

# Confirmation Email: Product Aware

**Strategic Frame:** "Career Transformation Assessment"

**Tone:** Strategic partner - Trusted advisor with confident urgency

**Voice:** Direct and decisive, action-oriented

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**Subject Line:** Your remote sales strategy session is confirmed 

**Email Body:**

Hey [Name],

If you're reading this, you've already made an important decision.

You've decided that remote sales is the path you want to pursue and you're looking for the right training program to help you make this transition happen.

That level of clarity puts you ahead of 99% of people who stay stuck in the "someday" mindset.

Your **Remote Sales Strategy Session** is confirmed for:

**[Day, Date] at [Time] [Timezone]**

Here's what we'll cover during our time together:

- **Your transformation pathway** - the exact steps to go from where you are now to landing your first remote sales role
- **Why you're uniquely positioned for success** - and what tells me you're ready to make this transition happen
- **Our proven placement process** - how we guarantee you get hired, not just trained
- **Your 90-day action plan** - what your life could look like three months from today

The fact that you've made this decision tells me something important: You're not someone who makes decisions lightly. You've thought this through. You've weighed the options and you've decided that remote sales makes sense for your goals, your lifestyle, and your future.

That decision-making ability? That's exactly what tells me you're going to succeed in this industry.

See, most people who struggle in remote sales aren't lacking talent or skills. They're lacking clarity and commitment. You already have both.

You understand that this isn't about getting rich quick or finding an easy way out. You know this requires learning new skills, putting in effort, and making a real commitment to transformation.

The fact that you're here, looking for proper training rather than trying to figure it out on your own, shows you understand the value of doing things the right way.

A few quick logistics:

- You should have received the Zoom link in the calendar invite
- Plan for about 45 minutes of strategic planning
- Come ready to discuss your timeline and goals
- Someone from my team may text you to confirm everything's set up properly

You've made the decision to pursue this path. Now let's make sure you have everything you need to succeed on it.

Talk soon,

Naya

P.S. If you have any questions prior to the call, feel free to reply to this email!

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**Emotional Tone:** Confident urgency with supportive authority

**Key Messaging:** Position call as readiness evaluation, acknowledge commitment, create urgency around program availability