

GLOBAL SUPERSTORE SALES ANALYSIS

Returned

All

Year

All

Category

All

Region

All

Total Sales

\$12.64M

Gross Profit

\$1.47M

Gross Profit
Margin

11.61%

Return Rate

4.68%

Revenue CAGR

17.45%

Revenue YoY%

51.54%

Total Customers

1590

ARPC

7.95K

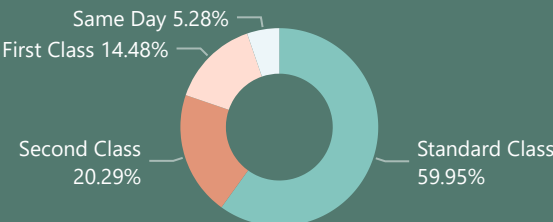
Avg Order Value

\$504.99

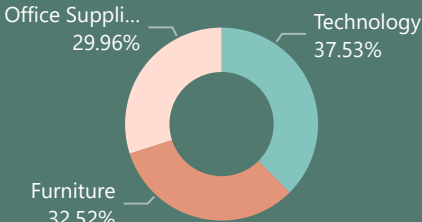
Avg Shipping Days

3.97

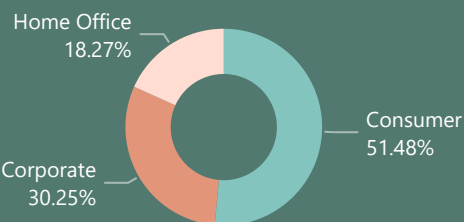
Sales by Ship Mode



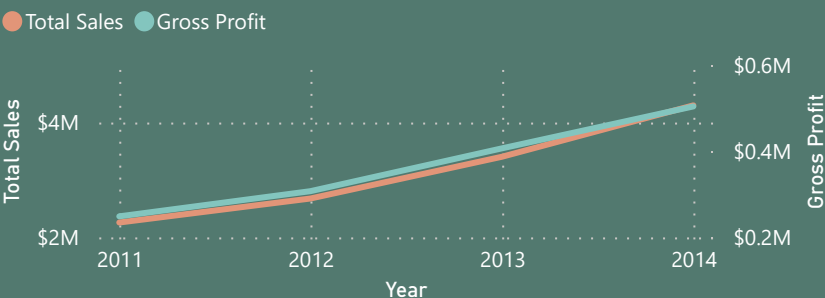
Sales by Category



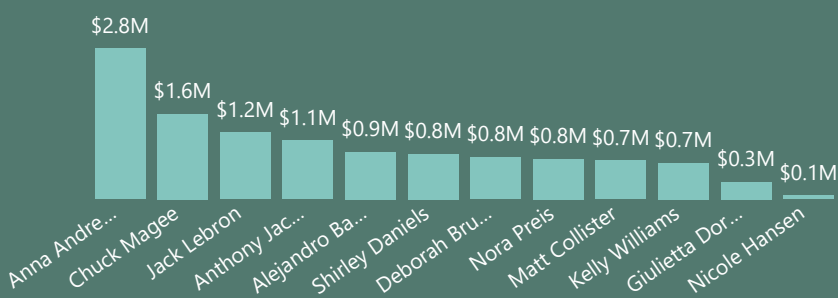
Sales by Segment



Sales & Profit by Year



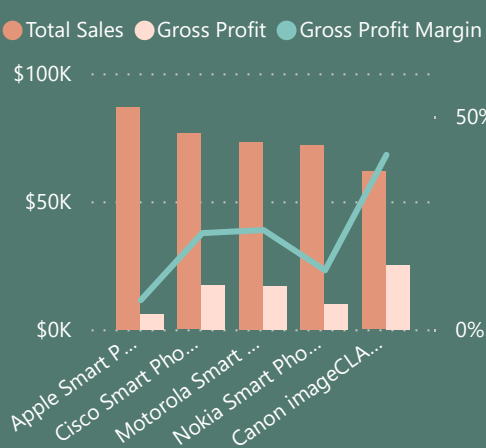
Sales by Salesperson



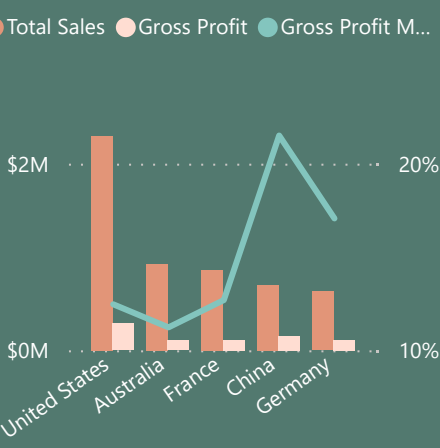
Sales vs. Profit by Market

Market	Total Sales	Gross Profit	%Total Sales
APAC	\$3,585,744.13	\$436,000.05	28.36%
EU	\$2,938,089.06	\$372,829.74	23.24%
US	\$2,297,200.86	\$286,397.02	18.17%
LATAM	\$2,164,605.17	\$221,643.49	17.12%
EMEA	\$806,161.31	\$43,897.97	6.38%
Africa	\$783,773.21	\$88,871.63	6.20%
Canada	\$66,928.17	\$17,817.39	0.53%
Total	\$12,642,501.91	\$1,467,457.29	100.00%

Top 5 Products by Sales



Top 5 Countries by Sales



Sales vs. Profit by Category

Category	Total Sales	Gross Profit	%Total Sales
Furniture	\$4,110,874.19	\$285,204.72	32.52%
Bookcases	\$1,466,572.24	\$161,924.42	11.60%
Chairs	\$1,501,681.76	\$140,396.27	11.88%
Furnishings	\$385,578.26	\$46,967.43	3.05%
Tables	\$757,041.92	(\$64,083.39)	5.99%
Office Supplies	\$3,787,070.23	\$518,473.83	29.96%
Total	\$12,642,501.91	\$1,467,457.29	100.00%