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## Test your knowledge on data ethics and privacy

GESAMTPUNKTZAHL 3

1. A data analyst uses fixed-length codes to represent data columns in order to remove personally identifying information from a dataset. What process does this scenario describe?

1 / 1 Punkten

- ☐ Data sorting
- ☒ Data anonymization
- ☐ Data visualization
- ☐ Data collection

✓ Richtig

This scenario describes data anonymization, which is the process of protecting people's private or sensitive data by eliminating identifying information.

2. Data analysts never anonymize license plate numbers because that type of data can be easily seen whenever someone is out driving their car.

1 / 1 Punkten

- ☐ True
- ☒ False

✓ Richtig

Data analysts often anonymize license plate numbers. Even though someone's license plate is visible when they drive, it's often important to keep that information private in a dataset.

3. Before completing a survey, an individual reads information about how and why the data they provide will be used. What is this concept called?

1 / 1 Punkten

- ☐ Currency
- ☐ Openness
- ☒ Consent
- ☐ Privacy

✓ Richtig

This concept is called consent. Consent is the aspect of data ethics that presumes an individual's right to know how and why their personal data will be used before agreeing to provide it.