



**Herzlichen Glückwunsch! Sie haben
bestanden!**

ZUM BESTEHEN 80 % oder höher

Lernen Sie weiter

Aufgabe in 75:53 min
wiederholen

BEWERTUNG
96,87 %

Weekly challenge 4

NEUESTE EINREICHUNGSBEWERTUNG

96,87%

1. Fill in the blank: You are working as a data analyst at a music school and want to learn more about the success rates of professional musicians. You create a _____, which states that success is 50% innate talent and 50% hours spent in the practice room. You hope to either prove or disprove this theory with your data.

1 / 1 Punkten

- ☐ business task
- ☐ statistic
- ☐ trend
- ☒ hypothesis

✓ Richtig

You create a hypothesis. A hypothesis is the theory you try to prove or disprove with data.

2. You are giving a presentation to an audience that knows very little about your subject. Which concept in the McCandless Method describes the earliest opportunity to provide context to your audience?

1 / 1 Punkten

- ☒ Answer obvious questions before they're asked
- ☐ Tell the audience why the graphic matters
- ☐ Introduce the graphic by name
- ☐ State the insight of the graphic

✓ Richtig

According to the McCandless Method, the earliest opportunity to provide context to your audience is when you answer obvious questions before they're asked.

3. You are introducing a data visualization during your presentation and are concerned that it may overwhelm your audience. How can you help your audience when you first introduce it?

1 / 1 Punkten

- ☐ Describe each graph quickly
- ☐ Define each parameter
- ☐ Thoroughly explain the context
- ☒ Wait five seconds

✓ Richtig

It's helpful to wait five seconds after you first introduce a data visualization. This gives your audience time to process your data before you discuss it, reducing the chance of overwhelming them.

4. You are preparing to present in front of a large audience. Which of the following is a best practice for speaking to an audience?

1 / 1 Punkten

- ☐ Take long pauses between sentences
- ☒ Speak at a relaxed pace in short sentences
- ☐ Speak as quickly as possible
- ☐ Take as few pauses as possible

✓ Richtig

Speaking at a relaxed pace in short sentences is a best practice for a presentation. A large audience will have an easier time following your points if you use public speaking best practices.

5. You decide to run a Colleague Test before a presentation to your stakeholders. What kinds of information might the exercise give you? Select all that apply.

1 / 1 Punkten

- ☒ Which areas of your presentation are confusing

✓ Richtig

Colleague Tests are helpful to get information about the quality of your presentation before you're in front of stakeholders. They can tell you which areas of your presentation are confusing or what gaps or limitations are in your data. They can also hint at what kinds of questions your stakeholders may ask.

- ☐ What assumptions to make about your stakeholders' perspectives

- ☒ What kinds of questions your stakeholders might ask

✓ Richtig

Colleague Tests are helpful to get information about the quality of your presentation before you're in front of stakeholders. They can tell you which areas of your presentation are confusing or what gaps or limitations are in your data. They can also hint at what kinds of questions your stakeholders may ask.

- ☒ The limitations of your data

✓ Richtig

Colleague Tests are helpful to get information about the quality of your presentation before you're in front of stakeholders. They can tell you which areas of your presentation are confusing or what gaps or limitations are in your data. They can also hint at what kinds of questions your stakeholders may ask.

6. Your stakeholders are concerned about who was involved in providing you with feedback about your methods. Which type of objection are they making to your presentation?

1 / 1 Punkten

- ☒ Analysis
- ☐ Data
- ☐ Presentation skills
- ☐ Findings

✓ Richtig

When a stakeholder is concerned about the source of your feedback, they are making an objection about analysis. This is when someone objects to the methods you use or the feedback you gather for your presentation.

7. A stakeholder objects to the steps of your analysis. What are some appropriate ways to respond to this objection? Select all that apply.

0.75 / 1 Punkten

- ☒ Take steps to investigate your analysis question further

✓ Richtig

When responding to a concerned or objecting stakeholder, you can communicate the assumptions you made to clarify if they are accurate. You can also explain why you think the discrepancies exist and promise to investigate the matter further.

- ☐ Defend the results of your analysis

- ☒ Communicate the assumptions you made in your analysis

✓ Richtig

When responding to a concerned or objecting stakeholder, you can communicate the assumptions you made to clarify if they are accurate. You can also explain why you think the discrepancies exist and promise to investigate the matter further.

- ☒ Explain why you think any discrepancies exist

!

Diese Antwort sollte nicht ausgewählt werden

Review the section on responding to objections for a refresher.

8. You notice that your audience is not as engaged as you'd like during your Q&A. Which of the following are ways to get them more involved?

1 / 1 Punkten

- ☒ Ask them for insights
- ☐ Keep your pitch level
- ☐ Wait longer for the audience to ask questions
- ☐ Repeat your key findings

✓ Richtig

One way to engage your audience is to ask them if they know anything about the topic you're presenting about. You can enrich the discussion if they do and would like to share their insights.