✓ **Herzlichen Glückwunsch! Sie haben bestanden!**
ZUM BESTEHEN 80 % oder höher

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BEWERTUNG
100 %

Test your knowledge on data-driven stories

GESAMTPUNKTZAHL 3

1. Data storytelling involves which of the following elements? Select all that apply.

☑ Communicating the meaning of a dataset with visuals

> ✓ **Richtig**
> Data storytelling involves communicating the meaning of a dataset with visuals and using a narrative that is customized to your audience.

☐ Describing the steps of your analysis process

☐ Selecting only the data points that support your case

☑ Using a narrative that is customized to your audience

> ✓ **Richtig**
> Data storytelling involves communicating the meaning of a dataset with visuals and using a narrative that is customized to your audience.

1 / 1 Punkten

2. A data analyst presents their data story to an audience. They aim to capture and hold the audience members' interest and attention. Which data storytelling concept does this describe?

○ Visuals

◉ Engagement

○ Primary message

○ Narrative

> ✓ **Richtig**
> Engagement involves capturing and holding the audience members' interest and attention.

1 / 1 Punkten

3. Which of the following activities would a data analyst do while spotlighting? Select all that apply.

☑ Identify ideas or concepts that arise repeatedly

> ✓ **Richtig**
> Spotlighting involves scanning through data to quickly identify the most important insights. This can be done with notes on a whiteboard, by searching for broad ideas, and by identifying concepts that arise repeatedly.

☐ Focus on the details of the analysis and results

☑ Search for broad, universal ideas and messages

> ✓ **Richtig**
> Spotlighting involves scanning through data to quickly identify the most important insights. This can be done with notes on a whiteboard, by searching for broad ideas, and by identifying concepts that arise repeatedly.

☑ Write notes on a white board that contain the data analysis insights

> ✓ **Richtig**
> Spotlighting involves scanning through data to quickly identify the most important insights. This can be done with notes on a whiteboard, by searching for broad ideas, and by identifying concepts that arise repeatedly.

1 / 1 Punkten