# NGONIDZASHE WASHAYA

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(+263) 0771 394 760

Harare

An analytical, organized and detail-oriented individual with versatility in a wide spectrum of E-Commerce and Information Technologies. I possess critical thinking and problem-solving skills for complex situations, and approach tasks with professionalism and creativity, striving to contribute to successful business growth through the delivery of innovative solutions.

## EXPERIENCE

October 2022 - August 2023
**IT Intern | Zimbabwe Community Development Trust | Norton**

I mainly specialized in the digital marketing aspect of ZCDT. My duties and tasks being to establish and manage the corporate imagery of the organization in its social amenities and public relations on digital platforms through executing social media marketing campaigns, graphical image designs and content creation. I was responsible for developing and implementing digital marketing strategies to improve departmental outputs and this involved conducting market research, collaborating with the cross-functional teams to design compelling content and graphical visual assets.

Other key responsibilities included providing technical assistance, troubleshooting and resolving hardware and software issues, as well as maintaining the smooth operation of computer systems. Additionally, I performed system upgrades, installed software and hardware components and conducted regular maintenance tasks to ensure optimal performance and security. I also managed the network infrastructure and connectivity.

## EDUCATION

**Harare Institute of Technology, Harare, Zimbabwe [2020-ongoing]**
- Bachelor of Technology (Honors) Degree in Electronic Commerce

**St Patrick's High School, Chimanimani, Zimbabwe**
- "O"-level passes: 8/8 including Math, English, Computers and Sciences.
- "A"-level passes: 13/15 points in Software Engineering, Business Studies and Economics.

## SKILLS

- Written and verbal communication Languages: Shona (*native*), English (*fluent*), Chinese mandarin(*intermediate*)
- Database design and management (MySQL)
- Web design and development
- Programming: HTML/CSS, JavaScript
- Digital marketing and Content Creation
- Project management
- IT Administration
- ASP.NET, WordPress, Agile with Atlassian Jira, AI prompt engineer, Canva, Podia

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## REFERENCES

**MR ZVIKARAMBA**
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**MR TINOTENDA GWAZE**
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