



# NICK MERRITT

ux + visual designer

## PROFILE

I'm a digital designer who has spent the last 15 years honing my craft. I love solving design problems through research and user-centered design. I'm looking for a collaborative team where I can continue to learn and grow while contributing to a mission I believe in.

## SKILLS

- UX Design
- Visual Design
- Design Systems
- Front-end Development
- Adobe Creative Suite
- Figma / Sketch
- HTML / CSS

## EDUCATION

- The Art Institute of Atlanta
- Northwest Mississippi Community College

## WORK EXPERIENCE

- NZXT** - MARCH 2021 - PRESENT  
Interactive Designer (DTC)  
[www.nzxt.com](http://www.nzxt.com)

My team is responsible for all UX and visual design across our website. I also act as lead designer for our BLD configurator experiences. I partner with our Research team to identify pain points, and collaborate closely with Product and Engineering to design concepts that improve UX.

- MIND RESEARCH INSTITUTE** - JULY 2017 - JULY 2020  
Design Manager  
[www.mindresearch.org](http://www.mindresearch.org) / [www.stmath.com](http://www.stmath.com)

Our team was responsible for all marketing creative in addition to designing and maintaining multiple online products. My responsibilities included managing the design team at a higher, strategic level, while also contributing as lead designer. I built connections with other creative teams throughout the organization to encourage collaboration across multiple projects. I also mentored my team and helped create growth paths to ensure they were being challenged creatively.




- FREELANCE / CONTRACT** - JULY 2015 - JULY 2017
- KITBASH BRAND DESIGN** - OCT 2013 - JULY 2015  
Art Director / UX Designer  
[www.getkitbashed.com](http://www.getkitbashed.com)




A small agency with big ideas. My focus at Kitbash was on branding, UX design and development. I worked with clients to help design a wide range of experiences including personal blogs, larger corporate sites, and ecommerce experiences.

- THINK WEBSTORE** - SEP 2010 - MAY 2014  
Art Director / Senior Web Designer  
[www.thinkwebstore.com](http://www.thinkwebstore.com)

Joining such a small team allowed me to gain experience in several different creative areas (web, social media, branding, advertising, etc.). I was able to use my experience to teach and push others creatively.

## CONTACT

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