

# NGUYEN HONG NGOC

090 593 2511

ngochn2511@gmail.com

www.linkedin.com/in/ngochn/

www.ngochn.com

## Work Experiences

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### DNSE Securities JSC

Jan 2021 – Present

#### Senior Product Designer

- Design +500 screens and Design System for the Stock Trading Web and other financial services
- Partner with PO, BA, Content writers, Devs and other designers to continuously improve the Design organization and uphold our workplace philosophy
- Balances creative and business goals, manage client expectations and ensures delivery meets expectations
- Achieved “The Staff Of The Year” in 2021 for the contributions to the product and Tech team

### Advesa Digital Solutions

Oct 2019 – Dec 2021

#### Product Designer

- Performed feature design and testing for Advesa’s core products, like the Breadstack CRM, Cantec Driver App, Cantec Driver Verification Platform and Cantec 3rd Party Web Portal
- Identified and documented key user journeys, workflows, and product opportunities through research
- Acted as a liaison between the Vancouver design team and the Viet Nam dev team
- Mentored other designers and contributed to the overall design culture of the company

### Convert Digital

Apr 2018 – May 2019

#### Quality Control

- Reviewed and evaluated +30 e-commerce Australia projects to assess the quality and identify issues
- Keen attention to detail to be able to quickly spot when something isn’t correct and take effective action
- Collaborated to discuss release schedules between the QC Department and other departments.

## Education Level

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### University of Economics – Technology for Industries

- Bachelor degree in Business Administration

2011 – 2015

## Skills, Achievements & Other Experience

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### Achievements

- Product Design track in 12-week engagement • UX Mentorship Program
- Excellent Designer Certificate • RIO Agency Vietnam
- Mobile App design course • Capi Creative
- Software Test Engineer Certificate • LogiGear Vietnam

### Skill

- **User Experience:** User Research, Experience Strategy, Interviews, Surveys, Usability Testing, UX writing
- **User Interface:** Heuristic Evaluation, Design System, Graphic Design
- **Engineering:** Basic HTML, CSS