


Confirmation Email: Problem Aware

Strategic Frame: "Discovery and Education Session" (framed as Remote Sales Strategy Session)

Tone: Understanding teacher - Gentle education with empathetic curiosity

Voice: Confident but warm, conversational pace

Subject Line: Your remote sales strategy session is confirmed 

Email Body:

Hey [Name],

You just did something that 99% of professional women never do.

Option A - Corporate Prisoner:

While you've been feeling trapped and imprisoned by the corporate system, scrolling LinkedIn hoping something better will magically appear, or having those Sunday night conversations about "maybe someday" - you actually took action.

Option B - Emotionally Exhausted:

While you've been feeling emotionally drained and exhausted by your work, dreading Monday mornings, or having those Sunday night conversations about how tired you are - you actually took action.

Option C - Undervalued Performer:

While you've been feeling undervalued and underpaid for your contributions, watching others get promoted while your efforts go unnoticed, or having those Sunday night conversations about "maybe someday" - you actually took action.

You said, "What if there's something I don't know about? What if there's a path I haven't considered?"

And that decision you just made? It separates you from everyone who stays stuck.

Your **Remote Sales Strategy Session** is confirmed for:

[Day, Date] at [Time] [Timezone]

This isn't a high-pressure sales call. It's exactly what it sounds like - a strategy session where we'll explore what you uncovered when you decided to look beyond the traditional career path.

Here's what we'll cover during our time together:

- **The hidden industry** that most professional women don't even know exists - and what it could mean for your freedom and flexibility
- **How your existing skills** translate into this field better than you imagine - so you can finally feel valued for what you already bring to the table.
- **What the realistic timeline** looks like for someone with your background - and how different your life could look in 90 days.
- **Whether this path** makes sense for your specific situation - so you can make the right decision for your future.

While helping countless professional women like you make this transition, I can tell you this:

The women who succeed aren't necessarily the ones with the most experience.

They're the ones who, like you, were brave enough to explore something new.

You know that feeling when you help someone solve a problem and see the relief on their face?

What if I told you there's an entire industry where that's your actual job - having meaningful conversations with people who genuinely need solutions you can provide?

We'll explore that on your call.

A few quick logistics:

- You should have received the Zoom link in the calendar invite
- Plan for about 45 minutes of conversation
- Come with questions - this is your time to learn
- Someone from my team may text you to confirm everything's set up properly

If you have any questions prior to the call, feel free to reply to this email!

I can't wait to explore what's possible for you.

Talk soon,

Naya

P.S. You took action when others just complain. That already tells me something important about who you are and why this conversation is going to be valuable for you.
