

Contoh CV ATS Friendly

PUTRA BANGSA

Digital Marketing Executive

Jakarta | +62 898 7654 3210 | putrabangsa@email.com

SUMMARY

A digital marketing executive with 4+ years of experience in the digital marketing industry. Familiar with creating multiple ad campaigns on Google, Facebook, and Instagram. Proven success generated 20% revenues and 40% engagement during the campaigns.

EXPERIENCE

PT SAYANG PEKERJA - Jakarta, Indonesia

Digital Marketing Executive (June 2020 - present)

- Lead the development of various digital marketing strategies such as engagement, sales conversion, and competitor analysis.
- Conceptualize and manage ad campaigns on Google with an average ROI of 20% for one year.
- Collaborate with teams from each department to ensure campaign strategies are aligned with business values and goals.

PT KANTOR IMPIAN - Jakarta, Indonesia

Digital Marketing Officer (May 2017 - May 2020)

- Creating digital marketing campaigns for online channels like websites and social media.
- Using data from tools like Google Analytics to check the effectiveness of marketing campaigns.
- Tracking the success of campaigns and presenting the findings to management.

EDUCATION

UNIVERSITAS KEMAJUAN BANGSA (2013 - 2017)

Bachelor of Marketing Management - GPA 3.6

CERTIFICATIONS

- Google Analytics Individual Qualification
- Google Ads Certification
- Facebook Certified Planning Professional

SKILLS

- | | |
|--------------------------|------------------------------------|
| ● Digital marketing | ● Search Engine Marketing (SEM) |
| ● Social media marketing | ● Search Engine Optimization (SEO) |
| ● Lead generation | ● Market research |

Template CV ATS Friendly

(FULL NAME)

(Professional title)

(Location)| (Phone)| (Email)

SUMMARY

(Insert a brief description (2-3 sentences) that includes your work experience. Don't forget to highlight your abilities and achievements.)

EXPERIENCE

COMPANY NAME – City, Country

Title (start date - end date)

- Describe your responsibilities at work, the process, and the outcome.
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COMPANY NAME – City, Country

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EDUCATION

INSTITUTION NAME (start year - graduation year)

Degree level and major - GPA

CERTIFICATIONS

- Write down the certifications you have
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SKILLS

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