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Test your knowledge on making decisions with data

GESAMTPUNKTZAHL 2

1. The use of data-driven decision-making and the application of data strategy at a corporation are examples of what?

1 / 1 Punkten

- ☐ Business metric
- ☐ Business mission
- ☒ Business task
- ☐ Business platform



Richtig

The use of data-driven decision-making and the application of data strategy at a corporation are examples of a business task. A business task is the question or problem that data analysis answers for a business.

2. Fill in the blank: Data-driven decision-making involves using ____ to guide business strategy.

1 / 1 Punkten

- ☐ intuition
- ☒ facts
- ☐ tools
- ☐ processes



Richtig

Data-driven decision-making involves using facts to guide business strategy.