



# NICK MERRITT

art director + designer

## PROFILE

I'm a gamer, a marketer and a creative team manager who has spent the last 13 years honing my craft. I love solving design problems and making marketing ideas come to life through powerful visual story-telling. No matter the size of a project or the resources allocated, I thrive in building design teams and systems capable of delivering results year after year.

## WORK EXPERIENCE

- ☐ **MIND RESEARCH INSTITUTE** - JULY 2017 - PRESENT  
Visual Design Manager  
[www.mindresearch.org](http://www.mindresearch.org) / [www.stmath.com](http://www.stmath.com)  

My responsibilities include managing the design team at a higher, strategic level, while also contributing as lead designer. I build connections with other creative teams throughout the organization to encourage collaboration across multiple projects. In addition, I also mentor my team and help create growth paths to ensure they will be challenged creatively. Our team is responsible for all marketing design including: web, print, advertising, sales tools, social media, and event graphics to name a few.
- ☐ **FREELANCE / CONTRACT** - JULY 2015 - JULY 2017
- ☐ **KITBASH BRAND DESIGN** - OCT 2013 - JULY 2015  
Art Director / Web Designer  
[www.getkitbashed.com](http://www.getkitbashed.com)  

My focus at Kitbash was on branding, web design and development. Here I worked with clients to help design a wide range of websites including personal blogs, larger corporate sites, and ecommerce sites. As an Art Director, I would see the project through from concept to completion.
- ☐ **THINK WEBSTORE** - SEP 2010 - MAY 2014  
Art Director / Senior Web Designer  
[www.thinkwebstore.com](http://www.thinkwebstore.com)  

Joining such a small team allowed me to gain experience in several different creative areas (web, social media, branding, advertising, etc.). I was able to use my experience to teach and push others creatively.

## PROFESSIONAL SKILLS

- ☐ Branding
- ☐ Web Design
- ☐ Front-end Development
- ☐ Advertising
- ☐ Print Design
- ☐ Video Editing
- ☐ Photoshop
- ☐ Illustrator
- ☐ Figma
- ☐ InDesign
- ☐ After Effects
- ☐ HTML
- ☐ CSS
- ☐ JavaScript

## EDUCATION

- ☐ The Art Institute of Atlanta
- ☐ Northwest Mississippi Community College

## CONTACT

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