

NGONIDZASHE WASHAYA

Harare, Zimbabwe

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EXPERIENCE

October 2022 - August 2023

**Electronic Commerce specialist | Zimbabwe Community Development Trust
| Norton | Zimbabwe**

- Established and managed the corporate imagery of the organization in its social amenities, public relations and customer support on digital platforms.
- Developed and implemented digital marketing strategies and marketing research to improve customer traffic on departmental outputs.
- Performed digital marketing through executing social media marketing campaigns, graphical designs and content creation.
- Provided IT support and technical assistance through installing system upgrades, troubleshooting and resolving hardware and software issues for optimal performance, security and smooth operation of systems.
- Managed the network infrastructure and intranet connectivity.

EDUCATION

Harare Institute of Technology, Harare, Zimbabwe [2020-ongoing]

- Bachelor of Technology (Honors) Degree in Electronic Commerce

St Patrick's High School, Chimanimani, Zimbabwe

- "O"-level passes: 8/8 including Math, English, Computers and Sciences.
- "A"-level passes: 13/15 points in Business Studies, Economics and Software Engineering.

SKILLS

TECHNICAL

Database design and management (MySQL), Web design and development, Programming: HTML/CSS, JavaScript, Digital marketing and Content Creation, Project management, IT Administration, ASP.NET, WordPress, Agile with Atlassian Jira, AI prompt engineer, Canva, Podia

SOFT

Written and verbal communication Languages: Shona (*native*), English (*fluent*), Chinese mandarin(*intermediate*), Computer literacy, Professionalism, Teamwork, Critical thinking and problem solving

REFERENCES

MR TAFADZWA BALOYI

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