

Block 3: Centrality measures

ELEC 573: Network Science and Analytics
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Fall 2021

You are here



Wk.	Date	Topic	HW	Project
1	23-Aug	Introduction to course	HW0 out	
2	30-Aug	Graph theory	HW0 solutions posted	
3	6-Sep	LABOR DAY (no class)	HW1 out	
→ 4	13-Sep	Centrality measures / Community detection		
5	20-Sep	Community detection		
6	27-Sep	Signal Processing and Deep learning for graphs	HW1 due	
7	4-Oct	Signal Processing and Deep learning for graphs	HW2 out	
8	11-Oct	FALL BREAK (no class)		
9	18-Oct	Network models	HW2 due	
10	25-Oct	Network models	HW3 out	Project proposal due
11	1-Nov	Epidemics		
12	8-Nov	Inference of network topologies, features, and processes	HW3 due	
13	15-Nov	Inference of network topologies, features, and processes		
14	22-Nov	Inference of network topologies, features, and processes		Project progress report
15	29-Nov	Inference of network topologies, features, and processes		

13-Dec Project presentation (video recording) and final report due

Centrality measures



Centrality measures

Case study: Stability of centrality measures in weighted graphs

Centrality, link analysis and web search

A primer on Markov chains

PageRank as a random walk

PageRank algorithm leveraging Markov chain structure

The notion of centrality



- ▶ Identify the most important nodes in a graph given its topology
 - ⇒ Not based on the nature of the particular node
- ▶ Different definitions of importance give rise to different centrality measures
 - ⇒ Degree, closeness, eigenvector, betweenness, Katz
 - ⇒ They induce a centrality ranking on the nodes
- Centrality measures are widely used
 - ⇒ Targeted marketing
 - ⇒ Network vulnerability to attacks
 - ⇒ Epidemiology control
 - ⇒ Power in exchange networks





- ▶ Local measure of the importance of a node within a graph
- ► Sum of the weights of incident edges

$$c_{\mathcal{D}}(i) := \sum_{j|(i,j)\in E} A_{ij}.$$

- ► High degree centrality value of a given node
 - ⇒ The node has a large number of neighbors
 - ⇒ Closely related to its neighbors (in weighted similarity graphs)
- ► For directed networks, both in-degree and out-degree centralities
- ► Does not capture cascade effects
 - ⇒ I am more important if my neighbors are important

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Closeness centrality



- ▶ Rationale: 'central' means a vertex is 'close' to many other vertices
- ▶ **Def:** Distance d(u, v) between vertices u and v is the length of the shortest u v path. Oftentimes referred to as geodesic distance

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- ightharpoonup Closeness centrality of vertex v is given by

$$c_{CI}(v) = \frac{1}{\sum_{u \in V} d(u, v)}$$

Interpret $v^* = \arg \max_{v} c_{CI}(v)$ as the most approachable node in G

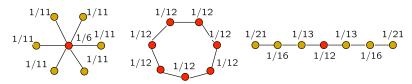
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$$c_{CI}(v) = \frac{1}{\sum_{u \in V} d(u, v)}$$

▶ Interpret $v^* = \arg \max_{v} c_{Cl}(v)$ as the most approachable node in G



Normalization, computation and limitations



ightharpoonup To compare with other centrality measures, often normalize to [0,1]

$$c_{CI}(v) = \frac{N_v - 1}{\sum_{u \in V} d(u, v)}$$

► Computation: need all pairwise shortest path distances in *G*

 \Rightarrow Dijkstra's algorithm in $O(N_{\nu}^2 \log N_{\nu} + N_{\nu} N_{\rm e})$ time

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- ► Computation: need all pairwise shortest path distances in *G*
 - \Rightarrow Dijkstra's algorithm in $O(N_v^2 \log N_v + N_v N_e)$ time
- Limitation 1: sensitivity, values tend to span a small dynamic range
 - ⇒ Hard to discriminate between central and less central nodes
- ▶ Limitation 2: assumes connectivity, if not $c_{Cl}(v) = 0$ for all $v \in V$
 - ⇒ Compute centrality indices in different components

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Betweenness centrality



- ▶ Rationale: 'central' node is (in the path) 'between' many vertex pairs
- ightharpoonup Betweenness centrality of vertex v is given by

$$c_{\mathsf{Be}}(v) = \sum_{s \neq t \neq v \in V} \frac{\sigma(s, t|v)}{\sigma(s, t)}$$

- $ightharpoonup \sigma(s,t)$ is the total number of s-t shortest paths
- $ightharpoonup \sigma(s,t|v)$ is the number of s-t shortest paths through $v\in V$
- ► Can normalize dividing by $\binom{n-1}{2}$
- ▶ Interpret $v^* = \arg \max_{v} c_{Be}(v)$ as the controller of information flow

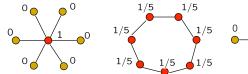
Betweenness centrality

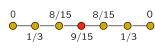


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Computational considerations



Notice that a s-t shortest path goes through v if and only if

$$d(s,t) = d(s,v) + d(v,t)$$

ightharpoonup Betweenness centralities can be naively computed for all $v \in V$ by:

Step 1: Use Dijkstra to tabulate d(s, t) and $\sigma(s, t)$ for all s, t

Step 2: Use the tables to identify $\sigma(s,t|v)$ for all v

Step 3: Sum the fractions to obtain $c_{Be}(v)$ for all v $(O(N_v^3)$ time)

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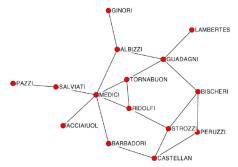
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- ► Cubic complexity can be prohibitive for large networks
- O(N_vN_e)-time algorithm for unweighted graphs in:
 U. Brandes, "A faster algorithm for betweenness centrality," *Journal of Mathematical Sociology*, vol. 25, no. 2, pp. 163-177, 2001

Centrality and power in networks



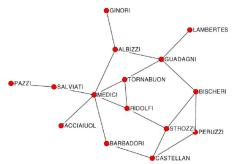
- \blacktriangleright Why were the Medicis the most influential family in 15th c. Florence?
- ▶ Political and friendship structure [Padgett & Ansell 93]



Centrality and power in networks



- Why were the Medicis the most influential family in 15th c. Florence?
- Political and friendship structure [Padgett & Ansell 93]



- ► Highest betweenness centrality by far
 - ⇒ Part of many deals between families supported by marriage linkages

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Interpretation in a social network



- ▶ What would degree, closeness, and betweenness centrality reveal?
- ► Degree ⇒ Most friends ⇒ Most popular person
- ightharpoonup Closeness \Rightarrow Can quickly reach the whole group (directly or indirectly)
 - ⇒ Relevant if we want to quickly spread information in the network
- ▶ Betweenness ⇒ Power in the transmission of information
 - ⇒ Relevant if we want to influence communication between groups
- All of them are right, they just reveal different features

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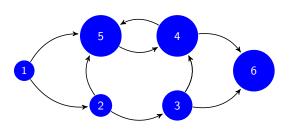
Eigenvector centrality



- ► Rationale: 'central' vertex if 'in-neighbors' are themselves important

 ⇒ Compare with 'importance-agnostic' degree centrality
- ightharpoonup Eigenvector centrality of vertex v is implicitly defined as

$$c_{Ei}(v) = \alpha \sum_{(u,v)\in E} c_{Ei}(u)$$



- ▶ No one points to 1
- Only 1 points to 2
- Only 2 points to 3, but 2 more important than 1
- ▶ 4 as high as 5 with less links
- Links to 5 have lower rank
- ► Same for 6

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Eigenvalue problem



► Recall the adjacency matrix **A** and

$$c_{Ei}(v) = \alpha \sum_{(u,v)\in E} c_{Ei}(u)$$

▶ Vector $\mathbf{c}_{Ei} = [c_{Ei}(1), \dots, c_{Ei}(N_{\nu})]^{\top}$ solves the eigenvalue problem

$$\mathbf{A}\mathbf{c}_{Ei} = \alpha^{-1}\mathbf{c}_{Ei}$$

 $\Rightarrow \alpha^{-1}$ chosen as largest eigenvalue of **A** [Bonacich'87]

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- ▶ If *G* is undirected and connected, by Perron's Theorem then
 - ⇒ The largest eigenvalue of **A** is positive and simple
 - \Rightarrow All the entries in the dominant eigenvector \mathbf{c}_{Ei} are positive

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Eigenvalue problem



► Recall the adjacency matrix **A** and

$$c_{Ei}(v) = \alpha \sum_{(u,v)\in E} c_{Ei}(u)$$

▶ Vector $\mathbf{c}_{Ei} = [c_{Ei}(1), \dots, c_{Ei}(N_v)]^{\top}$ solves the eigenvalue problem

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 - ⇒ The largest eigenvalue of **A** is positive and simple
 - \Rightarrow All the entries in the dominant eigenvector \mathbf{c}_{Ei} are positive
- ► Can compute \mathbf{c}_{Ei} and α^{-1} via $O(N_{\nu}^2)$ complexity power iterations

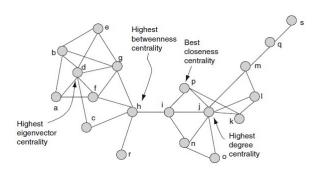
$$\mathbf{c}_{Ei}(k+1) = \frac{\mathbf{Ac}_{Ei}(k)}{\|\mathbf{Ac}_{Ei}(k)\|}, \ k = 0, 1, \dots$$

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Example: Comparing centrality measures



• Q: Which vertices are more central? A: It depends on the context



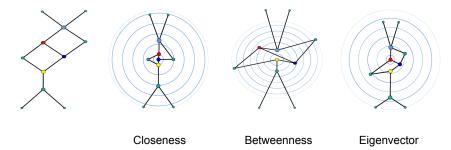
- ► Each measure identifies a different vertex as most central
 - ⇒ None is 'wrong', they target different notions of importance

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Example: Comparing centrality measures



▶ Q: Which vertices are more central? A: It depends on the context



- ► Small green vertices are arguably more peripheral
 - ⇒ Less clear how the yellow, dark blue and red vertices compare

Katz centrality



- ▶ Degree centrality only depends on the one-hop neighbors of a node
 - ⇒ One-hop neighbors more relevant than two-hop neighbors
 - ⇒ But indirect relationships are still relevant
- $ightharpoonup [\mathbf{A}^k]_{ij}$ contains the number of paths from i to j of length k
 - \Rightarrow Consider the degrees of **A**, **A**², ..., with a discount factor

$$C_K(i) := \sum_{k=0}^{\infty} \alpha^k \sum_{i} [\mathbf{A}^k]_{ij} = [(\mathbf{I} - \alpha \mathbf{A})^{-1} \mathbf{1}]_i$$

- \Rightarrow where α is small enough to ensure that the series converges
- ► Katz centrality as a hybrid between degree and eigenvector
 - \Rightarrow Parameter α controls this transition
- ► Trivial extension to directed versions for digraphs

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Case study



Centrality measures

Case study: Stability of centrality measures in weighted graphs

Centrality, link analysis and web search

A primer on Markov chains

PageRank as a random walk

PageRank algorithm leveraging Markov chain structure

Centrality measures robustness



- Robustness to noise in network data is of practical importance
- Approaches have been mostly empirical
 - ⇒ Find average response in random graphs when perturbed
 - ⇒ Not generalizable and does not provide explanations
- Characterize behavior in noisy real graphs
 - ⇒ Degree and closeness are more reliable than betweenness
- Q: What is really going on?
 - ⇒ Framework to study formally the stability of centrality measures
- ▶ S. Segarra and A. Ribeiro, "Stability and continuity of centrality measures in weighted graphs," IEEE Trans. Signal Process., 2016

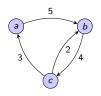
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Definitions for weighted digraphs



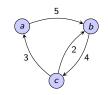
- ightharpoonup Weighted and directed graphs G(V, E, W)
 - \Rightarrow Set V of N_{ν} vertices
 - \Rightarrow Set $E \subseteq V \times V$ of edges
 - \Rightarrow Map $W: E \rightarrow \mathbb{R}_{++}$ of weights in each edge



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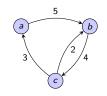


- ▶ Path P(u, v) is an ordered sequence of nodes from u to v
- When weights represent dissimilarities
 - ⇒ Path length is the sum of the dissimilarities encountered

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- ▶ Path P(u, v) is an ordered sequence of nodes from u to v
- ► When weights represent dissimilarities
 - ⇒ Path length is the sum of the dissimilarities encountered
- ▶ Shortest path length $s_G(u, v)$ from u to v

$$s_G(u,v) := \min_{P(u,v)} \sum_{i=0}^{\ell-1} W(u_i,u_{i+1})$$

Stability of centrality measures



- ▶ Space of graphs $\mathcal{G}_{(V,E)}$ with (V,E) as vertex and edge set
- ▶ Define the metric $d_{(V,E)}(G,H): \mathcal{G}_{(V,E)} \times \mathcal{G}_{(V,E)} \to \mathbb{R}_+$

$$d_{(V,E)}(G,H) := \sum_{e \in E} |W_G(e) - W_H(e)|$$

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$$d_{(V,E)}(G,H) := \sum_{e \in E} |W_G(e) - W_H(e)|$$

▶ **Def:** A centrality measure $c(\cdot)$ is *stable* if for any vertex $v \in V$ in any two graphs $G, H \in \mathcal{G}_{(V,E)}$, then

$$\left|c^{G}(v)-c^{H}(v)\right|\leq K_{G}\,d_{(V,E)}(G,H)$$

- K_G is a constant depending on G only
- ▶ Stability is related to Lipschitz continuity in $\mathcal{G}_{(V,E)}$
- ▶ Independent of the definition of $d_{(V,E)}$ (equivalence of norms)
- Node importance should be robust to small perturbations in the graph

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► Sum of the weights of incoming arcs

$$c_{De}(v) := \sum_{u \mid (u,v) \in E} W(u,v)$$

- ▶ Applied to graphs where the weights in *W* represent similarities
- ▶ High $c_{De}(v) \Rightarrow v$ similar to its large number of neighbors



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Proposition 1

For any vertex $v \in V$ in any two graphs $G, H \in \mathcal{G}_{(V,E)}$, we have that

$$|c_{De}^{G}(v) - c_{De}^{H}(v)| \le d_{(V,E)}(G,H)$$

i.e., degree centrality c_{De} is a stable measure

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i.e., degree centrality c_{De} is a stable measure

Can show closeness and eigenvector centralities are also stable

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Betweenness centrality



- ightharpoonup Look at the shortest paths for every two nodes distinct from v
 - \Rightarrow Sum the proportion that contains node v

$$c_{\mathsf{Be}}(v) := \sum_{s \neq v \neq t \in V} \frac{\sigma(s, t|v)}{\sigma(s, t)}$$

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Betweenness centrality



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Proposition 2

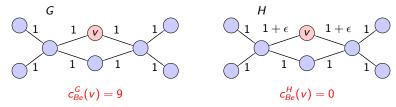
The betweenness centrality measure c_{Be} is not stable

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Instability of betweenness centrality



▶ Compare the value of $c_{Be}(v)$ in graphs G and H

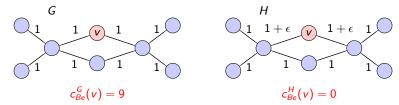


 \Rightarrow Centrality value $c_{Be}^H(v) = 0$ remains unchanged for any $\epsilon > 0$

Instability of betweenness centrality



▶ Compare the value of $c_{Be}(v)$ in graphs G and H



- \Rightarrow Centrality value $c_{Be}^H(v)=0$ remains unchanged for any $\epsilon>0$
- \blacktriangleright For small values of ϵ , graphs G and H become arbitrarily similar

$$9 = |c_{Be}^{G}(v) - c_{Be}^{H}(v)| \le K_{G} d_{(V,E)}(G,H) \to 0$$

 \Rightarrow Inequality is not true for any constant K_G

Stable betweenness centrality



▶ Define $G^v = (V^v, E^v, W^v)$, $V^v = V \setminus \{v\}$, $E^v = E|_{V^v \times V^v}$, $W^v = W|_{E^v \times E^v}$ ⇒ G^v obtained by deleting from G node v and edges connected to v

Stable betweenness centrality



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- ▶ Stable betweenness centrality $c_{SBe}(v)$

$$c_{SBe}(v) := \sum_{s \neq v \neq t \in V} s_{G^v}(s,t) - s_G(s,t)$$

- \Rightarrow Captures impact of deleting v on the shortest paths
- ▶ If v is (not) in the s-t shortest path, $s_{G^v}(s,t) s_G(s,t) > (=)0$
 - \Rightarrow Same notion as (traditional) betweenness centrality c_{Be}

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Stable betweenness centrality



- ▶ Define $G^v = (V^v, E^v, W^v)$, $V^v = V \setminus \{v\}$, $E^v = E|_{V^v \times V^v}$, $W^v = W|_{E^v \times E^v}$ ⇒ G^v obtained by deleting from G node v and edges connected to v
- ▶ Stable betweenness centrality $c_{SBe}(v)$

$$c_{SBe}(v) := \sum_{s
eq v
eq t \in V} s_{G^v}(s,t) - s_G(s,t)$$

- \Rightarrow Captures impact of deleting v on the shortest paths
- ▶ If v is (not) in the s-t shortest path, $s_{G^v}(s,t)-s_G(s,t)>(=)0$
 - \Rightarrow Same notion as (traditional) betweenness centrality c_{Be}

Proposition 3

For any vertex $v \in V$ in any two graphs $G, H \in \mathcal{G}_{(V,E)}$, then

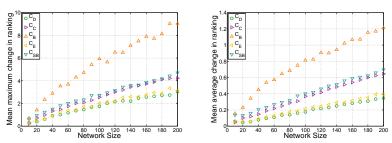
$$|c_{SBe}^{G}(v) - c_{SBe}^{H}(v)| \le 2N_{v}^{2} d_{(V,E)}(G,H)$$

i.e., stable betweenness centrality c_{SBe} is a stable measure

Centrality ranking variation in random graphs



- $G_{n,p}$ graphs with p = 10/n and weights $\mathcal{U}(0.5, 1.5)$
 - \Rightarrow Vary *n* from 10 to 200
 - \Rightarrow Perturb multiplying weights with random numbers $\mathcal{U}(0.99, 1.01)$
- Compare centrality rankings in the original and perturbed graphs



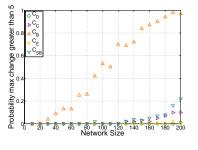
▶ Betweenness centrality presents larger maximum and average changes

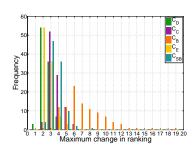
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Centrality ranking variation in random graphs



- Compute probability of observing a ranking change > 5
 - ⇒ Plot the histogram giving rise to the empirical probabilities





 \triangleright For c_{Re} some node varies its ranking by 5 positions with high probability

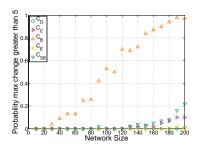
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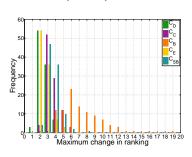


Centrality ranking variation in random graphs



- ightharpoonup Compute probability of observing a ranking change ≥ 5
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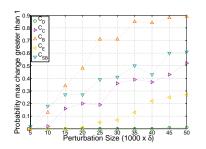


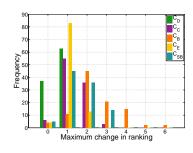
- \triangleright For c_{Be} some node varies its ranking by 5 positions with high probability
- ► Heavy tail in histogram is evidence of instability
 - ⇒ Minor perturbation generates change of 19 positions

Centrality ranking variation in an airport graph



- ▶ Real-world graph based on the air traffic between popular U.S. airports
 - \Rightarrow Nodes are $N_v = 25$ popular airports
 - ⇒ Edge weights are the number of yearly passengers between them





Betweenness centrality still presents the largest variations

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Centrality, link analysis and web search



Centrality measures

Case study: Stability of centrality measures in weighted graphs

Centrality, link analysis and web search

A primer on Markov chains

PageRank as a random walk

PageRank algorithm leveraging Markov chain structure



- ► Search engines rank pages by looking at the Web itself
 - ⇒ Enough information intrinsic to the Web and its structure



- ► Search engines rank pages by looking at the Web itself
 - ⇒ Enough information intrinsic to the Web and its structure
- ▶ Information retrieval is a historically difficult problem
 - ⇒ Keywords vs complex information needs (synonymy, polysemy)
- Beyond explosion in scale, unique issues arised with the Web
 - Diversity of authoring styles, people issuing queries
 - Dynamic and constantly changing content
 - Paradigm: from scarcity to abundance

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 - Diversity of authoring styles, people issuing queries
 - Dynamic and constantly changing content
 - ▶ Paradigm: from scarcity to abundance
- Finding and indexing documents that are relevant is 'easy'
- Q: Which few of these should the engine recommend?
 - ⇒ Key is understanding Web structure, i.e., link analysis

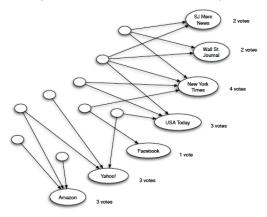
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Voting by in-links



Ex: Suppose we issue the query 'newspapers'

First, use text-only information retrieval to identify relevant pages



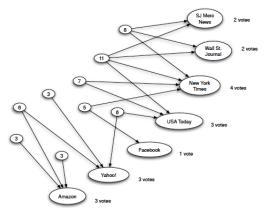
- ▶ Idea: Links suggest implicit endorsements of other relevant pages
 - Count in-links to assess the authority of a page on 'newspapers'

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A list-finding technique



- Query also returns pages that compile lists of relevant resources
 - ► These hubs voted for many highly endorsed (authoritative) pages



- ▶ Idea: Good lists have a better sense of where the good results are
 - Page's hub value is the sum of votes received by its linked pages

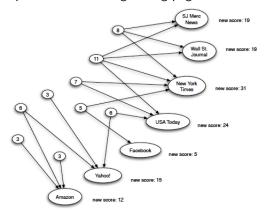
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Repeated improvement



- ▶ Reasonable to weight more the votes of pages scoring well as lists
 - ⇒ Recompute votes summing linking page values as lists



- ▶ Q: Why stop here? Use also improved votes to refine the list scores
 - ⇒ Principle of repeated improvement

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► Relevant pages fall in two categories: hubs and authorities



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- ► Authorities are pages with useful, relevant content
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 - ► Course home pages
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- ▶ Rules: Authorities and hubs have a mutual reinforcement relationship
 - ⇒ A good hub links to multiple good authorities
 - ⇒ A good authority is linked from multiple good hubs

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Hubs and authorities ranking algorithm



- Hyperlink-Induced Topic Search (HITS) algorithm [Kleinberg'98]
- ▶ Each page $v \in V$ has a hub score h_v and authority score a_v
 - \Rightarrow Network-wide vectors $\mathbf{h} = [h_1, \dots, h_{N_v}]^{ op}, \ \mathbf{a} = [a_1, \dots, a_{N_v}]^{ op}$

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Authority update rule:

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Hub update rule:

$$h_v(k) = \sum_{(v,u)\in E} a_u(k)$$
, for all $v \in V \Leftrightarrow \mathbf{h}(k) = \mathbf{Aa}(k)$

Initialize $\mathbf{h}(0) = \mathbf{1}/\sqrt{N_{\nu}}$, normalize $\mathbf{a}(k)$ and $\mathbf{h}(k)$ each iteration

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Limiting values



▶ Define the hub and authority rankings as

$$\mathbf{a} := \lim_{k \to \infty} \mathbf{a}(k), \quad \mathbf{h} := \lim_{k \to \infty} \mathbf{h}(k)$$

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From the HITS update rules one finds for k = 0, 1, ...

$$\mathbf{a}(k+1) = \frac{\mathbf{A}^{\top} \mathbf{A} \mathbf{a}(k)}{\|\mathbf{A}^{\top} \mathbf{A} \mathbf{a}(k)\|}, \quad \mathbf{h}(k+1) = \frac{\mathbf{A} \mathbf{A}^{\top} \mathbf{h}(k)}{\|\mathbf{A} \mathbf{A}^{\top} \mathbf{h}(k)\|}$$

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Power iterations converge to dominant eigenvectors of $\mathbf{A}^{\top}\mathbf{A}$ and $\mathbf{A}\mathbf{A}^{\top}$

$$\mathbf{A}^{\top}\mathbf{A}\mathbf{a}=\boldsymbol{\alpha}_{\mathbf{a}}^{-1}\mathbf{a},\quad \mathbf{A}\mathbf{A}^{\top}\mathbf{h}=\boldsymbol{\alpha}_{\mathbf{h}}^{-1}\mathbf{h}$$

⇒ Hub and authority ranks are eigenvector centrality measures

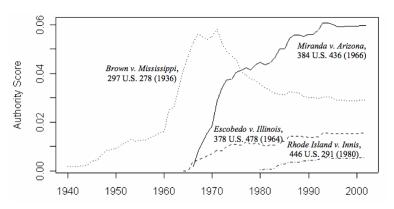
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Link analysis beyond the web

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Ex: link analysis of citations among US Supreme Court opinions



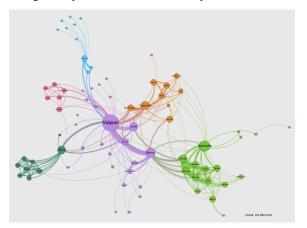
▶ Rise and fall of authority of key Fifth Amendment cases [Fowler-Jeon'08]

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Network of the week



- ► Character co-appearance in *Les Misérables* by Victor Hugo
- ► Node size given by betweenness centrality



- ▶ Jean Valjean is the main character
 - ⇒ Modular structure with lead characters. □ ► ← ► ← ► ► ►



- ▶ Node rankings to measure website relevance, social influence
- ▶ Key idea: in-links as votes, but 'not all links are created equal'
 - ⇒ How many links point to a node (outgoing links irrelevant)
 - ⇒ How important are the links that point to a node
- ► PageRank key to Google's original ranking algorithm [Page-Brin'98]



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38 / 75



38 / 75

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- ► Inuition 2: random web surfer (more soon)
 - ⇒ In the long-run, relevant Web pages visited more often
- ▶ PageRank and HITS success was quite different after 1998

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Basic PageRank update rule



- ▶ Each page $v \in V$ has PageRank r_v , let $\mathbf{r} = [r_1, \dots, r_{N_v}]^\top$
 - \Rightarrow Define $\mathbf{P} := (\mathbf{D}^{out})^{-1}\mathbf{A}$, where \mathbf{D}^{out} is the out-degree matrix

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PageRank update rule:

$$r_v(k) = \sum_{(u,v) \in E} \frac{r_u(k-1)}{d_u^{out}}, \text{ for all } v \in V \iff \mathbf{r}(k) = \mathbf{P}^T \mathbf{r}(k-1)$$

- ► Split current PageRank evenly among outgoing links and pass it on
 - ⇒ New PageRank is the total fluid collected in the incoming links
 - \Rightarrow Initialize $\mathbf{r}(0) = \mathbf{1}/N_{v}$. Flow conserved, no normalization needed

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- ► Problem: 'Spider traps'
 - ► Accumulate all PageRank
 - ▶ Only when not strongly connected



Scaled PageRank update rule



Apply the basic PageRank rule and scale the result by $s \in (0,1)$ Split the leftover (1-s) evenly among all nodes (evaporation-rain) Scaled PageRank update rule:

$$r_v(k) = s imes \sum_{(u,v) \in E} rac{r_u(k-1)}{d_u^{out}} + rac{1-s}{N_v}, ext{ for all } v \in V$$

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▶ Can view as basic update $\mathbf{r}(k) = \mathbf{\bar{P}}^T \mathbf{r}(k-1)$ with

$$\mathbf{\bar{P}} := s\mathbf{P} + (1-s)\frac{\mathbf{1}\mathbf{1}^{\top}}{N_{v}}$$

- \Rightarrow Scaling factor s typically chosen between 0.8 and 0.9
- \Rightarrow Power iteration converges to the dominant eigenvector of $\bar{\mathbf{P}}^T$

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40/75

A primer on Markov chains



Centrality measures

Case study: Stability of centrality measures in weighted graphs

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PageRank algorithm leveraging Markov chain structure

Markov chains



- ► Consider discrete-time index n = 0, 1, 2, ...
- ightharpoonup Time-dependent random state X_n takes values on a countable set
 - ▶ In general denote states as i = 0, 1, 2, ..., i.e., here the state space is \mathbb{N}
 - ▶ If $X_n = i$ we say "the process is in state i at time n"
- ▶ Random process is $X_{\mathbb{N}}$, its history up to n is $\mathbf{X}_n = [X_n, X_{n-1}, \dots, X_0]^T$

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- ▶ Random process is $X_{\mathbb{N}}$, its history up to n is $\mathbf{X}_n = [X_n, X_{n-1}, \dots, X_0]^T$
- ▶ **Def:** process $X_{\mathbb{N}}$ is a Markov chain (MC) if for all $n \geq 1$, $i, j, \mathbf{x} \in \mathbb{N}^n$

$$P[X_{n+1} = j | X_n = i, \mathbf{X}_{n-1} = \mathbf{x}] = P[X_{n+1} = j | X_n = i] = P_{ij}$$

- ▶ Future depends only on current state X_n (memoryless, Markov property)
 - ⇒ Future conditionally independent of the past, given the present

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Matrix representation



ightharpoonup Group the P_{ii} in a transition probability "matrix" \mathbf{P}

$$\mathbf{P} = \begin{pmatrix} P_{00} & P_{01} & P_{02} & \dots & P_{0j} & \dots \\ P_{10} & P_{11} & P_{12} & \dots & P_{1j} & \dots \\ \vdots & \vdots & \vdots & \vdots & \vdots & \vdots \\ P_{i0} & P_{i1} & P_{i2} & \dots & P_{ij} & \dots \\ \vdots & \vdots & \vdots & \vdots & \vdots & \ddots \end{pmatrix}$$

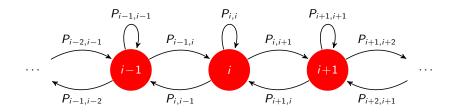
- ⇒ Not really a matrix if number of states is infinite
- **Proof.** Row-wise sums should be equal to one, i.e., $\sum_{j=0}^{\infty} P_{ij} = 1$ for all i

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Graph representation



► A graph representation or state transition diagram is also used



- Useful when number of states is infinite, skip arrows if $P_{ii} = 0$
- Again, sum of per-state outgoing arrow weights should be one

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Example: Bipolar mood



- ▶ I can be happy $(X_n = 0)$ or sad $(X_n = 1)$ ⇒ My mood tomorrow is only affected by my mood today
- ► Model as Markov chain with transition probabilities

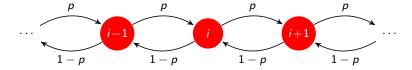
$$\mathbf{P} = \begin{pmatrix} 0.8 & 0.2 \\ 0.3 & 0.7 \end{pmatrix}$$

- ► Inertia ⇒ happy or sad today, likely to stay happy or sad tomorrow
- ▶ But when sad, a little less likely so $(P_{00} > P_{11})$

Example: Random (drunkard's) walk



- ▶ Step to the right w.p. p, to the left w.p. 1-p
 - ⇒ Not that drunk to stay on the same place



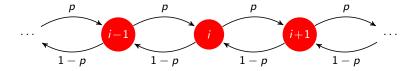
▶ States are $0, \pm 1, \pm 2, \dots$ (state space is \mathbb{Z}), infinite number of states

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Example: Random (drunkard's) walk



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- ▶ States are $0, \pm 1, \pm 2, \dots$ (state space is \mathbb{Z}), infinite number of states
- Transition probabilities are

$$P_{i,i+1} = p, \qquad P_{i,i-1} = 1 - p$$

 $ightharpoonup P_{ij} = 0$ for all other transitions

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Multiple-step transition probabilities



- ▶ Q: What can be said about multiple transitions?
- ▶ Probabilities of X_{m+n} given $X_m \Rightarrow n$ -step transition probabilities

$$P_{ij}^{n} = P\left[X_{m+n} = j \mid X_{m} = i\right]$$

 \Rightarrow Define the matrix $\mathbf{P}^{(n)}$ with elements P_{ij}^n

Multiple-step transition probabilities



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- ▶ Probabilities of X_{m+n} given $X_m \Rightarrow n$ -step transition probabilities

$$P_{ij}^{\mathbf{n}} = P\left[X_{m+\mathbf{n}} = j \mid X_m = i\right]$$

 \Rightarrow Define the matrix $\mathbf{P}^{(n)}$ with elements P_{ij}^n

Theorem

The matrix of n-step transition probabilities $\mathbf{P}^{(n)}$ is given by the n-th power of the transition probability matrix \mathbf{P} , i.e.,

$$\mathbf{P}^{(n)} = \mathbf{P}^n$$

Henceforth we write \mathbf{P}^n

Unconditional probabilities



- ▶ All probabilities so far are conditional, i.e., $P_{ij}^n = P\left[X_n = j \mid X_0 = i\right]$
 - \Rightarrow May want unconditional probabilities $p_j(n) = P[X_n = j]$

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- ▶ Requires specification of initial conditions $p_i(0) = P[X_0 = i]$
- ▶ Using law of total probability and definitions of P_{ij}^n and $p_j(n)$

$$p_j(n) = P[X_n = j] = \sum_{i=0}^{\infty} P[X_n = j | X_0 = i] P[X_0 = i]$$

$$= \sum_{i=0}^{\infty} P_{ij}^n p_i(0)$$

Unconditional probabilities



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$$p_j(n) = P[X_n = j] = \sum_{i=0}^{\infty} P[X_n = j | X_0 = i] P[X_0 = i]$$

$$= \sum_{i=0}^{\infty} P_{ij}^n p_i(0)$$

▶ In matrix form (define vector $\mathbf{p}(n) = [p_1(n), p_2(n), ...]^T$)

$$\mathbf{p}(n) = \left(\mathbf{P}^n\right)^T \mathbf{p}(0)$$

Limiting distributions



- ▶ MCs have one-step memory. Eventually they forget initial state
- \triangleright Q: What can we say about probabilities for large n?

$$\pi_j := \lim_{n \to \infty} P\left[X_n = j \mid X_0 = i\right] = \lim_{n \to \infty} P_{ij}^n$$

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- ightharpoonup We've seen that this problem is related to the matrix power \mathbf{P}^n

$$\begin{array}{ll} \textbf{P} = \left(\begin{array}{cc} 0.8 & 0.2 \\ 0.3 & 0.7 \end{array} \right), & \textbf{P}^7 = \left(\begin{array}{cc} 0.6031 & 0.3969 \\ 0.5953 & 0.4047 \end{array} \right) \\ \textbf{P}^2 = \left(\begin{array}{cc} 0.7 & 0.3 \\ 0.45 & 0.55 \end{array} \right), & \textbf{P}^{30} = \left(\begin{array}{cc} 0.6000 & 0.4000 \\ 0.6000 & 0.4000 \end{array} \right) \end{array}$$

- ightharpoonup Matrix product converges \Rightarrow probs. independent of time (large n)
- ightharpoonup All rows of $(\mathbf{P}^{\infty})^T$ are equal \Rightarrow probs. indep. of initial condition

Limit distribution of ergodic Markov chains



Theorem

For an ergodic (i.e. irreducible, aperiodic, and positive recurrent) MC, $\lim_{n\to\infty} P_{ii}^n$ exists and is independent of the initial state i, i.e.,

$$\pi_j = \lim_{n \to \infty} P_{ij}^n$$

Furthermore, steady-state probabilities $\pi_j \geq 0$ are the unique nonnegative solution of the system of linear equations

$$\pi_j = \sum_{i=0}^{\infty} \pi_i P_{ij}, \qquad \sum_{i=0}^{\infty} \pi_j = 1$$

- ▶ Limit probs. independent of initial condition exist for ergodic MC
 - \Rightarrow Simple algebraic equations can be solved to find π_i

Markov chains meet eigenvalue problems



- ▶ Define vector steady-state distribution $\boldsymbol{\pi} := [\pi_0, \pi_1, \dots, \pi_J]^T$
- ► Limit distribution is unique solution of

$$\pi = \mathbf{P}^T \pi, \qquad \pi^T \mathbf{1} = 1$$

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 - ► Eigenvectors are defined up to a scaling factor
 - Normalize to sum 1
- ightharpoonup All other eigenvalues of ightharpoonup have modulus smaller than 1

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- \blacktriangleright All other eigenvalues of \mathbf{P}^T have modulus smaller than 1
- ightharpoonup Computing π as eigenvector is computationally efficient

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▶ **Def:** Fraction of time $T_i^{(n)}$ spent in *i*-th state by time *n* is

$$T_i^{(n)} := \frac{1}{n} \sum_{m=1}^n \mathbb{I} \{ X_m = i \}$$



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▶ As $n \to \infty$, probabilities P $[X_m = i] \to \pi_i$ (ergodic MC). Then

$$\lim_{n \to \infty} \mathbb{E}\left[T_i^{(n)}\right] = \lim_{n \to \infty} \frac{1}{n} \sum_{m=1}^n P\left[X_m = i\right] = \pi_i$$



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► For ergodic MCs same is true without expected value ⇒ Ergodicity

$$\lim_{n\to\infty} T_i^{(n)} = \lim_{n\to\infty} \frac{1}{n} \sum_{m=1}^n \mathbb{I}\left\{X_m = i\right\} = \pi_i, \quad \text{a.s.}$$

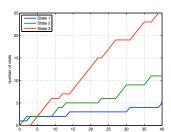
Example: Ergodic Markov chain



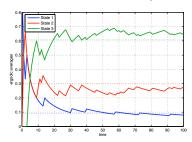
► Consider an ergodic Markov chain with transition probability matrix

$$\mathbf{P} := \left(\begin{array}{ccc} 0 & 0.3 & 0.7 \\ 0.1 & 0.5 & 0.4 \\ 0.1 & 0.2 & 0.7 \end{array} \right)$$

Visits to states, $nT_i^{(n)}$



Ergodic averages, $T_i^{(n)}$



• Ergodic averages slowly converge to $\pi = [0.09, 0.29, 0.61]^T$

PageRank: Random walk formulation



Centrality measures

Case study: Stability of centrality measures in weighted graphs

Centrality, link analysis and web search

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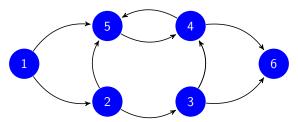
PageRank as a random walk

PageRank algorithm leveraging Markov chain structure

Preliminary definitions



▶ Graph G = (V, E) ⇒ vertices $V = \{1, 2, ..., J\}$ and edges E



ightharpoonup Outgoing neighborhood of i is the set of nodes j to which i points

$$n(i) := \{j : (i,j) \in E\}$$

▶ Incoming neighborhood of *i* is the set of nodes that point to *i*:

$$n^{-1}(i) := \{j : (j, i) \in E\}$$

▶ Strongly connected $G \Rightarrow$ directed path joining any pair of nodes

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Definition of rank



- ▶ Agent A chooses node i, e.g., web page, at random for initial visit
- Next visit randomly chosen between links in the neighborhood n(i)
 - ⇒ All neighbors chosen with equal probability

Definition of rank

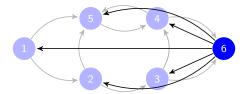


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 - ⇒ Chose next visit at random equiprobably among all nodes

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 - ⇒ Chose next visit at random equiprobably among all nodes
- ▶ Redefine graph $\mathcal{G} = (V, E)$ adding edges from dead ends to all nodes
 - ⇒ Restrict attention to connected (modified) graphs



Rank of node i is the average number of visits of agent A to i

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Equiprobable random walk



- ightharpoonup Formally, let A_n be the node visited at time n
- ▶ Define transition probability P_{ij} from node i into node j

$$P_{ij} := P\left[A_{n+1} = j \mid A_n = i\right]$$

Equiprobable random walk

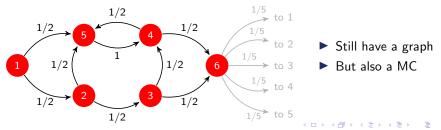


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$$P_{ij} := P\left[A_{n+1} = j \mid A_n = i\right]$$

Next visit equiprobable among i's $N_i := |n(i)|$ neighbors

$$P_{ij} = \frac{1}{|n(i)|} = \frac{1}{N_i}, \quad \text{for all } j \in n(i)$$



Formal definition of rank



Def: Rank r_i of i-th node is the time average of number of visits

$$r_i := \lim_{n \to \infty} \frac{1}{n} \sum_{m=1}^n \mathbb{I} \left\{ A_m = i \right\}$$

 \Rightarrow Define vector of ranks $\mathbf{r} := [r_1, r_2, \dots, r_J]^T$

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- \Rightarrow Define vector of ranks $\mathbf{r} := [r_1, r_2, \dots, r_J]^T$
- ightharpoonup Rank r_i can be approximated by average r_{ni} at time n

$$r_{ni} := \frac{1}{n} \sum_{m=1}^{n} \mathbb{I} \left\{ A_m = i \right\}$$

- \Rightarrow Since $\lim_{n o \infty} r_{ni} = r_i$, it holds $r_{ni} pprox r_i$ for n sufficiently large
- \Rightarrow Define vector of approximate ranks $\mathbf{r}_n := [r_{n1}, r_{n2}, \dots, r_{nJ}]^T$

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Formal definition of rank



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- ► If modified graph is connected, rank independent of initial visit

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Ranking algorithm



```
Output: Vector \mathbf{r}(i) with ranking of node i
       : Scalar n indicating maximum number of iterations
       : Vector N(i) containing number of neighbors of i
Input: Matrix N(i, j) containing indices j of neighbors of i
m = 1; \mathbf{r} = zeros(J,1); % Initialize time and ranks
A_0 = \text{random}(\text{'unid'}, J); % Draw first visit uniformly at random
while m < n do
     jump = random('unid', N(A_{m-1})); % Neighbor uniformly at
     A_m = \mathbf{N}(A_{m-1}, \text{ jump}); % Jump to selected neighbor
     \mathbf{r}(A_m) = \mathbf{r}(A_m) + 1; % Update ranking for A_m
     m = m + 1:
end
\mathbf{r} = \mathbf{r}/n; % Normalize by number of iterations n
```

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Convergence metrics



- \triangleright Recall **r** is vector of ranks and **r**_n of rank iterates
- ▶ By definition $\lim_{n\to\infty} \mathbf{r}_n = \mathbf{r}$. How fast \mathbf{r}_n converges to \mathbf{r} (\mathbf{r} given)?

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Convergence metrics



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- ightharpoonup Can measure by ℓ_2 distance between ${\bf r}$ and ${\bf r}_n$

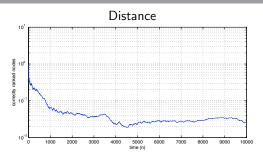
$$\zeta_n := \|\mathbf{r} - \mathbf{r}_n\|_2 = \left(\sum_{i=1}^J (r_{ni} - r_i)^2\right)^{1/2}$$

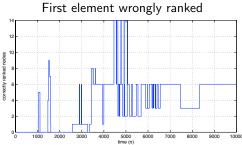
- If interest is only on highest ranked nodes, e.g., a web search
 - \Rightarrow Denote $r^{(i)}$ as the index of the *i*-th highest ranked node
 - \Rightarrow Let $r_n^{(i)}$ be the index of the *i*-th highest ranked node at time n
- First element wrongly ranked at time *n*

$$\xi_n := \arg\min_i \{ r^{(i)} \neq r_n^{(i)} \}$$

Evaluation of convergence metrics







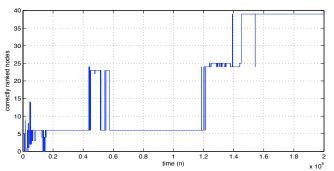
- ► Distance close to 10^{-2} in $\approx 5 \times 10^3$ iterations
- ▶ Bad: Two highest ranks in $\approx 4 \times 10^3$ iterations
- ► Awful: Six best ranks in $\approx 8 \times 10^3$ iterations
- ► (Very) slow convergence

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When does this algorithm converge?



- ► Cannot confidently claim convergence until 10⁵ iterations
 - ⇒ Beyond particular case, slow convergence inherent to algorithm



- Example has 40 nodes, want to use in network with 10⁹ nodes!
 - ⇒ Leverage properties of MCs to obtain a faster algorithm

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PageRank: Fast algorithms



Centrality measures

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Limit probabilities



- ▶ Recall definition of rank $\Rightarrow r_i := \lim_{n \to \infty} \frac{1}{n} \sum_{m=1}^n \mathbb{I} \{A_m = i\}$
- ▶ Rank is time average of number of state visits in a MC
 - \Rightarrow Can be as well obtained from limiting probabilities

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- ▶ Recall transition probabilities $\Rightarrow P_{ij} = \frac{1}{N_i}$, for all $j \in n(i)$
- Stationary distribution $\boldsymbol{\pi} = [\pi_1, \pi_1, \dots, \pi_J]^T$ solution of

$$\pi_i = \sum_{j \in n^{-1}(i)} P_{ji} \pi_j = \sum_{j \in n^{-1}(i)} \frac{\pi_j}{N_j} \quad \text{for all } i$$

 \Rightarrow Plus normalization equation $\sum_{i=1}^{J} \pi_i = 1$

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- \Rightarrow Plus normalization equation $\sum_{i=1}^{J} \pi_i = 1$
- ► As per ergodicity of MC (strongly connected G) \Rightarrow $\mathbf{r} = \pi$

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Matrix notation, eigenvalue problem



▶ As always, can define matrix **P** with elements P_{ij}

$$\pi_i = \sum_{j \in n^{-1}(i)} P_{ji} \pi_j = \sum_{j=1}^J P_{ji} \pi_j \qquad \text{for all } i$$

▶ Right hand side is just definition of a matrix product leading to

$$\pi = \mathbf{P}^T \pi, \qquad \pi^T \mathbf{1} = 1$$

⇒ Also added normalization equation

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- ⇒ Also added normalization equation
- \triangleright Idea: solve system of linear equations or eigenvalue problem on \mathbf{P}^T
 - ⇒ Requires matrix **P** available at a central location
 - \Rightarrow Computationally costly (sparse matrix **P** with 10^{18} entries)

What are limit probabilities?



Let $p_i(n)$ denote probability of agent A visiting node i at time n

$$p_i(n) := P[A_n = i]$$

ightharpoonup Probabilities at time n+1 and n can be related

$$P[A_{n+1} = i] = \sum_{j \in n^{-1}(i)} P[A_{n+1} = i | A_n = j] P[A_n = j]$$

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Which is, of course, probability propagation in a MC

$$p_i(n+1) = \sum_{j \in n^{-1}(i)} P_{ji} p_j(n)$$

▶ By definition limit probabilities are (let $\mathbf{p}(n) = [p_1(n), \dots, p_J(n)]^T$)

$$\lim_{n\to\infty} \mathbf{p}(n) = \boldsymbol{\pi} = \mathbf{r}$$

⇒ Compute ranks from limit of propagated probabilities

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66 / 75

Probability propagation



► Can also write probability propagation in matrix form

$$p_i(n+1) = \sum_{j \in n^{-1}(i)} P_{ji} p_j(n) = \sum_{j=1}^J P_{ji} p_j(n)$$
 for all i

▶ Right hand side is just definition of a matrix product leading to

$$\mathbf{p}(n+1) = \mathbf{P}^T \mathbf{p}(n)$$

▶ Idea: can approximate rank by large *n* probability distribution

$$\Rightarrow$$
 r = $\lim_{n \to \infty}$ **p**(n) \approx **p**(n) for n sufficiently large

Ranking algorithm



▶ Algorithm is just a recursive matrix product, a power iteration

```
Output: Vector \mathbf{r}(i) with ranking of node i
Input: Scalar n indicating maximum number of iterations
Input: Matrix \mathbf{P} containing transition probabilities
m=1; % Initialize time
\mathbf{r}=(1/\mathbf{J})\mathrm{ones}(\mathbf{J},1); % Initial distribution uniform across all nodes
while m < n do
\mathbf{r} = \mathbf{P}^T \mathbf{r}; % Probability propagation
m=m+1;
end
```

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Interpretation of probability propagation



- ▶ Q: Why does the random walk converge so slow?
- ► A: Need to register a large number of agent visits to every state Ex: 40 nodes, say 100 visits to each \Rightarrow 4 × 10³ iters.

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Interpretation of probability propagation



- ▶ Q: Why does the random walk converge so slow?
- ► A: Need to register a large number of agent visits to every state Ex: 40 nodes, say 100 visits to each \Rightarrow 4 × 10³ iters.
- ► Smart idea: Unleash a large number of agents K

$$r_i = \lim_{n \to \infty} \frac{1}{n} \sum_{m=1}^{n} \frac{1}{K} \sum_{k=1}^{K} \mathbb{I} \{ A_{km} = i \}$$

- ► Visits are now spread over time and space
 - ⇒ Converges "K times faster"
 - ⇒ But haven't changed computational cost

Interpretation of prob. propagation (continued)



 \triangleright Q: What happens if we unleash infinite number of agents K?

$$r_i = \lim_{n \to \infty} \frac{1}{n} \sum_{m=1}^n \lim_{K \to \infty} \frac{1}{K} \sum_{k=1}^K \mathbb{I} \left\{ A_{km} = i \right\}$$

Interpretation of prob. propagation (continued)



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Using law of large numbers and expected value of indicator function

$$r_{i} = \lim_{n \to \infty} \frac{1}{n} \sum_{m=1}^{n} \mathbb{E}\left[\mathbb{I}\left\{A_{m} = i\right\}\right] = \lim_{n \to \infty} \frac{1}{n} \sum_{m=1}^{n} P\left[A_{m} = i\right]$$

Interpretation of prob. propagation (continued)



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Graph walk is an ergodic MC, then $\lim_{m\to\infty} P[A_m = i]$ exists, and

$$r_i = \lim_{n \to \infty} \frac{1}{n} \sum_{m=1}^n p_i(m) = \lim_{n \to \infty} p_i(n)$$

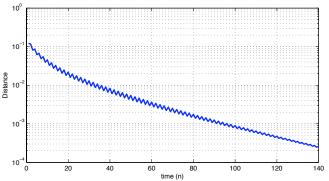
 \Rightarrow Probability propagation \approx Unleashing infinitely many agents

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Distance to rank



- ▶ Initialize with uniform probability distribution \Rightarrow **p**(0) = (1/J)**1**
 - \Rightarrow Plot distance between $\mathbf{p}(n)$ and \mathbf{r}



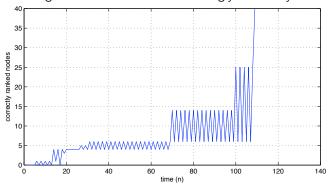
- ▶ Distance is 10^{-2} in ≈ 30 iters., 10^{-4} in ≈ 140 iters.
 - ⇒ Convergence two orders of magnitude faster than random walk

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Number of nodes correctly ranked



▶ Rank of highest ranked node that is wrongly ranked by time *n*



- ▶ Not bad: All nodes correctly ranked in 120 iterations
- ► Good: Ten best ranks in 70 iterations
- ► Great: Four best ranks in 20 iterations

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Distributed algorithm to compute ranks



- ► Nodes want to compute their rank *r_i*
 - ⇒ Can communicate with neighbors only (incoming + outgoing)
 - ⇒ Access to neighborhood information only

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Distributed algorithm to compute ranks



- \triangleright Nodes want to compute their rank r_i
 - \Rightarrow Can communicate with neighbors only (incoming + outgoing)
 - ⇒ Access to neighborhood information only
- Recall probability update

$$p_i(n+1) = \sum_{j \in n^{-1}(i)} P_{ji} p_j(n) = \sum_{j \in n^{-1}(i)} \frac{1}{N_j} p_j(n)$$

- ⇒ Uses local information only
- \triangleright Distributed algorithm. Nodes keep local rank estimates $r_i(n)$
 - Receive rank (probability) estimates $r_i(n)$ from neighbors $j \in n^{-1}(i)$
 - ▶ Update local rank estimate $r_i(n+1) = \sum_{i \in n^{-1}(i)} r_j(n)/N_j$
 - ightharpoonup Communicate rank estimate $r_i(n+1)$ to outgoing neighbors $i \in n(i)$

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 - ▶ Communicate rank estimate $r_i(n+1)$ to outgoing neighbors $j \in n(i)$
- Only need to know the number of neighbors of my neighbors

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<u>Distributed</u> implementation of random walk



- Can communicate with neighbors only (incoming + outgoing)
 - ⇒ But cannot access neighborhood information
 - ⇒ Pass agent ('hot potato') around
- ▶ Local rank estimates $r_i(n)$ and counter with number of visits V_i
- ► Algorithm run by node i at time n

```
if Agent received from neighbor then
    V_i = V_i + 1
Choose random neighbor
     Send agent to chosen neighbor
end
n = n + 1; r_i(n) = V_i/n;
```

Speed up convergence by generating many agents to pass around

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Comparison of different algorithms



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- Probability propagation
 - \Rightarrow Somewhat secure. Information shared with neighbors only
 - ⇒ Implementation can be distributed
 - ⇒ Convergence rate acceptable (orders of magnitude faster than RW)

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