



NGUYEN THUY NGOC TU

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With experience working in a voluntary and creative environment, I am eager to learn more from experienced professionals and have the ability to learn quickly to contribute to your projects. I am enthusiastic, energetic, and passionate about working in marketing communications field.

EDUCATION

UNIVERSITY OF ECONOMICS HO CHI MINH CITY (UEH)

2024 - 2027

- ArtTech
- International Finance

WORKING EXPERIENCE

MCV Group | Digital Project Intern

Dec 2024 - Feb 2024

- Supported content categorization and strategic publishing planning.
- Handled subtitle processing using automated tools and timeline tracking.
- Suggested improvements to enhance video workflow efficiency for social media.
- Assisted in market research tasks for KOL booking, including gathering and organizing relevant data.

Real California Milk Vietnam | Freelance Content Writer

Nov 2021 - Jan 2022

- Wrote engaging captions for social media posts.

Freelance Chinese Translator

June 2021 - now

- Work on both voluntary and remunerated projects.
- Handle various types of translation concluding films, reality shows, vlogs, and music lyrics.

ACTIVITIES

- Member of ArtTech Club - SMD.
- Freelance Event Staff at the Algorithm exhibition by Orès Collective.
- Content Creator for Fanpages: TRSR UP VNFP (23k followers), Crush On JiaQi (29k followers).

CERTIFICATIONS

- IELTS: 7.0
- HSK Level 6, HSKK Advanced

ADDITIONAL INFORMATION

- **Professional Skills:** Content Writing, Translation, Designing and Editing media posts
- **Soft Skills:** Teamwork, Communication, Organization Skills
- **Computer Skills:** Microsoft Office Suite (Word, PowerPoint, Excel), Adobe Creative Suite