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BEWERTUNG

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Weekly challenge 4

NEUESTE EINREICHUNGSBEWERTUNG

100%

1. A data analytics team is working on a project to measure the success of a company's new financial strategy. The vice president of finance is most likely to be the ____.

1 / 1 Punkten

- ☐ project manager
- ☒ primary stakeholder
- ☐ analyst
- ☐ secondary stakeholder

✓ Richtig

The vice president of finance is most likely to be the primary stakeholder.

2. A data analyst is researching the buying behavior of people who shop at a company's retail store and those who might shop there in the future. During the analysis, it will be important to stay in communication with the people who most often interact with these shoppers. They are members of the executive team.

1 / 1 Punkten

- ☐ True
- ☒ False

✓ Richtig

These people are part of the customer-facing team. The customer-facing team includes anyone in an organization who interacts with customers or potential customers, such as the shoppers at a company's retail store.

3. There are four key questions data analysts ask themselves: Who is my audience? What do they already know? What do they need to know? And how can I communicate effectively with them? These questions enable data analysts to achieve what goal?

1 / 1 Punkten

- ☐ Understand who is managing the data
- ☐ Complete data analysis projects on time
- ☒ Communicate clearly with stakeholders and team members
- ☐ Identify primary and secondary stakeholders

✓ Richtig

These questions enable data analysts to communicate clearly with stakeholders and team members.

4. You receive an angry email from a colleague on the marketing team. The marketing colleague believes you have taken credit for their work. You do not believe this is true. Select the best course of action.

1 / 1 Punkten

- ☐ Forward the email to the marketing director with an equally angry note.
- ☐ Delete the email. It's best not to create any additional conflict.
- ☒ Reply to the email, asking if they can schedule a time to talk about this in person in order to allow both of you to share your perspectives.
- ☐ Walk over to the marketing colleague's cubicle, and tell them you strongly disagree.

✓ Richtig

You should reply to the email, asking if they can schedule a time to talk about this in person in order to allow both of you to share your perspectives. When people are feeling angry or emotional, it's best to wait until things calm down. Then, give everyone the opportunity to share their perspectives.

5. To make sure that a few unusual responses don't skew results or lead to inaccurate judgements, a data analyst focuses on what element of the data collection?

1 / 1 Punkten

- ☐ Statistical significance
- ☐ Data cleaning
- ☒ Sample size
- ☐ Visualization

✓ Richtig

To make sure a few unusual responses don't skew results or lead to inaccurate judgements, a data analyst focuses on sample size.

6. A data analyst has been invited to a meeting. They review the agenda and notice that their data analysis project is one of the topics that will be discussed. They plan to arrive on time and have a pen and paper to take notes. But they do not spend time considering project updates they could share or questions they may be asked. This is okay because they're not the one running the meeting.

1 / 1 Punkten

- ☐ True
- ☒ False

✓ Richtig

Even if the data analyst isn't running the meeting, if their project is on the agenda, it's a good idea to prepare to share updates and answer questions. This helps keep everyone informed and ensures effective communication.

7. Which of the following steps are key to leading a professional online meeting? Select all that apply.

1 / 1 Punkten

- ☐ Keeping an eye on your inbox during the meeting in case of an important email
- ☒ Making sure your technology is working properly before starting the meeting

✓ Richtig

When leading an online meeting, acting professionally involves encouraging others to contribute, testing technology beforehand, and eliminating distractions.

- ☐ Maintaining control of the meeting by keeping everyone else on mute.
- ☒ Sitting in a quiet area that's free of distractions

✓ Richtig

When leading an online meeting, acting professionally involves encouraging others to contribute, testing technology beforehand, and eliminating distractions.

8. Conflict is a natural part of working on a team. What are some ways to help shift a situation from problematic to productive? Select all that apply.

1 / 1 Punkten

- ☒ Take a moment to check your emotions before engaging in an argument.

✓ Richtig

To help shift a situation from problematic to productive, reframe the question, keep your emotions in check, and establish open lines of communication.

- ☒ Ask for a conversation to help you better understand the big picture.

✓ Richtig

To help shift a situation from problematic to productive, reframe the question, keep your emotions in check, and establish open lines of communication.

- ☐ Identify the person who caused the issue so they can take responsibility.

- ☒ Reframe the question by asking, "How can I help?"

✓ Richtig

To help shift a situation from problematic to productive, reframe the question, keep your emotions in check, and establish open lines of communication.