



Variable

11

11

Impact

11

Confidence

11

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Record

Text

(Intercept)	313.76	313.760244573013	★ ★ ★
Years_as_customer	-2.34	2.34007259929226	•
Customer_SegmentLoyalty Club Only	-149.11	149.106651686627	★ ★ ★
Customer_SegmentLoyalty Club and Credit Card	282.62	282.621549838743	★ ★ ★
Customer_SegmentStore Mailing List	-245.48	245.483140497117	★ ★ ★
Avg_Num_Products_Purchased	67.02	67.0182912555447	★ ★ ★

Showing 1 to 6 of 6 entries