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Test your knowledge on taking action with data

GESAMTPUNKTZAHL 4

1. A data analytics team works to recognize the current problem. Then, they organize available information to reveal gaps and opportunities. Finally, they identify the available options. These steps are part of what process?

1 / 1 Punkten

- ☐ Making connections
- ☒ Using structured thinking
- ☐ Applying the SMART methodology
- ☐ Categorizing things



Richtig

This describes structured thinking. Structured thinking begins with recognizing the current problem or situation. Next, information is organized to reveal gaps and opportunities. Finally, the available options are identified.

2. In which step of the data analysis process would an analyst ask questions such as, "What data errors might get in the way of my analysis?" or "How can I clean my data so the information I have is consistent?"

1 / 1 Punkten

- ☐ Analyze
- ☐ Ask
- ☐ Prepare
- ☒ Process



Richtig

An analyst asks questions such as, "What data errors might get in the way of my analysis?" or "How can I clean my data so the information I have is consistent?" during the process step. This is when data is cleaned in order to eliminate any possible errors, inaccuracies, or inconsistencies.

3. A data analyst has entered the analyze step of the data analysis process. Identify the questions they might ask during this phase. Select all that apply.

1 / 1 Punkten

- ☐ What is the question I'm trying to answer?
- ☒ What story is my data telling me?



Richtig

The analyze step involves thinking analytically about data. Data analysts might ask how the data can help them solve the problem and what story the data is trying to tell.

- ☐ How can I create an engaging presentation to stakeholders?
- ☒ How will my data help me solve this problem?



Richtig

The analyze step involves thinking analytically about data. Data analysts might ask how the data can help them solve the problem and what story the data is trying to tell.

4. A data analyst is trying to understand their target audience. They're asking questions such as, "How can learning more about my target audience help me figure out how to solve this problem?" and "What research do I need to do about my target audience?" The data analyst is in which phase of the data analysis process?

1 / 1 Punkten

- ☐ Ask
- ☐ Share
- ☐ Act
- ☒ Prepare



Richtig

The data analyst is in the prepare step. This is when analysts consider what information to gather and what research they can do to help problem-solve.