**Friday, March 11, 2022**

**Unit 6: Interactions**

**Lesson 15: 6A. E-commerce**

**6B. Enterprise social media**

**6A. E-commerce**

**VOCABULARY**

- Integrate(v): Tích hợp

- Component(n): Bộ phận cấu thành

- Cookie(n): cookie

- Code(n): Mã

- Processing(n): Tiến trình

- Delivery(n): Giao hàng

- Order(n): Đơn hàng

- Accounting(n): Kế toán

- Bricks and clicks(n phr): Cửa hàng truyền thống kết hợp bán online

- DRM (Digital Rights Management) (n): Quản lý bản quyền kỹ thuật số

- NFC (Near Field Communication) (n): Giao tiếp trường gần

**6B. Enterprise social media (Truyền thông doanh nghiệp)**

**VOCABULARY**

- Microblogging system(n phr): Hệ thống microblogging

- File sharing service(n phr): Dịch vụ chia sẻ tệp

- Social networking(n phr): Mạng xã hội

- Privacy(n): Quyền riêng tư, sự riêng tư

- Trend(n): Xu hướng

- Graph(n): Biểu đồ đường kẻ

- Blogger(n): Người xây dựng trang tin

- Document Management system(n phr): Hệ thống quản lý tài liệu

- Speech-to-text(adj): Lời nói thành văn bản

- Overseas department(n phr): Văn phòng ở nước ngoài

- Voice recognition(n): Nhận diện giọng nói

**6A. E-commerce**

**SPEAKING**

Act.1:

- Yes, I do. Because I can buy a lot of thing that shops in my location doesn’t have and I don’t need to go outside.

- Disadvantages: Somtime I have to wait for a long time to revice things

**READING**

Act.2:

- Three parts of an e-commerce system.

+) the user interface

+) the shopping basket

+) payment system

- Most dificult to set up: Payment system

Act.3:

|  |  |
| --- | --- |
| 1. integrate  2. components  3. code  4. processing | 5. delivery address  6. order  7. accounting |

Act.4:

|  |  |
| --- | --- |
| 1. the user interface  2. the payment system  3. to track the items in the basket  4. the shopping basket | 5. the payment system  6. the payment processing system  7. other kind of software can accept data from it |

**6B. Enterprise social media**

**SPEAKING**

Act.1:

- I always use Facebook, Zalo, Instagram, …

- For communicating information: Zalo

- For being friendly: Facebook and Zalo

**VOCABULARY**

Act.2:

1. c

2. d

3. a

**LISTENING**

Act.4:

|  |  |
| --- | --- |
| 1. A  2. B  3. A | 4. B  5. A |

**LANGUAGE**

Act.6:

1. Hard drives are getting cheaper

2. Our website is getting slower

3. Our forum is becoming more popular

**LISTENING**

Act.7:

- Easy. Most of the requested features are common

Act.8:

|  |  |
| --- | --- |
| 1. a  2. a  3. a  4. b | 5. b  6. a  7. b  8. b |

Act.9:

|  |  |
| --- | --- |
| 1. down  2. up  3. up | 4. up  5. up  6. up |

**Wednesday, March 16, 2022**

**Unit 6: Continued**

**Lesson 16: 6C. Training users**

**6D. Video Conferencing**

**VOCABULARY**

- Instant messaging(n phr): Nhắn tin trực tuyến

- Policy(n): Chính sách

- Procedure(n): Thủ tục

- Announcement(n): Thông báo

- Threaded view(n phr): view theo chủ đề

- Archiving(n): Kỹ thuật nén

- Tagging(n): Gắn

- Brick and mortar shop(n phr): Cửa hàng truyền thống (chỉ bán trực tiếp)

- Face-to-face(adj): Mặt đối mặt, gặp trực tiếp

- Set-up(n): Trang thiết bị (cài đặt)

- High-definition(adj): Độ phân giải cao

- Local participant(n phr): Người tham gia tại địa phương

- Remote(adj): Ở xa

- Data compression(n): Nén dữ liệu

- Bandwidth(n): Băng thông

- MCU (Multipoint Control Unit) (n): Đơn vị điều khiển đa điểm

- Permises(n pl): Cơ ngơi, tài sản

- Facility(n): Cơ sở vật chất

- Dedicated(adj): Chuyên dụng (for one purpose only)

**E-Commerce**

**SPEAKING**

Act.6:

1)

a. DRM

b. Brick and clicks

c. NFC

2)

a. SSL (Secure socket layer)

b. B2G

c. Brick and mortar shop

**LISTENING**

Act.7:

- It’s an e-wallet system

- It solves the slow speed of using e-commerce

Act.8:

1. Type information only one then logon and use it

2. Pass mobile phone over the sensor and type the password

3. Makes easier for accounting staff

**SPEAKING**

Act.9:

- E-wallet is a type of electronic wallet that helps customers pay for their orders more easily

**Video Conferencing**

**SPEAKING**

Act 1:

3) Advantage

- Connect diferent locations at the same time

- Save time and money

- no need to travel

**LISTENING**

Act.3:

- They dedicated system and desktop system

Act.4:

1. Dedicated system

2. Remote control

3. MCU

4. (Data) Compression

**Friday, March 18, 2022**

**Unit 6: Continued**

**Lesson 17: 6D**

**Video Conferencing**

**LISTENING**

Act.6:

|  |  |  |
| --- | --- | --- |
|  | Likely | Unlikely |
| Speaker 1 | X |  |
| Speaker 2 |  | X |
| Speaker 3 |  | X |
| Speaker 4 | X |  |
| Speaker 5 |  | X |

**Training users**

**SPEAKING**

Act.1:

1) When a company buys new technology, how important is it to train users?

- It’s very important. Without training, they will waste a lot of time trying to work out how to use it, or just not use it

2) What do you think are the advantages of e-learning over face-to-face learning?

- No need to travel => Save money and time travelling

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**VOCABULARY**

Act.2:

|  |  |
| --- | --- |
| 1. c  2. d  3. b  4. g | 5. a  6. f  7. h  8. e |

**LISTENING**

Act.3:

Need training: b, c, f, g, h, i, j

Act.4:

1) It would be great to know how to use instant mesaging

2) Could you tell me how to use document collaboration features?

3) Could we learn about document archiving?

4) It would be good for learn about finding infomation

**6E. Business maters**

Act.2:

1) The company have locations in more than one country

2) The commuication isn’t efficient

3) Customers don’t like the current online shopping system because it’s hard to use

4) The first step is find technology to help with the problems. The second step is find out the prices and features of appropriate systems