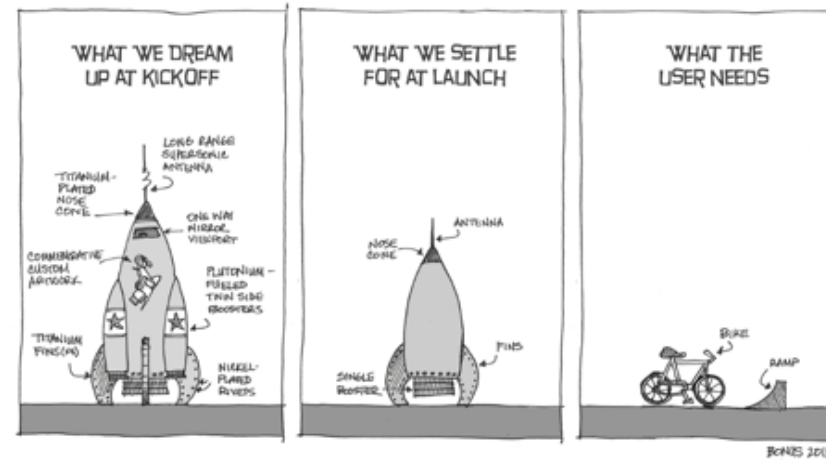
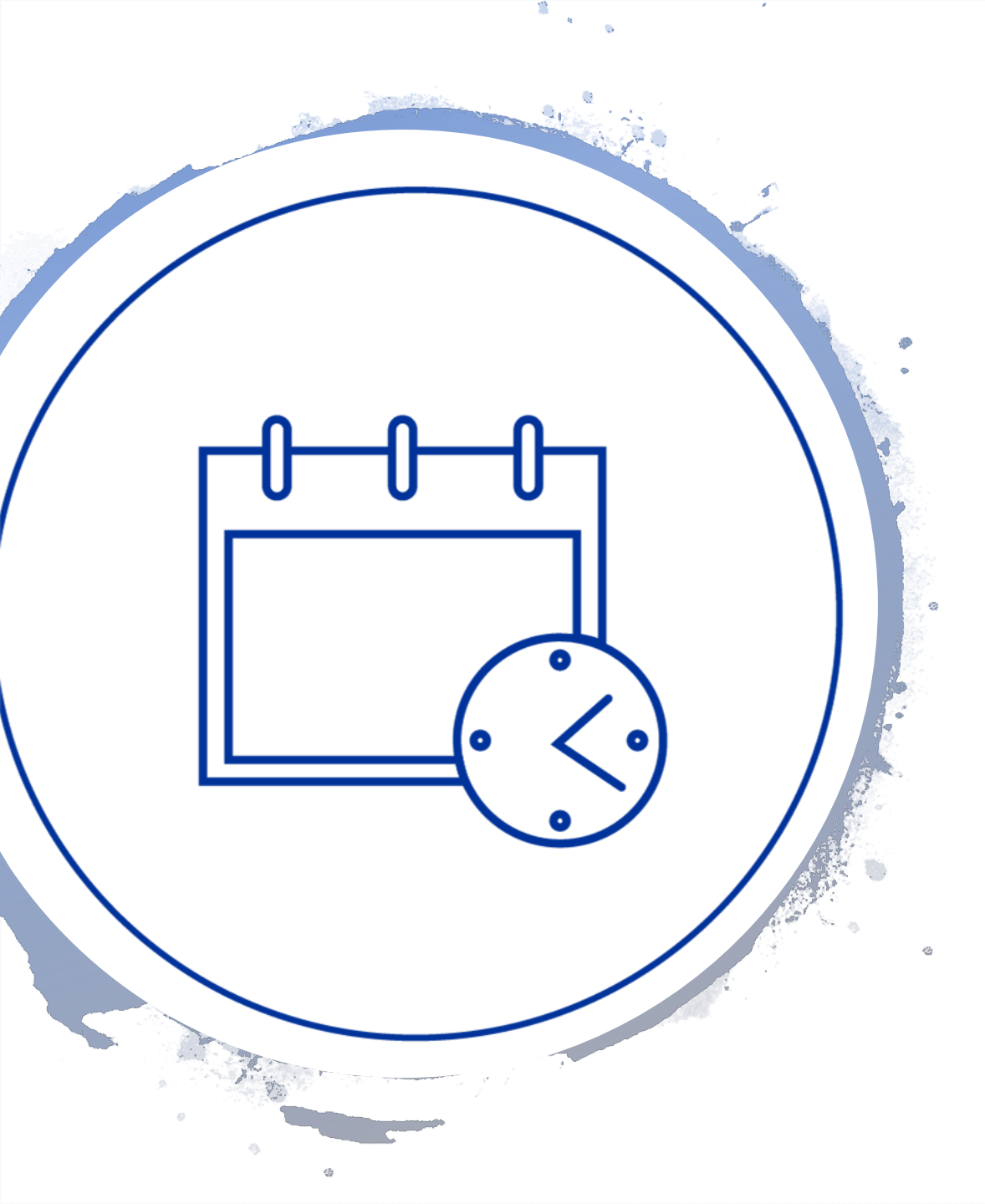


THE UX DESIGNER PARADOX



UI/UX Advanced - Lab 1

CMGT engineer, designer & artist



Today

- Already signed-up for a solution?
 - Redo student? Let's talk!
- Choose a theme and create stylesheet
 - Look for “competing” solutions for inspiration
- Start working on the Lo-Fi prototype

Relevant rubrics for today

	Insufficient	Sufficient	Good	Excellent
Hi-Fi Prototype – UI Design You are able to apply graphic user interface design principles to develop professional prototypes. (15%)	3% The fundamentals of graphic design (layout, typography, color, etc.) are not applied (correctly).	9% The UI can be considered market-ready (professional-looking icons, good color matching and readability, etc.) A style sheet (art style, color palette, fonts, etc.) has been defined and fits the concept and target user.	12% See sufficient+: The UI can be considered ready to be shipped for implementation (relevant content is finished completely, no placeholder texts or images, etc.).	10% Good in UI Design + A significant amount of the UI elements have been created by the student. 15% OR Good in UX Design + A detailed user journey of at least one key functionality of the solution has been created and provides valid insights (opportunities) for future additions to the prototype.
Hi-Fi Prototype – UX Design You are able to design systems that are enjoyable and easy to use by the intended audience. (15%)	3% The prototype is difficult to use without external guidance (feedback is lacking, unintuitive, etc.). The user is not able to perform the main tasks specified in the description of the problem(s).	9% User feedback is given properly and in a timely manner. The structure and flow of information are understandable and facilitate user processes (menus, the order of screens/steps, etc.)	12% See sufficient+: Interaction with the prototype is intuitive and requires no assistance. If assistance is needed, it is built into the prototype. Error prevention strategies are implemented in the prototype.	

...

< > Search



Home

Browse

Radio

YOUR LIBRARY

Made For You

Recently Played

Liked Songs

Albums

Artists

Podcasts

PLAYLISTS

Sebastián

Disney Hits

English M

Discover Weekly

Espanol Movidas

Liked from Radio

¡Viva Latino!



New Playlist

Shortcuts



Sebastián

3 FOLLOWERS



Latin Party Anthems

Anthems to celebrate the culture!

1,950,303 FOLLOWERS



¡Viva Latino!

Today's top Latin hits are right here, on ¡Viva Latino!
Cover: Bad Bunny

10,754,919 FOLLOWERS



Baila Reggaeton

Today's hottest reggaeton hits! Cover: Justin Quiles

10,159,467 FOLLOWERS



Mediodía Acústico

Pop Acústico para tu día.

1,373,506 FOLLOWERS



On Repeat

The songs you can't get enough of right now.

Recently played



El Ritmo

El Ritmo que mueve Latinoamérica Portada: Bad Bunny

332,562 FOLLOWERS



This Is La Oreja de Van Gogh

Lo mejor de una de las bandas referentes del pop español.

206,983 FOLLOWERS



On Repeat



This Is Alejandro Sanz

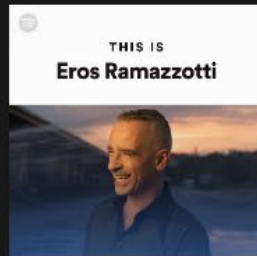
Lo nuevo y los clásicos. The latest and greatest.

435,591 FOLLOWERS



Zootopia (Original Motion Picture Soundtrack)

Michael Giacchino



This Is Eros Ramazzotti

This is Eros Ramazzotti. The essential tracks, all in one playlist.

114,583 FOLLOWERS

See what your friends are playing

FIND FRIENDS



Mi Persona Favorita



Alejandro Sanz, Camila Cabello



0:00

3:59

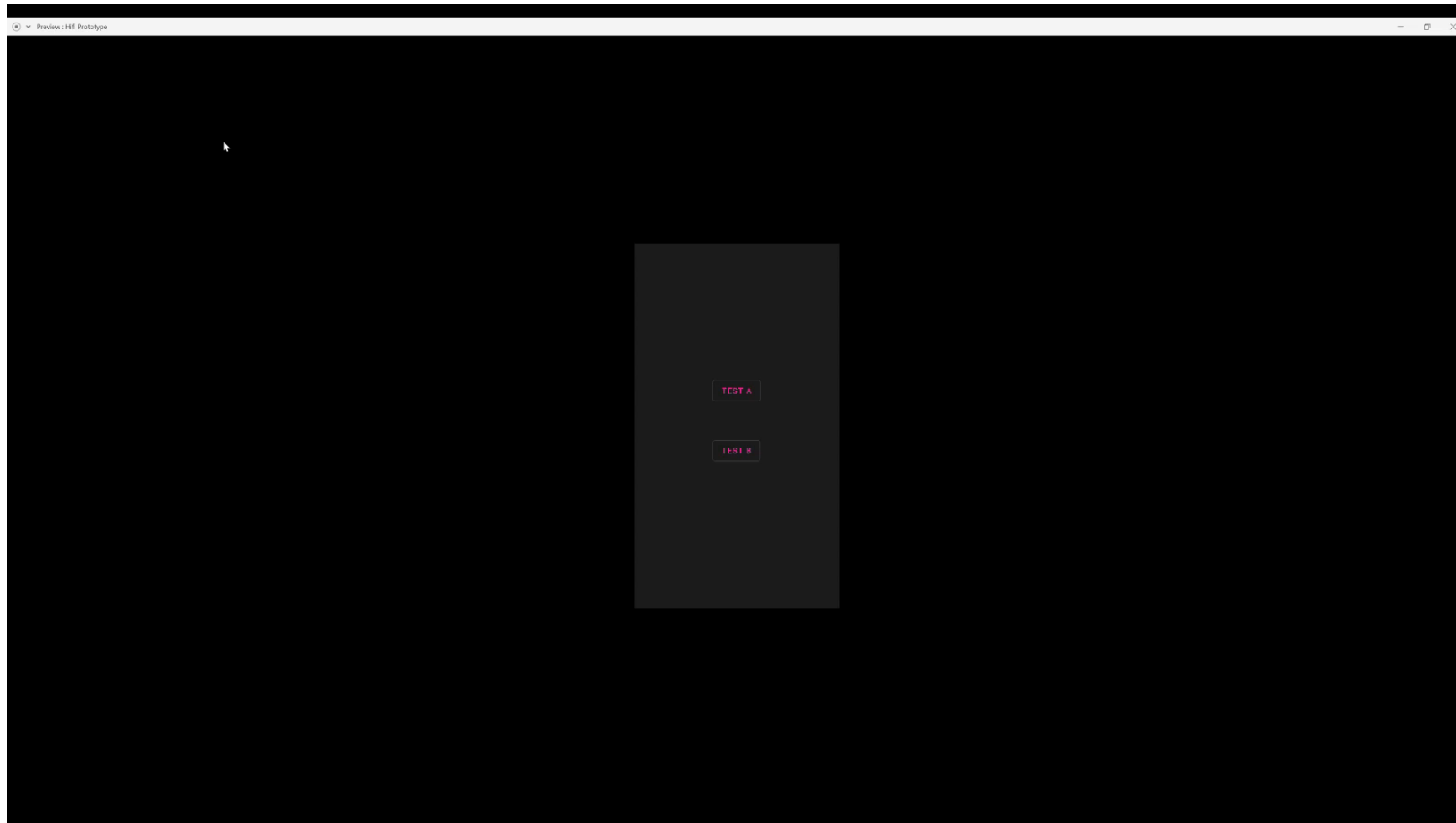
Examples from last year - 10

Hi-Fi Prototype



UX/UI Advanced
S. Twarz
473904
ECM2V.Ab

Examples from last year – 8.5

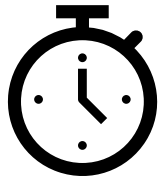


Examples from last year - 7

The screenshot displays the Saxon Hogeschool dashboard interface. At the top, the Saxon Hogeschool logo is on the left, a search bar is in the center, and the user's name 'Berry Green' with a profile picture is on the right. The dashboard is divided into several sections:

- Home**: A sidebar menu on the left lists 'Your Courses' and 'Year 1 - Enrolled' courses for Term 1 (Project Boarding Call, Communication, Programming, Design Thinking, Imagery) and Term 2 (Project First Contact, Research, Game Design, Game Programming, Input Output).
- Your Dashboard**: The main content area, featuring 'Upcomming Lectures' (sic) with three cards: 'Lecture 2 - Research Do's and Dont's' (Started 5 minutes ago), 'Lecture 4 - UI/UX' (Starting in 2 minutes), and 'Guest Lecture - Jeff Bezos - Software Architecture' (Starting in 1 hour).
- Recent Lectures**: A section below the upcoming lectures showing 'Lecture 3 - UI/UX' (Recorded 11/01/2021).

At the bottom of the dashboard, there is a 'Leave a comment on this design' button and a 'Menu' button. The footer of the browser window shows the Windows taskbar with various application icons and the system clock indicating 20:12 on 19/01/2021.



End of next week



Choose application context
(at most wait until next week
after the lectures)



40 Min



Step 1:
Decide on theme and
create stylesheet.

Break ⌚ 10-15 Min



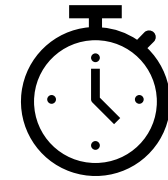
Rest of the lab



Step 2:
Start your Lo-Fi prototype

Start designing your Lo-Fi Prototype

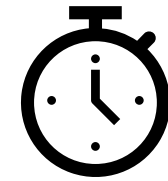
Step 1: Research and Style sheet



40 Min

1. Find competing solutions (get inspiration on functionality and style)
 - Keep the links for future reference
2. Create stylesheet





40 Min

WEBSITE TITLE

WEBSITE TITLE

Graph Styleguide

COLOR PALETTE



Santorini
#00589C



Button
#016FC4



Hudson
#1891C3



Aegean
#3AC0DA



Nantucket
#3DC6C3



Caribbean
#50E3C2

GRAPHS

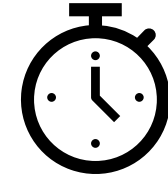


<https://dribbble.com/tags/stylesheet>

No need for things to be complicated

At the very least:

- Color palette
- Typography



40 Min

Useful links (most sites offer both free and paid assets)

Icons, icon sets, and photos <https://thenounproject.com/>

Photos <https://unsplash.com/>

Icons

<https://www.iconfinder.com/>

<https://fontawesome.com/>

Configurable Lorem Ipsum text <https://lipsum.com/>

Good advice on creating color palettes (if in a rush skip to minute 10)

https://www.youtube.com/watch?v=GyVMoejbGFg&list=WL&index=6&ab_channel=DesignerUp

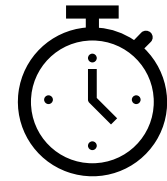
Color palette creators

<https://color.adobe.com/nl/create/color-wheel>

<https://coolors.co/>

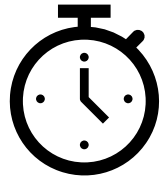


coffee break



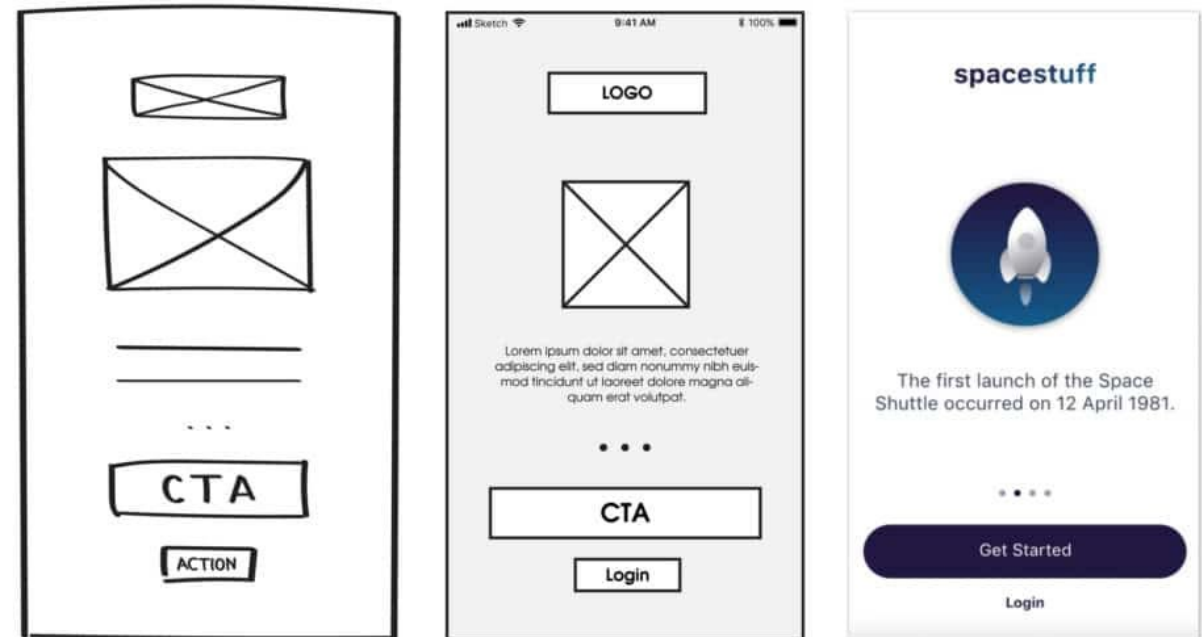
10-15 Min

Step 2: Lo-Fi prototypes!



Till the end of
time

- You will be working towards a Hi-Fi prototype
 - You can start with more than just a wireframe (Mid-Fi prototype)
 - Next week we will user test it, so also be careful of committing heavily on things that may change based on feedback
- Choose a prototyping software that you feel comfortable with (Marvel, Figma, InVision, Adobe XD, etc.)



Homework assignment

- Work on your prototype and make sure you are able to test its usability with other students in the next lab.
- Upload the template with the stylesheet in BB.