

TITLE PAGE

TAUHAILACHINH

StudyHub+

a brief description of what your project covers, and what kind of impact it had
on the company.

CREDITS

meet the team

DESIGN

@me

PM

@name

ENG MANAGER

@name

MARKETING

@name

RESEARCH

@name

UX WRITER

@name

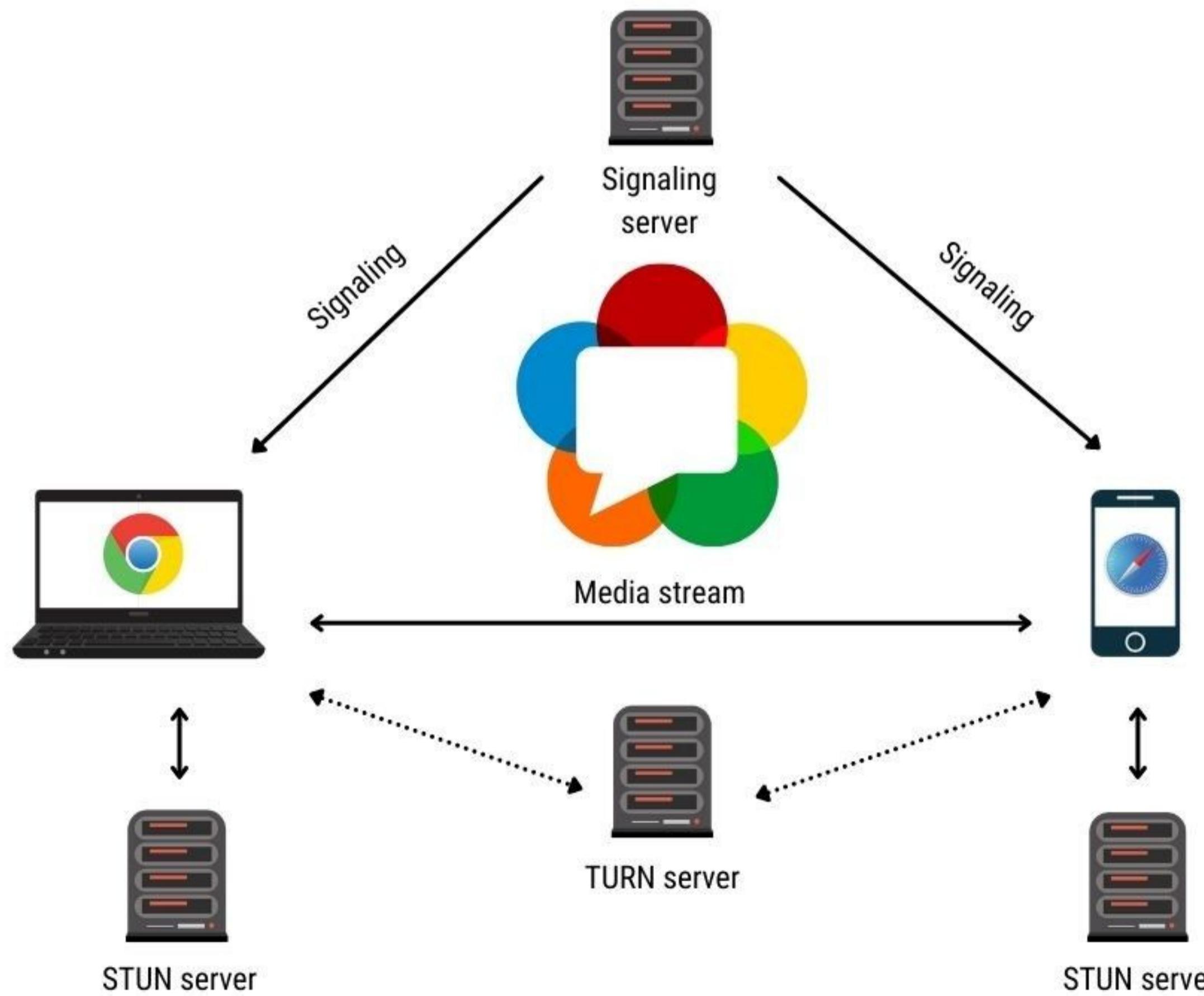
OVERVIEW

first thing's first, you have to set the context

When was this work done? How long did this take? What is the overview of what's to come in this case study?

OVERVIEW

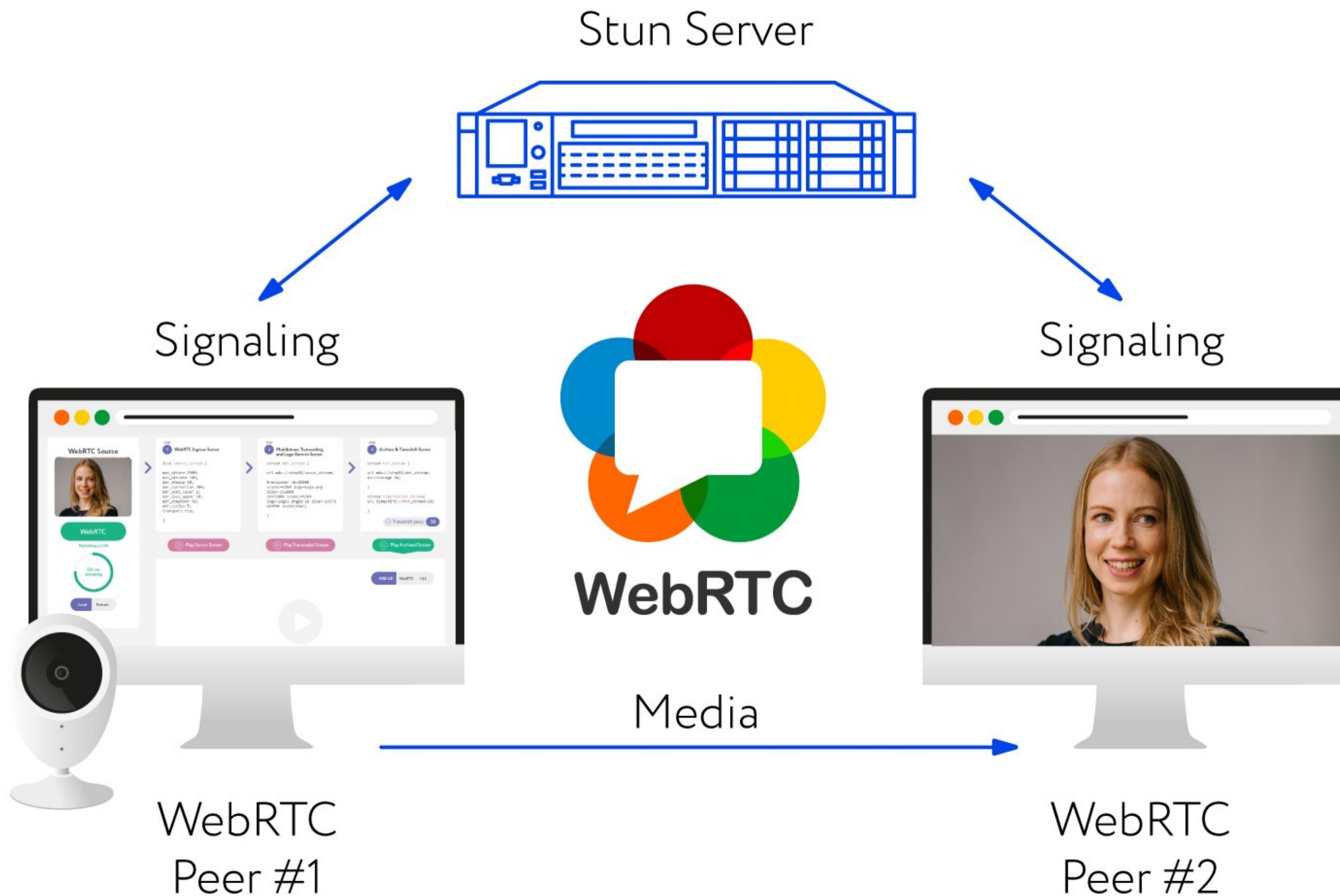
Real-time Livestreaming system structure





OVERVIEW

Deep learning trained model structure



Top 10 countries with the most learners

Learners from around the world come to Coursera to build critical skills.



1. United States
17.3M



2. India
13.6M



3. Mexico
4.8M



4. Brazil
3.7M



5. China
3.3M



6. Canada
2.4M



7. Russia
2.4M



8. UK
2.4M



9. Colombia
2.2M



10. Egypt
1.6M

Top 10 countries by learner growth

Emerging economies reported the highest rate of new learner growth.



1. Paraguay

98%

110k learners



2. Lebanon

97%

158k learners



3. Philippines

85%

1.3M learners



4. Guyana

74%

60k learners



5. Indonesia

69%

789k learners



6. Kenya

61%

303k learners



7. Ethiopia

60%

103k learners



8. Rwanda

57%

50k learners



9. Vietnam

55%

718k learners



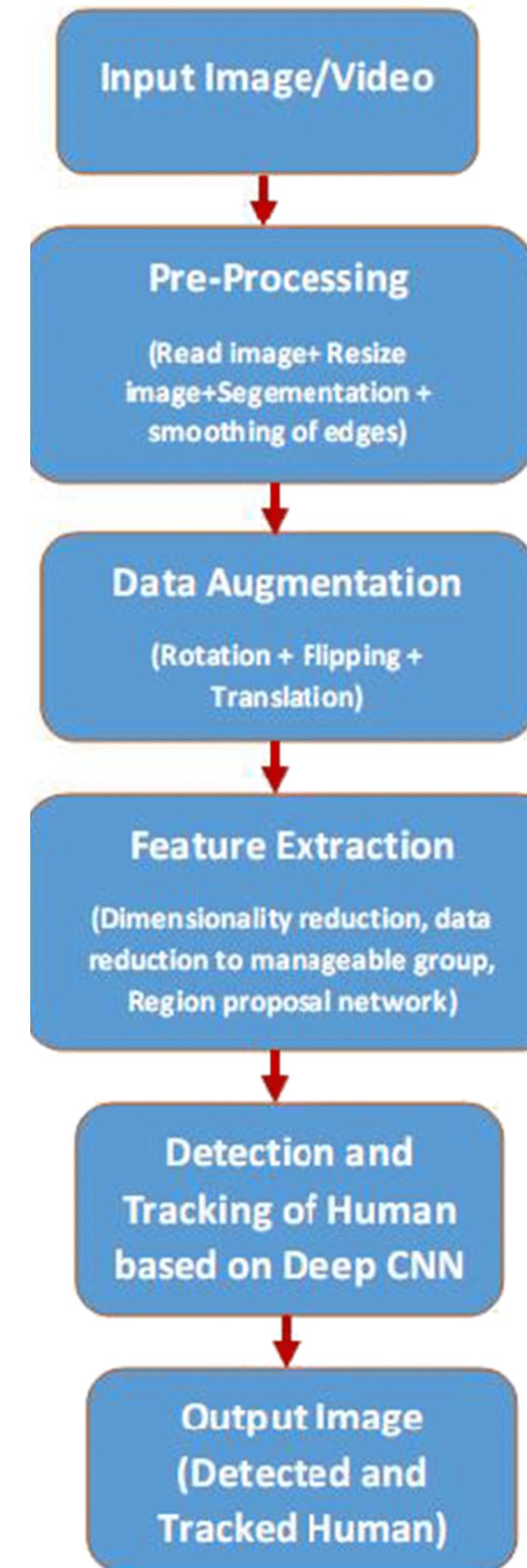
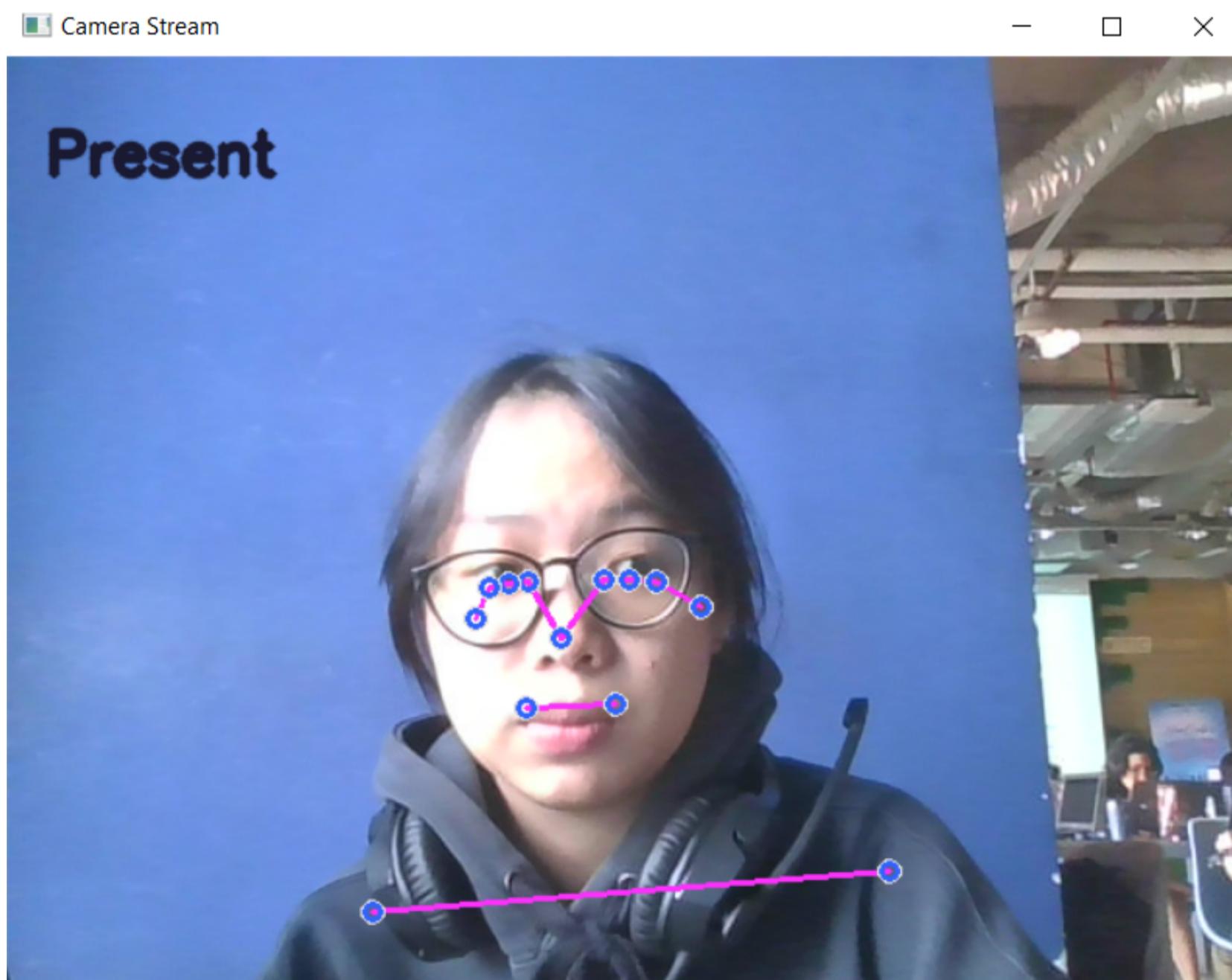
10. Kazakhstan

54%

323k learners

OVERVIEW

Deep learning trained model structure



THE PROBLEM

what's the problem?

Here's where you give some background on your project.

Some helpful questions to ask through: How did the problem arise? What was the history? Who are the users and what do you know about these users?

Why is this problem important?

drop off

drop off

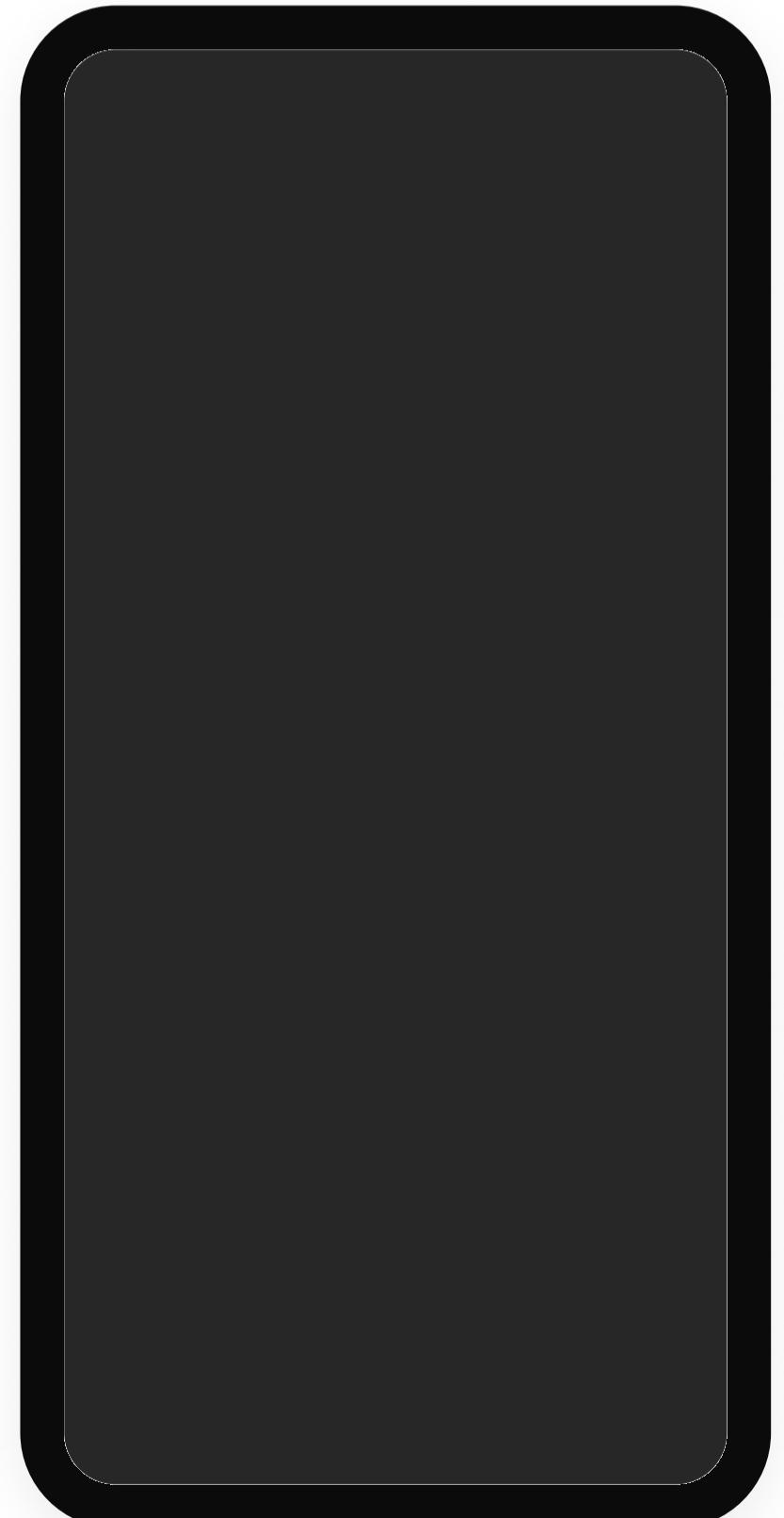
drop off

55%

30%

28%

the old UI



SOLUTIONS

here's what really happened

the new new

What's the final solution? Did metrics move? If so, be sure to put in some data points and explain the impact!

impact

Explain the impact here. What was the outcome? How does this tie back to your hypothesis and aligned metrics?

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THE CHALLENGES

not everything went as planned

I'm sure not every project goes 100% as planned. List some things that didn't go your team's way and how you worked with others to come to a compromise.

something that didn't go our way

How did you compromise instead? What did you learn from this experience? How can you apply this to future projects?

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