

Chi Nguyen

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SUMMARY

Skilled Front-End Developer with 3+ years of experience in creating responsive, user-friendly web applications. Proficient in HTML, CSS, JavaScript, React, and relational databases. Adept at enhancing user experiences, improving website performance, and leveraging marketing analytics to drive user engagement and conversion rates.

SKILLS

HTML • CSS • JavaScript • React.js • ReactNative • SQL • Relational Database • CLI • 4D Software • Python
(Pandas, NumPy, Matplotlib, Seaborn, Dash)

WORK EXPERIENCE

Front End Developer

Jan 2022 – Present

Trafore Oy

Helsinki, Finland

- Developed and maintained the front end of Exim, a comprehensive CRM system for Finnish taxi management, effectively handling data for tens of taxi companies and thousands of taxis from various data sources.
- Implemented features for salary management, invoicing, trip management, and car management, ensuring seamless integration and user-friendly interfaces.
- Integrated Payex and Adyen payment gateways to streamline financial transactions within the CRM.
- Enhanced the system's compliance with Finvoice 1.3 standard for invoicing and Payslip 2.0 standard for salary calculations, supporting Incomes Register (Tulorekisteri).

Tech stack: HTML, CSS, JavaScript, React, 4D Software, Relational database, SSL Certificates, CLI

Marketing Analyst

Jan 2021 – Aug 2021

Popit Ltd

Helsinki, Finland

- Content creation, run SoMe & Email campaigns, manage email automation, implement A/B tests to improve sales and increase website visits. 157% increase in online store traffic, 70% growth in B2C sales in Q1 2021.
- Evaluate user engagement to track the effectiveness of digital marketing campaigns on Google Analytics and Meta Business Suite.

Tech stack: Google Analytics, Meta Business Suite, Adobe Creative Suite

PROJECTS

▪ Personal trainer web application ([Reference](#))

Course's final project for a comprehensive web application for personal trainers to manage clients, activities, and schedules efficiently.

Tech stack: *React.js, HTML, CSS, JavaScript*

▪ SQL Project: Ticket database

Group project to create a ticketing system database using SQL, incorporating data manipulation and definition languages to meet project requirements and ensure efficient data management and retrieval.

Tech stack: *SQL, relational database, DML, DDL, Normalised Database Migration.*

EDUCATION

Haaga-Helia University of Applied Sciences

2022 - Present

Bachelor's degree in Business Information Technology

Helsinki, Finland

Karelia University of Applied Sciences

2016 - 2019

Bachelor's degree in International Business

Helsinki, Finland

CERTIFICATIONS

Data Analysis with Python - freeCodeCamp ([Certificate](#))

Responsive Web Design - freeCodeCamp ([Certificate](#))