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Test your knowledge on solving problems with data

GESAMTPUNKTZAHL 3

1. A data analyst identifies keywords from customer reviews and labels them as positive or neutral. This an example of which problem type?

1 / 1 Punkten

- ☐ Finding patterns
- ☐ Identifying themes
- ☒ Categorizing things
- ☐ Making predictions



Richtig

A data analyst identifying keywords from customer reviews and labeling them as positive or neutral is an example of categorizing things.

2. The spotting something unusual problem type could involve which of the following scenarios?

1 / 1 Punkten

- ☐ A data insight helps a landscaping company envision what will happen in the future
- ☒ A data analyst working for an agricultural company examines why a dataset has a surprising and rare data point.
- ☐ A data analyst at a clothing retailer creates a list of common topics, categorizes them, and groups each category into a broader subject area for further analysis.
- ☐ A data analyst at an arts nonprofit classifies similar data points into groups for further analysis.



Richtig

The problem type of spotting something unusual could involve a data analyst examining why a dataset has a surprising and rare data point. Spotting something unusual deals with identifying and analyzing something out of the ordinary.

3. A data analyst at an online retailer looks at trends in historical sales data. They want to understand what happened in the past and, therefore, is likely to happen again in the future. This an example of which problem type?

1 / 1 Punkten

- ☐ Categorizing things
- ☐ Making predictions
- ☐ Identifying themes
- ☒ Finding patterns



Richtig

A data analyst looking at trends in historical sales data to understand what happened in the past and, therefore, is likely to happen again in the future is an example of finding patterns. Finding patterns deals with looking at trends in historical data to understand what happened in the past and, therefore, is likely to happen again in the future.