[**DataRobot** is an AI platform used to build predictive models that empower organizations to accelerate their growth1](https://pipol.com/datarobot-what-it-is-and-why-it-matters/). [It simplifies the process of creating, deploying, and maintaining AI models at scale, allowing businesses to focus on tangible outcomes rather than infrastructure](https://pipol.com/datarobot-what-it-is-and-why-it-matters/)[2](https://www.datarobot.com/).

Here are **five free reference links** where you can learn more about DataRobot:

1. [**DataRobot Official Website**](https://www.datarobot.com/): Explore DataRobot’s AI platform, customer stories, and discover how it can drive business value[2](https://www.datarobot.com/).
2. [**DataRobot Tutorials**](https://docs.datarobot.com/en/docs/get-started/gs-get-help/tutorials/index.html): Access quick, task-based instructions for modeling success, covering various aspects of the application[3](https://docs.datarobot.com/en/docs/get-started/gs-get-help/tutorials/index.html).
3. [**DataRobot Video Walkthroughs**](https://docs.datarobot.com/en/docs/get-started/gs-videos/index.html): Learn from experts through video tutorials on data analysis, model creation, deployment, and code-first accelerators[4](https://docs.datarobot.com/en/docs/get-started/gs-videos/index.html).
4. [**DataRobot University**](https://learn.datarobot.com/?redirect_source=university.datarobot.com): Explore online learning classes offered by DataRobot University[5](https://learn.datarobot.com/?redirect_source=university.datarobot.com).
5. [**What Is DataRobot?**](https://pipol.com/datarobot-what-it-is-and-why-it-matters/): A concise overview of what DataRobot is and why it matters to businesses[1](https://pipol.com/datarobot-what-it-is-and-why-it-matters/).

Happy learning! 🚀🤖