NGONI TASA

Botswana based Product & Web Designer who crafts functional and minimal interfaces.

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Experience

Liscon Trans Botswana - Developer, Product and Graphic Designer

Transport and Logistics Company

- Designed and developed website to launch their subsidiary that helped double their revenue.
- Designed and developed systems for internal use to add more data points for better decision making, forecasting, cost cutting and maximising efficiency.
- Designed graphics for marketing & socials which increased brand awareness and brought in more recurring customers.

Taxxly - Product Designer & Developer

Startup simplifying taxes for small businesses in Botswana.

- Designed mobile friendly website and application which received positive feedback for its ease of use and functionality.
- Lead the User research and conducted User testing pinpointing the target market, needed features and making needed changes to the website.
- Designed ads and the ad integration system.

Innocent Bakuli Mmeto - Web Designer & Developer

Multimedia artist

- Designed and developed website that helped kick-start his freelancing business and get more than 10 clients and 30 high paying projects to date.
- Optimized site for faster load times resulting in a more pleasant user experience.

ProWorkFit South Africa - Web & Graphic Designer

Fitness Company

- Designed website that showcased and launched a new offering.
- Helped design graphic elements used to advertise the business.

Projects

552 Designs. - Design challenge to design 5 days a week for 52 weeks with designs, assets, tips and tutorials provided.

Snappp. - Website that provides pdf and assets used on any website.

Skills

Design

Product Design

Web Design

UI/UX Design

User research

Interaction Design

Wireframing

Prototyping

Copywritting

Tools & Tech

Figma

Adobe XD

Adobe Premiere

Adobe Ilustrator

Adobe After Effects

Davinci Resolve

Webflow

HTML

CSS

Javascript

Python

Interests

Chess

Formula 1

Robotics

Gaming

Cooking

Books

Content Creation