

Confirmation Video: Product Aware V2

"You're Ready for This Transformation"

Speaker: Naya

Duration: 4-5 minutes

Audience: Professional women who've decided on remote sales and are looking for the right training program

SECTION 1: HOOK - DECISION VALIDATION (0-45 seconds)

Strategic Purpose:

- Acknowledge their decision to pursue remote sales specifically
- Validate their commitment and readiness mindset
- Position them as action-takers who are ahead of the crowd
- Create immediate connection with their decisive approach

Script:

"Hey, it's Naya! If you're watching this, you've already made a decision that most professional women never make.

While others are still stuck in the 'someday' mindset, complaining about their jobs but never taking action to change them, you've decided that remote sales is the path you want to pursue.

That level of clarity and commitment puts you ahead of 99% of people who stay trapped in careers that drain their energy and limit their potential.

And that tells me everything I need to know about whether you're going to succeed in this industry."

SECTION 2: REMOTE SALES OPPORTUNITY + LIFESTYLE TRANSFORMATION (45 seconds - 2:30 minutes)

Strategic Purpose:

- Reinforce why remote sales is the right choice
- Paint vivid picture of their transformed lifestyle
- Address any lingering doubts about the opportunity
- Build overwhelming excitement about their future

Script:

"Now the fact that you've made this decision tells me something important: You're not someone who makes decisions lightly. You've thought this through. You've weighed the options and you've decided that remote sales makes sense for your goals, your lifestyle, and your future.

But let me quickly remind you about what this is all about:

Remote sales means you work with established, legitimate companies that need help growing their business. Not MLMs or pyramid schemes. Real companies with real products that solve real problems for people who actually want them.

These include growing tech companies, software businesses, coaching programs, online education companies, marketing agencies, consulting firms - basically any business that helps other people or businesses grow.

Now here's how it works: These companies generate leads through their marketing - people who are interested in their products or services. But here's the problem every growing company faces: the founders and business owners can't personally take every single sales call. They need qualified, professional people to have those conversations for them.

That's where you come in. You become their remote sales representative, taking calls with prospects who have already expressed interest. You're not cold calling strangers or knocking on doors. You're having conversations with warm leads who book directly into your calendar because they already want to learn about what the company offers.

And here's why companies specifically seek out professional women like you: They need someone who can have intelligent, genuine conversations. Someone who can understand people, ask thoughtful questions, and present solutions clearly. Someone who builds trust quickly and guides people through important decisions.

Your job is simple: listen to their situation, understand their problems, and help them see if the solution makes sense for them. It's consultative. It's helpful and it's nothing like the pushy, aggressive sales you see in movies.

And here's how you actually earn: Let's say you help someone purchase a \$10,000 product - you earn a 10% commission, which puts \$1,000 directly in your pocket from that one conversation.

Think about how different this is from a traditional salary. Instead of clocking in from 9 to 5 every single day to earn the same amount regardless of your performance, you could take one call, earn \$1,000, and have the rest of your day completely free.

Free to work on your passions, spend time with family, pursue hobbies, or simply enjoy life. You're not trading time for money anymore - you're trading value for money. And that means your hourly rate can be incredibly high while your actual time commitment stays flexible.

SECTION 3: WHY WSI IS YOUR BEST CHOICE (2:30-3:30 minutes)

Strategic Purpose:

- Position WSI as the obvious choice for achieving their remote sales goals
- Differentiate from other programs they may be considering
- Build confidence through guarantee and track record
- Create urgency around program selection

Script:

"Now yes there are a ton of programs out there making bold claims and promising you the world, but here's what makes Women Sales Institute different from

anything you've seen before:

First, we specialize exclusively in professional women like you. Not generic 'anyone can do' programs. We understand your professional background and exactly how to translate your existing skills into remote sales success.

Second, you get one-on-one mentorship throughout your entire journey. Real mentorship where someone who's been exactly where you want to go works with you personally until you succeed.

Third, we guarantee you get hired. Not 'we'll try to help' - we guarantee it. If you complete our training and don't get placed in a role within six months, you get every penny back.

We can make this guarantee because we have direct relationships with companies actively seeking women with your professional background. They trust our training process and our ability to take someone like you from zero to hero in under 90 days.

This means you'll have the confidence that comes from choosing the best training available, the security of our job guarantee backing your investment, and the support of working with people who understand your journey."

SECTION 4: URGENCY + CALL VALUE (3:30-4:30 minutes)

Strategic Purpose:

- Create urgency around starting their transformation now
- Make them excited about specific insights they'll gain
- Position call as transformation planning session
- Build anticipation for mapping their specific journey

Script:

"During your strategy session, we're going to have an honest conversation about whether our program and teaching style makes sense for your specific situation.

You'll also discover things like:

- Exactly how your specific background translates into remote sales success, and which types of companies will be fighting to hire you.
- The realistic timeline for your transformation - from training to placement to earning your first commission.
- What your first 90 days will look like, step by step, so you know exactly what to expect.
- How we'll support you through every stage of the process, from training to landing your ideal role.
- And most importantly, you'll walk away with a clear roadmap for your transformation and complete confidence that you've chosen the right path.

And by the end of the call you'll be able to evaluate whether our approach makes sense for your goals and background and we'll evaluate whether you would be a good fit in our program."

Now before your call I want you to know this:

The remote sales industry is growing faster than companies can find qualified people. And these companies are desperately seeking professional women who can have genuine conversations with their prospects. So now is genuinely the best time to step into remote sales. But there is one catch.

As more people discover this opportunity, competition increases like any opportunity out there. So the women who act now get first choice of the best companies and the highest-paying positions.

And the truth is every month you wait is another month of staying exactly where you are and another month of your potential going unrealized.

But, you might be wondering, 'will this work for someone like me?' And that's exactly what we're going to explore in our conversation. Because while the opportunity is real, it's not right for everyone. But if you have the communication skills to have gotten where you are professionally, if you're coachable, and if you're willing to learn a systematic approach - then yes, this can absolutely work for you too.

And it's not through luck or some special talent, but through a proven approach that works specifically for professional women like us.

And the difference between women who succeed and those who keep searching for the 'perfect' opportunity? Well, the successful ones recognize when they've found something real and they take action on it.

And I'm excited to explore what this could look like specifically for you.

You should receive an email shortly with all the call details. I've also left some resources below this video to help you prepare for our conversation.

Also, myself or someone from my team will reach out via text just to confirm everything's set up properly and all is smooth from now until the call.

Looking forward to speaking to you and helping you create the career and life you actually want.

Talk soon, bye bye."

PRODUCTION NOTES:

Emotional Journey:

- **0-45s:** Decision validation and action-taker positioning
- **45s-2:30m:** Remote sales opportunity reinforcement + lifestyle transformation
- **2:30-3:30m:** WSI differentiation and confidence building
- **3:30-4:30m:** Urgency creation + call value preview

Key Psychological Triggers:

- **Validation** of their decision and readiness
- **Lifestyle transformation** through vivid future painting
- **Authority** through WSI's guarantee and track record
- **Urgency** around timing and opportunity cost
- **Confidence** through specific support and roadmap
- **Anticipation** for transformation planning session

Critical Success Factors:

- Validate their decision to pursue remote sales
- Reinforce why remote sales is the right opportunity
- Position WSI as the obvious choice for success
- Create urgency around starting their transformation now
- Make them excited about mapping their specific journey