

NGONIDZASHE WASHAYA

Harare, Zimbabwe

+263771 394 760/ 0712800877

ngonidzashewas@gmail.com

EXPERIENCE

October 2022 - August 2023

**Electronic Commerce specialist | Zimbabwe Gecko Society | Norton |
Zimbabwe**

- Established and managed the corporate imagery of the organization in its social amenities, public relations and customer support on digital platforms.
- Developed and implemented digital marketing strategies and marketing research to improve customer traffic on departmental outputs.
- Performed digital marketing through executing social media marketing campaigns, product branding designs and content writing.
- Provided IT support and technical assistance through installing system upgrades, troubleshooting and resolving hardware and software issues for optimal performance, security and smooth operation of systems.
- Managed the network infrastructure and intranet administration.

EDUCATION

Harare Institute of Technology, Harare, Zimbabwe [2020-2024]

- 2.1 grade: Bachelor of Technology (Honors) Degree in Electronic Commerce

St Patrick's High School, Manicaland Province, Zimbabwe

- Ordinary-level passes: 8/8 including Sciences, Technology, English, Science.
- Advanced-level passes: 13/15 points in Business Studies, Economics and Software Engineering.

SKILLS

TECHNICAL

Developer (Programming: HTML/CSS, JavaScript), WordPress, ASP.NET

Designer (Figma, Adobe Illustrator, Canva)

Web UI/UX

Digital marketing and Content writing

Web Analytics

Database design and management (SQL)

Project management (Agile)

IT Administration

AI prompt engineer

Portfolio website: <https://ngonidzashewas.github.io/>

SOFT

Written and verbal communication Languages: English (*fluent*), Shona (*native*), Chinese mandarin(*intermediate*)

Computer literacy, Professionalism, Teamwork, Critical thinking and problem solving

REFERENCES

MR TAFADZWA BALOYI

Head of Finance, Afrosoft

Phone: +263 0775166611 | Email: tafadzwab@afrosoft.co.zw

MR ZVIKARAMBA

Department Chairman, Harare Institute of Technology

Phone: +263 71 807 8545 | Email: azvikaramba@hit.ac.zw

MR TINOTENDA GWAZE

Site Manager, Zimbabwe Gecko Society

Phone: +263 0776373522/ +263 71 270 5258