In my opnion I don't think that making phone call is the best way to help people communicate with each other. By making a phone call you can now communicating with other people from a long distance but it still has some limitation. For example In some places crowded or noisy, the message is more effective compared to making a phone call. In addition, the message also allows people share with each other in the most sensitive place like in a dinner or a meeting,.... Message is not only more private than making a phone call but it also cheaper than making a phone call. So I think massage is the best way of communicating not making a phone call.