Chi Nguyen

nglinhchi65@gmail.com ❖ (358) 469-455025 ❖ Espoo, FI ❖ [My portfolio](#)

SUMMARY

A continuous learner with a strong passion for data analytics and business intelligence. Experienced in SQL, Power BI, and Python for data analysis, visualization, and reporting. Skilled in optimizing data workflows, analyzing business performance, and supporting strategic decision-making with data insights.

SKILLS

SQL • PowerBI (Data Modeling, DAX, Power Query, Dashboard & Report Creation) • Python (Pandas, NumPy, Matplotlib, Seaborn, Dash) • Excel (PivotTable, VLOOKUP, MATCH, INDEX, Data validation, Descriptive Statistics) • PowerPoint • Relational Database • Jupyter Notebook • CLI

CERTIFICATIONS

Data Analysis with Python - freeCodeCamp
Completed hands-on projects in Pandas, NumPy, and data visualization techniques to analyze real-world datasets.

SQL PROJECTS

- **Web Traffic Analysis**
  Analyzed website performance using SQL, including traffic trends, A/B tests, and conversion funnels to identify growth opportunities.
- **Ticket database (School project)**
  Developed a ticketing system database for efficient data management and retrieval. Designed and normalized the database to ensure scalability and optimize query performance. Created SQL queries for reporting and data analysis, improving data accessibilities.

Tech stack: *SQL, relational database, DML, DDL, Normalised Database Migration.*

WORK EXPERIENCE

Junior Data Analyst   **Jan 2022 – July 2024**
Trafore Oy   *Helsinki, Finland*

- Extracted and analyzed data using SQL and 4D Software, creating reports and dashboards to support CRM operations. Collaborated with stakeholders to improve data visualization and streamline financial transactions with Payex and Adyen integration.
- Managed relational databases and optimized data retrieval for Exim, a Finnish taxi management system, which effectively handles data for tens of taxi companies and thousands of taxis from various data sources.

Tech stack: Python, SQL, HTML, CSS, JavaScript, 4D Software, Relational database, Excel, SSL Certificates, CLI

Marketing Analyst   **Jan 2021 – Aug 2021**
Popit Ltd   *Helsinki, Finland*

- Analyzed user engagement and campaign effectiveness to monitor digital marketing performance.
- Conducted A/B testing and data-driven optimizations, leading to a 157% increase in website traffic and 70% B2C sales growth in Q1 2021.

Tech stack: Google Analytics, Meta Business Suite, Adobe Creative Suite

EDUCATION

Aalto University   **2025**
Master's degree in Information and Service Management   *Espoo, Finland*
Haaga-Helia University of Applied Sciences   **2022 - 2025**
Bachelor's degree in Business Information Technology   *Helsinki, Finland*
Profile study: Data analytics & Business Intelligence
Karelia University of Applied Sciences   **2016 - 2020**
Bachelor's degree in International Business   *Joensuu Finland*