

Confirmation Email: Solution Aware

Strategic Frame: "Program Evaluation and Comparison Session"

Tone: Knowledgeable consultant - Expert guide with confident clarity

Voice: Efficient and informed, professional authority

Subject Line: Your remote sales strategy session is confirmed 

Email Body:

Hey [Name],

If you're reading this, you've probably been exploring different options for your career.

You've likely spent weeks, months, or more researching different career alternatives. Maybe you've tried a few online programs or scrolled through countless 'work from home' opportunities that all seemed too good to be true.

And you're here because something about remote sales caught your attention, but I'm sure you're smart enough to be cautious because you've probably been burned before by promises that didn't deliver.

But the fact that you booked this call tells me that despite all the noise out there, you recognized something genuine when you saw it.

Your **Remote Sales Strategy Session** is confirmed for:

[Day, Date] at [Time] [Timezone]

This isn't another generic sales pitch. It's a comprehensive program evaluation session where we'll compare what you've seen with what we actually offer - so you can make an informed decision about your next step.

Here's what we'll cover during our time together:

- **What makes WSI fundamentally different** from other programs you've researched - and why most programs fail professional women specifically

- **Our proven methodology** that's specifically designed for women with your professional background - not generic "anyone can do" approaches
- **Real placement rates and outcomes** - the numbers other programs won't show you, and what success actually looks like
- **Whether you're the right fit** for our program - because we're selective about who we work with

While helping professional women transition into remote sales, I can tell you this:

You've done your research. You've seen the other programs.

Here's what they're not telling you about what it actually takes to succeed:

The truth is, most opportunities you see online fall into the same traps: MLM schemes disguised as business opportunities, generic courses that teach outdated tactics, or 'make money online' programs that promise everything and deliver nothing.

None of them offer what remote sales offers: a real career with real companies, with six-figure income potential.

We'll explore exactly what makes this different on your call.

A few quick logistics:

- You should have received the Zoom link in the calendar invite
- Plan for about 45 minutes of conversation
- Come with questions - this is your time to learn
- Someone from my team may text you to confirm everything's set up properly

If you have any questions prior to the call, feel free to reply to this email!

Ready to see what sets us apart from everything else you've researched?

Talk soon,

Naya

P.S. Your research led you to the right place. Tomorrow, you'll understand exactly why.

Call-to-Action Strategy: Comparative and expert positioning - "Prepare for comprehensive program evaluation"

Emotional Tone: Confident clarity with expert authority

Key Messaging: Position call as expert consultation, acknowledge research process, emphasize differentiation