- 1. "Self-knowledge is the beginning of self-improvement."
 - ~ Baltasar Gracián (Jesuit and writer)
- 2. "Self-awareness gives you the capacity to learn from your mistakes as well as your successes. It enables you to keep growing."
 - ~ Larry Bossidy (businessman and author) and Ram Charan (business consultant, speaker and writer)
- 3. "Good leaders learn their specific personal strengths and weaknesses, especially in dealing with other people, then build on the strengths and correct the weaknesses."
 - ~ Larry Bossidy (businessman and author) and Ram Charan (business consultant, speaker and writer)
- 4. "Everything that irritates us about others can lead us to an understanding of ourselves."
 - ~ Carl Jung (psychiatrist and founder of analytical psychology)
- 5. "Self-knowledge is the great power by which we comprehend and control our lives."
 - ~ Vernon Howard (spiritual teacher, author and philosopher)
- **6.** "You can live a lifetime and, at the end of it, know more about other people than you know about yourself."
 - ~ Beryl Markham (pioneer aviator)
- 7. "People often say that this or that person has not yet found himself. But the self is not something one finds, it is something one creates."
 - ~ Thomas Szasz (psychiatrist and academic)
- "To the question of your life you are the answer, and to the problems of your life you are the solution."
 Joe Cordare (author)
- 9. "It's a helluva start, being able to recognize what makes you happy."
 - ~ Lucille Ball (actress, comedian, film and television executive)
- 10. "There is nothing like returning to a place that remains unchanged to find the ways in which you yourself have altered."
 - ~ Nelson Mandela (anti-apartheid activist, president of South Africa)
- 11. "We run away all the time to avoid coming face to face with ourselves."
 - ~ Author Unknown
- 12. "Those who are brutally honest are seldom so with themselves."
 - ~ Mignon McLaughlin (journalist and author)
- 13. "Let your heart guide you. It whispers, so listen carefully."
 - ~ Littlefoot's mother, Land Before Time
- 14. "Your distress about life might mean you have been living for the wrong reason, not that you have no reason for living."
 - ~ Tom O'Connor (comedian)