

Confirmation Video: Problem Aware V2

"The Life-Changing Conversation You Almost Missed"

Speaker: Naya

Duration: 4-5 minutes

Audience: Professional women who know they need change but haven't explored alternatives

SECTION 1: HOOK - PAIN AMPLIFICATION & VALIDATION (0-45 seconds)

Strategic Purpose:

- Amplify the Sunday night feeling and corporate prison pain
- Validate their courage to explore beyond traditional paths
- Position the call as the solution to their deepest frustrations
- Create immediate emotional urgency

Script:

"Hey, it's Naya! If you're watching this, you just did something that 99% of professional women never do.

While your colleagues and friends are having that same Sunday night conversation about 'maybe someday we'll figure something out' - you actually took action.

You said 'I refuse to spend another year feeling the same way and I refuse to stay stuck in a career that doesn't offer me the life I truly desire.'

And right now, you're probably feeling a mix of excitement and nervousness. Because you know this call has the potential to show you something completely different.

But here's what you need to understand about why this conversation is going to be different from every career discussion you've ever had..."

SECTION 2: TRANSFORMATION REVELATION - THE LIFE YOU ACTUALLY WANT (45 seconds - 3 minutes)

Strategic Purpose:

- Paint a vivid picture of their transformed life
- Show specific relief from their exact corporate pains
- Make remote sales feel like the obvious solution they've been seeking
- Build overwhelming desire for what's possible

Script:

"In your strategy session, I'm going to show you exactly what your life looks like when you never have to:

- Feel undervalued despite your expertise and education
- Accept that your income has a ceiling no matter how hard you work
- Dread Monday mornings or feel that Sunday night anxiety
- Wonder if this is really all there is to your career
- Choose between financial security and personal fulfillment
- Watch less qualified people advance while you stay stuck

Instead, let me paint you a picture of what's possible:

You wake up naturally - working on your schedule, not someone else's. You have meaningful conversations with people who actually value what you bring to the table.

Your expertise finally gets the respect and compensation it deserves. Whether you came from healthcare, education, finance, administration, or any other professional field - those skills become your competitive advantage, not something that gets overlooked.

Now, I know this might sound too good to be true. And honestly, if someone had told me this a few years ago, I would have been skeptical too.

I was exactly where you are right now - feeling stuck, wondering if this was really all there was to my life. Looking around thinking, 'Everyone else seems to have it figured out, but I feel like I'm just surviving and feeling empty inside.'

That Sunday night feeling was eating me alive.

I remember lying awake at 3am thinking, 'I'm too smart for this. I have too much to offer to feel this miserable. There has to be something else out there for someone like me.'

But I felt trapped. Like I was supposed to be grateful for what I had, even though it was killing my spirit.

Then I discovered remote sales, and everything changed. Not just my income but how I felt about myself. How I felt about my future and how I felt when I woke up in the morning.

For the first time in years, I felt alive again. Like I was finally using my brain, my skills, my potential for something that actually mattered.

And that's what I help professional women discover: that the emptiness you're feeling isn't because something's wrong with you. It's because you're meant for something bigger."

SECTION 3: URGENCY & SCARCITY - WHY THIS CALL MATTERS NOW (3-4 minutes)

Strategic Purpose:

- Create urgency around their current situation getting worse
- Position the call as time-sensitive opportunity
- Make them feel like missing this call would be a massive mistake
- Build anticipation for specific value they'll receive

Script:

"When we talk, here's what you're going to discover about yourself and your future:

- What your life could actually look like when you're finally free from that Monday morning anxiety
- How to turn your existing skills and experience into something that actually fulfills you AND pays you what you deserve
- The realistic timeline for someone like you to completely transform how you feel about your career and your future
- Why feeling stuck and unfulfilled isn't a character flaw - it's a sign you're meant for something bigger
- And exactly what it takes to build a life where you wake up excited instead of exhausted, trapped, or unfulfilled.

This call is about giving you complete clarity on what's actually possible for your life.

You'll walk away knowing exactly what your next step should be - whether that's moving forward with confidence or staying where you are with peace of mind. Either way, you'll finally have real answers instead of just wondering 'what if.'

Most importantly, you'll discover something about yourself that you might have forgotten: you have everything inside you to create the life you actually want. You just need to know how.

SECTION 4: EMOTIONAL CLOSE & HOUSEKEEPING (4-5 minutes)

Strategic Purpose:

- End on emotional high that maintains excitement until the call
- Handle logistics efficiently without killing momentum
- Set proper expectations for communication and preparation

Script:

That being said, you should receive an email shortly with all the details of the call. I've also left some additional resources below this video that'll help you get the most out of our time together.

Also, myself or someone from my team will reach out via text just to confirm everything's set up properly and all is smooth from now until the call.

I can't wait to explore what's possible for you.

Talk soon, bye bye"

PRODUCTION NOTES:

Emotional Journey:

- **0-45s:** Validation and pain amplification (urgency)
- **45s-3m:** Desire building through vivid lifestyle contrast (excitement)
- **3-4m:** Urgency and opportunity scarcity (FOMO)
- **4-5m:** Call value and transformation anticipation (excitement + commitment)

Key Psychological Triggers:

- **Pain amplification** of current corporate frustrations
- **Vivid lifestyle contrast** between current pain and future freedom
- **Scarcity** around timing and opportunity
- **Authority** through specific knowledge promises
- **Curiosity** about their specific situation assessment

Critical Success Factors:

- Make missing the call feel like missing a life-changing opportunity
- Position as valuable consultation, not sales pitch
- Create excitement about what they'll discover about themselves
- End with certainty that this conversation will provide clarity they desperately need