

Importance

A model that can accurately predict the outcome of a game based on the stars can provide a lot of insight on the head-to-head between the stars. This can have huge impacts on the game itself knowing what might be optimal strategies for a certain team's offensive strategy and the opposing team's plan to counter these stars. For each franchise it could impact roster decisions to move certain players to improve the team's odds at winning. In addition, successful predictions can have an impact on the business side for bets.

Goal

We will be isolating the top two to three players on each team and analyzing their most relevant statistics over the past few NBA seasons to predict the outcome of NBA games.

Methods (Expected)

Unsupervised

For our unsupervised methods, we expect to use K-Means and PCA for dimensionality reduction and feature correlation. We expect that these methods will be able to cluster our data to identify the most relevant features of a player's stats that affect the outcome of the game. This way, we can reduce the dimensionality of our problem by eliminating certain features for our supervised learning that we find don't significantly impact who wins each NBA game.

Supervised

For our supervised methods, we plan on exploring several methods such as Neural Networks, random forests, and SVM. We will use our data to train these methods and comparing the results

to see if our model can successfully predict the outcome of a game based on the top players' performance.

Results

The results we hope to achieve would be an accurate prediction of which team wins based on the performance from their top two or three players. We will measure our success by comparing our results with the Vegas odds for the game as well as also comparing against the actual outcome of these games.

Discussion

We hope that our model and methods become an accurate predictor for NBA game outcomes based on just the star players' performances on either team. While we don't expect it to be a perfect predictor, we hope that it's accurate enough. This would allow teams to decide on various teammaking and playmaking strategies around these all-stars and would also impact the players' values and betting. Depending on the results, there may be ways to improve our model/methods and possibly expand this application to other team based sports.

References

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