



# PIZZA SALES REPORT 2015

Category

All

Autumn

Spring

Summer

Winter



Home

Best/ worst sellers

## BUSIEST DAY & TIME

Orders are the **highest** on weekend days:

**Thursday/ Friday/ Saturday**

The **maximum** number of orders occurs in the month of **May & July**

## SALES PERFORMANCE

**Classic category** comprises the majority of sales & total orders

**Large pizza size** is the most ordered pizza size

**\$817.9K**

Total revenue

**\$38.3**

Avg order value

**50K**

Total pizzas sold

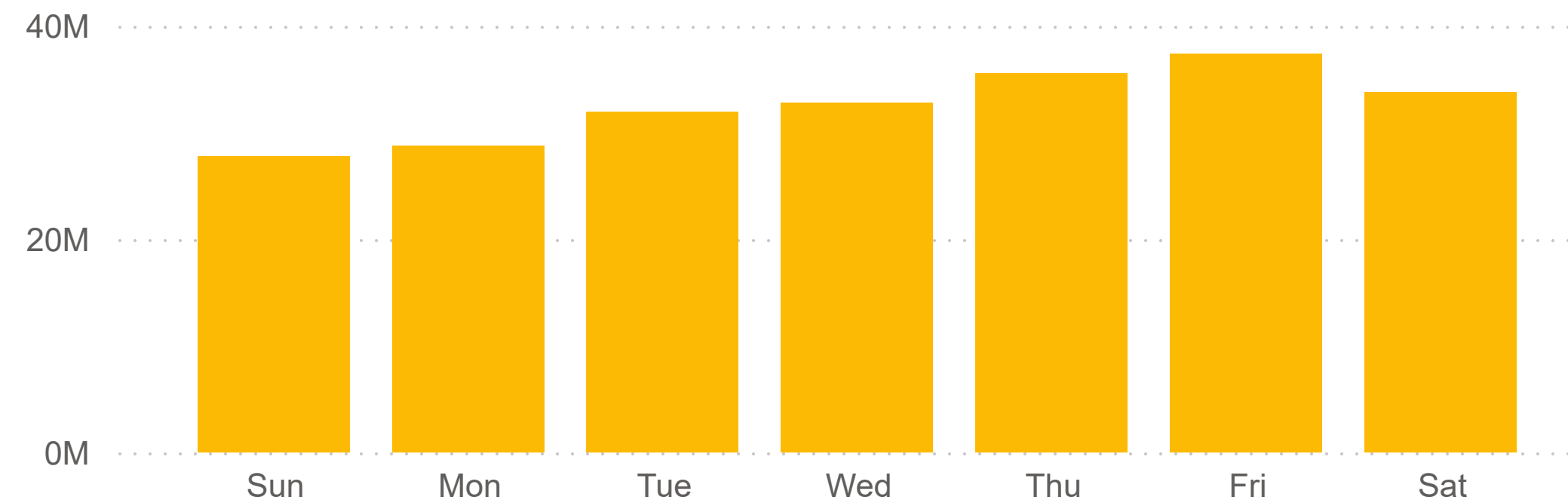
**21.4K**

Total orders

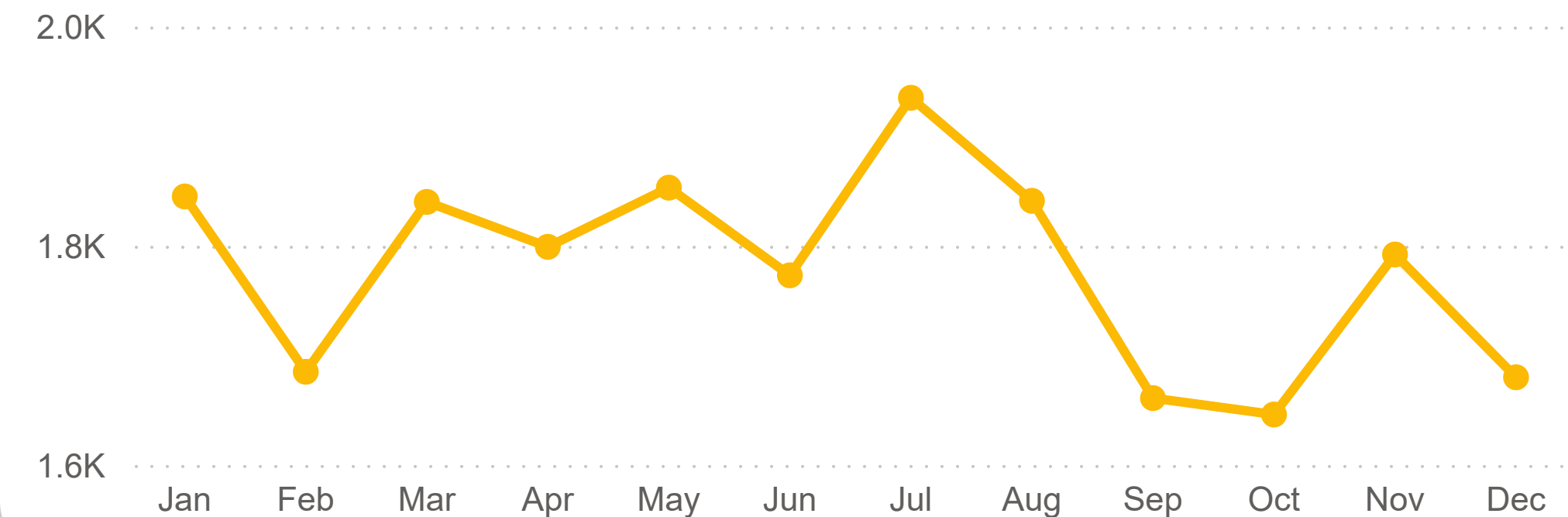
**2.3**

Avg pizzas per order

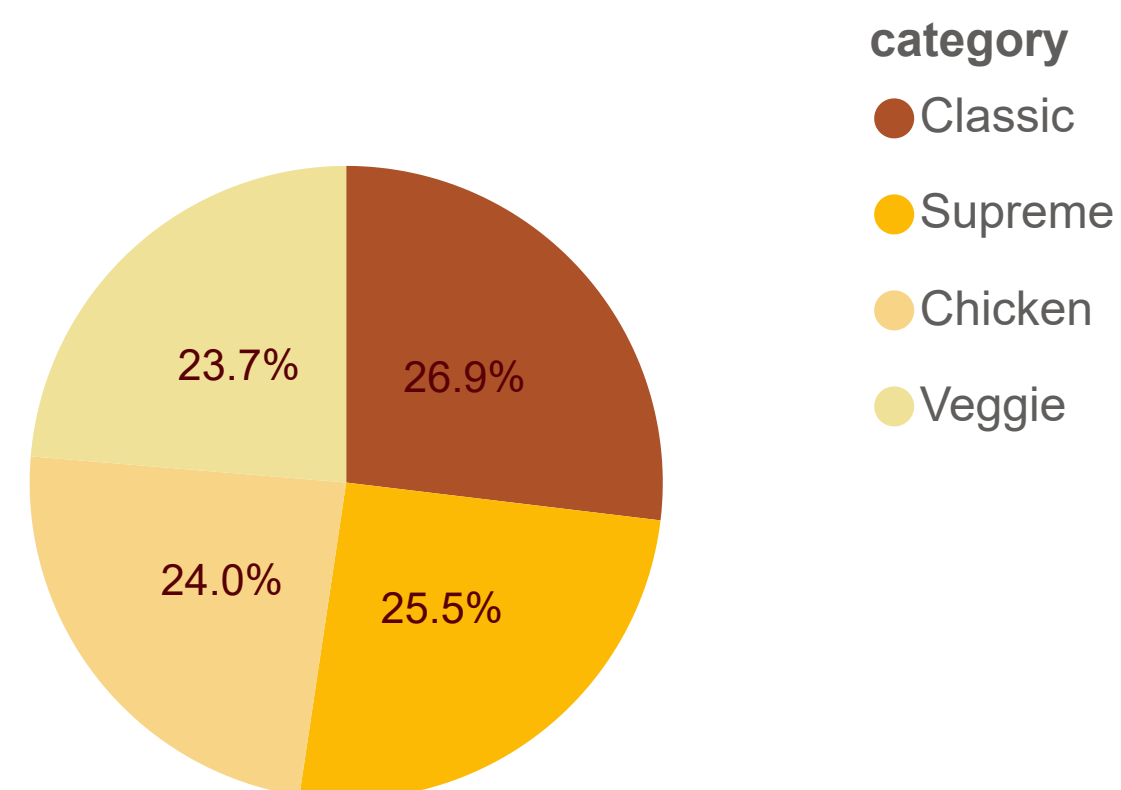
### Daily trend for total orders



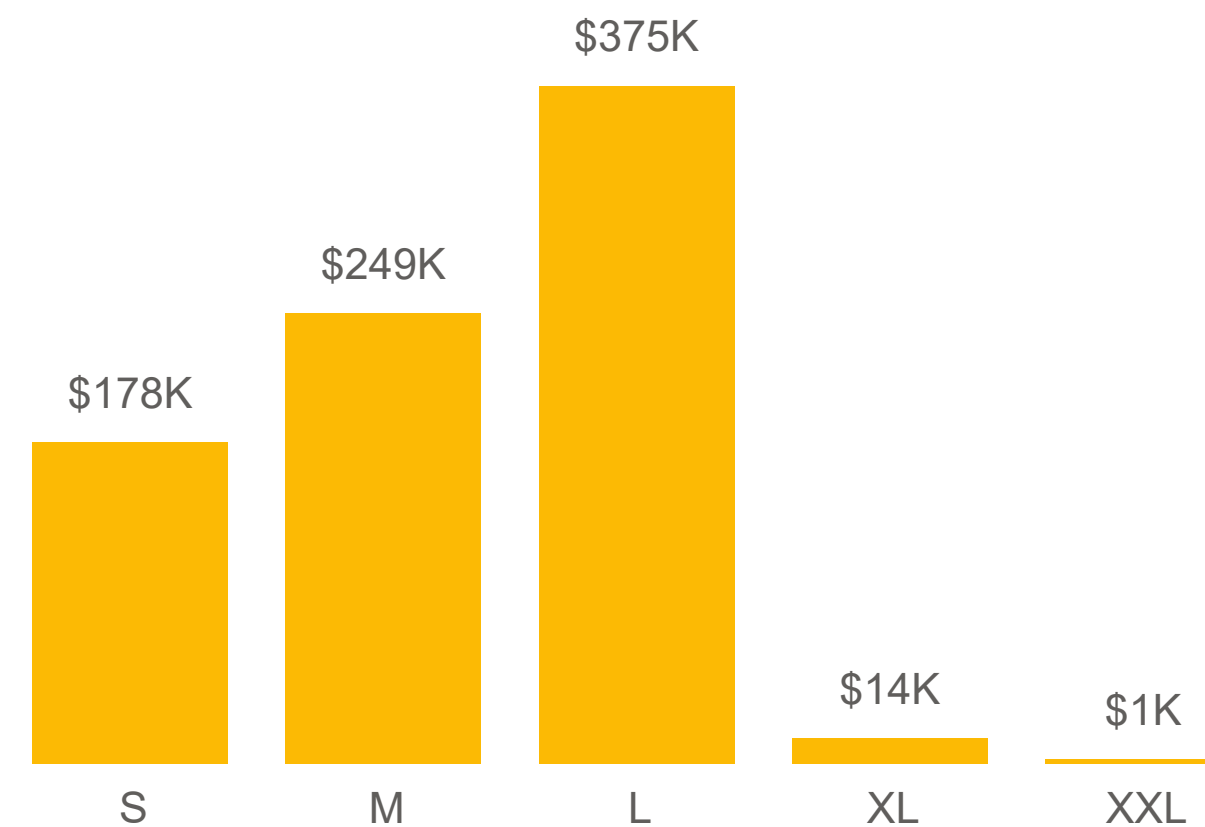
### Monthly trend for total orders



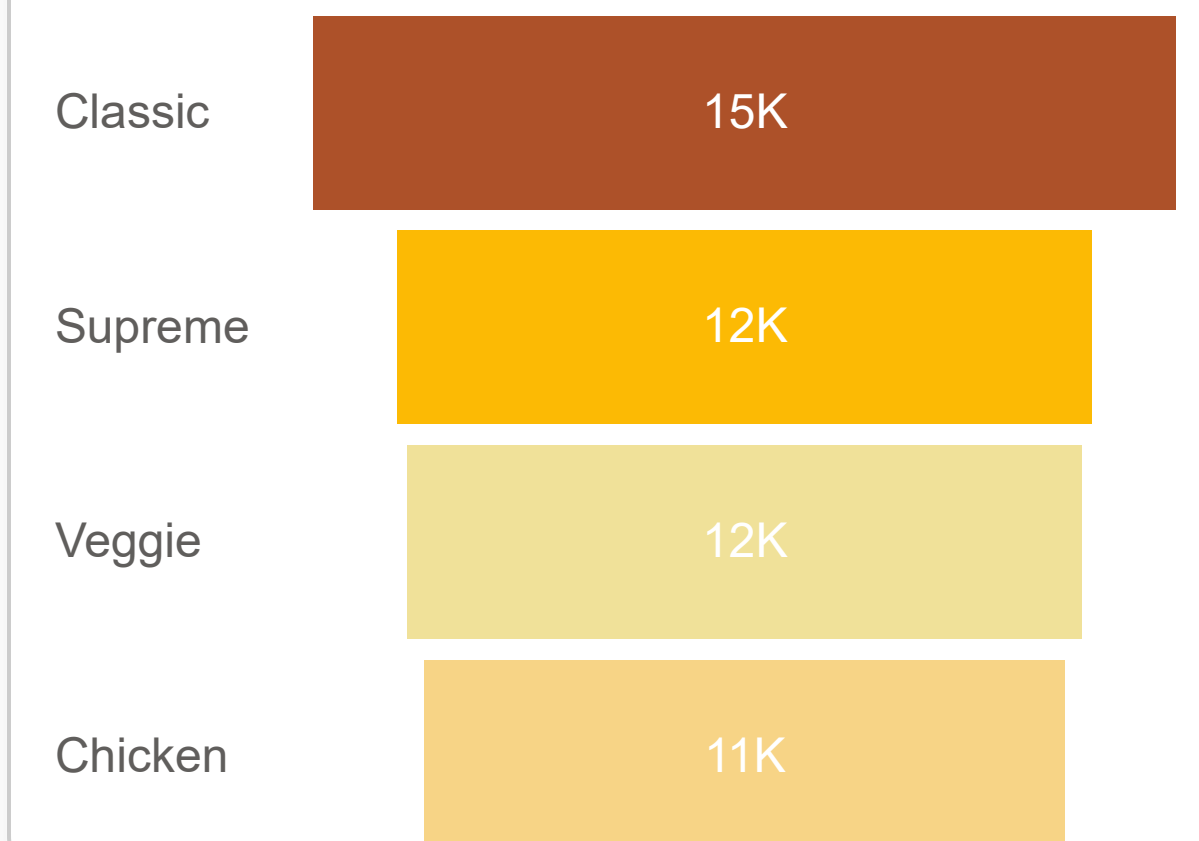
### % sales by pizza category



### Sales by pizza size



### Total pizza sold by category





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## BEST SELLERS

Thai chicken pizza is the top revenue item

Classis Deluxe pizza is the most ordered item by quantity sold

Classis Deluxe pizza is the most ordered item by total orders

## WORST SELLERS

Brie Carre pizza is the item that has the lowest sales performance

### Top 5 by revenue

Thai Chicken	\$43K
Barbecue Chicken	\$43K
California Chicken	\$41K
Classic Deluxe	\$38K
Spicy Italian	\$35K

### Bottom 5 by revenue

Brie Carre	\$11.6K
Green Garden	\$14.0K
Spinach Supreme	\$15.3K
Mediterranean	\$15.4K
Spinach Pesto	\$15.6K

### Top 5 by quantity sold

Classic Deluxe	2.5K
Barbecue Chicken	2.4K
Thai Chicken	2.4K
California Chicken	2.4K
Spicy Italian	1.9K

### Bottom 5 by quantity sold

Brie Carre	490
Mediterranean	934
Spinach Supreme	950
Spinach Pesto	970
Green Garden	997

### Top 5 by total orders

Classic Deluxe	2.3K
Barbecue Chicken	2.3K
Thai Chicken	2.2K
California Chicken	2.2K
Spicy Italian	1.8K

### Bottom 5 by total orders

Brie Carre	480
Mediterranean	912
Spinach Supreme	918
Spinach Pesto	945
Green Garden	976

#### Month

- ☐ Jan
- ☐ Feb
- ☐ Mar
- ☐ Apr
- ☐ May
- ☐ Jun
- ☐ Jul
- ☐ Aug
- ☐ Sep
- ☐ Oct
- ☐ Nov
- ☐ Dec

#### Season

- ☐ Autumn
- ☐ Spring
- ☐ Summer
- ☐ Winter